Topline questionnaire

2016 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 14 January
FINAL TOPLINE
January 12th– February 8th, 2016
TOTAL N=4,654
WEB RESPONDENTS N=4,339
MAIL RESPONDENTS N=315[1]

Note: In the Spanish language version of the questionnaire, "local television news" was mistranslated as "television news" for NEWS_PLATFORM item D. This affected the 66 respondents who took the survey in Spanish (4% of the sample after weighting). The effects of this mistranslation were minimal and do not affect the report's conclusions.

ASK ALL:
NEWS_LEVEL   How closely do you follow…

	Very closely	Somewhat closely	Not very closely	Not at all closely	No Answer
a. International news					
Jan 12-Feb 8 2016 [N=4,654]	19	46	25	9	*
b. National news					
Jan 12-Feb 8 2016 [N=4,654]	33	44	16	6	*
c. Local news					
Jan 12-Feb 8 2016 [N=4,654]	37	41	16	6	*
d. News about your neighborhood					
Jan 12-Feb 8 2016 [N=4,654]	33	37	20	10	*

ASK ALL:
NEWS_TOPIC   How closely do you follow each type of news, either in the newspaper, on television, radio, or the internet?

	Very closely	Somewhat closely	Not very closely	Not at all closely	No Answer
a. Government and politics					
Jan 12-Feb 8 2016 [N=4,654]	30	43	19	7	1
b. People and events in your own community					
Jan 12-Feb 8 2016 [N=4,654]	17	45	28	9	1
c. Sports					
Jan 12-Feb 8 2016 [N=4,654]	16	29	26	29	1
d. Business and finance					
Jan 12-Feb 8 2016 [N=4,654]	12	41	32	14	1
e. Science and technology					

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[1] Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted.

| | | Jan 12-Feb 8 2016 [N=4,654] | 16 | 47 | 29 | 8 | 1 |

f. Entertainment
    Jan 12-Feb 8 2016 [N=4,654]   9   33   38   19   1

g. Crime
    Jan 12-Feb 8 2016 [N=4,654]   27   43   23   6   1

h. Health news
    Jan 12-Feb 8 2016 [N=4,654]   20   47   24   7   1

ASK ALL:
NEWS_DEVICE Thinking about news (by news we mean information about events and issues that involve more than just your friends and family), how often do you get news… **[RANDOMIZE]**

	Often	Sometimes	Hardly ever	Never	No Answer
a. On a desktop or laptop computer					
Jan 12-Feb 8 2016 [N=4,654]	33	30	16	21	*
Aug 21-Sep 2 2013 [N=5,173]	35	30	17	18	*
b. On a mobile device (such as a smartphone or tablet)					
Jan 12-Feb 8 2016 [N=4,654]	36	24	12	28	*
Aug 21-Sep 2 2013 [N=5,173]	21	19	13	46	*

ASK IF GETS NEWS ON BOTH COMPUTER AND MOBILE DEVICE (NEWS_DEVICEa=1-3 & NEWS_DEVICEb=1-3):
NEWSDIGPREF Do you prefer to get your news…

Jan 12-Feb 8 2016 Based on got news on both N=3,497	
42	On a desktop or laptop computer
56	On a mobile device (such as a smartphone or tablet)
2	No answer

ASK ALL:
NEWS_PLATFORM   And how often do you… **[RANDOMIZE]**

		Often	Sometimes	Hardly ever	Never	No Answer
a.	Read any newspapers in print?					
	Jan 12-Feb 8 2016 [N=4,654]	20	28	31	21	*
	Aug 21-Sep 2 2013 [N=5,173]	27	27	27	19	*
b.	Listen to news on the radio?					
	Jan 12-Feb 8 2016 [N=4,654]	25	34	24	17	*
	Aug 21-Sep 2 2013 [N=5,173]	26	30	27	18	*
c.	**NO ITEM C**					
d.	Watch local television news?					
	Jan 12-Feb 8 2016 [N=4,654]	46	27	17	10	*
	Aug 21-Sep 2 2013 [N=5,173]	46	26	17	11	*
e.	Watch national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News)?					
	Jan 12-Feb 8 2016 [N=4,654]	30	27	25	17	*
	Aug 21-Sep 2 2013 [N=5,173]	31	28	24	18	*
f.	Watch cable television news (such as CNN, The Fox News cable channel, or MSBNC)?					
	Jan 12-Feb 8 2016 [N=4,654]	31	27	24	18	*
	Aug 21-Sep 2 2013 [N=5,173]	24	28	26	21	*
g.	Get news from a social networking site (such as Facebook or Twitter)?					
	Jan 12-Feb 8 2016 [N=4,654]	18	26	18	38	*
h.	Get news from a website or app?					
	Jan 12-Feb 8 2016 [N=4,654]	28	28	18	26	*

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM IN NEWS_PLATFORM (NEWSPLATFORMa-h=1-3). DO NOT ASK IF ONLY GETS NEWS ON TV AND NO OTHERS (IF ONLY NEWS_PLATFORMd-f=1-3). AND/OR PLATFORM FROM NEWS_PLATFORM IF GETS NEWS FROM JUST ONE SOURCE (OR JUST ONE TELEVISION SOURCE):
NEWS_PREF1   Which of the following would you say you prefer for getting news?

Jan 12-Feb 8
<u>2016</u>
N=4,654

11	Reading news in a print newspaper
12	Listening to news on the radio
46	Watching news on television
9	Getting news from a social networking site (such as Facebook or Twitter)
20	Getting news from a website or app
1	No Answer
1	Did not get news on any platform

[NOTE: PLATFORM PREFERENCE INCLUDES THOSE WHO ONLY GET NEWS ON EACH]

ASK ALL:
NEWS_FORM   Whether online or offline, do you prefer to get your news by…? **[RANDOMIZE]**

Jan 12-Feb 8
<u>2016</u>
N=4,654

35	Reading it
46	Watching it
17	Listening to it
2	No Answer

ASK ALL:
NEWS_DISCUSS How often do you discuss the news with others?

Jan 12-Feb 8
<u>2016</u>
N=4,654

29	Nearly every day
44	A few times a week
17	A few times a month
10	Less often
*	No Answer

ASK ALL:
NEWSAPPRE   Thinking about who you typically share your opinions with about the news, do you tend
                to share them with…

        Jan 12-Feb 8
            <u>2016</u>
          N=4,654
            26   People I know well, but also those I don't know very well
            64   Just people I know well, such as friends and family
            9   I do not typically share my opinions about the news with others
            1   No Answer

ASK ALL:
NEWSSHARE   When you share a news story with others, what is the most common way you share it?
                [RANDOMIZE 1-4]

        Jan 12-Feb 8
            <u>2016</u>
          N=4,654
            85   By talking with them either in person or by phone
            5   Through email or text message
            8   Through social networking sites
            1   In hard copy
            1   No Answer

ASK ALL:
FAMNEWSSHARE   When family or friends share a news story with you, what is the most common way
                they share it? **[RANDOMIZE 1-4; IN SAME ORDER AS NEWSSHARE]**

        Jan 12-Feb 8
            <u>2016</u>
          N=4,654
            76   By talking with them either in person or by phone
            10   Through email or text message
            13   Through social networking sites
            1   In hard copy
            1   No Answer

[PROGRAMMING NOTE: RANDOMIZE MEDIALOYAL1-4]

ASK ALL: Thinking about the sources you get your news from beyond your friends and family…
MEDIALOYAL1   Which of the following statements comes closer to your view? **[RANDOMIZE]**

        Jan 12-Feb 8
            <u>2016</u>
          N=4,654
            22   I don't give much thought to the sources I get my news from
            76   I give a good deal of thought to the sources I get my news from
            1   No Answer

ASK ALL:
MEDIALOYAL2   Which of the following statements comes closer to your view? **[RANDOMIZE]**

Jan 12-Feb 8
<u>2016</u>
N=4,654

76	I usually turn to the same news source(s) when I get news
23	I don't usually turn to the same news source(s) when I get news
1	No Answer

ASK ALL:
MEDIALOYAL3   Which of the following statements comes closer to your view? **[RANDOMIZE]**

Jan 12-Feb 8
<u>2016</u>
N=4,654

51	I consider myself to be loyal to the news source(s) I get my news from
48	I am not particularly loyal to the news source(s) I get my news from
1	No Answer

ASK ALL:
MEDIALOYAL4   Which of the following statements comes closer to your view? **[RANDOMIZE]**

Jan 12-Feb 8
<u>2016</u>
N=4,654

39	I often recommend the news sources I use to others
60	I do not typically recommend the news sources I use to others
1	No Answer

[RANDOMIZE WHETHER LOCALMEDIA_JOB AND NATLMEDIA_JOB ARE ASKED FIRST]

ASK ALL:
LOCALMEDIA_JOB Regardless of how closely you follow news about YOUR LOCAL COMMUNITY, how well do the LOCAL news media keep you informed of the most important local stories of the day?

Jan 12-Feb 8
<u>2016</u>
N=4,654

21	Very well
54	Fairly well
18	Not too well
6	Not at all well
1	No Answer

ASK ALL:
NATLMEDIA_JOB   Regardless of how closely you follow NATIONAL NEWS, how well do the NATIONAL news media keep you informed of the most important national stories of the day?

Jan 12-Feb 8
    2016
    N=4,654
        23   Very well
        54   Fairly well
        17   Not too well
         5   Not at all well
         1   No Answer

ASK ALL:
FAMNEWS   Thinking about the news you get from your friends, family and acquaintances, which of the following statements best describes you…

Jan 12-Feb 8
    2016
    N=4,654
        10   Friends, family and acquaintances are the most important way I get news
        54   Friends, family and acquaintances are an important way I get news, but not the most important way
        35   Friends, family and acquaintances are not a very important way I get news
         1   No Answer

ASK ALL:
GROUP_TRUST How much, if at all, do you trust the information you get from…?

		A lot	Some	Not too much	Not at all	No Answer
a.	National news organizations Jan 12-Feb 8 2016 [N=4,654]	18	59	18	6	*
b.	Local news organizations Jan 12-Feb 8 2016 [N=4,654]	22	60	14	3	1
c.	Friends, family, and acquaintances Jan 12-Feb 8 2016 [N=4,654]	14	63	19	3	1
d.	Social networking sites, such as Facebook and Twitter Web only [N=4,339]	4	30	33	32	1

[PROGRAMMING NOTE: RANDOMIZE WATCHDOG_1 & WATCHDOG_3]

ASK ALL:
WATCHDOG_1 Some people think that by criticizing leaders, news organizations keep political leaders from doing their job. Others think that such criticism is worth it because it keeps political leaders from doing things that should not be done. Which position is closer to your opinion?

Jan 12-Feb 8
<u>2016</u>
N= 4,654

21	Keep political leaders from doing their job
75	Keep political leaders from doing things that shouldn't be done
4	No Answer

ASK ALL:
WATCHDOG_3 In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side?

Jan 12-Feb 8
<u>2016</u>
N= 4,654

24	Deal fairly with all sides
74	Tend to favor one side
3	No Answer

Now we are going to ask you some questions about the news you get online, whether on a computer, phone, or tablet. Again, by news we mean information about events and issues that involve more than just your friends or family.

ASK IF GETS NEWS DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3):
NEWS_SOURCE   How often do you get news online from… **[RANDOMIZE]**

		Often	Sometimes	Hardly ever	Never	No Answer
a.	People that you are close with Jan 12-Feb 8 2016 [N=4,236]	15	54	24	6	*
b.	People you are not particularly close with Jan 12-Feb 8 2016 [N=4,236]	6	28	41	25	*
c.	News organizations Jan 12-Feb 8 2016 [N=4,236]	36	40	16	7	1

ASK IF AT LEAST HARDLY EVER TO AT LEAST 1 ITEM IN NEWS_SOURCE (NEWS_SOURCEa-c=1-3); SHOW ONLY THOSE AT LEAST HARDLY EVER IN NEWS_SOURCE (NEWS_SOURCEa-c=1-3):
NEWSACC   How accurate, do you think, is the news posted online by…

> *a. People that you are close with*
>   Jan 12-Feb 8
>   <u>2016</u>
>   N=4,045
>   7   Very accurate
>   68   Somewhat accurate
>   22   Not too accurate
>   2   Not at all accurate
>   2   No answer

> *b. People you are not particularly close with*
>   Jan 12-Feb 8
>   <u>2016</u>
>   N=3,370
>   2   Very accurate
>   49   Somewhat accurate
>   42   Not too accurate
>   4   Not at all accurate
>   2   No answer

> *c. News organizations*
>   Jan 12-Feb 8
>   <u>2016</u>
>   N=4,040
>   15   Very accurate
>   69   Somewhat accurate
>   13   Not too accurate
>   2   Not at all accurate
>   1   No answer

ASK IF AT LEAST HARDLY EVER TO AT LEAST 1 ITEM IN NEWS_SOURCE (NEWS_SOURCEa-c=1-3); SHOW ONLY THOSE AT LEAST HARDLY EVER IN NEWS_SOURCE (NEWS_SOURCEa-c=1-3):
NEWSINTERESTS   How near to your interests is the news posted online by…

> *a. People that you are close with*
>   Jan 12-Feb 8
>   <u>2016</u>
>   N=4,045
>   15   Very near to my interests
>   59   Somewhat near to my interests
>   20   Not too near to my interests
>   4   Not at all near to my interests
>   2   No answer

NEWSINTERESTS CONTINUED…

b. People that you are not particularly close with
Jan 12-Feb 8
    2016
  N=3,370
    4   Very near to my interests
    38   Somewhat near to my interests
    48   Not too near to my interests
    9   Not at all near to my interests
    2   No answer

c. News organizations
Jan 12-Feb 8
    2016
  N=4,040
    11   Very near to my interests
    61   Somewhat near to my interests
    24   Not too near to my interests
    4   Not at all near to my interests
    1   No answer

ASK IF SEES INACCURATE NEWS ONLINE (NEWSACCa-c=2-4):
DIGNEWSFACT When you are online and come across information in a news story that you think is
            inaccurate, how often do you take it upon yourself to figure out whether it is accurate?

        Jan 12-Feb 8
            2016
          N=4,074
            32   Often
            43   Sometimes
            17   Hardly ever
            7   Never
            *   No Answer

ASK IF GETS NEWS DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3):
DIGWDOG_3   Thinking about the news that your friends, family and acquaintances post or send you
            online about political and social issues, overall, do you think the mix of news you get
            from them… **[RANDOMIZE 1 & 2; KEEP 3 LAST]**

        Jan 12-Feb 8
            2016
          N=4,236
            35   Represents just one side
            31   Represents more than one side
            33   They don't send me news about political and social issues
            1   No Answer

ASK IF TEND TO FAVOR ONE SIDE (DIGWDOG_3=1):
DIGFAVOR   Would you prefer that the news your friends, family and acquaintances post or send you online about political and social issues has a greater mix of views from all sides, or do you think it's okay that overall it represents just one side?

Jan 12-Feb 8
2016
N=1,745
69   Would prefer a greater mix of views
30   It's okay that overall it represents just one side
1   No Answer

ASK IF GETS NEWS DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3):
DIGNEWSFIRST   Which statement best describes how you get news online, whether on a computer, phone, or tablet, even if neither is exactly right? **[RANDOMIZE]**

Jan 12-Feb 8
2016
N=4,236
44   I mostly come across news online because I'm looking for it
55   I mostly come across news online when I'm doing other things online
2   No Answer

ASK IF GETS NEWS DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3):
DIGNEWSEXP   When online, some people interact a lot with others about the news, while others tend to keep more to themselves. What comes closer to what you do?
        [RANDOMIZE]

Jan 12-Feb 8
2016
N=4,236
18   I tend to interact with others online about the news
80   I tend to not really interact with others about the news I get online
2   No Answer

ASK IF GETS NEWS BOTH DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3) AND NOT DIGITALLY (ANY NEWS_PLATFORMa-f=1-3):
DIGNEWSSAME   Which of the following phrases better describes your news habits?
        [RANDOMIZE]

Jan 12-Feb 8
2016
N=4,202
40   I mostly turn to the SAME news sources online as I do offline
57   I mostly turn to DIFFERENT sources for news depending on whether I am getting news online or offline
2   No Answer

ASK IF GETS NEWS BOTH DIGITALLY (NEWS_DEVICEa=1-3 OR NEWS_DEVICEb=1-3) AND NOT DIGITALLY (ANY NEWS_PLATFORMa-f=1-3):
DIGNEWSMORE1   Which of the following statements comes closer to your view of the online news you get? Getting news online… **[RANDOMIZE]**

Jan 12-Feb 8
<u>2016</u>
N=4,202

72	Exposes me to a wider range of news stories than I would get otherwise
25	Does not expose me to more news stories than I would have gotten otherwise
3	No Answer

ASK ALL WEB:
NEWSDIG   Thinking about all the time you spend online, how much of that time is spent getting news?

Jan 12-Feb 8
<u>2016</u>
N=4,339

9	A lot
42	Some
39	Not too much
8	Not at all
1	No Answer

ASK ALL WEB:
SNS   Do you use any of the following social networking sites? *[Check all that apply]* **[RANDOMIZE WITH "OTHER" ALWAYS LAST]**

BASED ON TOTAL	Yes	No	No Answer
a. Facebook			
Jan 12-Feb 8, 2016 [N=4,654]	67	33	-
Mar 13-15, 20-22, 2015 [N=2,035]	66	34	1
Aug 21-Sep 2, 2013 [N=5,173]	64	36	*
b. Twitter			
Jan 12-Feb 8, 2016 [N=4,654]	16	84	-
Mar 13-15, 20-22, 2015 [N=2,035]	17	83	1
Aug 21-Sep 2, 2013 [N=5,173]	16	84	*
d. LinkedIn			
Jan 12-Feb 8, 2016 [N=4,654]	20	80	-
Aug 21-Sep 2, 2013 [N=5,173]	19	80	*
e. Instagram			
Jan 12-Feb 8, 2016 [N=4,654]	19	81	-
Aug 21-Sep 2, 2013 [N=5,173]	12	88	*
f. Vine			
Jan 12-Feb 8, 2016 [N=4,654]	2	98	-
Aug 21-Sep 2, 2013 [N=5,173]	3	97	*
g. Tumblr			
Jan 12-Feb 8, 2016 [N=4,654]	4	96	-
Aug 21-Sep 2, 2013 [N=5,173]	4	96	*
h. YouTube			
Jan 12-Feb 8, 2016 [N=4,654]	48	52	-
Aug 21-Sep 2, 2013 [N=5,173]	51	49	*
i. Reddit			
Jan 12-Feb 8, 2016 [N=4,654]	4	96	-
Aug 21-Sep 2, 2013 [N=5,173]	3	97	*
j. Snapchat			
Jan 12-Feb 8, 2016 [N=4,654]	10	90	-
k. Other			
Jan 12-Feb 8, 2016 [N=4,654]	11	89	-
Aug 21-Sep 2, 2013 [N=5,173]	3	97	*

ASK IF AT LEAST YES TO 1 ITEM SNS; SHOW ONLY THOSE SITES USED (SNSA, SNSB, SNSD-SNSJ=1):
SNSNEWS   Do you ever get news or news headlines on any of the following sites? Again, by news
we mean information about events and issues that involve more than just your friends or
family. **[RANDOMIZE]**

	Yes	No	No Answer
BASED ON FACEBOOK USERS:			
a. Facebook			
Jan 12-Feb 8, 2016 [N=3,210]	66	34	*
Mar 13-15, 20-22, 2015 [N=1,343]	63	37	*
Aug 21-Sep 2, 2013 [N=3,268]	47	53	0
BASED ON TWITTER USERS:			
b. Twitter			
Jan 12-Feb 8, 2016 [N=908]	59	41	1
Mar 13-15, 20-22, 2015 [N=347]	63	37	0
Aug 21-Sep 2, 2013 [N=736]	52	48	0
BASED ON LINKEDIN USERS:			
d. LinkedIn			
Jan 12-Feb 8, 2016 [N=1,348]	19	81	*
Aug 21-Sep 2, 2013 [N=1,107]	13	87	0
BASED ON INSTAGRAM USERS:			
e. Instagram			
Jan 12-Feb 8, 2016 [N=933]	23	76	1
Aug 21-Sep 2, 2013 [N=467]	13	87	0
BASED ON VINE USERS:			
f. Vine			
Jan 12-Feb 8, 2016 [N=115]	14	84	2
Aug 21-Sep 2, 2013 [N=113]	9	91	0
BASED ON TUMBLR USERS:			
g. Tumblr			
Jan 12-Feb 8, 2016 [N=198]	31	69	-
Aug 21-Sep 2, 2013 [N=159]	29	71	0
BASED ON YOUTUBE USERS:			
h. YouTube			
Jan 12-Feb 8, 2016 [N=2,542]	21	77	1
Aug 21-Sep 2, 2013 [N=2,506]	20	80	0
BASED ON REDDIT USERS:			
i. Reddit			
Jan 12-Feb 8, 2016 [N=288]	70	30	*
Aug 21-Sep 2, 2013 [N=114]	62	38	0
BASED ON SNAPCHAT USERS:			
j. Snapchat			
Jan 12-Feb 8, 2016 [N=439]	17	82	1

ASK IF AT LEAST YES TO 1 ITEM SNSNEWS (SNSNEWSA, SNSNEWSB, SNSNEWSD-J =1):
SNSSOURCE   When you follow a link to a news story on a social networking site, how much attention, if any, do you pay to the news source the link takes you to?

Jan 12-Feb 8
2016
N=3,040
38	A lot of attention
44	Some attention
14	Very little attention
3	No attention at all
*	No Answer

ASK IF AT LEAST YES TO 1 ITEM SNSNEWS (SNSNEWSA, SNSNEWSB, SNSNEWSD-J=1):
SNSACT   Thinking about when you are on a social networking site, how often, if at all, do you…
[RANDOMIZE]

		Often	Sometimes	Hardly ever	Never	No Answer
a.	Click on links to news stories Jan 12-Feb 8 2016 [N=3,040]	26	54	14	6	*
b.	Post links to news stories yourself Jan 12-Feb 8 2016 [N=3,040]	6	30	32	31	*
c.	Share or repost links to news stories that were originally posted by someone else Jan 12-Feb 8 2016 [N=3,040]	11	38	30	21	*
d.	"Like" news stories Jan 12-Feb 8 2016 [N=3,040]	16	42	25	16	1
e.	Comment on news stories Jan 12-Feb 8 2016 [N=3,040]	8	29	33	29	1
f.	Post my own photos or videos of a news event Jan 12-Feb 8 2016 [N=3,040]	3	16	31	50	*
g.	Discuss issues in the news with others on that site Jan 12-Feb 8 2016 [N=3,040]	5	26	33	36	*

Experiential topline questionnaire

2015 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 14.5 FEBRUARY – EXPERIENTIAL STUDY
February 24th – March 1st 2016
WEB RESPONDENTS N=2,078

ASK ALL:
GOTNEWS_EXP In the past two hours, did you get news about any of the following topics online, such as on a computer, phone or tablet?

a. Government and politics
b. People and events in your own community
c. Sports
d. Business and finance
e. Science and technology
f. Entertainment
g. Crime
h. Health news
i. Other
j. Did not get news online

RESULTS HELD FOR FUTURE RELEASE

ASK IF CHOSE MORE THAN ONE TOPIC IN GOTNEWS_EXP:
TOPNEWS_EXP Of the topics you got news from in the past two hours, which one did you get the most news about?

1 Government and politics
2 People and events in your own community
3 Sports
4 Business and finance
5 Science and technology
6 Entertainment
7 Crime
8 Health news
9 Other

RESULTS HELD FOR FUTURE RELEASE

ASK IF CHOSE ANY TOPIC IN GOTNEWS_EXP:
NEWSPLAT_EXP   When it comes to the news you got online about **[INSERT TOPIC FROM TOPNEWS_EXP]** in the past two hours, how did you get that news?

    a.   A post or link from a social networking site, such as Facebook or Twitter
    b.   Going directly to a news organization's website or app
    c.   Through searching for information on a search engine/website
    d.   An email or text message from a friend or family member
    e.   An email, text message, or mobile alert from a news organization
    f.   Other *[specify]*

RESULTS HELD FOR FUTURE RELEASE

ASK IF CHOSE ANY TOPIC IN GOTNEWS_EXP:
NEWSACTION_EXP   Finally, when it comes to the news you got online about **[INSERT TOPIC FROM TOPNEWS_EXP]** in the past two hours, did you do any of the following with that news?

Feb 24-Mar 1 2016 Out of those who chose at least one topic 3 or more times N=1,757	
30	Spoke with someone about the news you got, either in person or over the phone
17	Searched for additional stories or information about the news you got
11	Posted, shared, or commented on an article on a social networking site, such as Facebook or Twitter
5	Sent an article to someone by email or text message
4	Bookmarked it or saved it in some way
3	Commented on a news organization's webpage
47	Didn't do any of these with the news you got **[EXCLUSIVE PUNCH]**

ASK IF GOT NEWS VIA LINK OR EMAIL (NEWSPLAT_EXPa=1 or NEWSPLAT_EXPd=1 or NEWSPLAT_EXPe=1):

NEWSSOURCE_EXP   If you followed any links from a social networking site, email or text message to get that news, what specific news outlet(s) did the link(s) take you to?

Type the name of up to 3 specific news outlets in the boxes below. (Please do not type the name of a social networking site. We are interested in the original outlet of that news.)

If you do not remember, please click "Do not remember."

If you did not follow any links, please click "Did not follow any links."

Feb 24-Mar 1	
<u>2016</u>	
Out of those who got	
news from a link three	
or more times	
N=747	
38	Remembered every time
31	Remembered at least half of the time, but not every time
16	Remembered less than half of the time, but not never
15	Never remembered