

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 173 JUNE 2025
FINAL TOPLINE
JUNE 9-15, 2025
TOTAL N=5,023**

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. adults	5,023	+/- 1.6 percentage points

RRSOUNDS

ASK ALL:

[PN: RANDOMIZE ITEMS]

Do you ever listen to each of the following, whether on the radio, podcasts, online, or on a streaming service like Spotify?

		<u>Yes</u>	<u>No</u>	<u>No Answer</u>
MUS	Religious music	37	63	*
TALK	Religious talk shows	18	81	1
SERM	Religious sermons or services	30	70	1
DRAM	Religious storytelling or audio drama shows	16	83	1

RRMEDIUM

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1) [n=2,190]:
[PN: RANDOMIZE ITEMS]

Thinking about the religious music, shows, or services you listen to, how often do you listen to them on...

		Extremely <u>often</u>	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
AMFM	AM or FM radio (including radio stations streamed online) June 9-15, 2025	12	16	27	20	25	*
SAT	A satellite radio service like SiriusXM June 9-15, 2025	4	6	15	15	59	*
SPOT	A music or podcast platform like Spotify, Apple Podcasts, or Pandora June 9-15, 2025	12	15	26	17	30	*

RRWHERE

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1) [n=2,190]:
[PN: RANDOMIZE ITEMS]

How often do you listen to religious music, shows, or services...

		Extremely <u>often</u>	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
HOME	At home June 9-15, 2025	12	22	39	19	7	*
CAR	In a car June 9-15, 2025	16	21	35	15	13	*
WORK	At work June 9-15, 2025	5	7	20	19	47	2
PUB	In public spaces, such as a coffee shop, a store, or at the gym June 9-15, 2025	3	6	22	24	44	1

RRDONATE

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1) [n=2,190]:

Have you ever directly given money to support a religious radio station, religious radio show, or religious podcast?

June 9-15,

2025

21	Yes, I have done this
79	No, I have not done this
*	No answer

RRIMPORT

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1) [n=2,190]:

How important is listening to religious music, shows, or services to your religious or spiritual life?

June 9-15,
2025

14	Extremely important
22	Very important
35	Somewhat important
20	Not too important
9	Not at all important
*	No answer

RRENG

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1) [n=2,190]:
[PN: RANDOMIZE ITEMS]

Have you done any of the following activities because they were promoted or talked about on religious music, shows, or services that you listen to?

		Yes, I have done this because of something I heard on the religious music, shows or <u>services I listen to</u>	No, I have <u>not done this</u>	No <u>answer</u>
MED	Watched a movie or read a book	52	47	1
BUY	Bought something	25	74	1
DON	Donated to a cause or political candidate	16	84	*
FIN	Made changes to your financial habits (such as your spending or saving)	25	74	1
ATT	Started attending a religious congregation, or switched to a new congregation	15	84	*
PRAY	Started a new religious practice, such as praying or reading scripture	35	64	1

RRREASON

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1) [n=2,190]:
[PN: RANDOMIZE ITEMS]

How much of a reason is each of the following for why you listen to religious music, shows, or services?

		Major <u>reason</u>	Minor <u>reason</u>	Not a <u>reason</u>	No <u>answer</u>
SPIR	It's spiritually fulfilling or meaningful	62	25	12	1
ENT	It's entertaining	28	39	32	1
RLX	It's relaxing or calming	51	31	17	1
GUID	It provides me with life advice or guidance	39	34	26	1
NEWS	To stay up to date about current events	14	26	59	1
ELSE	Someone else is playing it	9	28	62	1
FAM	It's family-friendly	38	29	32	1

RRRELVIEWS

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1) [n=2,190]:
[PN: RANDOMIZE ITEMS]

Thinking about the religious views you hear on the religious music, shows, or services you listen to, how different or similar are they from...

		Very <u>different</u>	Somewhat <u>different</u>	Somewhat <u>similar</u>	Very <u>similar</u>	Not sure	No <u>answer</u>
OWN	Your own religious views June 9-15, 2025	5	11	36	36	11	*
CHUR	ASK IF ATTEND RELIGIOUS SERVICES (X_ATTENDPER=1-5) [n=1,970]: The religious views you hear at your church or other place of worship June 9-15, 2025	3	11	36	38	11	1

RRPOL

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1) [n=2,190]:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1]

How often do you hear about political or social issues in the religious music, shows, or services you listen to?

June 9-15, <u>2025</u>	
3	Extremely often
8	Often
33	Sometimes
35	Rarely
21	Never
1	No answer

RRPOLCH

ASK IF HEAR ABOUT POLITICAL OR SOCIAL ISSUES IN RELIGIOUS CONTENT (RRPOL=1-4)
[n=1,716]:

Have you ever changed your views about a political or social issue because of something you heard on religious music, shows, or services you listen to?

June 9-15,

2025

24	Yes
76	No
*	No answer

RRPOLLIKE

ASK IF HEAR ABOUT POLITICAL OR SOCIAL ISSUES IN RELIGIOUS CONTENT (RRPOL=1-4)
[n=1,716]:

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1]

What is your reaction when the religious music, shows, or services you listen to discuss political or social issues?

June 9-15,

2025

7	I like it a lot
13	I like it a little
48	I neither like nor dislike it
18	I dislike it a little
14	I dislike it a lot
*	No answer