

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
Wave 177: News Platforms Survey
August 18-24, 2025**

QUESTIONNAIRE

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("Don't know" in phone mode) and 99 ("Refusal" in phone mode and "No answer" in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
Source: Randomly assigned for each survey.

X_NONINTERNET

- 1 Non-internet user
- 2 Internet user
- 99 Refused

Note: Flag to identify internet users in NEWSPLAT.

Source: Frame file F_INTFREQ. If F_INTFREQ=6, X_NONINTERNET=1. If F_INTFREQ=1-5, X_NONINTERNET=2.

 -----**MAIN QUESTIONNAIRE BEGINS HERE**-----

QUE: PODYEAR**ASK ALL:**

[**PN: SOFT PROMPT IF WEB AND FORM 2 (XCHANNEL=1 & X_FORM=2) AND INITIALLY SKIPS:** "Please provide an answer. If you are sure you want to skip, click Next." **DO NOT SOFT PROMPT FORM 1**]

[**PN: ADD VARIABLE "SKIP_PODYEAR" TO FLAG IF THE R INITIALLY TRIED TO SKIP THIS QUESTION (SKIP_PODYEAR=1); INCLUDE VARIABLE IN DATA FILE**]

Have you listened to a podcast in the past 12 months?

[**PN: IF CATI:**] **(READ LIST IF NECESSARY)**

1 Yes

2 No

98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know

99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

QUE: FOLNEWS**ASK ALL:**

Would you say you follow the news...

[**PN: IF CATI:**] **(READ LIST)**

1 All or most of the time

2 Some of the time

3 Only now and then

4 Hardly ever

98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know

99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

QUE: INFODIFF**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]**

When you get news, do you generally find it...

[PN: IF CATI:] (READ LIST)

- 1 Difficult to determine what is true and what is not
- 2 Easy to determine what is true and what is not
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: NEWSNOTACC**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]**

How often do you come across news that you think is inaccurate?

[PN: IF CATI:] (READ LIST)

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: NEWSPLAT**ASK ALL:**

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] How often do you get news from...

[PN: IF CATI: READ FOR FIRST ITEM:] How often do you get news from (INSERT ITEM)? (READ LIST)

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] How about from (INSERT ITEM)? (READ AS NECESSARY: How often do you get news from (INSERT ITEM)? (READ LIST IF NECESSARY))

BATTERY ITEMS:

TV Television

RADIO Radio

PRINT [PN: IF FORM 1 (X_FORM=1):] Print publications [PN: IF FORM 2 (X_FORM=2):] Printed newspapers or printed news magazines

ONL ASK IF INTERNET USER (X_NONINTERNET=2): A smartphone, computer, or tablet

RESPONSE CATEGORIES:

1 Never

2 Rarely

3 Sometimes

4 Often

98 [PN: IF CATI:] (DO NOT READ) Don't know

99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: NEWSTV**ASK IF GET NEWS ON TELEVISION AT LEAST RARELY (NEWSPLAT_TV=2,3,4):****[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 4, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]**

Now thinking about the news you get on television, would you say it mostly comes from...

[PN: IF CATI:] (READ LIST)

- 1 **[PN: IF WEB:]** Cable, satellite, or broadcast television (such as with a cable box or antenna) **[PN: IF CATI:]** Cable, satellite, or broadcast television, such as with a cable box or antenna
- 2 **[PN: IF WEB:]** Streaming services (such as Hulu, Peacock, YouTube TV, or Amazon Prime) **[PN: IF CATI:]** Streaming services, such as Hulu, Peacock, YouTube TV, or Amazon Prime
- 3 Some other way (please specify): **[PN: INSERT SINGLE LINE TEXT BOX]**
[PN: INSERT A LINE OF SPACE]
- 4 **[PN: IF WEB:]** Not sure **[PN: IF CATI:]** Or are you not sure?
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: NEWSPLAT_DIG

ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_ONL=2,3,4): [PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[**PN: IF WEB:**] Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from...

[**PN: IF CATI: READ FOR FIRST ITEM:**] Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from **(INSERT ITEM)**? **(READ LIST)**

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] How about from **(INSERT ITEM)**? **(READ AS NECESSARY: Thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from (INSERT ITEM)? (READ LIST IF NECESSARY))**

BATTERY ITEMS:

WEB	News websites or apps
SM	[PN: IF WEB:] Social media such as Facebook, X (formerly Twitter), or Instagram [PN: IF CATI:] Social media such as Facebook, X, formerly known as Twitter, or Instagram
SRCH	Search through Google or other search engines
POD	Podcasts
EMAIL	Email newsletters
AIBOT	AI chatbots like ChatGPT or Gemini

RESPONSE CATEGORIES:

1	Never
2	Rarely
3	Sometimes
4	Often
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: PLATFORM_PREFER

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM AT LEAST RARELY (AT LEAST TWO OF NEWSPLAT_TV-PRINT=2,3,4 AND/OR NEWSPLAT_DIG_WEB-AIBOT=2,3,4):

[PN: SHOW ONLY THOSE ITEMS USED AT LEAST RARELY IN NEWSPLAT_TV-PRINT=2,3,4 OR NEWSPLAT_DIG_WEB-AIBOT=2,3,4; AUTOPUNCH IF ONLY USES ONE SOURCE AND DO NOT ASK THIS QUESTION]

[PN: RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT_DIG, WITH NEWSPLAT ITEMS ALWAYS COMING BEFORE NEWSPLAT_DIG ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

Which do you prefer for getting news?

[PN: IF CATI:] (READ LIST)

- 1 Television
- 2 Radio
- 3 **[PN: IF FORM 1 (X_FORM=1):]** Print publications **[PN: IF FORM 2 (X_FORM=2):]** Printed newspapers or printed news magazines
- 4 News websites or apps
- 5 **[PN: IF WEB:]** Social media such as Facebook, X (formerly Twitter), or Instagram
[PN: IF CATI:] Social media such as Facebook, X, formerly known as Twitter, or Instagram
- 6 Search through Google or other search engines
- 7 Podcasts
- 8 Email newsletters
- 9 AI chatbots like ChatGPT or Gemini
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: NEWS_FORM

ASK ALL:

[PN: RANDOMIZE RESPONSE OPTIONS 1, 2, AND 3, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION IN DATA FILE]

Whether online or offline, do you prefer to get your news by...

[PN: IF CATI:] (READ LIST)

- 1 Reading it
- 2 Watching it
- 3 Listening to it
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: SMUSE**ASK ALL:**

[**PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE**]

[**PN: IF WEB:**] Please indicate whether or not you ever use the following websites or apps.

[**PN: IF CATI: READ FOR FIRST ITEM:**] Please indicate whether or not you ever use the following websites or apps. First, **(INSERT ITEM)**. **(READ LIST)**

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] What about **(INSERT ITEM)**?
(READ AS NECESSARY: Do you ever use (INSERT ITEM)? (READ LIST IF NECESSARY))

[**PN: IF CATI:**] **[INTERVIEWER: IF R SAYS "Rarely," "Hardly ever," "Occasionally," Or something similar, ENTER AS "Yes, you use this."]**

BATTERY ITEMS:

FB	Facebook
YT	YouTube
XT	[PN: IF WEB:] X (formerly Twitter) [PN: IF CATI:] X, formerly known as Twitter
IG	Instagram
WA	WhatsApp
TT	TikTok
RD	Reddit
ND	Nextdoor
RB	Rumble
TS	Truth Social
TH	Threads
BSK	Bluesky

RESPONSE CATEGORIES:

1	[PN: IF WEB:] Yes, I use this [PN: IF CATI:] Yes, you use this
2	[PN: IF WEB:] No, I don't use this [PN: IF CATI:] No, you don't use this
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

BAT: SOCIALNEWS2**ASK IF USES ANY SOCIAL MEDIA SITES OR APPS (SMUSE_FB-BSK=1):****[PN: ONLY SHOW SOCIAL MEDIA SITES/APPS THAT ARE USED (SMUSE_FB-BSK=1); RANDOMIZE ITEMS IN THE SAME ORDER AS SMUSE; INCLUDE RANDOMIZATION IN DATA FILE]**

[PN: IF WEB:] Do you regularly get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family.

[PN: IF CATI: READ FOR FIRST ITEM:] Do you regularly get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. First, **(INSERT ITEM)**. **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about on **(INSERT ITEM)**? **(READ AS NECESSARY: Do you regularly get news or news headlines on **(INSERT ITEM)**? **(READ LIST IF NECESSARY)**)**

[PN: IF CATI:] [INTERVIEWER: IF R SAYS "Several times a day," "Several times a week," Or something similar, ENTER AS "Yes, you regularly get news on this."]

BATTERY ITEMS:

FB	Facebook
YT	YouTube
XT	[PN: IF WEB:] X (formerly Twitter) [PN: IF CATI:] X, formerly known as Twitter
IG	Instagram
WA	WhatsApp
TT	TikTok
RD	Reddit
ND	Nextdoor
RB	Rumble
TS	Truth Social
TH	Threads
BSK	Bluesky

RESPONSE CATEGORIES:

1	[PN: IF WEB:] Yes, regularly get news on this [PN: IF CATI:] Yes, you regularly get news on this
2	[PN: IF WEB:] No, don't regularly get news on this [PN: IF CATI:] No, you don't regularly get news on this
98	[PN: IF CATI:] (DO NOT READ) Don't know
99	[PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: PODTRUST2

ASK IF GETS NEWS FROM PODCASTS AT LEAST RARELY (NEWSPLAT_DIG_POD=2,3,4):
[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 98, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Overall, do you trust the news you get from podcasts...

[PN: IF CATI:] (READ LIST)

- 1 More than the news you get from other sources
- 2 Less than the news you get from other sources
- 3 About the same as the news you get from other sources
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: PODNEWSTYPE

ASK IF GETS NEWS FROM PODCASTS AT LEAST RARELY (NEWSPLAT_DIG_POD=2,3,4): [
PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS NEWSNOTACC, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[PN: IF WEB:] How often do you listen to podcasts that primarily...

[PN: IF CATI: READ FOR FIRST ITEM:] How often do you listen to podcasts that primarily (INSERT ITEM)? **(READ LIST)**

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] How often do you listen to podcasts that primarily (INSERT ITEM)? **(READ LIST IF NECESSARY)**

BATTERY ITEMS:

- SUM Summarize the major news stories of the day
- EXP Explain a topic or issue in the news in depth
- OPI Feature hosts or guests sharing their opinions about the news

RESPONSE CATEGORIES:

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: NEWSLETAMT
ASK IF GETS NEWS FROM NEWSLETTERS AT LEAST RARELY
(NEWSPLAT_DIG_EMAIL=2,3,4):

You mentioned that you get news from email newsletters. How many of them do you subscribe to? Your best guess is fine.

[PN: IF CATI:] (READ LIST)

- 1 Fewer than 5
- 2 5 to 10
- 3 More than 10

[PN: INSERT A LINE OF SPACE]

- 4 [PN: IF WEB:] Not sure [PN: IF CATI:] Or are you not sure?
 - 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused
-

QUE: NEWSLETREAD
ASK IF GETS NEWS FROM NEWSLETTERS AT LEAST RARELY
(NEWSPLAT_DIG_EMAIL=2,3,4):
[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 98 AND 99 LAST; INCLUDE
ROTATION IN DATA FILE]

Which best describes you?

[PN: IF CATI:] (READ LIST)

- 1 [PN: IF WEB:] I usually read (in part or in full) most of the email newsletters I receive [PN: IF CATI:] You usually read, in part or in full, most of the email newsletters you receive
- 2 [PN: IF WEB:] I usually don't end up reading most of the email newsletters I receive [PN: IF CATI:] You usually don't end up reading most of the email newsletters you receive
- 98 [PN: IF CATI:] (DO NOT READ) Don't know
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

BAT: NEWSLETTERTYPEASK IF GETS NEWS FROM NEWSLETTERS AT LEAST RARELY (NEWSPLAT_DIG_EMAIL=2,3,4):
[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS NEWSNOTACC, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE]

[**PN: IF WEB:**] How often do you read email newsletters that include...

[**PN: IF CATI: READ FOR FIRST ITEM:**] How often do you read email newsletters that include **(INSERT ITEM)? (READ LIST)**

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] Next, how often do you read email newsletters that include **(INSERT ITEM)? (READ LIST IF NECESSARY)**

BATTERY ITEMS:

SUM Briefings or summaries of news
 OPI Opinions about issues and events in the news
 DIVE Deep dives into specific issues and events

RESPONSE CATEGORIES:

1 Extremely often
 2 Often
 3 Sometimes
 4 Rarely
 5 Never
 98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know
 99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

QUE: NEWSLETTERORG
ASK IF GETS NEWS FROM NEWSLETTERS AT LEAST RARELY (NEWSPLAT_DIG_EMAIL=2,3,4):
[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 4, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

As far as you know, how many of the email newsletters that you get news from are connected to a news organization, like a newspaper, a TV station, or a news website?

[**PN: IF CATI:**] **(READ LIST)**

1 Most of them are connected to a news organization
 2 Most of them are independent and not connected to a news organization
 3 [**PN: IF WEB:**] About an even mix [**PN: IF CATI:**] About an even mix are and are not connected to a news organization

[**PN: INSERT A LINE OF SPACE**]

4 [**PN: IF WEB:**] Not sure [**PN: IF CATI:**] Or are you not sure?
 99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

BAT: NEWSDIGPAY**ASK ALL:**

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] In the last 12 months, have you directly paid or given money to any of the following by subscribing, donating, or becoming a member?

[PN: IF CATI: READ FOR FIRST ITEM:] In the last 12 months, have you directly paid or given money to any of the following by subscribing, donating, or becoming a member? First, (INSERT ITEM). (READ LIST IF NECESSARY)

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, (INSERT ITEM). (READ AS NECESSARY: In the last 12 months, have you directly paid or given money to (INSERT ITEM) by subscribing, donating, or becoming a member? (READ LIST IF NECESSARY))

BATTERY ITEMS:

EMAIL Email newsletters that focus on news

POD Podcasts that focus on news

RESPONSE CATEGORIES:

1 Yes

2 No

98 [PN: IF CATI:] (DO NOT READ) Don't know

99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: CHATBOTDIFF

ASK IF GET NEWS FROM AI CHATBOTS AT LEAST RARELY (NEWSPLAT_DIG_AIBOT=2,3,4):

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1 IN SAME ORDER AS INFODIFF, HOLDING 3 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

When you get news from AI chatbots like ChatGPT or Gemini, do you generally find it...

[PN: IF CATI:] (READ LIST)

1 Difficult to determine what is true and what is not

2 Easy to determine what is true and what is not

[PN: INSERT A LINE OF SPACE]

3 [PN: IF WEB:] Not sure [PN: IF CATI:] Or are you not sure?

99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: CHATBOTACC

ASK IF GET NEWS FROM AI CHATBOTS AT LEAST RARELY (NEWSPLAT_DIG_AIBOT=2,3,4):
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS NEWSNOTACC,
HOLDING 6 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

How often do you come across news from AI chatbots like ChatGPT or Gemini that you think is inaccurate?

[PN: IF CATI:] (READ LIST)

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

[PN: INSERT A LINE OF SPACE]

- 6 **[PN: IF WEB:]** Not sure **[PN: IF CATI:]** Or are you not sure?
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: NEWSINF

ASK IF GETS NEWS ON SOCIAL MEDIA AT LEAST RARELY (NEWSPLAT_DIG_SM=2,3,4):

The next few questions are about individuals who have a large following on social media and often post about news or political or social issues. These people are sometimes referred to as "news influencers."

Do you regularly get news from news influencers on social media?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 **[PN: IF WEB:]** Yes, I regularly get news from news influencers on social media
[PN: IF CATI:] Yes, you regularly get news from news influencers on social media
- 2 **[PN: IF WEB:]** No, I do not regularly get news from news influencers on social media
[PN: IF CATI:] No, you do not regularly get news from news influencers on social media
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: NEWSINFSEEK

ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Which statement best describes how you get news from news influencers on social media?

[PN: IF CATI:] (READ LIST)

- 1 **[PN: IF WEB:]** I mostly get news from news influencers because I'm looking for it
[PN: IF CATI:] You mostly get news from news influencers because you're looking for it
- 2 **[PN: IF WEB:]** I mostly get news from news influencers because I happen to come across it
[PN: IF CATI:] You mostly get news from news influencers because you happen to come across it
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

BAT: NEWSINFWHY**ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):**

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] How much is each of the following a reason why you get news from news influencers on social media?

[PN: IF CATI: READ FOR FIRST ITEM:] How much is each of the following a reason why you get news from news influencers on social media? First, (INSERT ITEM). Is this a (READ LIST)

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] Next, (INSERT ITEM). (READ AS NECESSARY: Is this a major reason, minor reason, or not a reason why you get news from news influencers on social media?)

BATTERY ITEMS:

ENT They are entertaining
 CON [PN: IF WEB:] I feel connected to them [PN: IF CATI:] You feel connected to them
 AUTH [PN: IF WEB:] They feel authentic (seem to be their true selves) [PN: IF CATI:] They feel authentic, they seem to be their true selves
 BRK They are quick in reporting on breaking news
 INF [PN: IF WEB:] They help me better understand current events and civic issues [PN: IF CATI:] They help you better understand current events and civic issues
 DIFF They offer different information from other sources
 OPI [PN: IF WEB:] They have opinions or values that I agree with [PN: IF CATI:] They have opinions or values that you agree with

RESPONSE CATEGORIES:

1 Major reason
 2 Minor reason
 3 Not a reason
 98 [PN: IF CATI:] (DO NOT READ) Don't know
 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

QUE: NEWSINFORG**ASK IF GETS NEWS FROM NEWS INFLUENCERS (NEWSINF=1):**

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 4, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

As far as you know, how many of the news influencers on social media that you get news from are connected to a news organization, like a newspaper, a TV station, or a news website?

[PN: IF CATI:] (READ LIST)

- 1 Most of them are connected to a news organization
- 2 Most of them are independent and not connected to a news organization
- 3 **[PN: IF WEB:]** About an even mix **[PN: IF CATI:]** About an even mix are and are not connected to a news organization

[PN: INSERT A LINE OF SPACE]

- 4 **[PN: IF WEB:]** Not sure **[PN: IF CATI:]** Or are you not sure?
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: AISUM**ASK ALL:**

[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN THE SAME ORDER AS NEWSNOTACC, HOLDING 6, 7, AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

[PN: IF WEB:] Some search engines like Google or Bing now use AI (artificial intelligence) to provide users with short answers or overviews that are separate from other traditional search results. These answers are sometimes referred to as "AI summaries."

[PN: IF CATI:] Some search engines like Google or Bing now use AI, or artificial intelligence, to provide users with short answers or overviews that are separate from other traditional search results. These answers are sometimes referred to as "AI summaries."

How often do you come across AI summaries in search results?

[PN: IF CATI:] (READ LIST)

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never

[PN: INSERT A LINE OF SPACE]

- 6 **[PN: IF WEB:]** Not sure **[PN: IF CATI:]** Or are you not sure?
- 7 **[PN: IF WEB:]** I don't use search engines **[PN: IF CATI:]** You don't use search engines
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: AISUMUSEFUL**ASK IF COME ACROSS AI-GENERATED SUMMARIES (AISUM=1-4):****[PN: ROTATE RESPONSE OPTIONS 1-5/ 5-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]**

How useful do you find the AI summaries in search results?

[PN: IF CATI:] (READ LIST)

- 1 Extremely useful
- 2 Very useful
- 3 Somewhat useful
- 4 Not too useful
- 5 Not at all useful
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: AISUMTRUST**ASK IF COME ACROSS AI-GENERATED SUMMARIES (AISUM=1-4):****[PN: ROTATE RESPONSE OPTIONS 1-4/4-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]**

How much, if at all, do you trust the information you get from AI summaries in search results?

[PN: IF CATI:] (READ LIST)

- 1 A lot
- 2 Some
- 3 Not too much
- 4 Not at all
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE
