

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 168 Frauds and Films, Role of Journalists
FINAL QUESTIONNAIRE
APRIL 2025**

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("Don't know" in phone mode) and 99 ("Refusal" in phone mode and "No answer" in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

-----**MAIN QUESTIONNAIRE BEGINS HERE**-----

ADDITIONAL QUESTIONS HELD

QUE: STREAM1

ASK ALL:

[**PN: IF WEB:**] Do you ever watch programming on streaming services, such as Netflix, Disney+ or Amazon Prime Video?

[**PN: IF CATI:**] Do you ever watch programming on streaming services, such as Netflix, Disney Plus, or Amazon Prime Video?

[**PN: IF CATI:**] **(READ LIST IF NECESSARY)**

- | | | |
|----|---|--|
| 1 | [PN: IF WEB:] Yes, I do | [PN: IF CATI:] Yes, you do |
| 2 | [PN: IF WEB:] No, I do not | [PN: IF CATI:] No, you do not |
| 98 | [PN: IF CATI:] (DO NOT READ) Don't know | |
| 99 | [PN: IF WEB:] Web blank / | [PN: IF CATI:] (DO NOT READ) Refused |

QUE: CABLETV1

ASK ALL:

Do you currently subscribe to cable or satellite television at home?

[**PN: IF CATI:**] **(READ LIST IF NECESSARY)**

- | | | |
|----|---|--|
| 1 | [PN: IF WEB:] Yes, I do | [PN: IF CATI:] Yes, you do |
| 2 | [PN: IF WEB:] No, I do not | [PN: IF CATI:] No, you do not |
| 98 | [PN: IF CATI:] (DO NOT READ) Don't know | |
| 99 | [PN: IF WEB:] Web blank / | [PN: IF CATI:] (DO NOT READ) Refused |

BAT: STREAM2

ASK ALL:

[**PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE**]

[**PN: IF WEB:**] Do you ever watch programming on...

[PN: IF CATI: **READ FOR FIRST ITEM:**] Do you ever watch programming on **(INSERT ITEM)**? **(READ LIST IF NECESSARY)**

[PN: IF CATI: **READ FOR SUBSEQUENT ITEMS:**] Next, **(INSERT ITEM)**.
(READ AS NECESSARY: Do you ever watch programming on (INSERT ITEM)? (READ LIST IF NECESSARY))

BATTERY ITEMS:

- a Netflix
- b Amazon Prime Video
- c [PN IF WEB:] Disney+ [PN: IF CATI:] Disney Plus
- d [PN: ASK IF FORM 1 (X_FORM=1):] Hulu
- e [PN: ASK IF FORM 2 (X_FORM=2):] [PN IF WEB:] Apple TV+ [PN: IF CATI:] Apple TV Plus
- f [PN: ASK IF FORM 1 (X_FORM=1):] Peacock
- g [PN: ASK IF FORM 2 (X_FORM=2):] [PN IF WEB:] Paramount+ [PN: IF CATI:] Paramount Plus
- h [PN: ASK IF FORM 1 (X_FORM=1):] Max, formerly known as HBO Max
- i [PN: ASK IF FORM 2 (X_FORM=2):] [PN IF WEB:] ESPN+ [PN: IF CATI:] ESPN Plus

RESPONSE CATEGORIES:

- 1 Yes
- 2 No
- 98 [PN: IF CATI:] **(DO NOT READ)** Don't know
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] **(DO NOT READ)** Refused

QUE: STREAM3

ASK IF USE STREAMING SERVICES (STREAM1=1):

[PN: ROTATE RESPONSE OPTIONS 1-2/2-1 HOLDING 3 AND 99 LAST; INCLUDE ROTATION IN DATA FILE]

Overall, do you think the streaming services you watch programming on are...

[PN: IF CATI:] **(READ LIST)**

- 1 Worth the cost
- 2 Not worth the cost
- [PN: INSERT LINE OF SPACE]
- 3 [PN: IF WEB:] Not sure [PN: IF CATI:] Or are you not sure?
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] **(DO NOT READ)** Refused

QUE: STREAM4

ASK IF USE STREAMING SERVICES (STREAM1=1):

Do you use the password to a streaming service from someone outside of your household?

[PN: IF CATI:] **(READ LIST IF NECESSARY)**

- 1 [PN: IF WEB:] Yes, I do [PN: IF CATI:] Yes, you do
- 2 [PN: IF WEB:] No, I do not [PN: IF CATI:] No, you do not
- 98 [PN: IF CATI:] **(DO NOT READ)** Don't know
- 99 [PN: IF WEB:] Web blank / [PN: IF CATI:] **(DO NOT READ)** Refused

QUE: STREAM5**ASK IF USE STREAMING SERVICES (STREAM1=1):****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 BASED ON ROTATION_GEN; INCLUDE ROTATION IN DATA FILE]**

How satisfied are you with the programming you watch on streaming services?

[PN: IF CATI:] (READ LIST)

- 1 Extremely satisfied
- 2 Very satisfied
- 3 Somewhat satisfied
- 4 Not too satisfied
- 5 Not at all satisfied
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: NOSTREAM1**ASK IF DOES NOT USE STREAMING SERVICES (STREAM1=2):**

Have you ever watched programming on any streaming services in the past?

[PN: IF CATI:] (READ LIST IF NECESSARY)

- 1 **[PN: IF WEB:]** Yes, I have **[PN: IF CATI:]** Yes, you have
- 2 **[PN: IF WEB:]** No, I have not **[PN: IF CATI:]** No, you have not
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

QUE: STREAM6**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 BASED ON ROTATION_GEN; INCLUDE ROTATION IN DATA FILE]**

How likely are you to watch programming on streaming services in the next year?

[PN: IF CATI:] (READ LIST)

- 1 Extremely likely
- 2 Very likely
- 3 Somewhat likely
- 4 Not too likely
- 5 Not at all likely
- 98 **[PN: IF CATI:] (DO NOT READ)** Don't know
- 99 **[PN: IF WEB:]** Web blank / **[PN: IF CATI:] (DO NOT READ)** Refused

ADDITIONAL QUESTIONS HELD