

**2025 National Public Opinion Reference Survey (NPORS) Online and Telephone Questionnaire**

*Note: Several questions were asked slightly differently in the paper and online questionnaires, but the public dataset provides variables recoded such that data can be combined across the modes. For all questions, the 98 ("don't know" in phone mode) and 99 (refusal in phone mode and no answer in web mode) codes are combined in the data for analytical purposes.*

PN = Programming note

**LANGUAGE SELECTION AND SCREENER**

(PN: SHOW TO ALL WEB)

(PN: QUESTION IS REQUIRED; DO NOT LET RESPONDENT SKIP; IF RESPONDENT ATTEMPTS TO SKIP, SHOW ERROR MESSAGE: "You need to answer this question in order to continue with the survey.")

LANG\_PREF. Do you prefer to take surveys in English or Spanish?

¿Prefiere llenar sus encuestas en español o en inglés?

- 1 English
- 2 Español

(ASK ALL)

(PN: IF INITIALLY SKIP, PROMPT ONCE WITH FOLLOWING TEXT: "You need to answer this question in order to continue with the survey." IF SKIP AGAIN, THANK AND TERMINATE)

AE1B. Are you 18 years of age or older?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: IF AE1B=1, CONTINUE]

[PN: IF AE1B=2, THANK AND SHOW TERMINATION TEXT]

[PN: IF AE1B=98-99, THANK AND SHOW TERMINATION TEXT]

[PN: TERMINATION TEXT: "In order to participate in this study, you must be at least 18 years old. Thank you."]

[PN: FOR WEB, EXCLUDE NAVIGATION BUTTONS ON THE TERMINATION PAGE. DO NOT ALLOW RESPONDENT TO GO BACK TO AE1B. RESPONDENTS SHOULD REMAIN ON THE TERM PAGE; DO NOT REDIRECT]

**MAIN SURVEY**

[PN: ALLOW BACK BUTTON STARTING WITH AE2. DO NOT ALLOW TO GO BACK TO AE1B.]

(SHOW TO ALL WEB)

AE2. Here are some helpful hints:

- Your answers will be used for research purposes only. You are not required to answer any question you do not wish to answer.
- Please do not use your browser's back button to go back to previous questions. Instead, use the navigation buttons on each web page to move through the survey.

Click or tap on the Next button to begin.

(ASK ALL)

ECON1MOD. How would you rate economic conditions in your community today?

**[PN: IF CATI:]** (READ LIST)

- |    |  |
|----|--|
| 1  | Excellent  |
| 2  | Good   |
| 3  | Only fair  |
| 4  | Poor   |
| 98 | <b>[PN: IF CATI:]</b> (DO NOT READ) Don't know                               |
| 99 | <b>[PN: IF CATI:]</b> (DO NOT READ) Refused / <b>[PN: IF WEB:]</b> Web blank |

(ASK ALL)

ECON1BMOD. A year from now, what do you expect economic conditions in your community will be?

**[PN: IF CATI:]** (READ LIST)

- |    |  |
|----|--|
| 1  | Better   |
| 2  | Worse  |
| 3  | About the same   |
| 98 | <b>[PN: IF CATI:]</b> (DO NOT READ) Don't know                               |
| 99 | <b>[PN: IF CATI:]</b> (DO NOT READ) Refused / <b>[PN: IF WEB:]</b> Web blank |

(ASK ALL)

(PN: ROTATE RESPONSE OPTIONS 1-3/3-1)

COMTYPE2. How would you describe the community where you currently live?

**[PN: IF CATI:]** (READ LIST)

- |    |  |
|----|--|
| 1  | Urban  |
| 2  | Suburban   |
| 3  | Rural  |
| 98 | <b>[PN: IF CATI:]</b> (DO NOT READ) Don't know                               |
| 99 | <b>[PN: IF CATI:]</b> (DO NOT READ) Refused / <b>[PN: IF WEB:]</b> Web blank |

(ASK ALL)

(PN: ROTATE RESPONSE OPTIONS 1-2/2-1)

UNITY. Which statement comes closer to your own view, even if neither is exactly right?

**[PN: IF CATI:]** (READ LIST)

- 1 Americans are united when it comes to the most important values
- 2 Americans are divided when it comes to the most important values
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

CRIMESAFE. How would you describe the area where you live, in terms of crime?

**[PN: IF CATI:]** (READ LIST)

- 1 Extremely safe
- 2 Very safe
- 3 Somewhat safe
- 4 Not too safe
- 5 Not at all safe
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

(PN: ROTATE RESPONSE OPTIONS 1-2/2-1)

GOVPROTCT. Which statement comes closer to your own view, even if neither is exactly right?

**[PN: IF CATI:]** (READ LIST)

- 1 It's not the government's job to protect people from themselves
- 2 Sometimes laws to protect people from themselves are necessary
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

(PN: ROTATE RESPONSE OPTIONS 1-2/2-1; CODE 3 ALWAYS LAST)

MOREGUNIMPACT. If more Americans owned guns, do you think there would be...

**[PN: IF CATI:]** (READ LIST)

- 1 More crime
- 2 Less crime
- 3 No difference
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

FIN\_SIT. How would you describe your household's financial situation? **[PN: IF CATI:]** Do you live comfortably, do you meet your basic expenses with a little left over for extras, do you just meet your basic expenses, or do you not even have enough to meet basic expenses? **(READ LIST)**

- 1 Live comfortably
- 2 Meet my basic expenses with a little left over for extras
- 3 Just meet my basic expenses
- 4 Don't even have enough to meet basic expenses
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

VET1. Have you or has anyone in your household ever served in the U.S. military or the military reserves?

**[PN: IF CATI:]** (PROBE IF YES: "Is that you, someone else in your household, or both you and someone else in your household?")

- 1 Yes, self
- 2 Yes, someone else in household
- 3 Yes, both myself and someone else
- 4 No, nobody in household
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

VOL12\_CPS. In the past 12 months, did you spend any time volunteering for any organization or association? **[PN: IF WEB:]** (This includes activities you may do infrequently or for children's schools or youth organizations.) **[PN: IF CATI:]** This includes activities you may do infrequently or for children's schools or youth organizations.]

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

[PN: SHOW EMINUSE AND INTMOB ON THE SAME SCREEN]

(ASK ALL)

EMINUSE. Do you use the internet or email, at least occasionally?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

INTMOB. Do you access the internet on a cellphone, tablet, or other mobile handheld device, at least occasionally?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF INTERNET USER (EMINUSE=1 OR INTMOB=1))

INTFREQ. About how often do you use the internet?

**[PN: IF CATI:]** (READ LIST)

- 1 Almost constantly
- 2 Several times a day
- 3 About once a day
- 4 Several times a week
- 5 Less often
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF INTERNET USER (EMINUSE=1 OR INTMOB=1))

HOME4NW2. Do you currently subscribe to internet service installed at your home **[PN: IF WEB:]** (other than data plans on mobile devices) **[PN: IF CATI:]**, other than data plans on mobile devices)?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF HAS HOME INTERNET SUBSCRIPTION (HOME4NW2=1))

(PN: IF WEB, SOFT PROMPT IF SELECT CODE 3 AND LEFT BLANK: "You did not provide a response in the text box. If you would like to skip, click Next." ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT; IF CATI, INTERVIEWERS MUST ENTER A TEXT RESPONSE IF CODE 3 SELECTED)

BBHOME. Is the home internet service you subscribe to...

**[PN: IF CATI:]** (READ LIST)

- 1 **[PN: IF WEB:]** Dial-up (over a landline phone connection)  
**[PN: IF CATI:]** Dial-up, over a landline phone connection
- 2 High-speed broadband like cable, fiber optic, wireless router, satellite, or DSL
- 3 Other service (please specify): [PN: INSERT TEXT BOX]
- 4 **[PN: IF WEB:]** Not sure  
**[PN: IF CATI:]** Or are you not sure?
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL; DATA SHOWN ONLY FOR INTERNET USERS (EMINUSE=1 OR INTMOB=1))

(PN: RANDOMIZE ITEMS)

(PN: IF WEB, DO NOT SHOW ONE ITEM PER SCREEN; SPLIT ITEMS ACROSS TWO SCREENS; INCLUDE THE QUESTION TEXT ON BOTH SCREENS)

(PN: IF CATI, PROGRAM ONE ITEM PER SCREEN; RANDOMIZE IN SAME ORDER AS WEB)

(PN: IF CATI, SHOW THIS TEXT FOR THE FIRST ITEM ASKED ONLY: "Please indicate whether or not you ever use the following websites or apps.")

SMUSE. Please indicate whether or not you ever use the following websites or apps.

**[PN: IF CATI:]** Do you ever use **(INSERT ITEM)?**

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

**[PN: IF WEB:] (INSERT ITEM)**

- 1 Yes, use this
- 2 No, don't use this
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

|           |                      |
|-----------|----------------------|
| SMUSE_FB  | Facebook             |
| SMUSE_YT  | YouTube              |
| SMUSE_X   | X (formerly Twitter) |
| SMUSE_IG  | Instagram            |
| SMUSE_SC  | Snapchat             |
| SMUSE_WA  | WhatsApp             |
| SMUSE_TT  | TikTok               |
| SMUSE_RD  | Reddit               |
| SMUSE_BSK | Bluesky              |
| SMUSE_TH  | Threads              |
| SMUSE_TS  | Truth Social         |

(ASK ALL)

RADIO. Do you listen to the radio?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

DEVICE1a. Do you have a cellphone?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes, have a cellphone
- 2 No, do not have a cellphone
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF HAS A CELLPHONE (DEVICE1a=1))  
SMART2. Is your cellphone a smartphone?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes, smartphone
- 2 No, not a smartphone
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)  
NHISLL. Is there at least one working telephone inside your home that is not a cellphone?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)  
(PN: IF WEB, SOFT PROMPT IF SELECT CODE 11 AND LEFT BLANK: "You did not provide a response in the text box. If you would like to skip, click Next." ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT; IF CATI, INTERVIEWERS MUST ENTER A TEXT RESPONSE IF CODE 11 SELECTED)  
RELIG. On another topic...

What is your present religion, if any?

**[PN: IF CATI:]** (READ LIST)

- 1 **[PN: IF WEB:]** Protestant (for example, Baptist, Methodist, non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, etc.)  
**[PN: IF CATI:]** Protestant - for example, Baptist, Methodist, non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, etc.
- 2 Roman Catholic
- 3 **[PN: IF WEB:]** Mormon (Church of Jesus Christ of Latter-day Saints or LDS)  
**[PN: IF CATI:]** Mormon - that is, Church of Jesus Christ of Latter-day Saints or LDS
- 4 **[PN: IF WEB:]** Orthodox (for example, Greek, Russian, or some other Orthodox church)  
**[PN: IF CATI:]** Orthodox - for example, Greek, Russian, or some other Orthodox church
- 5 Jewish
- 6 Muslim
- 7 Buddhist
- 8 Hindu
- 9 Atheist
- 10 Agnostic
- 11 Something else (please specify): [PN: INSERT TEXT BOX]
- 12 Nothing in particular
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

BORN. Would you describe yourself as a born-again or evangelical Christian?

- 1 Yes, born-again or evangelical Christian
- 2 No, not born-again or evangelical Christian
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

ATTENDPER. Aside from weddings and funerals, how often do you attend religious services in person?**[PN: IF CATI:]** (READ LIST)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

ATTENDONLINE2. In general, how often do you watch or participate in religious services online or on TV?**[PN: IF CATI:]** (READ LIST)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

RELIMP. How important is religion in your life?

**[PN: IF CATI:]** (READ LIST)

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not at all important
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

PRAY. Outside of attending religious services, how often do you pray?

**[PN: IF CATI:]** (READ LIST)

- 1 Several times a day
- 2 Once a day
- 3 A few times a week
- 4 Once a week
- 5 A few times a month
- 6 Seldom
- 7 Never
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

EDUCATION. What is the highest degree or level of school that you have completed?**[PN: IF CATI:]** (DO NOT READ LIST)

- 1 No schooling completed
- 2 Kindergarten through grade 11
- 3 Regular high school diploma or GED
- 4 Some college credit but no degree
- 5 Associate degree (such as AA, AS)
- 6 Bachelor's degree (such as BA, BS)
- 7 Master's degree or higher
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

REGISTRATION. **[PN: IF WEB:]** Are you registered to vote at your current address?**[PN: IF CATI:]** Are you registered to vote at your current address, are you not registered at your current address, or are you not sure?

- 1 Yes **[PN: IF CATI: (DO NOT READ)]** (Registered to vote at current address)
- 2 No **[PN: IF CATI: (DO NOT READ)]** (NOT Registered to vote at current address)
- 3 Not sure
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

PARTY. In politics today, do you consider yourself a...

**[PN: IF CATI:]** (READ LIST)

- 1 Republican
- 2 Democrat
- 3 Independent
- 4 Something else
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF INDEPENDENT, SOMETHING ELSE, DON'T KNOW, OR REFUSED (PARTY=3,4,98,99))  
PARTYLN. As of today do you lean more to...

**[PN: IF CATI:]** (READ LIST)

- 1 The Republican Party
- 2 The Democratic Party
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican, or Cuban?

**[PN: IF CATI:]** (READ LIST IF NECESSARY)

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

(PN: IF WEB, SOFT PROMPT IF SELECT CODE 6 AND LEFT BLANK: "You did not provide a response in the text box. If you would like to skip, click Next." ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT; IF CATI, INTERVIEWERS MUST ENTER A TEXT RESPONSE IF CODE 6 SELECTED)  
(PN: ALLOW MULTIPLE RESPONSES)

RACEMOD. What is your race or origin? **[PN: IF CATI:]** You can select as many as apply.]

**[PN: IF WEB:]** *[Check all that apply.]*

**[PN: IF CATI:]** (READ LIST)

- 1 White
- 2 Black or African American
- 3 Asian or Asian American
- 4 American Indian or Alaska Native
- 5 Native Hawaiian or other Pacific Islander
- 6 Some other race or origin (please specify): [PN: INSERT TEXT BOX]
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

(PN: PROGRAM AS A DROP-DOWN MENU, WITH AGES 18-115 IN ASCENDING ORDER)

AGE. What is your age?

[DROP-DOWN MENU]

- 998 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 999 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

(PN: IF WEB, SOFT PROMPT IF SELECT CODE 4 AND LEFT BLANK: "You did not provide a response in the text box. If you would like to skip, click Next." ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT; IF CATI, INTERVIEWERS MUST ENTER A TEXT RESPONSE IF CODE 4 SELECTED)  
 BIRTHPLACE. Where were you born?

**[PN: IF CATI:]** Were you born in the United States, in Puerto Rico, in another U.S. territory, or in another country?

- 1 U.S. – 50 states, District of Columbia
- 2 U.S. – Puerto Rico
- 3 U.S. – other territory
- 4 Another country (please specify): [PN: INSERT TEXT BOX]
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

GENDER. Do you describe yourself as a man, a woman, or in some other way?

- 1 A man
- 2 A woman
- 3 In some other way
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

(PN: PROGRAM AS A DROP-DOWN MENU, WITH VALUES 1-5 IN ASCENDING ORDER; LABEL CODE 5 AS "5 or more")

ADULTS. How many adults, age 18 or older, currently live in your household including yourself?

[DROP-DOWN MENU]

- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

VOTED2024. Did you happen to vote in the 2024 presidential election?

- 1 Yes
- 2 No
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF VOTED IN 2024 (VOTED2024=1))

(PN: RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1; ALWAYS DISPLAY OPTION 3 LAST)

VOTEGEN\_POST. Who did you vote for?

**[PN: IF CATI:]** (READ LIST)

- 1 Donald Trump, the Republican
- 2 Kamala Harris, the Democrat
- 3 Another candidate
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

INC\_SDT1. Last year, that is in 2024, what was your total family income from all sources, before taxes?

**[PN: IF CATI:]** Just stop me when I get to the correct category... (READ LIST)

- 1 Less than \$30,000
- 2 \$30,000 to less than \$40,000
- 3 \$40,000 to less than \$50,000
- 4 \$50,000 to less than \$70,000
- 5 \$70,000 to less than \$100,000
- 6 \$100,000 to less than \$125,000
- 7 \$125,000 to less than \$150,000
- 8 \$150,000 or more
- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)

(PN: IF WEB, SOFT PROMPT IF PROVIDES INVALID EMAIL: "The email address entered does not appear to be valid. Please check for accuracy and try again. If you would like to skip, please clear your response and click Next." ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT)

(PN: IF WEB, SOFT PROMPT IF EMAIL ADDRESSES ENTERED DO NOT MATCH: "The email addresses you entered do not match. Please try again. If you would like to skip, please clear your response and click Next." ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT)

(PN: IF WEB, SOFT PROMPT IF PROVIDES INVALID PHONE NUMBER: "The phone number entered does not appear to be valid. Please check for accuracy and try again. If you would like to skip, please clear your response and click Next." ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT)

(PN: ACCEPT ONLY PROPERLY FORMATTED EMAIL ADDRESSES; NO WHITE SPACE)

(PN: ACCEPT ONLY 10-DIGIT PHONE NUMBERS)

(PN: IF INSERTED EMAIL IS INVALID, PUNCH HIDINVALIDEMAIL BUT ALLOW RESPONDENT TO CONTINUE)

(PN: IF INSERTED PHONE IS INVALID, PUNCH HIDINVALIDPHONE BUT ALLOW RESPONDENT TO CONTINUE)

ATPINFO. Thank you for your responses. Before you go...

Pew Research Center may wish to recontact you for future survey opportunities. Please provide your name, email and phone number so we may recontact you.

First name: [INSERT OPEN-END TEXT BOX]

Last name: [INSERT OPEN-END TEXT BOX]

Enter email address: [INSERT OPEN-END TEXT BOX]

Re-enter email address: [INSERT OPEN-END TEXT BOX]

Phone number: [INSERT OPEN-END TEXT BOX]

- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)  
INCENTIVE\_PREFERENCE.

We'd like to know how you would prefer to receive your \$10 for completing this survey. Would you prefer a check mailed to you, or would you prefer an online gift code sent to you by email?

You may choose an online gift code from **Amazon, Walmart, or Target**. Gift codes can be used for online purchases only. We will send the gift code to the email you provided in the last question.

**[PN: IF CATI:]** A check takes about 3-4 weeks processing time. A gift code is typically sent shortly after the survey is completed.

- 1 Check in the mail (3-4 weeks processing time)
- 2 Online gift code by email (typically sent shortly after survey)
- 3 Do not want to receive money
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK ALL)  
(PN: INSERT A LARGE TEXT BOX ABOUT 8 ROWS IN HEIGHT; NO CHARACTER LIMIT)  
CHECKMOD. **[PN: IF WEB:]** If you have any feedback about the survey, please type your response in the space below.

**[PN: IF CATI:]** Would you like to share any feedback about the survey with the research team?

[PN: INSERT LARGE TEXT BOX]

- 98 **[PN: IF CATI:]** (DO NOT READ) Don't know
- 99 **[PN: IF CATI:]** (DO NOT READ) Refused / **[PN: IF WEB:]** Web blank

(ASK IF PREFERS GIFT CARD AND DID NOT PROVIDE VALID EMAIL IN ATPINFO  
(INCENTIVE\_PREFERENCE=2 AND EMAIL IS BLANK IN ATPINFO))  
(PN: IF EMAIL FROM ATPINFO IS ANSWERED, AUTOFILL WITH EMAIL FROM ATPINFO AND DO NOT ASK)  
(PN: MONEYWEMAIL IS A REQUIRED FIELD, DO NOT LET RESPONDENT SKIP; IF RESPONDENT ATTEMPTS TO SKIP, SHOW ERROR MESSAGE: "You need to answer this question in order to receive your gift card. Your email will not be used for any other purpose than to send your gift card.")  
(PN: EMAIL ADDRESSES ENTERED MUST MATCH ONE ANOTHER TO CONTINUE TO NEXT QUESTION; IF MISMATCHED, SHOW ERROR MESSAGE: "The email addresses you entered do not match. Please try again.")  
(PN: IF INVALID EMAIL ADDRESS IS ENTERED, SHOW ERROR MESSAGE: "The email address entered does not appear to be valid. Please check for accuracy and try again.")  
(PN: ACCEPT ONLY PROPERLY FORMATTED EMAIL ADDRESSES; NO WHITE SPACE)  
MONEYWEMAIL. To send you a gift card for completing this survey, we need an email address to reach you.

What is the best email address for you, the email that you check most often?

Enter email address: [INSERT OPEN-END TEXT BOX]  
Re-enter email address: [INSERT OPEN-END TEXT BOX]

(ASK IF PREFERS CHECK IN MAIL OR NO ANSWER (INCENTIVE\_PREFERENCE=1,99))

(PN: HECKMONEYNAME IS REQUIRED, DO NOT LET RESPONDENT SKIP; IF RESPONDENT ATTEMPTS TO SKIP SHOW ERROR MESSAGE: "We need your full name and mailing address to mail your payment. Please fill in all required fields.")

(PN: POPULATE MAILING ADDRESS FROM SAMPLE FIELDS; ALLOW PRE-FILLED INFORMATION TO BE CHANGED; ALL FIELDS ARE REQUIRED EXCEPT FOR APT/UNIT #)

(PN: VALIDATE AGAINST THE MASTER ZIP CODE LIST THAT ZIP CODE AND STATE MATCH; IF MISMATCHED, PROMPT: "State and ZIP code don't match. Please try again.")

(PN: IF ZIP AND STATE DO NOT MATCH, DO NOT ALLOW RESPONDENT FORWARD)

HECKmoneyName.

To send your check, please provide your full name and a mailing address. Your mailing information will be stored in a file separate from the answers to the survey.

**[PN: IF CATI:]** (INTERVIEWER NOTE: IF RESPONDENT DOES NOT WANT TO GIVE FULL NAME, EXPLAIN WE ONLY NEED IT SO WE CAN SEND THE MONEY TO THEM PERSONALLY.)

**[PN: IF CATI:]** (INTERVIEWER NOTE: VERIFY SPELLING OF FULL NAME AND MAILING ADDRESS.)

|   |                              |  |
|---|------------------------------|--|
| 1 | First name:                  | [PN: PRE-FILL FROM ATPINFO]                    |
| 2 | Last name:                   | [PN: PRE-FILL FROM ATPINFO]                    |
| 3 | Street address:              | [PN: PRE-FILL FROM SAMPLE: bMMailingAddress]   |
| 4 | Apt./Unit # (if applicable): | [PN: PRE-FILL FROM SAMPLE: bMSecondaryAddress] |
| 5 | City:                        | [PN: PRE-FILL FROM SAMPLE: bMCity]             |
| 6 | State:                       | [PN: PRE-FILL FROM SAMPLE: bMState]            |
| 7 | 5-digit zip code:            | [PN: PRE-FILL FROM SAMPLE: bMZIPcode]          |

(ASK IF GAVE INFORMATION IN heckmoneyName)

(PN: IF MONEYCONFIRM=2 (No), GO BACK TO heckmoneyName TO MAKE CORRECTIONS)

(PN: SHOW EM IF RESPONDENT TRIES TO SKIP: "Please confirm your name and address information is correct by selecting 'Yes', or please select 'No' to return to the previous question.")

MONEYCONFIRM. Here is your name and address information as it was entered on the previous screen.

[PN: SHOW FIRST NAME FROM heckmoneyName]

[PN: SHOW LAST NAME FROM heckmoneyName]

[PN: SHOW STREET ADDRESS FROM heckmoneyName]

[PN: SHOW APT/UNIT # FROM heckmoneyName]

[PN: SHOW CITY FROM heckmoneyName]

[PN: SHOW STATE FROM heckmoneyName]

[PN: SHOW ZIP FROM heckmoneyName]

**Is this information correct?**

|   |     |
|---|-----|
| 1 | Yes |
| 2 | No  |