

Methodology

The data is from a survey of 1,050 Mexican adults conducted face-to-face from Feb. 12 to March 25, 2025. Interviews were conducted in Spanish, and the survey is weighted to be representative of the Mexican adult population by gender, age, education, region, urbanicity and the probability of selection of the respondent.

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Mexico survey methodology

Year:	2025
Survey:	Global Attitudes Survey
Sample design:	Multistage, area probability design. Primary sampling units (PSUs) are electoral sections stratified by electoral region and urbanicity. The number of PSUs is 105. Up to three contact attempts are made to complete the interview. Individuals within households are selected using the Rizzo method.
Mode:	Face-to-face
Languages:	Spanish
Fieldwork dates:	Feb. 12-March 25, 2025
Sample size:	1,050
Margin of error:	4.37 percentage points
Representative:	Adult population ages 18 and older
Primary vendor	Gallup
Weighting variables:	Gender, age, education, region, urbanicity and probability of selection of respondent
Design effects:	2.09

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