

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
Wave 181: Survey on Book Reading
October 6-16, 2025**

QUESTIONNAIRE

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("Don't know" in phone mode) and 99 ("Refusal" in phone mode and "No answer" in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

-----**MAIN QUESTIONNAIRE BEGINS HERE**-----

ADDITIONAL QUESTIONS HELD

QUE: BOOKS1

ASK ALL:

[PN: PROGRAM A NUMERIC TEXT BOX; VALID RANGE FOR RESPONDENT=0-100; VALID RANGE FOR PROGRAM=0-997; NO LETTERS, NEGATIVE NUMBERS OR DECIMALS]

[PN: IF WEB: SOFT PROMPT IF ENTERS MORE THAN 100: "Please enter a number between 0 and 100. If you read more than 100 books, please enter 100 and click Next." ALLOW TO CONTINUE IF CLICK NEXT AGAIN WITHOUT CHANGING RESPONSE]

[PN: IF WEB, SOFT PROMPT IF INITIALLY SKIPS: "Please enter a number between 0 and 100. If you would like to skip, click Next." ALLOW TO CONTINUE IF SKIP AGAIN; IF CATI, INTERVIEWERS MUST ENTER A RESPONSE OR SELECT DK OR REFUSED TO CONTINUE]

[PN: IF ENTERS A NUMBER GREATER THAN 997 HARD PROMPT: "The number entered is too large."]

[PN: IF WEB:] In the past 12 months, about how many books did you read either all or part of the way through? (Please include any print, electronic, or audiobooks you may have read or listened to.)

[PN: IF CATI:] In the past 12 months, about how many books did you read either all or part of the way through? Please include any print, electronic, or audiobooks you may have read or listened to.

[PN: IF WEB:] *Enter 0 if none. Enter 100 if more than 100.*

[PN: IF CATI:] [INTERVIEWER INSTRUCTION: ENTER EXACT NUMBER 0-100. IF MORE THAN 100, ENTER 100]

____ **[PN: NUMERIC FIELD RANGE 0-997]**

998 **[PN: IF CATI:] (DO NOT READ)** Don't know

999 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: BOOKS2**ASK IF READ ANY BOOKS IN THE PAST 12 MONTHS (BOOKS1=1-997):**
[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[**PN: IF WEB:**] Thinking about all of the books you have read in the past 12 months, were any of those...

[**PN: IF CATI: READ FOR FIRST ITEM:**] Thinking about all of the books you have read in the past 12 months, were any of those **(INSERT ITEM)? (READ LIST IF NECESSARY)**

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] Next, were any of those **(INSERT ITEM)? (READ AS NECESSARY: Thinking about all of the books you have read in the past 12 months, were any of those (INSERT ITEM)? (READ LIST IF NECESSARY))**

BATTERY ITEMS:

PRNTBK	Printed books
AUDBK	Audiobooks
EBK	E-books

RESPONSE CATEGORIES:

1	Yes
2	No
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: BOOKCLB**ASK ALL:**

In the past 12 months, have you participated in a book club?

[**PN: IF CATI:**] **(READ LIST IF NECESSARY)**

1	Yes
2	No
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

ADDITIONAL QUESTIONS HELD