

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 155 SEPTEMBER 2024  
FINAL TOPLINE  
SEP 16-22, 2024  
TOTAL N=9,680**

**Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (\*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.**

**"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.**

**This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.**

**American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). American Trends Panel surveys conducted prior to October 2016 were conducted primarily online, with some respondents completing by mail. For additional details, visit the methodology.**

**PN = Programming note**

U.S. adults	<b>Sample size</b> 9,680	<b>Margin of error at 95% confidence level</b> +/- 1.3 percentage points
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**CAMPNII  
ASK ALL:**

How closely have you been following news about candidates for the 2024 presidential election?

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<u>No answer</u>
<b>2024 election</b>					
Sep 16-22, 2024	28	40	25	6	*
Jul 1-7, 2024	27	38	26	9	*
Apr 8-14, 2024	22	36	28	13	*
<b>2020 election<sup>1</sup></b>					
Oct 6-12, 2020	39	36	18	6	*
Aug 31-Sep 7, 2020	30	35	23	11	*
Jun 4-10, 2020	21	23	29	17	1
Apr 20-26, 2020	19	33	31	16	*
Feb 18-Mar 2, 2020	23	37	29	12	*
Jul 22-Aug 4, 2019	15	37	34	14	*
<b>2016 election<sup>2</sup></b>					
Oct 25-Nov 8, 2016	41	37	16	6	*
Sep 27-Oct 10, 2016	35	40	18	7	*
Jun 7-Jul 5, 2016	35	43	18	4	*

**CAMPINFOREL****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 ]**

How easy or difficult has it been for you to find reliable information about the 2024 presidential election?

Sep 16-

Sep 22

2024

14	Very easy
25	Somewhat easy
32	Neither easy nor difficult
22	Somewhat difficult
7	Very difficult
1	No answer

<sup>1</sup> In surveys conducted in 2019 or 2020, the question asked about the 2020 presidential election.

<sup>2</sup> In surveys conducted in 2016, the question asked about the 2016 presidential election.

**CAMPINFODIFF****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 ]**

When you get news and information about the presidential campaign and candidates, do you generally find it...

Sep 16- Sep 22, <u>2024</u>		Oct 6- Oct 12, <u>2020</u>
52	Difficult to determine what is true and what is not	55
47	Easy to determine what is true and what is not	45
1	No answer	1

**CAMPCOVER1****ASK ALL:**

How well do you think the news media have covered the 2024 presidential election?

Sep 16- Sep 22, <u>2024</u>		Aug 31- Sep 7, <u>2020</u> <sup>3</sup>
13	Very well	12
45	Somewhat well	46
26	Not too well	27
15	Not at all well	14
1	No answer	2

**INACCMED****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 ]**

How often have you seen inaccurate news coverage about the 2024 presidential election?

Sep 16- Sep 22, <u>2024</u>	
14	Extremely often
23	Very often
36	Somewhat often
22	Not too often
3	Not at all
2	No answer

<sup>3</sup> In the 2020 survey, the question asked about the 2020 presidential election.

**CAMPCOVEROWN****ASK ALL:**

Overall, how well do you think the news sources you turn to most often have covered the 2024 presidential election?

Sep 16- Sep 22, <u>2024</u>		Oct 6- Oct 12, <u>2020<sup>4</sup></u>
27	Very well	30
54	Somewhat well	53
15	Not too well	12
3	Not at all well	4
1	No answer	1

**INACCOWN****ASK ALL:**

[ PN: ROTATE RESPONSE OPTIONS IN SAME ORDER AS INACCMED ]

How often have you seen inaccurate news about the 2024 presidential election from the news sources you turn to most often?

Sep 16- Sep 22, <u>2024</u>	
3	Extremely often
7	Very often
25	Somewhat often
48	Not too often
15	Not at all
2	No answer

**INACCONV****ASK ALL:**

[ PN: ROTATE RESPONSE OPTIONS IN SAME ORDER AS INACCMED ]

When talking about the 2024 presidential election with people you know, how often have you heard people share information about the campaign or candidates that you think is inaccurate?

Sep 16- Sep 22, <u>2024</u>	
8	Extremely often
19	Very often
31	Somewhat often
21	Not too often
4	Not at all
	<b>[ PN: INSERT A LINE OF SPACE ]</b>
17	I don't discuss the 2024 presidential election at all
*	No answer

<sup>4</sup> In the 2020 survey, the question asked about the 2020 presidential election.

**ELECT\_MOST****ASK ALL:****[ PN: RANDOMIZE RESPONSE OPTIONS 1-7 ]**

What is the most common way you get political and election news?

Sep 16-  
Sep 22,  
2024

3	Print newspapers or magazines
5	Radio
35	Television
20	Social media
21	News websites or apps
8	Search through Google or other search engines
5	Podcasts
	Some other way (please specify): <b>[ PN: INSERT</b>
4	<b>SINGLE LINE TEXT BOX ]</b>
1	No answer

**CAMP20NEWS****ASK ALL<sup>5</sup>:****[ PN: RANDOMIZE ITEMS ]**

Please indicate whether each of the following is a source of political and election news for you.

		<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>	<u>No answer</u>
a.	Fox News				
	Sep 16-22, 2024	22	28	49	1
	Aug 31-Sep 7, 2020	21	28	50	1
b.	CNN				
	Sep 16-22, 2024	21	33	46	1
	Aug 31-Sep 7, 2020	20	34	46	1
c.	MSNBC				
	Sep 16-22, 2024	12	28	58	1
	Aug 31-Sep 7, 2020	13	28	58	1
d.	ABC, CBS, or NBC				
	Sep 16-22, 2024	30	37	31	1
	Aug 31-Sep 7, 2020	32	37	31	1

<sup>5</sup> In the 2020 survey, respondents were asked to answer this question about "Fox News Cable Channel" for CAMP20NEWS\_a, "ABC, CBS, or NBC national network TV" for CAMP20NEWS\_d, and "Talk radio, such as Rush Limbaugh or Sean Hannity" for CAMP20NEWS\_h. In the 2024 survey, a random sample of half of respondents were shown those items, and half of respondents were shown the items shown here, which have been amended for clarity and accuracy. For CAMP20NEWS\_h, the sample was split between "Conservative talk radio, such as Sean Hannity or Mark Levin" and "Talk radio, such as Sean Hannity or Mark Levin". No systematic significant differences emerged between the two samples' responses, and so the respondents were combined into one sample.

<b>CAMP20NEWS CONTINUED ...</b>		<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>	<u>No answer</u>
e.	NPR				
	Sep 16-22, 2024	12	22	65	2
	Aug 31-Sep 7, 2020	15	22	62	2
f.	The New York Times				
	Sep 16-22, 2024	12	26	61	1
	Aug 31-Sep 7, 2020	14	28	57	1
g.	Washington Post				
	Sep 16-22, 2024	8	24	66	1
	Aug 31-Sep 7, 2020	11	28	60	1
h.	Talk radio, such as Sean Hannity or Mark Levin				
	Sep 16-22, 2024	8	19	72	1
	Aug 31-Sep 7, 2020	10	17	72	1

**ELECTFTIGUE****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-2/2-1 ]**

Thinking about the coverage of the presidential campaign and candidates, which comes closer to your view?

<u>Sep 16- Sep 22, 2024</u>		<u>Apr 8- Apr 14, 2024</u>	<u>Oct 6- Oct 12, 2020</u>	<u>Jun 7- Jul 5, 2016</u>
39	I like seeing a lot of coverage of the campaign and candidates	35	37	39
59	I am worn out by so much coverage of the campaign and candidates	62	61	59
1	No answer	3	2	1

**ELECTINT****ASK ALL:**

[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 ]

When it comes to news about the presidential campaign and candidates, how interested are you in getting news about each of the following?

		<u>Extremely interested</u>	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not too interested</u>	<u>Not at all interested</u>	<u>No answer</u>
PER	The candidates' personal lives Sep 16-22, 2024	4	10	32	35	19	*
ISS	The candidates' stances on issues Sep 16-22, 2024	43	33	16	4	4	*
EXP	The candidates' career experience Sep 16-22, 2024	18	31	31	12	7	*
MOR	The candidates' moral character Sep 16-22, 2024	28	32	26	8	5	*
RAC	Which candidate is leading in the race Sep 16-22, 2024	16	26	35	14	9	*
ACT	Candidates' actions and comments on the campaign trail Sep 16-22, 2024	18	31	33	11	6	*

**ELECTTOPMOST****ASK ALL:**

[ PN: RANDOMIZE ITEMS 1-6, HOLDING 7 LAST ]

When it comes to news about the presidential campaign and candidates, which of the following topics would you say you see the most news about?

Sep 16-  
Sep 22,  
2024

8	The candidates' personal lives
17	The candidates' stances on issues
3	The candidates' career experience
14	The candidates' moral character
13	Which candidate is leading in the race
40	Candidates' actions and comments on the campaign trail
	Something else (please specify): [ PN: INSERT SINGLE
4	<b>LINE TEXT BOX ]</b>
2	No answer

**NEWS24****ASK ALL:****[ PN: RANDOMIZE ORDER OF SCREENS 1 AND 2; RANDOMIZE ITEMS WITHIN EACH SCREEN ]**

How much, if anything, have you heard or read about each of the following?

		<u>A lot</u>	<u>A little</u>	<u>Nothing at all</u>	<u>No answer</u>
ASSAS	The attempted assassination of Donald Trump in July Sep 16-22, 2024	66	29	4	*
HARRIS	Kamala Harris replacing Joe Biden as the Democratic candidate Sep 16-22, 2024	70	25	5	*
VANCE	JD Vance, Trump's vice presidential candidate Sep 16-22, 2024	36	47	16	*
WALZ	Tim Walz, Harris' vice presidential candidate Sep 16-22, 2024	32	47	21	*
RFK	Former independent candidate Robert F. Kennedy, Jr. endorsing Donald Trump Sep 16-22, 2024	22	55	23	*
DEB	The debate between Kamala Harris and Donald Trump Sep 16-22, 2024	64	30	6	*
DNC	The Democratic National Convention in August Sep 16-22, 2024	29	45	25	*
RNC	The Republican National Convention in July Sep 16-22, 2024	24	49	27	*



**PARTY  
ASK ALL<sup>6</sup>:**

In politics today, do you consider yourself a...

Sep 16- Sep 22, <u>2024</u>	
29	Republican
29	Democrat
29	Independent
13	Something else
1	No answer

**PARTYLN  
ASK IF INDEP, SOMETHING ELSE OR REFUSED (PARTY=3, 4 OR REFUSED) [N=3,856]:**

As of today do you lean more to...

**BASED ON TOTAL [N=9,680]:**

Sep 16- Sep 22, <u>2024</u>	
19	The Republican Party
19	The Democratic Party
4	No answer

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<sup>6</sup> Respondents indicated their party in previous surveys.