

SSRS Job# X4129

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 173 ARTIFICIAL INTELLIGENCE/RELIGIOUS RADIO/HEALTH AND WELLNESS
FINAL QUESTIONNAIRE
JUNE 9 – 15, 2025**

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
Source: Randomly assigned for each survey.

X_ATTENDPER

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 99 Refused

Note: Flag to identify ATP panelists who attend service at least a few times a year, for RRRELIEWS.
Source: Frame file variable F_ATTENDPER. Same codes as F_ATTENDPER.

 -----**MAIN QUESTIONNAIRE BEGINS HERE**-----

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE****TXT:****[PN: DISPLAY TO ALL:]**

On another topic...

BAT: RRSOUNDS**ASK ALL:****[PN: RANDOMIZE ITEMS INCLUDE RANDOMIZATION IN DATA FILE]**

[PN: IF WEB:] Do you ever listen to each of the following, whether on the radio, podcasts, online, or on a streaming service like Spotify?

[PN: IF CATI: READ FOR FIRST ITEM:] Do you ever listen to each of the following, whether on the radio, podcasts, online or on a streaming service like Spotify? First, **(INSERT ITEM)**.
(READ LIST IF NECESSARY)

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, **(INSERT ITEM)**.
(READ AS NECESSARY: Do you ever listen to this, whether on the radio, podcasts, online or on a streaming service like Spotify? (READ LIST IF NECESSARY))

BATTERY ITEMS:

MUS Religious music
 TALK Religious talk shows
 SERM Religious services or sermons
 DRAM Religious storytelling or audio drama shows

RESPONSE CATEGORIES:

1 Yes
 2 No
 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: RRMEDIUM

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS AI_KNOWUSE, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] Thinking about the religious music, shows, or services you listen to, how often do you listen to them on...

[PN: IF CATI: READ FOR FIRST ITEM:] Thinking about the religious music, shows, or services you listen to, how often do you listen to them on **(INSERT ITEM) (READ LIST)?**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about on **(INSERT ITEM)**. **(READ AS NECESSARY: How often do you listen to religious music, shows, or services on (INSERT ITEM)? (READ LIST AS NECESSARY))**

BATTERY ITEMS:

AMFM **[PN: IF WEB:]** AM or FM radio (including radio stations streamed online)

[PN: IF CATI:] AM or FM radio, including radio stations streamed online

SAT A satellite radio service like SiriusXM

SPOT A music or podcast platform like Spotify, Apple Podcasts, or Pandora

RESPONSE CATEGORIES:

1 Extremely often

2 Often

3 Sometimes

4 Rarely

5 Never

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: RRWHERE

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS AI_KNOWUSE, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] How often do you listen to religious music, shows, or services...

[PN: IF CATI: READ FOR FIRST ITEM:] Thinking about the religious music, shows, or services you listen to, how often do you listen to them **(INSERT ITEM)? (READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about **(INSERT ITEM)? (READ AS NECESSARY: How often do you listen to religious music, shows, or services (INSERT ITEM)? (READ LIST))**

BATTERY ITEMS:

HOME At home

CAR In a car

WORK At work

PUB In public spaces, such as a coffee shop, a store, or at the gym

RESPONSE CATEGORIES:

1 Extremely often

2 Often

3 Sometimes

4 Rarely

5 Never

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: RRDONATE

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):

Have you ever directly given money to support a religious radio station, religious radio show, or religious podcast?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 **[PN: IF WEB:]** Yes, I have done this **[PN: IF CATI:]** Yes, you have done this

2 **[PN: IF WEB:]** No, I have not done this **[PN: IF CATI:]** No, you have not done this

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: RRIMPORT**ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS AI_KNOWUSE, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]**How important is listening to religious music, shows, or services to your religious or spiritual life?**[PN: IF CATI:] (READ LIST)**

- 1 Extremely important
- 2 Very important
- 3 Somewhat important
- 4 Not too important
- 5 Not at all important
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: RRENG

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] Have you done any of the following activities because they were promoted or talked about on religious music, shows, or services that you listen to?

[PN: IF CATI: READ FOR FIRST ITEM:] Have you done any of the following activities because they were promoted or talked about on religious music, shows, or services that you listen to? First, **(INSERT ITEM)**. **(READ LIST AS NECESSARY)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, **(INSERT ITEM)**. **(READ AS NECESSARY: Have you done this because it was promoted or talked about on religious music, shows, or services that you listen to? (READ LIST AS NECESSARY))**

BATTERY ITEMS:

MED Watched a movie or read a book

BUY Bought something

DON Donated to a cause or political candidate

FIN **[PN: IF WEB:]** Made changes to your financial habits (such as your spending or saving) **[PN: IF CATI:]** Made changes to your financial habits, such as your spending or saving

ATT Started attending a religious congregation, or switched to a new congregation

PRAY Started a new religious practice, such as praying or reading scripture

RESPONSE CATEGORIES:

- 1 **[PN: IF WEB:]** Yes, I have done this because of something I heard on the religious music, shows, or services I listen to **[PN: IF CATI:]** Yes, you have done this because of something you heard on the religious music, shows, or services you listen to
- 2 **[PN: IF WEB:]** No, I have not done this **[PN: IF CATI:]** No, you have not done this
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: RRREASON

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] How much of a reason is each of the following for why you listen to religious music, shows, or services?

[PN: IF CATI: READ FOR FIRST ITEM:] How much of a reason is each of the following for why you listen to religious music, shows, or services? First, **(INSERT ITEM)**. **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, **(INSERT ITEM)**. **(READ AS NECESSARY: How much of a reason is this for why you listen to religious music, shows, or services? (READ LIST))**

BATTERY ITEMS:

SPIR It's spiritually fulfilling or meaningful

ENT It's entertaining

RLX It's relaxing or calming

GUID **[PN: IF WEB:]** It provides me with life advice or guidance **[PN: IF CATI:]** It provides you with life advice or guidance

NEWS To stay up to date about current events

ELSE Someone else is playing it

FAM It's family-friendly

RESPONSE CATEGORIES:

1 Major reason

2 Minor reason

3 Not a reason

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: RRRELVIEWS

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):

[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-4/4-1, HOLDING 5 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] Thinking about the religious views you hear on the religious music, shows, or services you listen to, how different or similar are they from...

[PN: IF CATI: READ FOR FIRST ITEM:] Thinking about the religious views you hear on the religious music, shows, or services you listen to, how different or similar are they from **(INSERT ITEM)? (READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about **(INSERT ITEM)? (READ AS NECESSARY: How different or similar are the religious views you hear on the religious music, shows, or services from (INSERT ITEM)? (READ LIST))**

BATTERY ITEMS:

OWN Your own religious views

CHUR **ASK IF ATTEND RELIGIOUS SERVICES (X_ATTENDPER=1-5):** The religious views you hear at your church or other place of worship

RESPONSE CATEGORIES:

- 1 Very different
- 2 Somewhat different
- 3 Somewhat similar
- 4 Very similar

[PN: INSERT A LINE OF SPACE]

5 **[PN: IF WEB:]** Not sure **[PN: IF CATI:]** Or are you not sure?

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: RRPOL

ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS AI_KNOWUSE, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

How often do you hear about political or social issues in the religious music, shows, or services you listen to?

[PN: IF CATI:] (READ LIST)

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

98 **[PN: IF CATI:] (DO NOT READ)** Don't know

99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: RRPOLCH**ASK IF HEAR ABOUT POLITICAL OR SOCIAL ISSUES IN RELIGIOUS CONTENT (RRPOL=1-4):**

Have you ever changed your views about a political or social issue because of something you heard on religious music, shows, or services you listen to?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Yes
 2 No
 98 [PN: IF CATI:] (DO NOT READ) Don't know
 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: RRPOLLIKE**ASK IF HEAR ABOUT POLITICAL OR SOCIAL ISSUES IN RELIGIOUS CONTENT (RRPOL=1-4):**

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

What is your reaction when the religious music, shows, or services you listen to discuss political or social issues?

[PN: IF CATI:] (READ LIST)

- 1 [PN: IF WEB:] I like it a lot [PN: IF CATI:] You like it a lot
 2 [PN: IF WEB:] I like it a little [PN: IF CATI:] You like it a little
 3 [PN: IF WEB:] I neither like nor dislike it [PN: IF CATI:] You neither like nor dislike it
 4 [PN: IF WEB:] I dislike it a little [PN: IF CATI:] You dislike it a little
 5 [PN: IF WEB:] I dislike it a lot [PN: IF CATI:] You dislike it a lot
 98 [PN: IF CATI:] (DO NOT READ) Don't know
 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: RRCHECK**ASK IF LISTEN TO RELIGIOUS CONTENT (RRSOUNDS_MUS=1 OR RRSOUNDS_TALK=1 OR RRSOUNDS_SERM=1 OR RRSOUNDS_DRAM= 1):**

The previous questions asked about "religious music, shows, or services you listen to."

In just a few words, what kinds of things did you have in mind when asked about that?

- ___ [PN: PROGRAM OPEN END TEXT BOX WITH NO CHARACTER LIMIT]
 98 [PN: IF CATI:] (DO NOT READ) Don't know
 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**