# 2016 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 21 SEPTEMBER FINAL TOPLINE September 27 – October 10, 2016 TOTAL N=4,132<sup>4</sup>

#### ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

#### ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

#### **ASK ALL:**

**PRESCOVERAGE** 

Now thinking about how news organizations have been covering the presidential candidates in the campaign so far, would you say news organizations have given too much, too little, or about the right amount of coverage to...

[RANDOMIZE ITEMS A & B]

			About the right		
		Too much	Too little	<u>amount</u>	No Answer
a.	Hillary Clinton				
	Sept 27-Oct 10, 2016	33	18	46	3
b.	Donald Trump				
	Sept 27-Oct 10, 2016	52	14	31	3

## [RANDOMIZE CANDACCURACY AND CANDOFFENSE] ASK ALL:

CANDACCURACY

Thinking about how the news media covers the presidential campaign and candidates, if a candidate makes a statement that is inaccurate, which comes closer to your view about what the news media should do? [RANDOMIZE 1 AND 2 IN SAME ORDER AS CANDOFFENSE]

Sept 27- Oct 10	
<u>2016</u>	
76	Emphasize the statement because it is important for the public to know
21	NOT emphasize the statement because it unfairly gives the candidate extra attention
3	No Answer

<sup>&</sup>lt;sup>4</sup> The Wave 21 survey was administered exclusively in web mode. The survey included N=147 previous mail mode panelists that were converted to web and were provided an internet-enabled tablet if necessary.

## [RANDOMIZE CANDACCURACY AND CANDOFFENSE] ASK ALL:

CANDOFFENSE

Thinking about how the news media covers the presidential campaign and candidates, if a candidate makes a statement that many people might find offensive, which comes closer to your view about what the news media should do? [RANDOMIZE 1 AND 2 IN SAME ORDER AS CANDACCURACY]

Sept 27-	
Oct 10	
<u> 2016</u>	
62	Emphasize the statement because it is important for the public to know
35	NOT emphasize the statement because it unfairly gives the candidate extra attention
4	No Answer

### ASK ALL:

CANDRESP

More broadly, in covering political campaigns and candidates, how much of a responsibility is it of the news media to correct statements that a candidate makes that are inaccurate?

Sept 27-	
Oct 10	
<u> 2016</u>	
62	A major responsibility
19	A minor responsibility
17	Not a responsibility
1	No Answer