

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 153 SEPTEMBER 2024
FINAL QUESTIONNAIRE
AUGUST 26-SEPTEMBER 2, 2024**

Note: The questions presented below are part of a larger survey conducted on the American Trends Panel. For all questions, the 98 ("Don't know" in phone mode) and 99 ("Refusal" in phone mode and "No answer" in web mode) codes are combined in the data for analytical purposes.

PN = Programming note

CODEBOOK FOR ATP SAMPLE VARIABLES TO BE USED IN SURVEY PROGRAMMING LOGIC

X_FORM

- 1 Form 1
- 2 Form 2

Note: Flag to randomly assign panelists to one of two forms (Form 1, Form 2) and weight within form
ATP source: Randomly assigned for each survey

X_CITIZEN

- 1 Yes
- 2 No
- 99 Refused

Note: Flag to identify citizens filtered on VOTEGEN24.
Source: Frame file variable F_CITIZEN.

X_NONINTERNET

- 1 Non-internet user
- 2 Internet user

Note: Flag to identify internet users.

Source: Frame file F_INTFREQ. If F_INTFREQ=6, X_NONINTERNET=1. If F_INTFREQ=1-5, X_NONINTERNET=2.

X_CHNGCHECKW150

- 1 Changing to online gift codes (based on W150 response)
- 2 Continuing to receive checks
- 3 Other

Note: Flag to identify incentive types on the closing screen.

Source: CHNGCHECK from W150.

- If CHNGCHECK_W150=1, X_CHNGCHECKW150=1
 - If CHNGCHECK_W150=2,99, X_CHNGCHECKW150=2
 - Otherwise, X_CHNGCHECKW150=3
-

[PN: START TIMER]

 -----MAIN QUESTIONNAIRE BEGINS HERE-----

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

QUE: VTSECTECH1

ASK IF FORM 1 (X_FORM=1):

[PN: IF WEB:] Do you think technology companies like Facebook, X (formerly Twitter), TikTok and Google have a responsibility to prevent the misuse of their platforms to influence the 2024 presidential election this November?

[PN: IF CATI:] Do you think technology companies like Facebook, X (formerly known as Twitter), TikTok and Google have a responsibility to prevent the misuse of their platforms to influence the 2024 presidential election this November?

[PN: IF CATI:] (READ LIST)

- 1 Yes, they have this responsibility
- 2 No, they do not have this responsibility
- 98 [PN: IF CATI:] (DO NOT READ) Don't know
- 99 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Web blank

QUE: VTSECTECH2

ASK IF FORM 1 (X_FORM=1):

[PN: IF WEB:] How confident are you in technology companies like Facebook, X (formerly Twitter), TikTok and Google to prevent the misuse of their platforms to influence the 2024 presidential election this November?

[PN: IF CATI:] How confident are you in technology companies like Facebook, X (formerly known as Twitter), TikTok and Google to prevent the misuse of their platforms to influence the 2024 presidential election this November?

[PN: IF CATI:] (READ LIST)

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
- 98 [PN: IF CATI:] (DO NOT READ) Don't know
- 99 [PN: IF CATI:] (DO NOT READ) Refused / [PN: IF WEB:] Web blank

QUE: ELECT_AI1**ASK IF FORM 2 (X_FORM=2):****[PN: ROTATE RESPONSE OPTIONS 1-2/2-1, HOLDING 3, 4, AND 99 LAST IN ORDER; RECORD ROTATION IN DATA FILE]**

[**PN: IF WEB:**] Artificial intelligence (AI) is designed to learn and complete tasks that humans typically do, such as recognizing speech or pictures, carrying on text chats, and creating videos and images.

[**PN: IF CATI:**] Artificial intelligence, also known as AI, is designed to learn and complete tasks that humans typically do, such as recognizing speech or pictures, carrying on text chats, and creating videos and images.

Thinking about how AI might be used during the presidential campaign, do you think it will be...

[**PN: IF CATI:**] (READ LIST)

- 1 Mostly used for good purposes
- 2 Mostly used for bad purposes
- 3 Used about equally for good and bad purposes

[**PN: INSERT A LINE OF SPACE**]

- 4 [**PN: IF WEB:**] Not sure [**PN: IF CATI:**] Or are you not sure?
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused / [**PN: IF WEB:**] Web blank

QUE: ELECT_AI2**ASK IF FORM 2 (X_FORM=2):****[PN: ROTATE RESPONSE OPTIONS 1-5/5-1, HOLDING 6 AND 99 LAST IN ORDER; RECORD ROTATION IN DATA FILE]**

How concerned are you that people or organizations seeking to influence the presidential election will use AI to create and distribute fake or misleading information about the presidential candidates and campaigns?

[**PN: IF CATI:**] (READ LIST)

- 1 Extremely concerned
- 2 Very concerned
- 3 Somewhat concerned
- 4 Not too concerned
- 5 Not at all concerned

[**PN: INSERT A LINE OF SPACE**]

- 6 [**PN: IF WEB:**] Not sure [**PN: IF CATI:**] Or are you not sure?
- 99 [**PN: IF CATI:**] (DO NOT READ) Refused / [**PN: IF WEB:**] Web blank

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**