

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 153 SEPTEMBER 2024  
FINAL TOPLINE  
AUGUST 26-SEPTEMBER 2, 2024  
N=9,720**

Note: This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). American Trends Panel surveys conducted prior to October 2016 were conducted primarily online, with some respondents completing by mail. For additional details, visit the Methodology.

\*"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say that they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

**ADDITIONAL QUESTIONS PREVIOUSLY RELEASED**

**ASK ALL:**

CONVOP How often does the 2024 presidential election come up in the conversations you have, either in person, over the phone or online?

Aug 26-Sep 2, <u>2024</u>		Oct 6-12 <u>2020</u> <sup>1</sup>	June 7-July 5 <u>2016</u> <sup>2</sup>
19	Very often	24	21
38	Somewhat often	39	40
34	Not too often	28	29
9	Not at all	9	9
*	No answer*	*	1

<sup>1</sup> Question asked about the 2020 election.

<sup>2</sup> Question asked about 2016 presidential election.

**ASK IF FORM 2 AND IF HAVE CONVERSATIONS ABOUT ELECTION (CONVOP=1,2,3) [N=4,563]:**

CONSUPRT And have you recently had a conversation about the 2024 presidential election, either in person, over the phone or online, with someone who... **[RANDOMIZE ITEMS]**

**BASED ON FORM 2 [N=4,878]**

		<u>Yes</u>	<u>No</u>	<u>No answer*</u>	<u>Election comes up not at all</u>	<u>No answer to election comes up</u>
TRUMP	Supports Donald Trump? Aug 26-Sep 2, 2024	60	31	*	8	*
	June 7-July 5, 2016 <sup>3</sup>	51	35	1	9	1
HARRIS	Supports Kamala Harris? Aug 26-Sep 2, 2024	54	37	*	8	*
	<b>TREND FOR COMPARISON</b> Supports Hillary Clinton June 7-July 5, 2016	53	35	2	9	1
OTHER	Supports another candidate? Aug 26-Sep 2, 2024	14	76	1	8	*
UNDEC	Has not decided who they are voting for? Aug 26-Sep 2, 2024	31	59	1	8	*

**2016 TREND FOR COMPARISON:**

CONSUPRT2<sup>4</sup> And have you recently had a conversation about Donald Trump's election and plans for his presidency, either in person, over the phone or online, with someone who... **[RANDOMIZE ITEMS]**

		<u>Yes</u>	<u>No</u>	<u>No answer</u>	<u>Election comes up not at all</u>	<u>No answer to election comes up</u>
a.	Supports Donald Trump Nov 29-Dec 12, 2016	57	30	2	10	1
b.	Supports Hilary Clinton Nov 29-Dec 12, 2016	59	28	3	10	1

<sup>3</sup> Question asked about 2016 presidential election.

<sup>4</sup> In June 2016, this question was presented as, "And have you recently had a conversation about the 2016 presidential election, either in person, over the phone or online, with someone who..."

**ASK IF FORM 1 AND IF HAVE CONVERSATIONS ABOUT ELECTION (CONVOP=1,2,3) [N=4,544]:**

CAMPISSUE Overall, would you say your recent conversations about the 2024 presidential election have been mostly about... **[RANDOMIZE]**

**BASED ON FORM 1 [N=4,842]**

Aug 26-Sep 2, <u>2024</u>		Oct 6-12 <u>2020</u>	June 7-July 5 <u>2016<sup>2</sup></u>
55	The candidates' personalities and comments	60	57
35	Specific issues or policy positions	30	30
1	No answer*	1	2
9	<i>Election comes up not at all</i>	9	9
*	<i>No answer to election comes up</i>	*	1

**ADDITIONAL QUESTIONS PREVIOUSLY RELEASED****ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE****RANDOMIZE ORDER OF DT\_GRPS AND KH\_GRPS****ASK ALL:**

DT\_GRPS Do you think if Donald Trump wins the 2024 presidential race, his policies would make things better or worse for the following groups? **[RANDOMIZE ITEMS AND RESPONSE OPTIONS 1-2 AND 2-1 WITH 3 LAST; DISPLAY IN SAME ORDER AS KH\_GRPS]**

		Make things <u>better</u>	Make things <u>worse</u>	Not much change either <u>way</u>	No <u>answer*</u>
<b>ASK FORM 1 ONLY [N=4,842]</b>					
BLCK	Black people Aug 26-Sep 2, 2024	30	40	29	1
WHT	White people Aug 26-Sep 2, 2024	49	12	38	1
HS	Hispanic people Aug 26-Sep 2, 2024	28	45	25	1
AS	Asian people Aug 26-Sep 2, 2024	28	33	38	2
WLTH	Wealthy people Aug 26-Sep 2, 2024	65	6	28	1
POOR	Poor people Aug 26-Sep 2, 2024	35	44	20	1

<b>DT_GRP</b> CONTINUED...		Make things <u>better</u>	Make things <u>worse</u>	Not much change either <u>way</u>	No <u>answer*</u>
<b>ASK FORM 2 ONLY [N=4,878]</b>					
WM	Women Aug 26-Sep 2, 2024	28	45	26	1
MN	Men Aug 26-Sep 2, 2024	43	16	40	1
UM	Union members Aug 26-Sep 2, 2024	27	38	33	1
RRL	People who live in rural areas Aug 26-Sep 2, 2024	37	29	32	1
CTS	People who live in cities Aug 26-Sep 2, 2024	35	30	33	1
VT	Veterans Aug 26-Sep 2, 2024	43	28	29	1

**RANDOMIZE ORDER OF DT\_GRP AND KH\_GRP****ASK ALL:**

KH\_GRP

Do you think if Kamala Harris wins the 2024 presidential race, her policies would make things better or worse for the following groups? **[RANDOMIZE ITEMS AND ORDER OF RESPONSES 1-2 AND 2-1 WITH 3 LAST; DISPLAY IN SAME ORDER AS DT\_GRP]**

<b>ASK FORM 1 ONLY [N=4,842]</b>		Make things <u>better</u>	Make things <u>worse</u>	Not much change either <u>way</u>	No <u>answer*</u>
BLCK	Black people Aug 26-Sep 2, 2024	40	26	33	1
WHT	White people Aug 26-Sep 2, 2024	21	33	46	1
HS	Hispanic people Aug 26-Sep 2, 2024	37	26	36	1
AS	Asian people Aug 26-Sep 2, 2024	28	25	45	2

<b>KH_GRP5 CONTINUED...</b>					
<b>ASK FORM 1 ONLY [N=4,842]</b>		<u>Make things better</u>	<u>Make things worse</u>	<u>Not much change either way</u>	<u>No answer*</u>
WLTH	Wealthy people Aug 26-Sep 2, 2024	21	32	46	2
POOR	Poor people Aug 26-Sep 2, 2024	40	33	26	1
<b>ASK FORM 2 ONLY [N=4,878]</b>					
WM	Women Aug 26-Sep 2, 2024	49	25	25	1
MN	Men Aug 26-Sep 2, 2024	18	33	48	1
UM	Union members Aug 26-Sep 2, 2024	36	25	37	1
RRL	People who live in rural areas Aug 26-Sep 2, 2024	26	36	37	1
CTS	People who live in cities Aug 26-Sep 2, 2024	30	33	36	1
VT	Veterans Aug 26-Sep 2, 2024	29	33	36	1

**ADDITIONAL QUESTIONS PREVIOUSLY RELEASED****ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE****ASK ALL:**

PARTY In politics today, do you consider yourself a...

**ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED):**

PARTYLN As of today do you lean more to...

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something else</u>	<u>No answer*</u>	<i>Lean Rep</i>	<i>Lean Dem</i>
29	29	28	13	1	19	19

**ADDITIONAL QUESTIONS PREVIOUSLY RELEASED****ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE**