

**2024 PEW RESEARCH CENTER NPORS
INTERNET TOPLINE
February 1-June 10, 2024
N=5,626**

Note: All numbers are percentages unless otherwise noted. The percentages less than 0.5% are replaced by an asterisk (*). If no one answered the question, the cell contains zero (0). A double hyphen (--) indicates that the response option was not present in that survey. Rows/columns may not total 100% due to rounding.

This survey was conducted by paper, online and over the phone. This topline shows the programming language for online administration. For details on how questions were slightly modified for paper and phone administration, visit the questionnaire. Data from 2021 and earlier are from surveys done using live telephone interviewing with random digit dial (RDD) sampling.

PN = Programming note

| | | |
|-------------|--------------------|--|
| | Sample size | Margin of error at 95% confidence level |
| U.S. adults | 5,626 | +/- 1.8 percentage points |

[PN: SHOW EMINUSE AND INTMOB ON THE SAME SCREEN]

**EMINUSE
ASK ALL:**

Do you use the internet or email, at least occasionally?

**INTMOB
ASK ALL:**

Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?¹

| | <u>Uses internet</u> | <u>Does not use internet</u> |
|--------------------|----------------------|------------------------------|
| Feb 1-Jun 10, 2024 | 96 | 4 |
| May 19-Sep 5, 2023 | 95 | 5 |

PHONE TREND FOR COMPARISON:

| | <u>Uses internet</u> | <u>Does not use internet</u> |
|--|----------------------|------------------------------|
|--|----------------------|------------------------------|

¹ The definition of an internet user varies from survey to survey. Prior to January 2005, internet users were defined as those who said "Yes" to "Do you ever go online to access the Internet or World Wide Web or to send and receive email?" From January 2005 through February 2012, an internet user is someone said "Yes" to either "Do you use the internet, at least occasionally?" (INTUSE) OR "Do you send or receive email, at least occasionally?" (EMLOCC). From April 2012 through December 2012, an internet user is someone who said "Yes" to any of three questions: INTUSE, EMLOCC or "Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?" (INTMOB). In May 2013, half the sample was asked INTUSE/EMLOCC/INTMOB and half was asked EMINUSE/INTMOB. Those May 2013 trend results are for both forms combined. Since then, anyone who responds "Yes" to EMINUSE or INTMOB is considered an internet user. The surveys with an asterisk (*) originally included 16- and 17-year-olds in their samples, while all other surveys were exclusively conducted among adults ages 18 and older. In some prior Pew Research Center publications, findings from the asterisked surveys included those under 18. In this table, results have been recalculated to only include adults ages 18 and older on all surveys to enable comparisons.

| | | |
|-----------------|----------------------|------------------------------|
| January 2021 | 93 | 7 |
| February 2019 | 90 | 10 |
| January 2018 | 89 | 11 |
| November 2016 | 90 | 10 |
| May 2016 | 87 | 13 |
| April 2016* | 86 | 14 |
| November 2015 | 87 | 13 |
| July 2015 | 87 | 13 |
| April 2015* | 85 | 15 |
| September 2013* | 86 | 14 |
| August 2013 | 80 | 20 |
| May 2013 | 85 | 15 |
| December 2012 | 81 | 19 |
| November 2012* | 85 | 15 |
| September 2012 | 81 | 19 |
| August 2012 | 85 | 15 |
| April 2012 | 82 | 18 |
| February 2012 | 80 | 20 |
| December 2011* | 81 | 19 |
| August 2011 | 78 | 22 |
| May 2011 | 78 | 22 |
| January 2011 | 79 | 21 |
| December 2010 | 77 | 23 |
| November 2010 | 74 | 26 |
| September 2010 | 74 | 26 |
| May 2010 | 79 | 21 |
| January 2010 | 75 | 25 |
| December 2009 | 74 | 26 |
| September 2009 | 77 | 23 |
| April 2009 | 79 | 21 |
| December 2008 | 74 | 26 |
| November 2008 | 74 | 26 |
| August 2008 | 75 | 25 |
| July 2008 | 77 | 23 |
| May 2008 | 73 | 27 |
| April 2008 | 73 | 27 |
| January 2008 | 70 | 30 |
| December 2007 | 75 | 25 |
| September 2007 | 73 | 27 |
| February 2007 | 71 | 29 |
| December 2006 | 70 | 30 |
| November 2006 | 68 | 32 |
| | <u>Uses internet</u> | <u>Does not use internet</u> |
| August 2006 | 70 | 30 |
| April 2006 | 73 | 27 |

| | | |
|----------------|----|----|
| February 2006 | 73 | 27 |
| December 2005 | 66 | 34 |
| September 2005 | 72 | 28 |
| June 2005 | 68 | 32 |
| February 2005 | 67 | 33 |
| January 2005 | 66 | 34 |
| November 2004 | 59 | 41 |
| November 2004 | 61 | 39 |
| July 2004 | 67 | 33 |
| June 2004 | 63 | 37 |
| March 2004 | 69 | 31 |
| February 2004 | 63 | 37 |
| November 2003 | 64 | 36 |
| August 2003 | 63 | 37 |
| June 2003 | 62 | 38 |
| May 2003 | 63 | 37 |
| March 2003 | 62 | 38 |
| February 2003 | 64 | 36 |
| December 2002 | 57 | 43 |
| November 2002 | 61 | 39 |
| October 2002 | 59 | 41 |
| September 2002 | 61 | 39 |
| July 2002 | 59 | 41 |
| March/May 2002 | 58 | 42 |
| January 2002 | 61 | 39 |
| December 2001 | 58 | 42 |
| November 2001 | 58 | 42 |
| October 2001 | 56 | 44 |
| September 2001 | 55 | 45 |
| August 2001 | 59 | 41 |
| February 2001 | 53 | 47 |
| December 2000 | 59 | 41 |
| November 2000 | 53 | 47 |
| October 2000 | 52 | 48 |
| September 2000 | 50 | 50 |
| August 2000 | 49 | 51 |
| June 2000 | 47 | 53 |
| May 2000 | 48 | 52 |

INTFREQ**ASK IF INTERNET USER (EMINUSE=1 OR INTMOB=1) [N=5,424]:**

About how often do you use the internet?²

| | <u>Almost constantly</u> | <u>Several times a day</u> | <u>About once a day</u> | <u>Several times a week</u> | <u>Less often</u> | <u>No answer</u> |
|-----------------------|------------------------------|------------------------------------|-----------------------------|-------------------------------------|-----------------------|------------------|
| Feb 1-Jun 10, 2024 | 43 | 45 | 5 | 4 | 3 | <u>1</u> |
| May 19-Sep 5, 2023 | 43 | 45 | 6 | 3 | 2 | 1 |

PHONE TREND FOR COMPARISON:

| | <u>Almost constantly</u> | <u>Several times a day</u> | <u>About once a day</u> | <u>Several times a week</u> | <u>Less often</u> | <u>(VOL.) Don't know</u> | <u>(VOL.) No answer</u> |
|---------------|------------------------------|------------------------------------|-----------------------------|-------------------------------------|-----------------------|----------------------------------|-----------------------------|
| January 2021 | 33 | 51 | 6 | 5 | 4 | * | * |
| February 2019 | 31 | 49 | 10 | 5 | 4 | * | * |
| January 2018 | 30 | 49 | 9 | 7 | 6 | * | * |
| May 2016 | 25 | 50 | 11 | 7 | 6 | * | * |
| April 2016* | 28 | 49 | 10 | 7 | 6 | * | * |
| July 2015 | 24 | 49 | 11 | 7 | 8 | * | 1 |

INTFREQ BASED ON ALL ADULTS:

| | <u>Almost constantly</u> | <u>Several times a day</u> | <u>About once a day</u> | <u>Several times a week</u> | <u>Less often</u> | <u>No answer to INTFREQ</u> | <u>Not an internet user</u> |
|-----------------------|------------------------------|------------------------------------|-----------------------------|-------------------------------------|-----------------------|---------------------------------|-------------------------------------|
| Feb 1-Jun 10, 2024 | 41 | 43 | 5 | 4 | 2 | 1 | 4 |
| May 19-Sep 5, 2023 | 41 | 43 | 5 | 3 | 2 | 1 | 5 |

HOME4NW2**ASK IF INTERNET USER (EMINUSE=1 OR INTMOB=1) [N=5,424]:**

Do you currently subscribe to internet service installed at your home (other than data plans on mobile devices)?

| | <u>Yes</u> | <u>No</u> | <u>No answer</u> |
|--------------------|------------|-----------|------------------|
| Feb 1-Jun 10, 2024 | 88 | 11 | 1 |
| May 19-Sep 5, 2023 | 89 | 10 | 1 |

² The surveys with an asterisk (*) originally included 16- and 17-year-olds in their samples, while all other surveys were exclusively conducted among adults ages 18 and older. In some prior Pew Research Center publications, findings from the asterisked surveys included those under 18. In this table, results have been recalculated to only include adults ages 18 and older on all surveys to enable comparisons.

PHONE TREND FOR COMPARISON³:

| | <u>Yes</u> | <u>No</u> | (VOL.) <u>Don't know</u> | (VOL.) <u>No answer</u> |
|---------------|------------|-----------|-----------------------------|-------------------------|
| January 2021 | 86 | 14 | * | 0 |
| February 2019 | 84 | 16 | * | 0 |
| January 2018 | 80 | 20 | * | 0 |
| July 2015 | 84 | 16 | * | 0 |

HOME4NW2 BASED ON ALL ADULTS:

| | <u>Yes</u> | <u>No</u> | No answer to <u>HOME4NW2</u> | Not an <u>internet user</u> |
|--------------------|------------|-----------|---------------------------------|--------------------------------|
| Feb 1-Jun 10, 2024 | 85 | 11 | 1 | 4 |
| May 19-Sep 5, 2023 | 85 | 10 | 1 | 5 |

BBHOME**ASK IF HOME INTERNET SUBSCRIBER (HOME4NW2=1) [N=4,856]:****[PN: SOFT PROMPT IF SELECT CODE 3 AND LEFT BLANK:****"You did not provide a response in the text box. If you would like to skip, click Next."****ALLOW TO CONTINUE IF SKIP AGAIN WITHOUT ENTERING TEXT]**

Is the home internet service you subscribe to...

| | <u>Dial-up⁴</u> | <u>High-speed broadband⁵</u> | <u>Other service [TEXT BOX]</u> | <u>Not sure</u> | <u>No answer</u> |
|------------------------|----------------------------|---|---------------------------------|-----------------|------------------|
| Feb 1- Jun 10, 2024 | 2 | 93 | * | 4 | 1 |
| May 19- Sep 5, 2023 | 2 | 94 | * | 4 | 1 |

PHONE TREND FOR COMPARISON⁶:

| | <u>Dial-up</u> | <u>Higher-speed broadband</u> | (VOL.) Both <u>dial-up and higher-speed</u> | (VOL.) Access net <u>on cell or tablet only</u> | (VOL.) No <u>home net access</u> | (VOL.) <u>Don't know</u> | (VOL.) <u>No answer</u> |
|---------------|----------------|-------------------------------|--|---|-------------------------------------|--------------------------|-------------------------|
| January 2021 | 2 | 91 | 3 | 1 | * | 4 | 0 |
| February 2019 | 2 | 92 | 3 | * | * | 2 | * |
| January 2018 | 3 | 90 | 2 | * | * | 5 | * |
| July 2015 | 3 | 91 | 1 | * | 1 | 4 | * |

³ For surveys conducted 2021 and earlier, the question wording was "Do you currently subscribe to internet service at HOME?"⁴ The dial-up response option wording was "Dial-up (over a landline phone connection)."⁵ The high-speed home broadband response option wording was "High-speed broadband like cable, fiber optic, wireless router, satellite, or DSL."⁶ For surveys conducted 2021 and earlier, this table is based on two questions. Respondents were first asked "Do you subscribe to dial-up internet service at home ... OR do you subscribe to a higher-speed broadband service such as DSL, cable, or fiber optic service?" If the respondent said they subscribed to a dial-up service, the interviewer would ask "Just to confirm, you use a dial-up connection to the internet at home, and not a higher-speed broadband connection?"

SUMMARY OF HOME BROADBAND BASED ON HOME INTERNET SUBSCRIBERS (HOME4NW2=1) [N=4,856]⁷:

| | <u>Home broadband users</u> | <u>No home broadband</u> |
|--------------------|-----------------------------|--------------------------|
| Feb 1-Jun 10, 2024 | 93 | 7 |
| May 19-Sep 5, 2023 | 94 | 6 |

PHONE TREND FOR COMPARISON:

| | <u>Home broadband users</u> | <u>No home broadband</u> |
|---------------|-----------------------------|--------------------------|
| January 2021 | 94 | 6 |
| February 2019 | 94 | 6 |
| January 2018 | 91 | 9 |
| July 2015 | 92 | 8 |

SUMMARY OF HOME BROADBAND BASED ON ALL ADULTS⁸:

| | <u>Home broadband users</u> | <u>No home broadband</u> |
|--------------------|-----------------------------|--------------------------|
| Feb 1-Jun 10, 2024 | 79 | 21 |
| May 19-Sep 5, 2023 | 80 | 20 |

PHONE TREND FOR COMPARISON:

| | <u>Home broadband users</u> | <u>No home broadband</u> |
|---------------|-----------------------------|--------------------------|
| January 2021 | 77 | 23 |
| February 2019 | 73 | 27 |
| January 2018 | 65 | 35 |
| July 2015 | 67 | 33 |

SMUSE**ASK IF INTERNET USER (EMINUSE=1 OR INTMOB=1) [N=5,424]:**

[PN: RANDOMIZE ITEMS; DO NOT SHOW ONE ITEM PER SCREEN; SPLIT ITEMS ACROSS TWO SCREENS; INCLUDE THE QUESTION TEXT ON BOTH SCREENS; (INSERT ITEM)]

Please indicate whether or not you ever use the following websites or apps.

| | <u>Yes, use this</u> | <u>No, don't use this</u> | <u>No answer</u> |
|--------------------------------------|----------------------|---------------------------|------------------|
| a. Facebook | | | |
| Feb 1-Jun 10, 2024 | 72 | 27 | 1 |
| May 19-Sep 5, 2023 | 71 | 27 | 1 |
| b. YouTube | | | |
| Feb 1-Jun 10, 2024 | 88 | 11 | 1 |
| May 19-Sep 5, 2023 | 87 | 12 | 1 |
| c. X (formerly Twitter) ⁹ | | | |
| Feb 1-Jun 10, 2024 | 22 | 76 | 2 |
| May 19-Sep 5, 2023 | 23 | 74 | 3 |

⁷ Home broadband users are defined as those who said they have high-speed broadband. Those defined as not having home broadband gave any other answer, including not sure or refusing the question.

⁸ Home broadband users are defined as those who said they have high-speed broadband. Those defined as not having home broadband gave any other answer, including "Not sure" or those who refused the question.

⁹ For surveys conducted before 2024, item wording was "Twitter."

| | | <u>Yes, use this</u> | <u>No, don't use this</u> | <u>No answer</u> |
|----|--------------------|----------------------|---------------------------|------------------|
| d. | Instagram | | | |
| | Feb 1-Jun 10, 2024 | 51 | 47 | 1 |
| | May 19-Sep 5, 2023 | 49 | 49 | 2 |
| e. | Snapchat | | | |
| | Feb 1-Jun 10, 2024 | 28 | 70 | 2 |
| | May 19-Sep 5, 2023 | 28 | 69 | 3 |
| f. | WhatsApp | | | |
| | Feb 1-Jun 10, 2024 | 31 | 67 | 2 |
| | May 19-Sep 5, 2023 | 31 | 67 | 2 |
| g. | LinkedIn | | | |
| | Feb 1-Jun 10, 2024 | 33 | 65 | 2 |
| | May 19-Sep 5, 2023 | 31 | 66 | 3 |
| h. | Pinterest | | | |
| | Feb 1-Jun 10, 2024 | 37 | 61 | 2 |
| | May 19-Sep 5, 2023 | 36 | 61 | 2 |
| i. | TikTok | | | |
| | Feb 1-Jun 10, 2024 | 34 | 64 | 2 |
| | May 19-Sep 5, 2023 | 34 | 63 | 2 |
| j. | BeReal | | | |
| | Feb 1-Jun 10, 2024 | 3 | 95 | 2 |
| | May 19-Sep 5, 2023 | 4 | 93 | 3 |
| k. | Reddit | | | |
| | Feb 1-Jun 10, 2024 | 25 | 73 | 2 |
| | May 19-Sep 5, 2023 | 23 | 74 | 3 |

PHONE TREND FOR COMPARISON¹⁰:

| | <u>Yes, use this</u> | <u>No, don't use this</u> | (VOL.) <u>Don't know</u> | (VOL.) <u>No answer</u> |
|----------------------------------|----------------------|---------------------------|--------------------------|-------------------------|
| <i>Use Facebook¹¹</i> | | | | |
| January 2021 | 73 | 27 | * | * |
| February 2019 | 75 | 25 | 0 | 0 |
| January 2018 | 76 | 24 | * | * |
| April 2016* | 79 | 21 | 0 | 0 |

¹⁰ Wording in January 2021 was "Please tell me if you ever use any of the following. Do you ever use... [INSERT ITEMS; RANDOMIZE ITEM-S a-e FIRST AS A BLOCK, THEN RANDOMIZE ITEMS f-k AS A BLOCK]?" Wording in February 2019 was "Please tell me if you ever use any of the following social media sites. Do you ever use... [INSERT ITEMS; RANDOMIZE]?" January 2018 survey wording was "Please tell me if you ever use any of the following social media sites online or on your cell phone. Do you ever use... [INSERT ITEMS; RANDOMIZE]?" May 2013 wording was "Do you ever use the internet to... [INSERT ITEM; RANDOMIZE]?" In August and December 2012, as well as in September 2013 through September 2014, wording was "Please tell me if you ever use the internet to do any of the following things. Do you ever... [INSERT ITEM; RANDOMIZE]?" April 2015 through April 2016 question wording was "Please tell me if you ever use the internet or a mobile app to do any of the following things. Do you ever use the internet or a mobile app to... [INSERT ITEM; RANDOMIZE]?" The surveys with an asterisk (*) originally included 16- and 17-year-olds in their samples, while all other surveys were exclusively conducted among adults ages 18 and older. In some prior Pew Research Center publications, findings from the asterisked surveys included those under 18. In this table, results have been recalculated to only include adults ages 18 and older on all surveys to enable comparisons.

¹¹ December 13-16, 2012, trend was asked of all internet users as a standalone question: "Do you ever use Facebook?"

| | <u>Yes, use this</u> | <u>No, don't use this</u> | <u>(VOL.) Don't know</u> | <u>(VOL.) No answer</u> |
|---------------------------------|----------------------|---------------------------|--------------------------|-------------------------|
| <i>Use Facebook (cont.)</i> | | | | |
| April 2015* | 72 | 28 | 0 | 0 |
| September 2014 | 71 | 28 | 0 | 0 |
| September 2013 | 71 | 29 | * | 0 |
| December 2012 | 67 | 33 | * | 0 |
| August 2012 | 66 | 34 | 1 | 0 |
| <i>Use YouTube</i> | | | | |
| January 2021 | 86 | 14 | 0 | * |
| February 2019 | 79 | 20 | * | 0 |
| January 2018 | 81 | 18 | * | * |
| <i>Use Twitter¹²</i> | | | | |
| January 2021 | 25 | 75 | * | * |
| February 2019 | 24 | 76 | 0 | 0 |
| January 2018 | 27 | 73 | * | * |
| April 2016* | 24 | 75 | 0 | * |
| April 2015* | 23 | 77 | 0 | 0 |
| September 2014 | 23 | 77 | * | 0 |
| September 2013 | 18 | 82 | * | 0 |
| May 2013 | 18 | 82 | * | * |
| December 2012 | 16 | 84 | * | * |
| August 2012 | 16 | 84 | * | 0 |
| <i>Use Instagram</i> | | | | |
| January 2021 | 43 | 57 | * | * |
| February 2019 | 41 | 59 | * | 0 |
| January 2018 | 39 | 61 | * | * |
| April 2016* | 32 | 67 | * | * |
| April 2015* | 27 | 72 | * | 0 |
| September 2014 | 26 | 74 | 0 | 0 |
| September 2013 | 17 | 82 | * | 0 |
| December 2012 | 13 | 87 | * | 0 |
| August 2012 | 12 | 88 | 1 | 0 |
| <i>Use Snapchat</i> | | | | |
| January 2021 | 27 | 73 | 0 | * |
| February 2019 | 26 | 74 | * | 0 |
| January 2018 | 30 | 70 | * | * |
| <i>Use WhatsApp</i> | | | | |
| January 2021 | 24 | 75 | * | * |
| February 2019 | 21 | 78 | 1 | 0 |
| January 2018 | 24 | 75 | * | * |
| <i>Use LinkedIn</i> | | | | |
| January 2021 | 30 | 69 | 1 | * |
| February 2019 | 29 | 71 | * | 0 |
| January 2018 | 28 | 71 | 1 | * |

¹² For surveys conducted before 2024, item wording was "Twitter."

| | | | | |
|-----------------------------|----------------------|---------------------------|--------------|-------------------------|
| April 2016* | 29 | 70 | 1 | 0 |
| April 2015* | 26 | 73 | 1 | 0 |
| | | | (VOL.) Don't | |
| | <u>Yes, use this</u> | <u>No, don't use this</u> | <u>know</u> | <u>(VOL.) No answer</u> |
| <i>Use LinkedIn (cont.)</i> | | | | |
| September 2014 | 28 | 72 | * | 0 |
| September 2013 | 22 | 77 | 1 | * |
| August 2012 | 20 | 79 | 1 | * |
| <i>Use Pinterest</i> | | | | |
| January 2021 | 33 | 67 | * | * |
| February 2019 | 31 | 68 | * | * |
| January 2018 | 32 | 67 | * | * |
| April 2016* | 31 | 69 | * | 0 |
| April 2015* | 31 | 68 | 1 | * |
| September 2014 | 28 | 72 | * | 0 |
| September 2013 | 21 | 77 | 2 | * |
| December 2012 | 15 | 83 | 2 | 0 |
| August 2012 | 12 | 87 | 1 | * |
| <i>Use TikTok</i> | | | | |
| January 2021 | 23 | 77 | 0 | * |
| <i>Use Reddit</i> | | | | |
| January 2021 | 19 | 81 | * | * |
| February 2019 | 12 | 87 | 1 | 0 |

SMUSE BASED ON ALL ADULTS:

| | | <u>Yes, use this</u> | <u>No, don't use this</u> | <u>No answer</u> | <u>Not an internet user</u> |
|----|----------------------|----------------------|---------------------------|----------------------|---------------------------------|
| a. | Facebook | | | | |
| | Feb 1-Jun 10, 2024 | 70 | 26 | 1 | 4 |
| | May 19-Sep 5, 2023 | 68 | 26 | 1 | 5 |
| b. | YouTube | | | | |
| | Feb 1-Jun 10, 2024 | 85 | 11 | 1 | 4 |
| | May 19-Sep 5, 2023 | 83 | 12 | 1 | 5 |
| c. | X (formerly Twitter) | | | | |
| | Feb 1-Jun 10, 2024 | 21 | 73 | 2 | 4 |
| | May 19-Sep 5, 2023 | 22 | 70 | 3 | 5 |
| d. | Instagram | | | | |
| | Feb 1-Jun 10, 2024 | 50 | 45 | 1 | 4 |
| | May 19-Sep 5, 2023 | 47 | 46 | 2 | 5 |
| e. | Snapchat | | | | |
| | Feb 1-Jun 10, 2024 | 27 | 67 | 2 | 4 |
| | May 19-Sep 5, 2023 | 27 | 66 | 2 | 5 |
| f. | WhatsApp | | | | |
| | Feb 1-Jun 10, 2024 | 30 | 65 | 2 | 4 |
| | May 19-Sep 5, 2023 | 29 | 64 | 2 | 5 |
| g. | LinkedIn | | | | |
| | Feb 1-Jun 10, 2024 | 32 | 62 | 2 | 4 |
| | May 19-Sep 5, 2023 | 30 | 63 | 3 | 5 |
| h. | Pinterest | | | | |
| | Feb 1-Jun 10, 2024 | 36 | 59 | 2 | 4 |
| | May 19-Sep 5, 2023 | 35 | 58 | 2 | 5 |
| i. | TikTok | | | | |
| | Feb 1-Jun 10, 2024 | 33 | 62 | 2 | 4 |
| | May 19-Sep 5, 2023 | 33 | 60 | 2 | 5 |
| j. | BeReal | | | | |
| | Feb 1-Jun 10, 2024 | 3 | 91 | 2 | 4 |
| | May 19-Sep 5, 2023 | 3 | 89 | 3 | 5 |
| k. | Reddit | | | | |
| | Feb 1-Jun 10, 2024 | 24 | 70 | 2 | 4 |
| | May 19-Sep 5, 2023 | 22 | 70 | 3 | 5 |

DEVICE1a
ASK ALL:

Do you have a cell phone?

| | Yes, have a cell <u>phone</u> | No, do not have a cell <u>phone</u> | <u>No answer</u> |
|--------------------|-------------------------------------|---|------------------|
| Feb 1-Jun 10, 2024 | 98 | 2 | * |
| May 19-Sep 5, 2023 | 97 | 2 | 1 |

PHONE TREND FOR COMPARISON¹³:

| | <u>Yes</u> | <u>No</u> | (VOL.) <u>Don't know</u> | (VOL.) <u>No answer</u> |
|-----------------|------------|-----------|-----------------------------|----------------------------|
| January 2021 | 97 | 3 | 0 | 0 |
| February 2019 | 96 | 4 | 0 | 0 |
| January 2018 | 95 | 5 | 0 | 0 |
| November 2016 | 95 | 5 | 0 | 0 |
| May 2016 | 92 | 8 | 0 | 0 |
| April 2016* | 92 | 8 | 0 | 0 |
| November 2015 | 91 | 9 | 0 | 0 |
| July 2015 | 92 | 8 | * | * |
| April 2015* | 92 | 8 | * | 0 |
| September 2013* | 91 | 9 | 0 | 0 |
| August 2013 | 89 | 11 | 0 | 0 |
| May 2013 | 91 | 9 | 0 | * |
| December 2012 | 87 | 13 | * | 0 |
| November 2012* | 84 | 16 | 0 | * |
| September 2012 | 85 | 15 | * | 0 |
| August 2012 | 89 | 10 | 0 | * |
| April 2012 | 88 | 12 | * | * |
| February 2012 | 88 | 12 | 0 | * |
| December 2011* | 87 | 13 | 0 | * |
| August 2011 | 84 | 15 | * | * |
| May 2011 | 83 | 17 | * | 0 |
| January 2011 | 84 | 16 | * | * |
| December 2010 | 81 | 19 | * | * |
| November 2010 | 82 | 18 | 0 | * |
| September 2010 | 85 | 15 | * | * |
| May 2010 | 82 | 18 | * | 0 |
| January 2010 | 80 | 20 | 0 | * |
| December 2009 | 83 | 17 | 0 | * |
| September 2009 | 84 | 15 | * | * |
| April 2009 | 85 | 15 | * | * |

¹³ This question was asked of the landline sample only. Results shown here have been recalculated to include the cellphone sample in the "Yes" percentage. Beginning in September 2007, question/item was not asked of the cellphone sample, but trend results shown here reflect a total combined landline and cellphone sample. In past polls, the question was sometimes asked as an independent question and sometimes as an item in a series. Wording may vary from survey to survey. Wording variations include: "Do you have a cell phone or a Blackberry or iPhone or other device that is also a cell phone?"; "Do you have...a cell phone or a Blackberry or iPhone or other handheld device that is also a cell phone?"; "Do you have a cell phone, or a Blackberry or other device that is also a cell phone?"; "Do you happen to have a cell phone?"; "Do you have a cell phone?"; "Next, do you have a cell phone, or not?" The surveys with an asterisk (*) originally included 16- and 17-year-olds in their samples, while all other surveys were exclusively conducted among adults ages 18 and older. In some prior Pew Research Center publications, findings from the asterisked surveys included those under 18. In this table, results have been recalculated to only include adults ages 18 and older on all surveys to enable comparisons.

| | <u>Yes</u> | <u>No</u> | (VOL.) <u>Don't know</u> | (VOL.) <u>No answer</u> |
|----------------|------------|-----------|-----------------------------|----------------------------|
| December 2008 | 84 | 16 | * | * |
| July 2008 | 82 | 18 | * | -- |
| May 2008 | 78 | 22 | * | 0 |
| April 2008 | 78 | 22 | * | -- |
| January 2008 | 77 | 22 | * | -- |
| December 2007 | 75 | 25 | * | -- |
| September 2007 | 78 | 22 | * | -- |
| April 2006 | 73 | 27 | * | -- |
| January 2005 | 66 | 34 | * | -- |

SMART2**ASK IF CELL PHONE OWNER (DEVICE1a=1) [N=5,507]:**

Is your cell phone a smartphone?

| | <u>Yes, smartphone</u> | <u>No, not a smartphone</u> | <u>No answer</u> |
|--------------------|----------------------------|---------------------------------|------------------|
| Feb 1-Jun 10, 2024 | 93 | 6 | 1 |
| May 19-Sep 5, 2023 | 93 | 7 | * |

PHONE TREND FOR COMPARISON¹⁴:

| | <u>Yes, smartphone</u> | <u>No, not a smartphone</u> | (VOL.) <u>Don't know</u> | (VOL.) <u>No answer</u> |
|-----------------|----------------------------|---------------------------------|-----------------------------|--------------------------------|
| January 2021 | 87 | 12 | 1 | * |
| February 2019 | 84 | 15 | 1 | 0 |
| January 2018 | 82 | 17 | 1 | * |
| November 2016 | 81 | 16 | 3 | * |
| May 2016 | 76 | 17 | 7 | 0 |
| April 2016* | 78 | 16 | 6 | * |
| November 2015 | 76 | 17 | 7 | * |
| July 2015 | 73 | 20 | 7 | * |
| April 2015* | 73 | 22 | 5 | * |
| September 2013* | 60 | 33 | 7 | * |
| August 2013 | 60 | 33 | 6 | * |
| May 2013 | 55 | 39 | 5 | * |
| December 2012 | 52 | 41 | 6 | * |
| November 2012* | 55 | 39 | 6 | * |
| September 2012 | 53 | 40 | 6 | * |
| April 2012 | 46 | 44 | 10 | * |
| February 2012 | 45 | 46 | 8 | * |
| May 2011 | 33 | 53 | 14 | * |

¹⁴ The surveys with an asterisk (*) originally included 16- and 17-year-olds in their samples, while all other surveys were exclusively conducted among adults ages 18 and older. In some prior Pew Research Center publications, findings from the asterisked surveys included those under 18. In this table, results have been recalculated to only include adults ages 18 and older on all surveys to enable comparisons.

SMART2 BASED ON ALL ADULTS:

| | <u>Yes, smartphone</u> | <u>No, not a smartphone</u> | <u>No answer to SMART2</u> | <u>No cell phone</u> | <u>No answer to DEVICE1a</u> |
|--------------------|----------------------------|---------------------------------|--------------------------------|--------------------------|--------------------------------------|
| Feb 1-Jun 10, 2024 | 91 | 6 | 1 | 2 | * |
| May 19-Sep 5, 2023 | 90 | 7 | * | 2 | 1 |