

**PEW RESEARCH CENTER
2023 SURVEY OF BLACK AMERICANS
SEPTEMBER 12-24, 2023
BLACK AMERICANS TOTAL N=4,736
GENERAL PUBLIC TOTAL N=7,470**

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

ASK ALL:

FIN_LIT1 How much do you know about personal finances (saving money, budgeting, managing debt, investing, etc.)? **[RANDOMIZE ORDER OF RESPONSE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS CONTROL1]**

General public
Sept. 12-24, 2023

54	NET A great deal/A fair amount
17	A great deal
37	A fair amount
33	Some
13	NET Not much/Nothing at all
11	Not much
2	Nothing at all
1	No answer

ASK IF FIN_LIT1=1-4:

FIN_LIT2 How much of what you know about personal finances did you learn from...
[RANDOMIZE ITEMS; RANDOMIZE OPTIONS 1-5 OR 5-1 IN SAME ORDER AS CONTROL1]

a. Family and friends

General public
Sept. 12-24, 2023

43	NET A great deal/A fair amount
15	A great deal
29	A fair amount
36	Some
20	NET Not much/Nothing at all
15	Not much
5	Nothing at all
*	No answer
N=7,311	

FIN_LIT2 CONTINUED

b. K-12 schools

General public
Sept. 12-24, 2023

15	NET A great deal/A fair amount
5	A great deal
10	A fair amount
26	Some
58	NET Not much/Nothing at all
32	Not much
26	Nothing at all
*	No answer
N=7,311	

ASK IF HAVE AT LEAST AN ASSOCIATE'S DEGREE (XCOLLEGE=1 OR EDUC_ACS=10-14):

c. College or university

General public
Sept. 12-24, 2023

21	NET A great deal/A fair amount
6	A great deal
15	A fair amount
29	Some
50	NET Not much/Nothing at all
29	Not much
20	Nothing at all
*	No answer
N=3,721	

d. Media (news, documentaries, books, etc.)

General public
Sept. 12-24, 2023

20	NET A great deal/A fair amount
4	A great deal
15	A fair amount
36	Some
44	NET Not much/Nothing at all
27	Not much
16	Nothing at all
*	No answer
N=7,311	

FIN_LIT2 CONTINUED

- e. Internet (search engines, social media, etc.)

General public
Sept. 12-24, 2023

30	NET A great deal/A fair amount
9	A great deal
20	A fair amount
36	Some
34	NET Not much/Nothing at all
21	Not much
13	Nothing at all
1	No answer
N=7,311	

ASK ALL:

FIN_LIT3

When it comes to your personal finances, how confident are you that you have enough knowledge and information to... **[RANDOMIZE ITEMS; RANDOMIZE ORDER OF RESPONSE OPTIONS 1-5 or 5-1 IN SAME ORDER AS PER_SUC1]**

- a. Save money

General public
Sept. 12-24, 2023

56	NET Extremely confident/Very confident
27	Extremely confident
30	Very confident
31	Somewhat confident
12	NET Not too confident/Not at all confident
9	Not too confident
3	Not at all confident
1	No answer

- b. Create a monthly budget to manage your finances

General public
Sept. 12-24, 2023

59	NET Extremely confident/Very confident
29	Extremely confident
29	Very confident
30	Somewhat confident
11	NET Not too confident/Not at all confident
9	Not too confident
3	Not at all confident
*	No answer

FIN_LIT3 CONTINUED

c. Create a plan to pay off debt

General public
Sept. 12-24, 2023

57	NET Extremely confident/Very confident
28	Extremely confident
29	Very confident
30	Somewhat confident
12	NET Not too confident/Not at all confident
8	Not too confident
4	Not at all confident
1	No answer

d. Create an investment plan to build wealth

General public
Sept. 12-24, 2023

27	NET Extremely confident/Very confident
12	Extremely confident
16	Very confident
35	Somewhat confident
37	NET Not too confident/Not at all confident
26	Not too confident
11	Not at all confident
1	No answer

e. Find your credit report

General public
Sept. 12-24, 2023

75	NET Extremely confident/Very confident
46	Extremely confident
29	Very confident
17	Somewhat confident
8	NET Not too confident/Not at all confident
5	Not too confident
2	Not at all confident
1	No answer