

Topline Questionnaire

2016 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL

WAVE 14 January

FINAL TOPLINE

January 12th-February 8th, 2016

TOTAL N=4,654

WEB RESPONDENTS N=4,339

MAIL RESPONDENTS N=315⁸

ASK ALL:

LOCALRATING Overall, how would you rate your community as a place to live?

Jan 12-Feb 8

2016

N=4,654

29	Excellent
56	Good
13	Only Fair
3	Poor
*	No answer

ASK ALL:

LOCALIMPACT How much impact do you think people like you can have in making your community a better place to live?

Jan 12-Feb

8

2016

N=4,654

27	A big impact
44	A moderate impact
23	A small impact
5	No impact at all
1	No answer

Nov 17-Dec

15

2014

N=3,212

32	
37	
23	
7	
1	

ASK ALL:

LIVE3 How close do you currently live to where you grew up?

Jan 12-Feb 8

2016

N=4,654

24	Less than 10 miles
15	10-25 miles
8	26-50 miles
7	51-100 miles
45	More than 100 miles
1	No answer

⁸ Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted.

ASK ALL:

WORKCLOSE How close do you currently live to your workplace?

Jan 12-Feb 8

2016

N=4,654

20	Less than 5 miles
17	5-10 miles
15	11-20 miles
12	21-50 miles
3	More than 50 miles
33	I don't work
1	No answer

ASK ALL:

NEIGHBORS Do you happen to know the names of your neighbors who live close by to you or no?

Jan 12-Feb 8

2016

N=4,654

23	Yes, know them all
63	Yes, know some of them
14	No, do not know any of them
*	No answer

ASK ALL:

COMATTACH In general, how attached do you feel to your local community?

Jan 12-Feb 8

2016

N=4,654

19	Very
47	Somewhat
25	Not very
8	Not at all
1	No Answer

ASK ALL:

SOCTRUST Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

Jan 12-Feb 8

2016

N=4,654

43	Most people can be trusted
56	Can't be too careful
1	No Answer

ASK ALL:

COMTRUST Now thinking specifically about your local community, would you say that most people can be trusted or that you can't be too careful in dealing with people?

Jan 12-Feb 8

2016

N=4,654

55	Most people can be trusted
45	Can't be too careful
1	No Answer

ASK IF AT LEAST YES TO 1 ITEM SNS (SNSA, SNSB, SNSD-K=1):

SNS2 Now, thinking specifically about posts and activities on social media related to politics, do you ever use social networking sites to... **[RANDOMIZE]**

	<u>Yes</u>	<u>No</u>	<u>No Answer</u>
a. Post links to political stories or articles for others to read ⁹ Jan 12-Feb 8, 2016 [N=3,956]	22	78	1
b. Post your own thoughts or comments on political or social issues Jan 12-Feb 8, 2016 [N=3,956]	32	67	1
c. Encourage other people to take action on a political or social issue that is important to you Jan 12-Feb 8, 2016 [N=3,956]	28	72	1
d. Encourage other people to vote Jan 12-Feb 8, 2016 [N=3,956]	36	63	1
e. Repost content related to political or social issues that was originally posted by someone else Jan 12-Feb 8, 2016 [N=3,956]	33	66	1
f. "Like" or promote material related to political or social issues that others have posted Jan 12-Feb 8, 2016 [N=3,956]	45	54	1
g. Change your profile picture to draw attention to an issue or event Jan 12-Feb 8, 2016 [N=3,956]	14	86	1
h. Contact a politician or public official Jan 12-Feb 8, 2016 [N=3,956]	16	84	*

⁹ SNS2a only asked of those SNS news users that post links in SNS (SNSACTb=1-3). Those who did not post links (SNSACTb=4) are put in as "No" for SNS2a. Those that were "No Answer" for SNSACTb are put in as "No Answer" for SNS2a.

Turning to a different topic, we are going to ask you a few questions about your local community.

ASK ALL:

LOCAL_PLATFORM How often, if ever, do you get information about YOUR LOCAL COMMUNITY from each of the following sources, whether online or offline?

a. Local newspaper

Jan 12-Feb 8

2016

N= 4,654

13	Every day
15	Several times a week
18	Several times a month
30	Less often
23	Never
1	No Answer

b. Local television news

Jan 12-Feb 8

2016

N= 4,654

30	Every day
21	Several times a week
14	Several times a month
21	Less often
14	Never
1	No Answer

c. Local radio

Jan 12-Feb 8

2016

N= 4,654

17	Every day
18	Several times a week
13	Several times a month
25	Less often
26	Never
1	No Answer

d. A blog about your local community

Jan 12-Feb 8

2016

N= 4,654

1	Every day
4	Several times a week
5	Several times a month
20	Less often
69	Never
1	No Answer

LOCAL_PLATFORM CONTINUED...

e. *A person or organization you follow on a social networking site*

Jan 12-Feb 8

2016

N= 4,654

3	Every day
8	Several times a week
11	Several times a month
19	Less often
58	Never
1	No Answer

f. *A newsletter or email listserv about your local community*

Jan 12-Feb 8

2016

N= 4,654

3	Every day
5	Several times a week
10	Several times a month
30	Less often
51	Never
1	No Answer

g. *Word of mouth from friends, family, co-workers and neighbors*

Jan 12-Feb 8

2016

N= 4,654

9	Every day
22	Several times a week
30	Several times a month
29	Less often
10	Never
1	No Answer

ASK ALL:

TALKJOUR Have you ever spoken with or been interviewed by a local journalist or reporter?

Jan 12-Feb 8

2016

N= 4,654

26	Yes
74	No
*	No Answer

ASK ALL:

LOCMED_INTOUCH Overall, would you say that local journalists in your area are mostly in touch or out of touch with your local community?

Jan 12-Feb 8

2016

N= 4,654

63	In touch
34	Out of touch
3	No Answer

[PROGRAMMING NOTE: RANDOMIZE SOCIALCAP1-4]**ASK ALL:**

SOCIALCAP1 My local community is a place where... **[RANDOMIZE]**

Jan 12-Feb 8

2016

N= 4,654

49	People socialize with one another
49	People mostly keep to themselves
2	No Answer

ASK ALL:

SOCIALCAP2 My local community is a place where... **[RANDOMIZE]**

Jan 12-Feb 8

2016

N= 4,654

59	People mostly share the same values as one another
39	People mostly don't share the same values
3	No Answer

ASK ALL:

SOCIALCAP3 My local community is a place where... **[RANDOMIZE]**

Jan 12-Feb 8

2016

N= 4,654

52	People frequently work together to fix or improve something
45	People do not typically come together to fix or improve something
2	No Answer

ASK ALL:

SOCIALCAP4 My local community is a place where... **[RANDOMIZE]**

Jan 12-Feb 8

2016

N= 4,654

27	People tend to share the same political views
70	There are a lot of different political views
3	No Answer

ASK ALL:

VOTE How often do you vote in each type of election?

a. *NATIONAL ELECTIONS for U.S. president. These elections have about 55% voter turnout.*

Jan 12-Feb 8

2016

N= 4,654

57	Always
14	Nearly always
8	Part of the time
7	Seldom
14	Never
1	No Answer

b. *PRESIDENTIAL PRIMARY ELECTIONS, that is the elections where the parties choose their candidate for the general election. These elections have about 15% voter turnout.*

Jan 12-Feb 8

2016

N= 4,654

36	Always
19	Nearly always
12	Part of the time
10	Seldom
22	Never
1	No Answer

c. *LOCAL ELECTIONS, such as mayor or a school board. These elections have about 20% voter turnout.*

Jan 12-Feb 8

2016

N= 4,654

29	Always
22	Nearly always
17	Part of the time
12	Seldom
19	Never
1	No Answer