

2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
W164
SCIENCE TOPLINE
FEB 24-MAR 2, 2025
N=5,123

Note: All numbers are percentages unless otherwise noted. Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). American Trends Panel surveys conducted prior to October 2016 were conducted primarily online, with some respondents completing by mail. For additional details, visit the methodology.

PN = Programming note

U.S. adults

Sample size
5,123

**Margin of error at 95%
confidence level**
+/- 1.5 percentage points

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE**DISPLAY TO ALL:**

On a different topic...

DIETHLTHY**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1]**

Overall, would you say your diet is...

Feb 24-Mar 2,
2025

2	Extremely healthy
18	Very healthy
59	Somewhat healthy
17	Not too healthy
3	Not healthy at all
<1	No answer

FOODCHOICE**ASK ALL:****[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS DIETHLTHY]**

In general, how important is each of the following to you when deciding what food to get?

		<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not at all important</u>	<u>No answer</u>
a.	How much the food costs Feb 24-Mar 2, 2025	28	34	30	7	2	<1
b.	How convenient the food is to get and prepare Feb 24-Mar 2, 2025	12	35	40	11	3	<1
c.	How the food tastes Feb 24-Mar 2, 2025	33	50	15	2	<1	<1
d.	How healthy the food is for you Feb 24-Mar 2, 2025	14	38	40	6	1	<1

EATWHERE**ASK ALL:****[PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-6/6-1]**

Typically, how often do you do each of the following?

		Every <u>day</u>	A few times a <u>week</u>	About once a <u>week</u>	A few times a <u>month</u>	A few times a <u>year</u>	<u>Never</u>	No <u>answer</u>
a.	Eat a home-cooked meal Feb 24-Mar 2, 2025	52	37	5	4	2	1	<1
b.	Eat out at a restaurant Feb 24-Mar 2, 2025	1	11	20	34	30	5	<1
c.	Eat delivery or take out Feb 24-Mar 2, 2025	1	16	20	30	24	10	<1

KNOWHLTHY**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS DIETHLTHY]**

How confident are you that you know which foods are healthy for you?

Feb 24-Mar 2,
2025

12	Extremely confident
37	Very confident
42	Somewhat confident
8	Not too confident
2	Not at all confident
<1	No answer

FINDHLTHY**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1]**

How easy or difficult is it to find healthy food close to where you live?

Feb 24-Mar 2,
2025

31	Very easy
33	Somewhat easy
21	Neither easy nor difficult
11	Somewhat difficult
2	Very difficult
1	No answer

BUYHLTHY**ASK ALL:****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1]**

For you, over the last few years, has the price of healthy food become...

Feb 24-Mar 2,
2025

62	A lot more expensive
28	A little more expensive
6	Neither more nor less expensive
2	A little less expensive
1	A lot less expensive
1	No answer

BUYHLTHY2**ASK IF MORE EXPENSIVE (BUYHLTHY=1,2) [N=4,695]:**

Does the increased cost of healthy food make it more difficult for you to eat healthy?

Feb 24-Mar 2,
2025

35	Yes, <u>a lot</u> more difficult
42	Yes, <u>a little</u> more difficult
23	No, does not make it more difficult
<1	No answer

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE