

**2026 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
Wave 194: Social Media Policy
May 26 -June 1, 2026**

QUESTIONNAIRE

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

-----**MAIN QUESTIONNAIRE BEGINS HERE**-----

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

BAT: SMPLCYSO

ASK ALL:

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS CBAN1, HOLDING 3 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] Would you support or oppose social media companies...

[PN: IF CATI: READ FOR FIRST ITEM:] Would you support or oppose social media companies **(INSERT ITEM)? (READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about **(INSERT ITEM)? (READ AS NECESSARY: Would you support or oppose social media companies doing this? (READ LIST))**

BATTERY ITEMS:

VER Requiring people to verify their age before using social media sites
CON Requiring parental consent for minors to create a social media account
LIM Setting limits on how much time minors can spend on social media sites

RESPONSE CATEGORIES:

1 Support
2 Oppose

[PN: INSERT A LINE OF SPACE]

3 **[PN: IF WEB:]** Not sure **[PN: IF CATI:]** Or are you not sure?
99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: SMBAN**ASK ALL:**

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS CBAN1, HOLDING 3 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Would you support or oppose a ban that prevents anyone under the age of 16 from using social media sites?

[PN: IF CATI:] (READ LIST)

1 Support

2 Oppose

[PN: INSERT A LINE OF SPACE]

3 **[PN: IF WEB:]** Not sure **[PN: IF CATI:]** Or are you not sure?

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE