

2025 National Public Opinion Reference Survey (NPORS) online and telephone questionnaire

Note: Several questions were asked slightly differently in the paper and online questionnaires, but the public dataset provides variables recoded such that data can be combined across the modes. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

ADDITIONAL QUESTIONS HELD

[PN: SHOW EMINUSE AND INTMOB ON THE SAME SCREEN]

(ASK ALL)

EMINUSE. Do you use the internet or email, at least occasionally?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 Yes

2 No

98 [PN: IF CATI:] (DO NOT READ) Don't know

99 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Web blank

(ASK ALL)

INTMOB. Do you access the internet on a cellphone, tablet, or other mobile handheld device, at least occasionally?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 Yes

2 No

98 [PN: IF CATI:] (DO NOT READ) Don't know

99 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Web blank

(ASK IF INTERNET USER (EMINUSE=1 OR INTMOB=1))

INTFREQ. About how often do you use the internet?

[PN: IF CATI:] (READ LIST)

1 Almost constantly

2 Several times a day

3 About once a day

4 Several times a week

5 Less often

98 [PN: IF CATI:] (DO NOT READ) Don't know

99 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Web blank

(ASK IF INTERNET USER (EMINUSE=1 OR INTMOB=1))

HOME4NW2. Do you currently subscribe to internet service installed at your home **[PN: IF WEB: (other than data plans on mobile devices)]** **[PN: IF CATI: , other than data plans on mobile devices?]**

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF HAS HOME INTERNET SUBSCRIPTION (HOME4NW2=1))

(PN: IF WEB, SOFT PROMPT IF SELECT CODE 3 AND LEFT BLANK: "You did not provide a response in the text box. If you would like to skip, click Next." ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT; IF CATI, INTERVIEWERS MUST ENTER A TEXT RESPONSE IF CODE 3 SELECTED)
BBHOME. Is the home internet service you subscribe to...

[PN: IF CATI:] (READ LIST)

- 1 **[PN: IF WEB:]** Dial-up (over a landline phone connection)
[PN: IF CATI:] Dial-up, over a landline phone connection
- 2 High-speed broadband like cable, fiber optic, wireless router, satellite, or DSL
- 3 Other service (please specify): **[PN: INSERT TEXT BOX]**
- 4 **[PN: IF WEB:]** Not sure
[PN: IF CATI:] Or are you not sure?
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL; DATA SHOWN ONLY FOR INTERNET USERS (EMINUSE=1 OR INTMOB=1))

(PN: RANDOMIZE ITEMS)

(PN: IF WEB, DO NOT SHOW ONE ITEM PER SCREEN; SPLIT ITEMS ACROSS TWO SCREENS; INCLUDE THE QUESTION TEXT ON BOTH SCREENS)

(PN: IF CATI, PROGRAM ONE ITEM PER SCREEN; RANDOMIZE IN SAME ORDER AS WEB)

(PN: IF CATI, SHOW THIS TEXT FOR THE FIRST ITEM ASKED ONLY: "Please indicate whether or not you ever use the following websites or apps.")

SMUSE. Please indicate whether or not you ever use the following websites or apps.

[PN: IF CATI:] Do you ever use (**INSERT ITEM**)?

[PN: IF CATI:] (READ LIST IF NECESSARY)

[PN: IF WEB:] (**INSERT ITEM**)

1 Yes, use this

2 No, don't use this

98 **[PN: IF CATI:]** (DO NOT READ) Don't know

99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

SMUSE_FB Facebook

SMUSE_YT YouTube

SMUSE_X X (formerly Twitter)

SMUSE_IG Instagram

SMUSE_SC Snapchat

SMUSE_WA WhatsApp

SMUSE_TT TikTok

SMUSE_RD Reddit

SMUSE_BSK Bluesky

SMUSE_TH Threads

SMUSE_TS Truth Social

ADDITIONAL QUESTION HELD

(ASK ALL)

DEVICE1a. Do you have a cellphone?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 Yes, have a cellphone

2 No, do not have a cellphone

98 **[PN: IF CATI:]** (DO NOT READ) Don't know

99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF HAS A CELLPHONE (DEVICE1a=1))

SMART2. Is your cellphone a smartphone?

[PN: IF CATI:] (READ LIST IF NECESSARY)

1 Yes, smartphone

2 No, not a smartphone

98 **[PN: IF CATI:]** (DO NOT READ) Don't know

99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

ADDITIONAL QUESTIONS HELD