

**2026 PEW RESEARCH CENTER SURVEY
News Topics
March 6-9, 2026**

QUESTIONNAIRE

PN = Programming note

BAT: TOPIC_INF

ASK ALL:

**[PN: RANDOMIZE BATTERY ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 HOLDING 999
LAST IN THE SAME ORDER AS TOPIC_IMP; INCLUDE RANDOMIZATION AND ROTATION IN
DATA FILE]**

[PN: IF WEB:] How informed would you say you are about each of the following topics?

[PN: IF CATI: First, what about **(INSERT ITEM)**? **(READ LIST)**

Next, what about **(INSERT ITEM)**?

(READ IF NECESSARY: How informed would you say you are about **(INSERT ITEM)**?
(READ LIST))]

BATTERY ITEMS:

IMM	Immigration and citizenship policies
VAC	Childhood vaccine policies
HLTH	The healthcare system
SOC	Social security
VOTE	Voting and election processes
GUN	Gun regulation
TECH	Federal regulation of technology and media companies
WEED	Marijuana regulation
FOREIGN	U.S. foreign policy
PRE	What the President can and cannot do
ECO	Economic and tax policies

RESPONSE CATEGORIES:

1	Extremely informed
2	Very informed
3	Somewhat informed
4	Not too informed
5	Not at all informed
999	[PN: IF CATI:] (DO NOT READ) Refused
999	[PN: IF WEB:] Web Blank

BAT: TOPIC_SRCE

ASK ALL:

[PN: RANDOMIZE BATTERY ITEMS IN THE SAME ORDER AS TOPIC_INF; RANDOMIZE RESPONSE OPTIONS 1-5 HOLDING 6, 7 AND 999 ALWAYS LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: INSERT A LINE OF SPACE BETWEEN OPTION 6 AND OPTION 7]

What is your main source for information about each of the following topics?

[PN: IF WEB: (INSERT ITEM)]

[PN: IF CATI: First, what about (INSERT ITEM)? (READ LIST)]

Next, what about **(INSERT ITEM)**?

(READ IF NECESSARY: What is your main source of information about (INSERT ITEM)? (READ LIST))]

BATTERY ITEMS:

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RESPONSE CATEGORIES:

1	News media
2	Government sources
3	Friends, family or acquaintances
4	Social media
5	School or formal education
6	Some other source (please specify): [PN: INSERT TEXT BOX]
7	I don't get information about this topic
999	[PN: IF CATI:] (DO NOT READ) Refused
999	[PN: IF WEB:] Web Blank

BAT: TOPIC_IMP

ASK ALL:

[PN: RANDOMIZE BATTERY ITEMS IN THE SAME ORDER AS TOPIC_INF; ROTATE RESPONSE OPTIONS 1-5/5-1 HOLDING 999 LAST IN THE SAME ORDER AS TOPIC_INF; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

Right now, how important do you think it is for individual Americans to stay informed about each of the following topics?

[PN: IF WEB: (INSERT ITEM)]

[PN: IF CATI: First, what about (INSERT ITEM)? (READ LIST)]

Next, what about **(INSERT ITEM)**?

(READ IF NECESSARY: How important do you think it is for individual Americans to stay informed about (INSERT ITEM)? (READ LIST))

BATTERY ITEMS:

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RESPONSE CATEGORIES:

1	Extremely important
2	Very important
3	Somewhat important
4	Not too important
5	Not at all important
999	[PN: IF CATI:] (DO NOT READ) Refused
999	[PN: IF WEB:] Web Blank