

2026 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
Wave 194: Social Media Policy
May 26-June 1, 2026

Topline
N=9,750

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). For additional details, visit the methodology.

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. adults	9,750	+/- 1.4 percentage points

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

SMPLCYSO

ASK ALL:

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS CBAN1, HOLDING 3 LAST]

Would you support or oppose social media companies...

		<u>Support</u>	<u>Oppose</u>	<u>Not sure</u>	<u>No answer</u>
VER	Requiring people to verify their age before using social media sites				
	May 26-Jun 1, 2026	78	10	12	*
	Sep 25-Oct 1, 2023	71	11	18	*
CON	Requiring parental consent for minors to create a social media account				
	May 26-Jun 1, 2026	85	7	8	*
	Sep 25-Oct 1, 2023	81	7	12	*

LIM	Setting limits on how much time minors can spend on social media sites				
	May 26-Jun 1, 2026	78	10	12	*
	Sep 25-Oct 1, 2023	69	13	17	*

SMBAN**ASK ALL:**

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS CBAN1, HOLDING 3 LAST]

Would you support or oppose a ban that prevents anyone under the age of 16 from using social media sites?

May 26-Jun		
<u>1, 2026</u>		
56	Support	
21	Oppose	
23	Not sure	
*	No answer	

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

PARTY In politics today, do you consider yourself a ...

ASK IF INDEP/SOMETHING ELSE (PARTY=3 or 4) OR MISSING:

PARTYLN	As of today do you lean more to...							
		<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something else</u>	<u>No answer</u>	<u>Lean Rep</u>	<u>Lean Dem</u>
		28	29	29	13	2	17	21