

**2026 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL**  
**Wave 185: Crypto**  
**January 20-26, 2026**

**TOPLINE**  
**N=8,512**

**Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (\*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.**

**"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "No answer" category includes only web skips and telephone refusals.**

**This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.**

**American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). For additional details, visit the methodology.**

**PN = Programming note**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. adults	8,512	+/- 1.4 percentage points

**ADDITIONAL QUESTIONS HELD**

**ASK ALL:**

CRYPT1                      How much, if anything, have you heard about cryptocurrency such as Bitcoin or Ether?

	<u>A lot</u>	<u>A little</u>	<u>Nothing at all</u>	<u>No answer</u>
Jan 20-26, 2026	21	65	14	*
Feb 7-11, 2024	21	65	14	*
Mar 13-19, 2023	29	59	12	1
Jul 5-17, 2022	26	62	12	1
Sep 13-19, 2021	24	62	13	*

**ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CRYPTOCURRENCY (CRYPT1=1,2)****[N=7,564]:**

CRYPT2

Have you yourself ever invested in, traded, or used a cryptocurrency such as Bitcoin or Ether?

	<u>Yes, I have done this</u>	<u>No, I have not done this</u>	<u>No answer</u>
Jan 20-26, 2026	22	78	*
Feb 7-11, 2024	20	79	1
Mar 13-19, 2023	20	80	1
Jul 5-17, 2022	18	81	*
Sep 13-19, 2021	18	81	1

**CRYPT2 BASED ON ALL ADULTS:**

	<u>Yes, I have done this</u>	<u>No, I have not done this</u>	<u>No answer to CRYPT2</u>	<u>Has heard nothing at all about cryptocurrency</u>	<u>No answer to CRYPT1</u>
Jan 20-26, 2026	19	66	*	14	*
Feb 7-11, 2024	17	68	1	14	*
Mar 13-19, 2023	17	70	1	12	1
Jul 5-17, 2022	16	71	*	12	1
Sep 13-19, 2021	16	70	*	13	*

**ADDITIONAL QUESTIONS HELD**

PARTY In politics today, do you consider yourself a:

**ASK IF INDEP/SOMETHING ELSE (PARTY=3 or 4) OR MISSING:**

PARTYLN

As of today do you lean more to...<sup>1</sup>

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something else</u>	<u>No answer</u>	<u>Lean Rep</u>	<u>Lean Dem</u>
28	26	29	15	2	18	21

<sup>1</sup> PARTY and PARTYLN asked in a prior survey.