

2025 PEW RESEARCH CENTER'S TEENS SURVEY
Teens & Technology (Teens Ages 13-17)
September 25-October 9, 2025

TOPLINE
N=1,458

NOTE: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding.

PN = Programming note

| | | |
|-----------------------|--------------------|----------------------------------------------------|
| | Sample size | Margin of error at 95% confidence level |
| U.S. teens ages 13-17 | 1,458 | +/- 3.3 percentage points |

INTREQ
ASK ALL:

About how often do you use the internet, either on a computer or a cellphone?¹

| Sep 25-Oct 9, 2025 | | Sep 18-Oct 10, 2024 | Sep 26-Oct 23, 2023 | Apr 14-May 4, 2022 | Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015 |
|-----------------------|----------------------|------------------------|------------------------|-----------------------|---------------------------------------------|
| 40 | Almost constantly | 46 | 46 | 46 | 24 |
| 55 | Several times a day | 47 | 47 | 48 | 56 |
| 2 | About once a day | 3 | 4 | 3 | 12 |
| 2 | Several times a week | 2 | 2 | 1 | 5 |
| 1 | Less often | 2 | 1 | 2 | 3 |
| * | No answer | 0 | 1 | 0 | 0 |

TSNS1
ASK ALL:
[PN: RANDOMIZE ITEMS]

Do you ever use any of the following apps or sites?

| | | Yes, I use this <u>app or site</u> | No, I do not use <u>this app or site</u> | No <u>answer</u> |
|----|------------------------------------------|---------------------------------------|---------------------------------------------|---------------------|
| a. | X (formerly Twitter) ² | | | |
| | Sep 25-Oct 9, 2025 | 16 | 83 | 1 |
| | Sep 18-Oct 10, 2024 | 17 | 82 | 1 |
| | Sep 26-Oct 23, 2023 | 20 | 79 | 1 |
| | Apr 14-May 4, 2022 | 23 | 77 | * |
| | Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015 | 33 | 66 | * |
| b. | Instagram | | | |
| | Sep 25-Oct 9, 2025 | 63 | 37 | * |
| | Sep 18-Oct 10, 2024 | 61 | 39 | * |
| | Sep 26-Oct 23, 2023 | 59 | 41 | * |

¹ September-October 2014/February-March 2015 wording was "Overall, how often do you use the internet?" (K2) with response options of "Almost constantly," "Several times a day," "About once a day," "Several times a week," "Once a week" and "Less often." The options "Once a week" (1%) and "Less often" (2%) have been combined and presented together under "Less often" in this table.

² Item wording in September-October 2023 was "Twitter (recently renamed to "X")." For April-May 2022 and September-October 2014/February-March 2015, it was "Twitter."

| | | | | |
|-------------------|------------------------------------------|----|----|---|
| | Apr 14-May 4, 2022 | 62 | 38 | * |
| | Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015 | 52 | 48 | * |
| c. | Facebook | | | |
| | Sep 25-Oct 9, 2025 | 31 | 68 | 1 |
| | Sep 18-Oct 10, 2024 | 32 | 67 | 1 |
| | Sep 26-Oct 23, 2023 | 33 | 67 | 1 |
| | Apr 14-May 4, 2022 | 32 | 67 | * |
| | Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015 | 71 | 29 | * |
| d. | Snapchat | | | |
| | Sep 25-Oct 9, 2025 | 55 | 45 | * |
| | Sep 18-Oct 10, 2024 | 55 | 44 | 1 |
| | Sep 26-Oct 23, 2023 | 60 | 39 | 1 |
| | Apr 14-May 4, 2022 | 59 | 41 | * |
| | Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015 | 41 | 59 | * |
| e. | YouTube | | | |
| | Sep 25-Oct 9, 2025 | 92 | 8 | * |
| | Sep 18-Oct 10, 2024 | 90 | 10 | * |
| | Sep 26-Oct 23, 2023 | 93 | 6 | * |
| | Apr 14-May 4, 2022 | 95 | 5 | * |
| NO ITEM f. | | | | |
| g. | Reddit | | | |
| | Sep 25-Oct 9, 2025 | 17 | 83 | 1 |
| | Sep 18-Oct 10, 2024 | 14 | 85 | 1 |
| | Sep 26-Oct 23, 2023 | 14 | 85 | 1 |
| | Apr 14-May 4, 2022 | 14 | 85 | 1 |
| h. | TikTok | | | |
| | Sep 25-Oct 9, 2025 | 68 | 32 | * |
| | Sep 18-Oct 10, 2024 | 63 | 36 | 1 |
| | Sep 26-Oct 23, 2023 | 63 | 36 | 1 |
| | Apr 14-May 4, 2022 | 67 | 33 | * |
| NO ITEM i. | | | | |
| j. | WhatsApp | | | |
| | Sep 25-Oct 9, 2025 | 24 | 76 | * |
| | Sep 18-Oct 10, 2024 | 23 | 76 | 1 |
| | Sep 26-Oct 23, 2023 | 21 | 79 | 1 |
| | Apr 14-May 4, 2022 | 17 | 82 | * |

NO ITEMS k-m

TSNS2

ASK IF USES INSTAGRAM, FACEBOOK, SNAPCHAT, YOUTUBE OR TIKTOK (TSNS1b-e,h=1):
[PN: SHOW IN SAME ORDER AS TSNS1]

Thinking about the sites or apps you use, about how often do you visit or use...

| | | <u>Almost constantly</u> | <u>Several times a day</u> | <u>About once a day</u> | <u>Several times a week</u> | <u>Less often</u> | <u>No answer</u> |
|---------------------|-------------------------------------------------------------------|------------------------------|------------------------------------|---------------------------------|-------------------------------------|-----------------------|----------------------|
| NO ITEM a | | | | | | | |
| b. | ASK IF INSTAGRAM USER (TSNS1b=1) [N=908]: Instagram | | | | | | |
| | Sep 25-Oct 9, 2025 | 19 | 49 | 19 | 8 | 6 | 0 |
| | Sep 18-Oct 10, 2024 | 19 | 47 | 17 | 11 | 6 | * |
| | Sep 26-Oct 23, 2023 | 14 | 46 | 20 | 11 | 8 | * |
| | Apr 14-May 4, 2022 | 16 | 44 | 20 | 12 | 8 | * |
| c. | ASK IF FACEBOOK USER (TSNS1c=1) [N=460]: Facebook | | | | | | |
| | Sep 25-Oct 9, 2025 | 10 | 29 | 23 | 18 | 20 | 0 |
| | Sep 18-Oct 10, 2024 | 9 | 30 | 24 | 18 | 19 | 1 |
| | Sep 26-Oct 23, 2023 | 9 | 25 | 25 | 18 | 22 | 1 |
| | Apr 14-May 4, 2022 | 7 | 26 | 24 | 18 | 24 | 1 |
| d. | ASK IF SNAPCHAT USER (TSNS1d=1) [N=772]: Snapchat | | | | | | |
| | Sep 25-Oct 9, 2025 | 23 | 49 | 14 | 7 | 8 | 0 |
| | Sep 18-Oct 10, 2024 | 23 | 49 | 14 | 8 | 6 | * |
| | Sep 26-Oct 23, 2023 | 24 | 48 | 13 | 8 | 6 | * |
| | Apr 14-May 4, 2022 | 25 | 49 | 11 | 6 | 8 | * |
| e. | ASK IF YOUTUBE USER (TSNS1e=1) [N=1,349]: YouTube | | | | | | |
| | Sep 25-Oct 9, 2025 | 18 | 47 | 17 | 12 | 5 | * |
| | Sep 18-Oct 10, 2024 | 17 | 44 | 20 | 13 | 6 | * |
| | Sep 26-Oct 23, 2023 | 17 | 40 | 18 | 15 | 9 | * |
| | Apr 14-May 4, 2022 | 20 | 43 | 18 | 13 | 6 | 0 |
| NO ITEMS f-g | | | | | | | |
| h. | ASK IF TIKTOK USER (TSNS1h=1) [N=996]: TikTok | | | | | | |
| | Sep 25-Oct 9, 2025 | 31 | 51 | 10 | 6 | 3 | * |
| | Sep 18-Oct 10, 2024 | 25 | 55 | 11 | 6 | 4 | * |
| | Sep 26-Oct 23, 2023 | 27 | 51 | 14 | 6 | 3 | * |
| | Apr 14-May 4, 2022 | 25 | 48 | 14 | 8 | 5 | * |
| NO ITEMS i-m | | | | | | | |

**TSNS2
BASED ON ALL TEENS:**

| | <u>Almost constantly</u> | <u>Several times a day</u> | <u>About once a day</u> | <u>Several times a week</u> | <u>Less often</u> | <u>No answer to TSNS1</u> | <u>Does not use platform</u> | <u>No answer to TSNS2</u> |
|---------------------|------------------------------|------------------------------------|---------------------------------|-------------------------------------|-----------------------|---------------------------------------|--------------------------------------|---------------------------------------|
| NO ITEM a | | | | | | | | |
| b. Instagram | | | | | | | | |
| Sep 25-Oct 9, 2025 | 12 | 31 | 12 | 5 | 3 | * | 37 | 0 |
| Sep 18-Oct 10, 2024 | 12 | 28 | 10 | 7 | 4 | * | 39 | * |
| Sep 26-Oct 23, 2023 | 8 | 27 | 12 | 7 | 5 | * | 41 | * |
| Apr 14-May 4, 2022 | 10 | 27 | 12 | 7 | 5 | * | 38 | * |
| c. Facebook | | | | | | | | |
| Sep 25-Oct 9, 2025 | 3 | 9 | 7 | 6 | 6 | 1 | 68 | 0 |
| Sep 18-Oct 10, 2024 | 3 | 10 | 8 | 6 | 6 | 1 | 67 | * |
| Sep 26-Oct 23, 2023 | 3 | 8 | 8 | 6 | 7 | 1 | 67 | * |
| Apr 14-May 4, 2022 | 2 | 8 | 8 | 6 | 8 | * | 67 | * |
| d. Snapchat | | | | | | | | |
| Sep 25-Oct 9, 2025 | 12 | 26 | 8 | 4 | 4 | * | 45 | 0 |
| Sep 18-Oct 10, 2024 | 13 | 27 | 8 | 5 | 3 | 1 | 44 | * |
| Sep 26-Oct 23, 2023 | 14 | 29 | 8 | 5 | 4 | 1 | 39 | * |
| Apr 14-May 4, 2022 | 15 | 29 | 7 | 3 | 5 | * | 41 | * |
| e. YouTube | | | | | | | | |
| Sep 25-Oct 9, 2025 | 17 | 43 | 16 | 11 | 5 | * | 8 | * |
| Sep 18-Oct 10, 2024 | 15 | 39 | 18 | 11 | 6 | * | 10 | * |
| Sep 26-Oct 23, 2023 | 16 | 38 | 17 | 14 | 8 | * | 6 | * |
| Apr 14-May 4, 2022 | 19 | 41 | 17 | 12 | 6 | * | 5 | 0 |
| NO ITEMS f-g | | | | | | | | |
| h. TikTok | | | | | | | | |
| Sep 25-Oct 9, 2025 | 21 | 34 | 6 | 4 | 2 | * | 32 | * |
| Sep 18-Oct 10, 2024 | 16 | 34 | 7 | 4 | 2 | 1 | 36 | * |
| Sep 26-Oct 23, 2023 | 17 | 32 | 9 | 4 | 2 | 1 | 36 | * |
| Apr 14-May 4, 2022 | 16 | 32 | 9 | 5 | 4 | * | 33 | * |

NO ITEMS i-m

ADDITIONAL QUESTIONS HELD

TCHATUSE**ASK IF HEARD ABOUT AI CHATBOTS (TCHATAWARE=1,2) [N=1,380]:³**

Do you ever use an artificial intelligence (AI) chatbot like ChatGPT, Copilot or Character.ai?

Sep 25-Oct 9, 2025

| | |
|----|--------------|
| 67 | Yes, I do |
| 33 | No, I do not |
| * | No answer |

TCHATUSE**BASED ON ALL TEENS:**

Sep 25-Oct 9, 2025

| | |
|----|---------------------------------|
| 64 | Yes, I do |
| 31 | No, I do not |
| * | No answer to TCHATUSE |
| 5 | Has not heard about AI chatbots |
| * | No answer to TCHATAWARE |

TCHATFREQ**ASK IF EVER USES AN AI CHATBOT (TCHATUSE=1) [N=894]:**

About how often do you use an artificial intelligence (AI) chatbot like ChatGPT, Copilot or Character.ai?

Sep 25-Oct 9, 2025

| | |
|----|----------------------|
| 6 | Almost constantly |
| 19 | Several times a day |
| 19 | About once a day |
| 27 | Several times a week |
| 28 | Less often |
| 0 | No answer |

TCHATFREQ**BASED ON ALL TEENS:**

Sep 25-Oct 9, 2025

| | |
|----|-----------------------------------------------|
| 4 | Almost constantly |
| 12 | Several times a day |
| 12 | About once a day |
| 18 | Several times a week |
| 18 | Less often |
| 0 | No answer to TCHATFREQ |
| 36 | NET Has not heard of/Does not use AI chatbots |
| * | NET No answer to TCHATAWARE/TCHATUSE |

³ Respondents received TCHATUSE if they previously answered "A lot" or "A little" to the question "How much have you heard about artificial intelligence (AI) chatbots like ChatGPT, Copilot or Character.ai?"

ADDITIONAL QUESTIONS HELD**TCHATSPEC****ASK IF EVER USES AN AI CHATBOT (TCHATUSE=1) [N=894]:****[PN: RANDOMIZE ITEMS]**

Which of the following artificial intelligence (AI) chatbots do you ever use?

| | | <u>Yes, I use this</u> | <u>No, I do not use this</u> | <u>No answer</u> |
|----|--------------------|------------------------|------------------------------|------------------|
| a. | ChatGPT | | | |
| | Sep 25-Oct 9, 2025 | 92 | 8 | * |
| b. | Claude | | | |
| | Sep 25-Oct 9, 2025 | 5 | 94 | 1 |
| c. | Gemini | | | |
| | Sep 25-Oct 9, 2025 | 36 | 64 | 1 |
| d. | Copilot | | | |
| | Sep 25-Oct 9, 2025 | 23 | 76 | 1 |
| e. | Meta AI | | | |
| | Sep 25-Oct 9, 2025 | 31 | 68 | 1 |
| f. | Character.ai | | | |
| | Sep 25-Oct 9, 2025 | 14 | 84 | 1 |

**TCHATSPEC
BASED ON ALL TEENS:**

| | | <u>Yes, I use this</u> | <u>No, I do not use this</u> | <u>No answer to TCHATSPEC</u> | <u>NET Has not heard of/ Does not use AI chatbots</u> | <u>NET No answer to TCHATAWARE/ TCHATUSE</u> |
|----|---------------------------------------|----------------------------|----------------------------------|---------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------|
| a. | ChatGPT Sep 25-Oct 9, 2025 | 59 | 5 | * | 36 | * |
| b. | Claude Sep 25-Oct 9, 2025 | 3 | 60 | 1 | 36 | * |
| c. | Gemini Sep 25-Oct 9, 2025 | 23 | 41 | * | 36 | * |
| d. | Copilot Sep 25-Oct 9, 2025 | 14 | 49 | 1 | 36 | * |
| e. | Meta AI Sep 25-Oct 9, 2025 | 20 | 44 | * | 36 | * |
| f. | Character.ai Sep 25-Oct 9, 2025 | 9 | 54 | 1 | 36 | * |

ADDITIONAL QUESTIONS HELD

TPARTY In politics today, do you consider yourself a:
ASK IF INDEP/SOMETHING ELSE (TPARTY=3 or 4) OR MISSING:
 TPARTYLN As of today do you lean more to...

| <u>Republican</u> | <u>Democrat</u> | <u>Independent</u> | <u>Something else</u> | <u>No answer</u> | <u>Lean Rep</u> | <u>Lean Dem</u> |
|-------------------|-----------------|--------------------|---------------------------|----------------------|---------------------|---------------------|
| 23 | 24 | 30 | 21 | 2 | 20 | 25 |