

Topline questionnaire: Teens survey

2024 PEW RESEARCH CENTER'S TEENS SURVEY
TEENS AGES 13-17
SEPTEMBER 18 - OCTOBER 10, 2024
TOTAL N=1,391

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE IPSOS KNOWLEDGE PANEL. OTHER QUESTIONS ON THIS SURVEY ARE BEING HELD FOR FUTURE RELEASE.

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. teens ages 13-17	1,391	+/- 3.3 percentage points

DEVICE

ASK ALL:

[PN: RANDOMIZE ITEMS]

At home, do you have or have access to...¹

	<u>Yes, I do</u>	<u>No, I do not</u>	<u>No answer</u>
a. A smartphone			
Sep 18-Oct 10, 2024	95	5	*
Sep 26-Oct 23, 2023	95	4	*
Apr 14-May 4, 2022	95	4	*
Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015	73	27	0
NO ITEM b			
c. A desktop or laptop computer			
Sep 18-Oct 10, 2024	88	11	*
Sep 26-Oct 23, 2023	90	10	*
Apr 14-May 4, 2022	90	10	*
Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015	87	13	0
d. A gaming console ²			
Sep 18-Oct 10, 2024	83	17	*
Sep 26-Oct 23, 2023	83	16	1
Apr 14-May 4, 2022	80	19	1
Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015	81	19	*

¹ September-October 2014/February-March 2015 question wording was "Do you, personally, have or have access to each of the following items, or not. Do you have...?" (K3) with response options of "Yes" and "No."

² September-October 2014/February-March 2015 item wording was "A gaming console like an Xbox, PlayStation or Wii."

	<u>Yes, I do</u>	<u>No, I do not</u>	<u>No answer</u>
e. A tablet computer ³			
Sep 18-Oct 10, 2024	70	29	*
Sep 26-Oct 23, 2023	65	34	1
Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015	58	42	*

INTREQ
ASK ALL:

About how often do you use the internet, either on a computer or a cellphone?⁴

<u>Sep 18-Oct 10, 2024</u>		<u>Sep 26-Oct 23, 2023</u>	<u>Apr 14-May 4, 2022</u>	<u>Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015</u>
46	Almost constantly	46	46	24
47	Several times a day	47	48	56
3	About once a day	4	3	12
2	Several times a week	2	1	5
2	Less often	1	2	3
0	No answer	1	0	0

DISPLAY TO ALL:

Now we'd like to learn about your experiences with certain websites and mobile apps...

TSNS1

ASK ALL:

[PN: RANDOMIZE ITEMS]

Do you ever use any of the following apps or sites?

	<u>Yes, I use this app or site</u>	<u>No, I do not use this app or site</u>	<u>No answer</u>
a. X (formerly Twitter) ⁵			
Sep 18-Oct 10, 2024	17	82	1
Sep 26-Oct 23, 2023	20	79	1
Apr 14-May 4, 2022	23	77	*
Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015	33	66	*

³ September-October 2014/February-March 2015 item wording was "A tablet computer like an iPad, Samsung Galaxy or Kindle Fire." The item about tablet access was not asked in 2022.

⁴ September-October 2014/February-March 2015 wording was "Overall, how often do you use the internet?" (K2) with response options of "Almost constantly," "Several times a day," "About once a day," "Several times a week," "Once a week" and "Less often." The options "Once a week" (1%) and "Less often" (2%) have been combined and presented together under "Less often" in this table.

⁵ Item wording in September-October 2023 was "Twitter (recently renamed to "X")." For April-May 2022 and September-October 2014/February-March 2015, it was "Twitter."

		Yes, I use this <u>app or site</u>	No, I do not use <u>this app or site</u>	No answer
b.	Instagram			
	Sep 18-Oct 10, 2024	61	39	*
	Sep 26-Oct 23, 2023	59	41	*
	Apr 14-May 4, 2022	62	38	*
	Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015	52	48	*
c.	Facebook			
	Sep 18-Oct 10, 2024	32	67	1
	Sep 26-Oct 23, 2023	33	67	1
	Apr 14-May 4, 2022	32	67	*
	Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015	71	29	*
d.	Snapchat			
	Sep 18-Oct 10, 2024	55	44	1
	Sep 26-Oct 23, 2023	60	39	1
	Apr 14-May 4, 2022	59	41	*
	Sep 25-Oct 9, 2014 & Feb 10-Mar 16, 2015	41	59	*
e.	YouTube			
	Sep 18-Oct 10, 2024	90	10	*
	Sep 26-Oct 23, 2023	93	6	*
	Apr 14-May 4, 2022	95	5	*
NO ITEM f.				
g.	Reddit			
	Sep 18-Oct 10, 2024	14	85	1
	Sep 26-Oct 23, 2023	14	85	1
	Apr 14-May 4, 2022	14	85	1
h.	TikTok			
	Sep 18-Oct 10, 2024	63	36	1
	Sep 26-Oct 23, 2023	63	36	1
	Apr 14-May 4, 2022	67	33	*
NO ITEM i.				
j.	WhatsApp			
	Sep 18-Oct 10, 2024	23	76	1
	Sep 26-Oct 23, 2023	21	79	1
	Apr 14-May 4, 2022	17	82	*
NO ITEMS k AND l.				
m.	Threads			
	Sep 18-Oct 10, 2024	6	94	1

TSNS2**ASK IF USES INSTAGRAM, FACEBOOK, SNAPCHAT, YOUTUBE OR TIKTOK (TSNS1b-e,h=1):
[PN: SHOW IN SAME ORDER AS TSNS1]**

Thinking about the sites or apps you use, about how often do you visit or use...

	<u>Almost constantly</u>	<u>Several times a day</u>	<u>About once a day</u>	<u>Several times a week</u>	<u>Less often</u>	<u>No answer</u>
NO ITEM a						
b. ASK IF INSTAGRAM USER (TSNS1b=1) [N=845]:						
Instagram						
Sep 18-Oct 10, 2024	19	47	17	11	6	*
Sep 26-Oct 23, 2023	14	46	20	11	8	*
Apr 14-May 4, 2022	16	44	20	12	8	*
c. ASK IF FACEBOOK USER (TSNS1c=1) [N=439]:						
Facebook						
Sep 18-Oct 10, 2024	9	30	24	18	19	1
Sep 26-Oct 23, 2023	9	25	25	18	22	1
Apr 14-May 4, 2022	7	26	24	18	24	1
d. ASK IF SNAPCHAT USER (TSNS1d=1) [N=752]:						
Snapchat						
Sep 18-Oct 10, 2024	23	49	14	8	6	*
Sep 26-Oct 23, 2023	24	48	13	8	6	*
Apr 14-May 4, 2022	25	49	11	6	8	*
e. ASK IF YOUTUBE USER (TSNS1e=1) [N=1,268]:						
YouTube						
Sep 18-Oct 10, 2024	17	44	20	13	6	*
Sep 26-Oct 23, 2023	17	40	18	15	9	*
Apr 14-May 4, 2022	20	43	18	13	6	0
NO ITEMS f-g						
h. ASK IF TIKTOK USER (TSNS1h=1) [N=892]:						
TikTok						
Sep 18-Oct 10, 2024	25	55	11	6	4	*
Sep 26-Oct 23, 2023	27	51	14	6	3	*
Apr 14-May 4, 2022	25	48	14	8	5	*
NO ITEMS i-m						

**TSNS2
BASED ON ALL TEENS:**

		<u>Almost constantly</u>	<u>Several times a day</u>	<u>About once a day</u>	<u>Several times a week</u>	<u>Less often</u>	<u>Does not use platform</u>	<u>No answer to TSNS1</u>	<u>No answer to TSNS2</u>
NO ITEM a									
b.	Instagram								
	Sep 18-Oct 10, 2024	12	28	10	7	4	39	*	*
	Sep 26-Oct 23, 2023	8	27	12	7	5	41	*	*
	Apr 14-May 4, 2022	10	27	12	7	5	38	*	*
c.	Facebook								
	Sep 18-Oct 10, 2024	3	10	8	6	6	67	1	*
	Sep 26-Oct 23, 2023	3	8	8	6	7	67	1	*
	Apr 14-May 4, 2022	2	8	8	6	8	67	*	*
d.	Snapchat								
	Sep 18-Oct 10, 2024	13	27	8	5	3	44	1	*
	Sep 26-Oct 23, 2023	14	29	8	5	4	39	1	*
	Apr 14-May 4, 2022	15	29	7	3	5	41	*	*
e.	YouTube								
	Sep 18-Oct 10, 2024	15	39	18	11	6	10	*	*
	Sep 26-Oct 23, 2023	16	38	17	14	8	6	*	*
	Apr 14-May 4, 2022	19	41	17	12	6	5	*	0
NO ITEMS f-g									
h.	TikTok								
	Sep 18-Oct 10, 2024	16	34	7	4	2	36	1	*
	Sep 26-Oct 23, 2023	17	32	9	4	2	36	1	*
	Apr 14-May 4, 2022	16	32	9	5	4	33	*	*
NO ITEMS i-m									