

Topline

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 171 MAY 2025
INTERNET TOPLINE
MAY 13-26, 2025
TOTAL N=3,054**

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "No answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). For additional details, visit the methodology.

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. adult parents of a child age 12 or younger ¹	3,054	+/- 2.2 percentage points

PARFORUM

**ASK ALL PARENTS OF A CHILD AGE 12 OR YOUNGER:
[PN: ROTATE RESPONSE OPTIONS 1-5/5-1]**

How often, if ever, do you visit places online where parents talk about their experiences raising children, like on social media or online discussion forums?

May 13-26, 2025

6	Every day
13	A few times a week
15	A few times a month
34	Rarely
33	Never
*	No answer

[PN: DISPLAY FORUMINF, FORUMCONF AND FORUMCONN ON SAME PAGE; RANDOMIZE ORDER OF QUESTIONS]

¹ Individuals were screened into the survey if they were a parent or guardian of a child age 12 or younger. "Parents" refers to this group in the 2025 tables throughout.

DISPLAY IF VISITS PARENTING SITES (PARFORUM =1-4):

Thinking about the places you visit online where other parents talk about raising children, how much do they make you feel each of the following?

FORUMINF

ASK IF PARENT OF A CHILD AGE 12 OR YOUNGER WHO VISITS PARENTING SITES (PARFORUM=1-4)[N=2,059]:

[PN: ROTATE RESPONSE OPTIONS 1-4/4-1, HOLDING 5 LAST, IN SAME ORDER AS FORUMCONF AND FORUMCONN]

Informed about being a parent

May 13-26, 2025

15	A lot <u>more</u> informed
48	A little <u>more</u> informed
8	A little <u>less</u> informed
3	A lot <u>less</u> informed
26	Doesn't have much impact
*	No answer

FORUMCONF

ASK IF PARENT OF A CHILD AGE 12 OR YOUNGER WHO VISITS PARENTING SITES (PARFORUM=1-4)[N=2,059]:

[PN: ROTATE RESPONSE OPTIONS 1-4/4-1, HOLDING 5 LAST, IN SAME ORDER AS FORUMINF AND FORUMCONN]

Overwhelmed by all the things you need to know

May 13-26, 2025

10	A lot <u>more</u> overwhelmed
28	A little <u>more</u> overwhelmed
18	A little <u>less</u> overwhelmed
5	A lot <u>less</u> overwhelmed
39	Doesn't have much impact
*	No answer

FORUMCONN

ASK IF PARENT OF A CHILD AGE 12 OR YOUNGER WHO VISITS PARENTING SITES (PARFORUM=1-4)[N=2,059]:

[PN: ROTATE RESPONSE OPTIONS 1-4/4-1, HOLDING 5 LAST, IN SAME ORDER AS FORUMINF AND FORUMCONF]

Connected to other parents

May 13-26, 2025

10	A lot <u>more</u> connected
38	A little <u>more</u> connected
12	A little <u>less</u> connected
5	A lot <u>less</u> connected
34	Doesn't have much impact
*	No answer

PARPOST**ASK IF PARENT OF A CHILD AGE 12 OR YOUNGER WHO VISITS PARENTING SITES
(PARFORUM=1-4)[N=2,059]:**Do you ever post or comment online about your own parenting experiences?May 13-26, 2025

5	Yes, often
35	Yes, occasionally
60	No
*	No answer