

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 165 MEDIA BRANDS SURVEY  
FINAL QUESTIONNAIRE  
MARCH 10 – 16, 2025**

**Note:** The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("Don't know" in phone mode) and 99 ("Refusal" in phone mode and "No answer" in web mode) codes are combined in the data for analytical purposes.

**PN = Programming note**

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**\*CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC\***

**X\_NONINTERNET**

- 1 Non-internet user
- 2 Internet user
- 99 Refused

Note: Flag to identify internet users in PAYWALL1.

Source: Frame file F\_INTFREQ. If F\_INTFREQ=6, X\_NONINTERNET=1. If F\_INTFREQ=1-5, X\_NONINTERNET=2.

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-----**MAIN QUESTIONNAIRE BEGINS HERE**-----  
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**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**

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**QUE: FOLNEWS**

**ASK ALL:**

Would you say you follow the news...

[ **PN: IF CATI:** ] **(READ LIST)**

- 1 All or most of the time
  - 2 Some of the time
  - 3 Only now and then
  - 4 Hardly ever
  - 98 [ **PN: IF CATI:** ] **(DO NOT READ)** Don't know
  - 99 [ **PN: IF WEB:** ] Web blank / [ **PN: IF CATI:** ] **(DO NOT READ)** Refused
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**QUE: SEEKNEWS**

**ASK ALL:**

[ **PN: ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE** ]

How often would you say you intentionally seek out news?

[ **PN: IF CATI:** ] **(READ LIST)**

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 [ **PN: IF CATI:** ] **(DO NOT READ)** Don't know
- 99 [ **PN: IF WEB:** ] Web blank / [ **PN: IF CATI:** ] **(DO NOT READ)** Refused

**BAT: WINTOPICS**

**ASK ALL:**

[ PN: RANDOMIZE ITEMS ACROSS TWO SCREENS; ROTATE RESPONSE OPTIONS 1-4/4-1, HOLDING 5 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE ]

[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[**INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE**]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]

[ PN: IF WEB: ] Do you think of each of the following as "news?"

[ PN: IF CATI: **READ FOR FIRST ITEM:** ] Do you think of each of the following as "news?" First, (**INSERT ITEM**). Do you think this is (**READ LIST**)?

[ PN: IF CATI: **READ FOR SUBSEQUENT ITEMS:** ] Next, (**INSERT ITEM**). (**READ IF NECESSARY:** Do you think this is (**READ LIST**)?)

**BATTERY ITEMS:**

- a Election updates and information
- b Notable achievements about local people in your community
- c Major car accidents or motor vehicle crashes
- d Celebrities and their lives
- e A company reporting financial results
- f [ PN: IF WEB: ] Sports information (scores, trades, injuries) [ PN: IF CATI: ] Sports information such as scores, trades, and injuries
- g Information about the war in Gaza

**RESPONSE CATEGORIES:**

- 1 Definitely news
- 2 Probably news
- 3 Probably not news
- 4 Definitely not news

[ PN: INSERT A LINE OF SPACE ]

5 [ PN: IF WEB: ] Not sure [ PN: IF CATI: ] Or are you not sure?

99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (**DO NOT READ**) Refused

**BAT: WINFACTOR****ASK ALL:**

[ PN: RANDOMIZE ITEMS; INCLUDE RANDOMIZATION IN DATA FILE ]

[ PN: IF WEB: ] Thinking about what does and does not count as “news,” how much of a factor is each of the following?

[ PN: IF CATI: READ FOR FIRST ITEM: ] Thinking about what does and does not count as “news,” how much of a factor is each of the following? First, (INSERT ITEM). Is this a (READ LIST)?

[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ] Next, (INSERT ITEM). (READ IF NECESSARY: Thinking about what does and does not count as “news,” how much of a factor is (INSERT ITEM)? Is this a (READ LIST)?

**BATTERY ITEMS:**

- a Whether it is factual
- b Whether it is up to date
- c [ PN: IF WEB: ] Whether it is interesting or relevant to me personally [ PN: IF CATI: ] Whether it is interesting or relevant to you personally
- d Whether it is important to society
- e Whether it is unbiased

**RESPONSE CATEGORIES:**

- 1 Major factor in whether something is news
- 2 Minor factor in whether something is news
- 3 Not a factor in whether something is news
- 98 [ PN: IF CATI: ] (DO NOT READ) Don't know
- 99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

**BAT: GROUP\_TRUST**  
**ASK ALL:**

[ **PN: IF WEB:** ] How much, if at all, do you trust the information you get from...

[ **PN: IF CATI:** **READ FOR FIRST ITEM:** ] How much, if at all, do you trust the information you get from **(INSERT ITEM)**? **(READ LIST)**

[ **PN: IF CATI:** **READ FOR SUBSEQUENT ITEMS:** ] What about the information from **(INSERT ITEM)**?  
**(READ IF NECESSARY:** How much, if at all, do you trust the information you get from **(INSERT ITEM)**? **(READ LIST))**

**BATTERY ITEMS:**

- a National news organizations
- b Local news organizations
- c Friends, family, and acquaintances
- d [ **PN: IF WEB:** ] Social media sites, such as Facebook, X (formerly Twitter), or YouTube [ **PN: IF CATI:** ] Social media sites, such as Facebook, X, formerly known as Twitter, or YouTube

**RESPONSE CATEGORIES:**

- 1 A lot
- 2 Some
- 3 Not too much
- 4 Not at all
- 98 [ **PN: IF CATI:** ] **(DO NOT READ)** Don't know
- 99 [ **PN: IF WEB:** ] Web blank / [ **PN: IF CATI:** ] **(DO NOT READ)** Refused

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## ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

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### TXT:

#### DISPLAY TO ALL:

On another topic...

### QUE: SOURCEHEARD

#### ASK ALL:

[ PN: ITEMS ARE DISPLAYED IN A 3X5 GRID (3 ROWS OF 5 ITEMS EACH) ON DESKTOP. ITEMS SHOULD BE A CLICKABLE IMAGE WHERE RESPONDENTS CAN CLICK ANYWHERE WITHIN THE FIELD FOR THE ITEM TO BE SELECTED. AFTER SELECTING THE ITEM, A BLUE HIGHLIGHT SHOULD BORDER THE IMAGE; ALL TEXT OF THE SOURCE NAMES UNDER THE LOGOS SHOULD BE THE SAME FONT AND SAME SIZE FOR ALL QUESTIONS IN THIS SERIES (SOURCEHEARD-SOURCEUSE2); FIELD SHOULD BE BIG ENOUGH SO FONT AND LOGO ARE EASILY READ BOTH ON DESKTOP AND MOBILE. IF NAME IS TOO LONG, WRAP ONTO SECOND LINE. IMAGES OF THE LOGOS SHOULD ROUGHLY ALL BE THE SAME SIZE. SIZE OF THE FIELD SHOULD BE THE SAME FOR EACH SOURCE. ]

[ PN: ACCEPT MULTIPLE RESPONSES. CODES 98 AND 99 ARE EXCLUSIVE ]

[ PN: RANDOMIZE ORDER OF SCREEN 1 AND SCREEN 2; RANDOMIZE ITEMS WITHIN EACH SCREEN; INCLUDE RANDOMIZATIONS IN DATA FILE ]

[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]

[ PN: IF WEB: ] Please click or tap on all of the sources that you have heard of, regardless of whether you use them or not.

[ PN: IF WEB: ] *Select all that apply. If you are unsure, please do not click it.*

[ PN: IF CATI: **READ FOR FIRST ITEM:** ] Have you heard of each of the following sources, regardless of whether you use them or not? First, have you heard of **(INSERT ITEM)**?

[ PN: IF CATI: **READ FOR SUBSEQUENT ITEMS:** ] Next, have you heard of **(INSERT ITEM)**?

[ PN: IF CATI: ] **[INTERVIEWER: FOR EACH ITEM, IF R SAYS YES THEY HAVE HEARD OF THE SOURCE, CLICK ON THE IMAGE OF THE SOURCE. IF R SAYS NO THEY HAVE NOT HEARD OF THE SOURCE, DO NOT MAKE ANY SELECTIONS. IF R SAYS THEY ARE UNSURE, DO NOT MAKE ANY SELECTIONS. ONLY SELECT THE DON'T KNOW OPTION IF R SAID THEY DON'T KNOW FOR ALL ITEMS. ONLY SELECT THE REFUSED OPTION IF R SAID THEY REFUSED FOR ALL ITEMS.]**

#### SCREEN 1:

ABC	ABC News
NBC	NBC News
CBS	CBS News
TEL	Telemundo [ PN: IF CATI: <b>(PRONO: teh-leh-moon-doh)</b> ]
WSJ	The Wall Street Journal
NYP	New York Post
NPR	NPR
HIL	The Hill
ATL	The Atlantic
GUA	The Guardian
FOR	Forbes

AP The Associated Press  
 MAX Newsmax  
 JOE The Joe Rogan [ **PN: IF CATI: (PRONO: ROH-gun)** ] Experience  
 BRE Breitbart [ **PN: IF CATI: (PRONO: brite-bart)** ]  
 98 [ **PN: IF CATI: ] (DO NOT READ)** Don't know  
 99 [ **PN: IF WEB: ]** Web blank / [ **PN: IF CATI: ] (DO NOT READ)** Refused

**SCREEN 2:**

UNI Univision [ **PN: IF CATI: (PRONO: you-ni-VIZ-shun)** ]  
 FOX Fox News  
 CNN CNN  
 MSN MSNBC  
 NYT The New York Times  
 WAS The Washington Post  
 PBS PBS  
 AXI Axios [ **PN: IF CATI: (PRONO: AK-see-oss)** ]  
 USA USA Today  
 HUF HuffPost  
 NEW Newsweek  
 POL Politico  
 BBC BBC News  
 DAI The Daily Wire  
 TUC Tucker Carlson [ **PN: IF CATI: (PRONO: TUCK-er KARL-sun)** ] Network  
 98 [ **PN: IF CATI: ] (DO NOT READ)** Don't know  
 99 [ **PN: IF WEB: ]** Web blank / [ **PN: IF CATI: ] (DO NOT READ)** Refused

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**QUE: SOURCETRUST2**

**ASK IF SELECTED ANY SOURCES IN SOURCEHEARD (SOURCEHEARD NE 98 OR 99):**

**[ PN: ACCEPT MULTIPLE RESPONSES. CODES 98 AND 99 ARE EXCLUSIVE ]**

**[ PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD; RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD, MOVING ITEMS FROM SCREEN 2 TO SCREEN 1 AS SPACE PERMITS, UP TO A MAX OF 15 ITEMS ON SCREEN 1; IF 15 OR FEWER ITEMS WERE SELECTED IN SOURCEHEARD, SHOW ALL ITEMS ON ONE SCREEN; IF MORE THAN 15 ITEMS WERE SELECTED IN SOURCEHEARD, SPLIT SELECTED ITEMS EQUALLY OVER TWO SCREENS; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; IF SOURCETRUST2 WILL GO ONTO A SECOND SCREEN: ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]**

**[ PN: IF WEB: ]** Of the sources you have heard of, click or tap on all that you generally trust as sources of news.

**[ PN: IF WEB: ]** *Select all that apply. If you are unsure, please do not click it.*

**[ PN: IF CATI: READ FOR FIRST ITEM: ]** Of the sources you have heard of, which do you generally trust as sources of news? First, do you trust **(INSERT ITEM)**?

**[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ]** Next, do you trust **(INSERT ITEM)**?

**[ PN: IF CATI: ] [INTERVIEWER: FOR EACH ITEM, IF R SAYS YES THEY TRUST THE SOURCE, CLICK ON THE IMAGE OF THE SOURCE. IF R SAYS NO THEY DO NOT TRUST THE SOURCE, DO NOT MAKE ANY SELECTIONS. IF R SAYS THEY ARE UNSURE, DO NOT MAKE ANY SELECTIONS. ONLY SELECT THE DON'T KNOW OPTION IF R SAID THEY DON'T KNOW FOR ALL ITEMS. ONLY SELECT THE REFUSED OPTION IF R SAID THEY REFUSED FOR ALL ITEMS.]**

ABC	<b>ASK IF HEARD OF ABC (SOURCEHEARD_ABC=1):</b> ABC News
NBC	<b>ASK IF HEARD OF NBC (SOURCEHEARD_NBC=1):</b> NBC News
CBS	<b>ASK IF HEARD OF CBS (SOURCEHEARD_CBS=1):</b> CBS News
TEL	<b>ASK IF HEARD OF Telemundo (SOURCEHEARD_TEL=1):</b> Telemundo <b>[ PN: IF CATI: (PRONO: teh-leh-moon-doh) ]</b>
WSJ	<b>ASK IF HEARD OF WSJ (SOURCEHEARD_WSJ=1):</b> The Wall Street Journal
NYP	<b>ASK IF HEARD OF NYP (SOURCEHEARD_NYP=1):</b> New York Post
NPR	<b>ASK IF HEARD OF NPR (SOURCEHEARD_NPR=1):</b> NPR
HIL	<b>ASK IF HEARD OF The Hill (SOURCEHEARD_HIL=1):</b> The Hill
ATL	<b>ASK IF HEARD OF The Atlantic (SOURCEHEARD_ATL=1):</b> The Atlantic
GUA	<b>ASK IF HEARD OF The Guardian (SOURCEHEARD_GUA=1):</b> The Guardian
FOR	<b>ASK IF HEARD OF Forbes (SOURCEHEARD_FOR=1):</b> Forbes
AP	<b>ASK IF HEARD OF AP (SOURCEHEARD_AP=1):</b> The Associated Press
MAX	<b>ASK IF HEARD OF Newsmax (SOURCEHEARD_MAX=1):</b> Newsmax
JOE	<b>ASK IF HEARD OF Joe Rogan (SOURCEHEARD_JOE=1):</b> The Joe Rogan <b>[ PN: IF CATI: (PRONO: ROH-gun) ]</b> Experience
BRE	<b>[ PN: ASK IF HEARD OF Breitbart (SOURCEHEARD_BRE=1):</b> Breitbart <b>[ PN: IF CATI: (PRONO: brite-bart) ]</b>
UNI	<b>ASK IF HEARD OF Univision (SOURCEHEARD_UNI=1):</b> Univision <b>[ PN: IF CATI: (PRONO: you-ni-VIZ-shun) ]</b>
FOX	<b>ASK IF HEARD OF Fox (SOURCEHEARD_FOX=1):</b> Fox News
CNN	<b>ASK IF HEARD OF CNN (SOURCEHEARD_CNN=1):</b> CNN
MSN	<b>ASK IF HEARD OF MSNBC (SOURCEHEARD_MSN=1):</b> MSNBC
NYT	<b>ASK IF HEARD OF NYT (SOURCEHEARD_NYT=1):</b> The New York Times
WAS	<b>ASK IF HEARD OF WaPo (SOURCEHEARD_WAS=1):</b> The Washington Post



PBS **ASK IF HEARD OF PBS (SOURCEHEARD\_PBS=1):** PBS  
 AXI **ASK IF HEARD OF Axios (SOURCEHEARD\_AXI=1):** Axios [ **PN: IF CATI:**  
**(PRONO: AK-see-oss) ]**  
 USA **ASK IF HEARD OF USA Today (SOURCEHEARD\_USA=1):** USA Today  
 HUF **ASK IF HEARD OF HuffPost (SOURCEHEARD\_HUF=1):** HuffPost  
 NEW **ASK IF HEARD OF Newsweek (SOURCEHEARD\_NEW=1):** Newsweek  
 POL **ASK IF HEARD OF Politico (SOURCEHEARD\_POL=1):** Politico  
 BBC **ASK IF HEARD OF BBC (SOURCEHEARD\_BBC=1):** BBC News  
 DAI **ASK IF HEARD OF Daily Wire (SOURCEHEARD\_DAI=1):** The Daily Wire  
 TUC **ASK IF HEARD OF Tucker Carlson (SOURCEHEARD\_TUC=1):** Tucker Carlson [ **PN: IF CATI:** **(PRONO: TUCK-er KARL-sun) ]** Network  
 98 [ **PN: IF CATI:** ] **(DO NOT READ)** Don't know  
 99 [ **PN: IF WEB:** ] Web blank / [ **PN: IF CATI:** ] **(DO NOT READ)** Refused

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**QUE: SOURCEDISTRUST2**

**ASK IF SELECTED ANY SOURCES IN SOURCEHEARD AND DON'T TRUST AT LEAST ONE SOURCE ((SOURCEHEARD NE 98 OR 99) AND (SOURCETRUST2=0 FOR ONE OR MORE ITEMS)):**

**[ PN: ACCEPT MULTIPLE RESPONSES. CODES 98 AND 99 ARE EXCLUSIVE ]**

**[ PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD & NOT SELECTED IN SOURCETRUST2. RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD, MOVING ITEMS FROM SCREEN 2 TO SCREEN 1 AS SPACE PERMITS, UP TO A MAX OF 15 ITEMS ON SCREEN 1; IF 15 OR FEWER ITEMS WERE SELECTED IN SOURCEHEARD AND NOT SELECTED IN SOURCETRUST, SHOW ALL ITEMS ON ONE SCREEN; IF MORE THAN 15 ITEMS WERE SELECTED IN SOURCEHEARD AND NOT SELECTED IN SOURCETRUST, SPLIT SELECTED ITEMS EQUALLY OVER TWO SCREENS; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; IF SOURCETRUST2 WILL GO ONTO A SECOND SCREEN: ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]**

**[ PN: IF WEB: ]** Now, click or tap on all that you generally distrust as sources of news.

**[ PN: IF WEB: ]** *Select all that apply. If you are unsure, please do not click it.*

**[ PN: IF CATI: **READ FOR FIRST ITEM:** ]** Of the sources you have heard of, which do you generally distrust as sources of news? First, do you distrust **(INSERT ITEM)**?

**[ PN: IF CATI: **READ FOR SUBSEQUENT ITEMS:** ]** Next, do you distrust **(INSERT ITEM)**?

**[ PN: IF CATI: ]** **[INTERVIEWER: FOR EACH ITEM, IF R SAYS YES THEY DISTRUST THE SOURCE, CLICK ON THE IMAGE OF THE SOURCE. IF R SAYS NO THEY DO NOT DISTRUST THE SOURCE, DO NOT MAKE ANY SELECTIONS. IF R SAYS THEY ARE UNSURE, DO NOT MAKE ANY SELECTIONS. ONLY SELECT THE DON'T KNOW OPTION IF R SAID THEY DON'T KNOW FOR ALL ITEMS. ONLY SELECT THE REFUSED OPTION IF R SAID THEY REFUSED FOR ALL ITEMS.]**

ABC	<b>ASK IF HEARD OF &amp; DON'T TRUST ABC (SOURCEHEARD_ABC=1 &amp; SOURCETRUST2_ABC NE 1):</b> ABC News
NBC	<b>ASK IF HEARD OF &amp; DON'T TRUST NBC (SOURCEHEARD_NBC=1 &amp; SOURCETRUST2_NBC NE 1):</b> NBC News
CBS	<b>ASK IF HEARD OF &amp; DON'T TRUST CBS (SOURCEHEARD_CBS=1 &amp; SOURCETRUST2_CBS NE 1):</b> CBS News
TEL	<b>ASK IF HEARD OF &amp; DON'T TRUST Telemundo (SOURCEHEARD_TEL=1 &amp; SOURCETRUST2_TEL NE 1):</b> Telemundo <b>[ PN: IF CATI: (<b>PRONO: teh-leh-moon-doh</b>) ]</b>
WSJ	<b>ASK IF HEARD OF &amp; DON'T TRUST WSJ (SOURCEHEARD_WSJ=1 &amp; SOURCETRUST2_WSJ NE 1):</b> The Wall Street Journal
NYP	<b>ASK IF HEARD OF &amp; DON'T TRUST NYP (SOURCEHEARD_NYP=1 &amp; SOURCETRUST2_NYP NE 1):</b> New York Post
NPR	<b>ASK IF HEARD OF &amp; DON'T TRUST NPR (SOURCEHEARD_NPR=1 &amp; SOURCETRUST2_NPR NE 1):</b> NPR
HIL	<b>ASK IF HEARD OF &amp; DON'T TRUST The Hill (SOURCEHEARD_HIL=1 &amp; SOURCETRUST2_HIL NE 1):</b> The Hill
ATL	<b>ASK IF HEARD OF &amp; DON'T TRUST The Atlantic (SOURCEHEARD_ATL=1 &amp; SOURCETRUST2_ATL NE 1):</b> The Atlantic
GUA	<b>ASK IF HEARD OF &amp; DON'T TRUST The Guardian (SOURCEHEARD_GUA=1 &amp; SOURCETRUST2_GUA NE 1):</b> The Guardian
FOR	<b>ASK IF HEARD OF &amp; DON'T TRUST Forbes (SOURCEHEARD_FOR=1 &amp; SOURCETRUST2_FOR NE 1):</b> Forbes

AP **ASK IF HEARD OF & DON'T TRUST AP (SOURCEHEARD\_AP=1 & SOURCETRUST2\_AP NE 1):** The Associated Press

MAX **ASK IF HEARD OF & DON'T TRUST Newsmax (SOURCEHEARD\_MAX=1 & SOURCETRUST2\_MAX NE 1):** Newsmax

JOE **ASK IF HEARD OF & DON'T TRUST Joe Rogan (SOURCEHEARD\_JOE=1 & SOURCETRUST2\_JOE NE 1):** The Joe Rogan [ PN: IF CATI: (PRONO: ROH-gun) ] Experience

BRE **ASK IF HEARD OF & DON'T TRUST Breitbart (SOURCEHEARD\_BRE=1 & SOURCETRUST2\_BRE NE 1):** Breitbart [ PN: IF CATI: (PRONO: brite-bart) ]

UNI **ASK IF HEARD OF & DON'T TRUST Univision (SOURCEHEARD\_UNI=1 & SOURCETRUST2\_UNI NE 1):** Univision [ PN: IF CATI: (PRONO: you-ni-VIZ-shun) ]

FOX **ASK IF HEARD OF & DON'T TRUST Fox (SOURCEHEARD\_FOX=1 & SOURCETRUST2\_FOX NE 1):** Fox News

CNN **ASK IF HEARD OF & DON'T TRUST CNN (SOURCEHEARD\_CNN=1 & SOURCETRUST2\_CNN NE 1):** CNN

MSN **ASK IF HEARD OF & DON'T TRUST MSNBC (SOURCEHEARD\_MSN=1 & SOURCETRUST2\_MSN NE 1):** MSNBC

NYT **ASK IF HEARD OF & DON'T TRUST NYT (SOURCEHEARD\_NYT=1 & SOURCETRUST2\_NYT NE 1):** The New York Times

WAS **ASK IF HEARD OF & DON'T TRUST WaPo (SOURCEHEARD\_WAS=1 & SOURCETRUST2\_WAS NE 1):** The Washington Post

PBS **ASK IF HEARD OF & DON'T TRUST PBS (SOURCEHEARD\_PBS=1 & SOURCETRUST2\_PBS NE 1):** PBS

AXI **ASK IF HEARD OF & DON'T TRUST Axios (SOURCEHEARD\_AXI=1 & SOURCETRUST2\_AXI NE 1):** Axios [ PN: IF CATI: (PRONO: AK-see-oss) ]

USA **ASK IF HEARD OF & DON'T TRUST USA Today (SOURCEHEARD\_USA=1 & SOURCETRUST2\_USA NE 1):** USA Today

HUF **ASK IF HEARD OF & DON'T TRUST HuffPost (SOURCEHEARD\_HUF=1 & SOURCETRUST2\_HUF NE 1):** HuffPost

NEW **ASK IF HEARD OF & DON'T TRUST Newsweek (SOURCEHEARD\_NEW=1 & SOURCETRUST2\_NEW NE 1):** Newsweek

POL **ASK IF HEARD OF & DON'T TRUST Politico (SOURCEHEARD\_POL=1 & SOURCETRUST2\_POL NE 1):** Politico

BBC **ASK IF HEARD OF & DON'T TRUST BBC (SOURCEHEARD\_BBC=1 & SOURCETRUST2\_BBC NE 1):** BBC News

DAI **ASK IF HEARD OF & DON'T TRUST Daily Wire (SOURCEHEARD\_DAI=1 & SOURCETRUST2\_DAI NE 1):** The Daily Wire

TUC **ASK IF HEARD OF & DON'T TRUST Tucker Carlson (SOURCEHEARD\_TUC=1 & SOURCETRUST2\_TUC NE 1):** Tucker Carlson [ PN: IF CATI: (PRONO: TUCK-er KARL-sun) ] Network

98 [ PN: IF CATI: ] (DO NOT READ) Don't know

99 [ PN: IF WEB: ] Web blank / [ PN: IF CATI: ] (DO NOT READ) Refused

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**QUE: SOURCEUSE2**

**ASK IF SELECTED ANY SOURCES IN SOURCEHEARD (SOURCEHEARD NE 98 OR 99):**

**[ PN: ACCEPT MULTIPLE RESPONSES. CODES 98 AND 99 ARE EXCLUSIVE ]**

**[ PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD. RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD, MOVING ITEMS FROM SCREEN 2 TO SCREEN 1 AS SPACE PERMITS, UP TO A MAX OF 15 ITEMS ON SCREEN 1; IF 15 OR FEWER ITEMS WERE SELECTED IN SOURCEHEARD, SHOW ALL ITEMS ON ONE SCREEN; IF MORE THAN 15 ITEMS WERE SELECTED IN SOURCEHEARD, SPLIT SELECTED ITEMS EQUALLY OVER TWO SCREENS; INCLUDE RANDOMIZATION IN DATA FILE ]**

**[ PN: SHOW "READ FOR FIRST ITEM" AND "READ FOR SUBSEQUENT ITEMS" ON THE FIRST SCREEN; IF SOURCETRUST2 WILL GO ONTO A SECOND SCREEN: ON THE FIRST SCREEN, BETWEEN THE QUESTION TEXT AND THE GRID, INCLUDE AN INTERVIEWER INSTRUCTION: "[INTERVIEWER NOTE: QUESTION CONTINUES ON NEXT PAGE]"; ONLY SHOW "READ FOR SUBSEQUENT ITEMS" ON THE SECOND SCREEN ]**

**[ PN: IF WEB: ]** Please click or tap on all of the sources that you regularly get news from (regardless of whether you access them digitally or not).

**[ PN: IF WEB: ]** *Select all that apply. If you are unsure, please do not click it.*

**[ PN: IF CATI: READ FOR FIRST ITEM: ]** Of the sources you have heard of, which do you regularly get news from? This is regardless of whether you access them digitally or not. First, do you regularly get news from **(INSERT ITEM)**?

**[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ]** Next, do you regularly get news from **(INSERT ITEM)**?

**[ PN: IF CATI: ] [INTERVIEWER: FOR EACH ITEM, IF R SAYS YES THEY REGULARLY GET NEWS FROM THE SOURCE, CLICK ON THE IMAGE OF THE SOURCE. IF R SAYS NO THEY DO NOT REGULARLY GET NEWS FROM THE SOURCE, DO NOT MAKE ANY SELECTIONS. IF R SAYS THEY ARE UNSURE, DO NOT MAKE ANY SELECTIONS. ONLY SELECT THE DON'T KNOW OPTION IF R SAID THEY DON'T KNOW FOR ALL ITEMS. ONLY SELECT THE REFUSED OPTION IF R SAID THEY REFUSED FOR ALL ITEMS.]**

ABC	<b>ASK IF HEARD OF ABC (SOURCEHEARD_ABC=1):</b> ABC News
NBC	<b>ASK IF HEARD OF NBC (SOURCEHEARD_NBC=1):</b> NBC News
CBS	<b>ASK IF HEARD OF CBS (SOURCEHEARD_CBS=1):</b> CBS News
TEL	<b>ASK IF HEARD OF Telemundo (SOURCEHEARD_TEL=1):</b> Telemundo <b>[ PN: IF CATI: (PRONO: teh-leh-moon-doh) ]</b>
WSJ	<b>ASK IF HEARD OF WSJ (SOURCEHEARD_WSJ=1):</b> The Wall Street Journal
NYP	<b>ASK IF HEARD OF NYP (SOURCEHEARD_NYP=1):</b> New York Post
NPR	<b>ASK IF HEARD OF NPR (SOURCEHEARD_NPR=1):</b> NPR
HIL	<b>ASK IF HEARD OF The Hill (SOURCEHEARD_HIL=1):</b> The Hill
ATL	<b>ASK IF HEARD OF The Atlantic (SOURCEHEARD_ATL=1):</b> The Atlantic
GUA	<b>ASK IF HEARD OF The Guardian (SOURCEHEARD_GUA=1):</b> The Guardian
FOR	<b>ASK IF HEARD OF Forbes (SOURCEHEARD_FOR=1):</b> Forbes
AP	<b>ASK IF HEARD OF AP (SOURCEHEARD_AP=1):</b> The Associated Press
MAX	<b>ASK IF HEARD OF Newsmax (SOURCEHEARD_MAX=1):</b> Newsmax
JOE	<b>ASK IF HEARD OF Joe Rogan (SOURCEHEARD_JOE=1):</b> The Joe Rogan <b>[ PN: IF CATI: (PRONO: ROH-gun) ]</b> Experience
BRE	<b>[ PN: ASK IF HEARD OF Breitbart (SOURCEHEARD_BRE=1):</b> Breitbart <b>[ PN: IF CATI: (PRONO: brite-bart) ]</b>
UNI	<b>ASK IF HEARD OF Univision (SOURCEHEARD_UNI=1):</b> Univision <b>[ PN: IF CATI: (PRONO: you-ni-VIZ-shun) ]</b>
FOX	<b>ASK IF HEARD OF Fox (SOURCEHEARD_FOX=1):</b> Fox News
CNN	<b>ASK IF HEARD OF CNN (SOURCEHEARD_CNN=1):</b> CNN
MSN	<b>ASK IF HEARD OF MSNBC (SOURCEHEARD_MSN=1):</b> MSNBC

NYT **ASK IF HEARD OF NYT (SOURCEHEARD\_NYT=1):** The New York Times  
WAS **ASK IF HEARD OF WaPo (SOURCEHEARD\_WAS=1):** The Washington Post  
PBS **ASK IF HEARD OF PBS (SOURCEHEARD\_PBS=1):** PBS  
AXI **ASK IF HEARD OF Axios (SOURCEHEARD\_AXI=1):** Axios [ **PN: IF CATI:**  
**(PRONO: AK-see-oss) ]**  
USA **ASK IF HEARD OF USA Today (SOURCEHEARD\_USA=1):** USA Today  
HUF **ASK IF HEARD OF HuffPost (SOURCEHEARD\_HUF=1):** HuffPost  
NEW **ASK IF HEARD OF Newsweek (SOURCEHEARD\_NEW=1):** Newsweek  
POL **ASK IF HEARD OF Politico (SOURCEHEARD\_POL=1):** Politico  
BBC **ASK IF HEARD OF BBC (SOURCEHEARD\_BBC=1):** BBC News  
DAI **ASK IF HEARD OF Daily Wire (SOURCEHEARD\_DAI=1):** The Daily Wire  
TUC **ASK IF HEARD OF Tucker Carlson (SOURCEHEARD\_TUC=1):** Tucker Carlson [ **PN: IF CATI:** **(PRONO: TUCK-er KARL-sun) ]** Network  
98 [ **PN: IF CATI:** ] **(DO NOT READ)** Don't know  
99 [ **PN: IF WEB:** ] Web blank / [ **PN: IF CATI:** ] **(DO NOT READ)** Refused

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**ADDITIONAL QUESTION HELD FOR FUTURE RELEASE**

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**QUE: NEWS\_PAY**  
**ASK ALL:**

In the last 12 months, have you directly paid or given money to any news sources by subscribing, donating, or becoming a member?

[ **PN: IF CATI:** ] **(READ LIST IF NECESSARY)**

1 Yes  
2 No  
98 [ **PN: IF CATI:** ] **(DO NOT READ)** Don't know  
99 [ **PN: IF WEB:** ] Web blank / [ **PN: IF CATI:** ] **(DO NOT READ)** Refused

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**QUE: NEWS\_DONT\_PAY**  
**ASK IF HAVEN'T PAID FOR NEWS (NEWS\_PAY=2):**  
[ **PN: RANDOMIZE RESPONSE OPTIONS; INCLUDE RANDOMIZATION IN DATA FILE** ]

What is the main reason you haven't directly paid or given money to any news sources in the last 12 months?

[ **PN: IF CATI:** ] **(READ LIST)**

1 [ **PN: IF WEB:** ] I'm not interested enough to pay for it [ **PN: IF CATI:** ] You're not interested enough to pay for it  
2 [ **PN: IF WEB:** ] I can find plenty of other free news articles so I don't need to pay [ **PN: IF CATI:** ] You can find plenty of other free news articles so you don't need to pay  
3 It's too expensive  
4 The news provided is not good enough to pay for  
98 [ **PN: IF CATI:** ] **(DO NOT READ)** Don't know  
99 [ **PN: IF WEB:** ] Web blank / [ **PN: IF CATI:** ] **(DO NOT READ)** Refused

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**QUE: PAYWALL1**

**ASK IF INTERNET USERS (X\_NONINTERNET=2):**

**[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE ]**

When looking for news online, how often do you come across articles that block you from viewing them unless you pay for the article or a subscription?

**[ PN: IF CATI: ] (READ LIST)**

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 **[ PN: IF CATI: ] (DO NOT READ)** Don't know
- 99 **[ PN: IF WEB: ]** Web blank / **[ PN: IF CATI: ] (DO NOT READ)** Refused

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**QUE: PAYWALL2**

**ASK IF HAVE COME ACROSS A PAYWALL (PAYWALL1=1-4):**

**[ PN: RANDOMIZE RESPONSE OPTIONS, HOLDING 5, 98, AND 99 LAST; INCLUDE RANDOMIZATION IN DATA FILE ]**

When you come across a news article that requires payment, what do you typically do first?

**[ PN: IF CATI: ] (READ LIST)**

- 1 Pay for access
- 2 Try to find the information somewhere else
- 3 **[ PN: IF WEB: ]** Try to access the article without paying (such as by using a private browser or asking a friend) **[ PN: IF CATI: ]** Try to access the article without paying, such as by using a private browser or asking a friend
- 4 Give up on accessing the information
- 5 Something else (please specify): **[ PN: INSERT SINGLE LINE TEXT BOX ]**
- 98 **[ PN: IF CATI: ] (DO NOT READ)** Don't know
- 99 **[ PN: IF WEB: ]** Web blank / **[ PN: IF CATI: ] (DO NOT READ)** Refused

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**QUE: WINPOL**

**ASK ALL:**

**[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS, HOLDING 98 AND 99 LAST; INCLUDE ROTATION IN DATA FILE ]**

How important is it to you that your news sources share your political views?

**[ PN: IF CATI: ] (READ LIST)**

- 1 Extremely important
  - 2 Very important
  - 3 Somewhat important
  - 4 Not too important
  - 5 Not at all important
  - 98 **[ PN: IF CATI: ] (DO NOT READ)** Don't know
  - 99 **[ PN: IF WEB: ]** Web blank / **[ PN: IF CATI: ] (DO NOT READ)** Refused
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**BAT: WINFEELING**

**ASK ALL:**

**[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS SEEKNEWS, HOLDING 98 AND 99 LAST; INCLUDE RANDOMIZATION AND ROTATION IN DATA FILE ]**

**[ PN: IF WEB: ]** Thinking about the news you get, how often does it make you feel...

**[ PN: IF CATI: READ FOR FIRST ITEM: ]** Thinking about the news you get, how often does it make you feel **(INSERT ITEM)? (READ LIST)**

**[ PN: IF CATI: READ FOR SUBSEQUENT ITEMS: ]** Next, how often does it make you feel **(INSERT ITEM)?**

**(READ IF NECESSARY: Thinking about the news you get, how often does it make you feel (INSERT ITEM)? (READ LIST))**

**BATTERY ITEMS:**

- a Scared
- b Confused
- c Sad
- d Angry
- e Happy
- f Hopeful
- g Informed
- h Empowered

**RESPONSE CATEGORIES:**

- 1 Extremely often
- 2 Often
- 3 Sometimes
- 4 Rarely
- 5 Never
- 98 **[ PN: IF CATI: ] (DO NOT READ)** Don't know
- 99 **[ PN: IF WEB: ]** Web blank / **[ PN: IF CATI: ] (DO NOT READ)** Refused

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**QUE: FUNDNPRPBS**

**ASK ALL:**

**[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3 AND 99 LAST; INCLUDE  
RANDOMIZATION IN DATA FILE ]**

As you may know, a bill has been introduced in Congress that would stop federal government funding for public media organizations like NPR and PBS.

From what you've seen and heard, do you think...

**[ PN: IF CATI: ] (READ LIST)**

- 1 Congress should remove federal government funding from NPR and PBS
- 2 NPR and PBS should continue to receive funding from the federal government

**[ PN: INSERT A LINE OF SPACE ]**

- 3 **[ PN: IF WEB: ]** Not sure **[ PN: IF CATI: ]** Or are you not sure?
- 99 **[ PN: IF WEB: ]** Web blank / **[ PN: IF CATI: ] (DO NOT READ)** Refused

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**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**