

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 165 MARCH 2025
FINAL TOPLINE
March 10-16, 2025
TOTAL N=9,482**

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). For additional details, visit the methodology.

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. adults	9,482	+/- 1.4 percentage points
<i>Rep/Lean Rep</i>	4,376	+/- 2.0 percentage points
<i>Dem/Lean Dem</i>	4,912	+/- 1.8 percentage points

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**GROUP_TRUST¹****ASK ALL:**

How much, if at all, do you trust the information you get from...

	<u>A lot</u>	<u>Some</u>	<u>Not too much</u>	<u>Not at all</u>	<u>No answer</u>
a. National news organizations					
Mar 10-16, 2025	17	50	23	10	*
Sep 16-22, 2024	13	45	28	13	*
Jul 18-Aug 21, 2022	15	46	26	13	*
Jun 14-27, 2021	12	46	28	14	*
Oct 29-Nov 11, 2019	17	49	24	11	*
Jul 8-21, 2019	21	54	19	5	*
Feb 22-Mar 4, 2018	21	49	20	9	*
Mar 13-27, 2017	20	52	22	6	*
Jan 12-Feb 8, 2016	18	59	18	6	*
b. Local news organizations					
Mar 10-16, 2025	22	58	15	4	*
Sep 16-22, 2024	18	56	20	6	*
Jul 18-Aug 21, 2022	17	54	21	7	*
Jun 14-27, 2021	18	57	18	7	*
Oct 29-Nov 11, 2019	21	57	15	5	*
Jul 8-21, 2019	29	57	12	3	*
Feb 22-Mar 4, 2018	28	55	12	5	1
Mar 13-27, 2017	25	60	12	2	*
Jan 12-Feb 8, 2016	22	60	14	3	1
c. Friends, family, and acquaintances					
Mar 10-16, 2025	8	55	31	5	*
Sep 16-22, 2024	10	61	25	4	*
Oct 29-Nov 11, 2019	8	57	28	6	1
Jul 8-21, 2019	11	62	24	3	*
Feb 22-Mar 4, 2018	13	58	23	5	1
Mar 13-27, 2017	15	61	21	3	1
Jan 12-Feb 8, 2016	14	63	19	3	1
d. Social media sites, such as Facebook, X (formerly Twitter), or YouTube ²					
Mar 10-16, 2025	7	35	36	23	*
Sep 16-22, 2024	5	32	40	22	*
Jul 18-Aug 21, 2022	6	27	39	28	*
Jun 14-27, 2021	4	22	40	33	1
Oct 29-Nov 11, 2019	4	23	38	34	1
Jul 8-21, 2019	6	33	35	26	*
Feb 22-Mar 4, 2018	4	29	36	30	1
Mar 13-27, 2017	5	30	40	25	*
Jan 12-Feb 8, 2016 ³	4	30	33	32	1

¹ In 2021, question wording read "How much, if at all, do you trust the information that comes from each of the following?"

² For the 2022 survey, GROUP_TRUSTd read "Social media sites, such as Facebook, Twitter or YouTube." For the 2016, 2017 and 2021 surveys, GROUP_TRUSTd read "Social networking sites, such as Facebook and Twitter." For the 2018 and 2019 surveys, GROUP_TRUSTd read "Social media sites, such as Facebook, Twitter or Snapchat."

³ In 2016, GROUP_TRUST_d was asked only of web users.

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**DISPLAY TO ALL:**

On another topic...

SOURCEHEARD**ASK ALL:****[PN: RANDOMIZE ORDER OF SCREEN 1 AND SCREEN 2; RANDOMIZE ITEMS WITHIN EACH SCREEN]**

Please click or tap on all of the sources that you have heard of, regardless of whether you use them or not.

		<u>Have heard of</u>	<u>Have not heard of</u>
NPR	NPR		
	Mar 10-16, 2025	58	42
	Oct 29-Nov 11, 2019	56	44
PBS	PBS		
	Mar 10-16, 2025	85	15
	Oct 29-Nov 11, 2019	84	16

SOURCETRUST2

**ASK IF SELECTED ANY SOURCES IN SOURCEHEARD (SOURCEHEARD NE 98 OR 99):
[PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD; RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD]**

Of the sources you have heard of, click or tap on all that you generally trust as sources of news.

SOURCEDISTRUST2

**ASK IF SELECTED ANY SOURCES IN SOURCEHEARD AND DON'T TRUST AT LEAST ONE SOURCE ((SOURCEHEARD NE 98 OR 99) AND (SOURCETRUST2=0 FOR ONE OR MORE ITEMS)):
[PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD & NOT SELECTED IN SOURCETRUST2. RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD]**

Now, click or tap on all that you generally distrust as sources of news.

BASED ON TOTAL [N=9,482]:

		<u>Trust</u>	<u>Distrust</u>	<u>Neither</u>	<u>Have not heard of</u>
NPR	NPR Mar 10-16, 2025	29	14	14	42
PBS	PBS Mar 10-16, 2025	41	15	29	15

SOURCEUSE2

**ASK IF SELECTED ANY SOURCES IN SOURCEHEARD (SOURCEHEARD NE 98 OR 99):
[PN: SHOW ALL SOURCES SELECTED IN SOURCEHEARD; RANDOMIZE ITEMS IN SAME ORDER AS SOURCEHEARD]**

BASED ON TOTAL [N=9,482]:

Please click or tap on all of the sources that you regularly get news from (regardless of whether you access them digitally or not).

		<u>Get news from</u>	<u>Don't get news from</u>	<u>Have not heard of</u>
NPR	NPR Mar 10-16, 2025	20	37	42
PBS	PBS Mar 10-16, 2025	21	65	15

FUNDNPRPBS**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3 AND 99 LAST]**

As you may know, a bill has been introduced in Congress that would stop federal government funding for public media organizations like NPR and PBS.

From what you've seen and heard, do you think...

Mar 10-16,

2025

24	Congress should remove federal government funding from NPR and PBS
43	NPR and PBS should continue to receive funding from the federal government
33	Not sure
*	No answer

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE