

2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 163
FINAL QUESTIONNAIRE
FEB. 10-17, 2025

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

-----**MAIN QUESTIONNAIRE BEGINS HERE**-----

QUE: SNSUSE
ASK ALL:

[**PN: IF WEB:**] Do you ever use social media sites like Facebook, X (formerly Twitter), or Instagram?

[**PN: IF CATI:**] Do you ever use social media sites like Facebook, X, formerly known as Twitter, or Instagram?

[**PN: IF CATI:**] **(READ LIST IF NECESSARY)**

- 1 [**PN: IF WEB:**] Yes, I use social media sites [**PN: IF CATI:**] Yes, you use social media sites
2 [**PN: IF WEB:**] No, I do not use social media sites [**PN: IF CATI:**] No, you do not use social media sites
98 [**PN: IF CATI:**] **(DO NOT READ)** Don't know
99 [**PN: IF WEB:**] Web blank / [**PN: IF CATI:**] **(DO NOT READ)** Refused

BAT: SM9
ASK ALL:

[**PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE**]

[**PN: IF WEB:**] How well do you think each of the following statements describes social media? Social media...

[**PN: IF CATI: READ FOR FIRST ITEM:**] How well do you think each of the following statements describes social media? First, social media...(INSERT ITEM). Does this describe social media **(READ LIST)**?

[**PN: IF CATI: READ FOR SUBSEQUENT ITEMS:**] Next, social media (INSERT ITEM). **(READ AS NECESSARY: Does this describe social media (READ LIST)?)**

BATTERY ITEMS:

- a Helps give a voice to underrepresented groups
b Distracts people from issues that are truly important
c Highlights important issues that might not get a lot of attention otherwise
d Makes it easier to hold powerful people accountable for their actions

e Makes people think they are making a difference when they really aren't

RESPONSE CATEGORIES:

- 1 Very well
- 2 Somewhat well
- 3 Not too well
- 4 Not at all well
- 98 [PN: IF CATI:] (DO NOT READ) Don't know
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

BAT: SM11

ASK IF SOCIAL MEDIA USER (SNSUSE=1):

[PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE]

[PN: IF WEB:] How important is social media to you personally when it comes to the following things?

[PN: IF CATI: READ FOR FIRST ITEM:] How important is social media to you personally when it comes to the following things? First, (INSERT ITEM). Is it (READ LIST)?

[PN: IF CATI: READ FOR SUBSEQUENT ITEMS:] What about for (INSERT ITEM)? (READ AS NECESSARY: How important is social media to you personally when it comes to (INSERT ITEM)? Is it (READ LIST)?)

BATTERY ITEMS:

- a Finding other people who share your views about important issues
- b Getting involved with political or social issues that are important to you
- c Giving you a venue to express your political opinions

RESPONSE CATEGORIES:

- 1 Very important
- 2 Somewhat important
- 3 Not very important
- 4 Not important at all
- 98 [PN: IF CATI:] (DO NOT READ) Don't know
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] (DO NOT READ) Refused

ADDITIONAL QUESTIONS HELD