

Methodological Appendix: 44-Nation Major Survey (2002)

Country: **Angola (Luanda only)**
 Company: Research International
 Sample design: Probability
 Mode: Face-to-face adults 18 plus
 Languages: Portuguese
 Fieldwork dates: August 1-September 17, 2002
 Sample size: 780
 Margin of Error: 3.5%
 Representative: Luanda City and surrounding area only

Country: **Britain**
 Company: ICM Research
 Sample design: Probability
 Mode: Telephone adults 18 plus
 Languages: English
 Fieldwork dates: July 15-22, 2002
 Sample size: 501
 Margin of Error: 4.4%
 Representative: 100% of telephone households

Country: **Argentina**
 Company: Gallup Argentina
 Sample design: Probability with age and gender quotas
 Mode: Face-to-face adults 18 plus
 Languages: Spanish
 Fieldwork dates: July 18-29, 2002
 Sample size: 814
 Margin of Error: 3.4%
 Representative: 100% adult population

Country: **Bulgaria**
 Company: Vitosha Research
 Sample design: Probability
 Mode: Face-to-face adults 18 plus
 Languages: Bulgarian
 Fieldwork dates: July 8-18, 2002
 Sample size: 514
 Margin of Error: 4.3%
 Representative: 100% adult population

Country: **Bangladesh**
 Company: Survey Research Group of Bangladesh
 Sample design: Probability
 Mode: Face-to-face adults 18 plus
 Languages: Bengali
 Fieldwork dates: August 1-12, 2002
 Sample size: 689
 Margin of Error: 3.7%
 Representative: 100% adult population

Country: **Canada**
 Company: Environics
 Sample design: Probability
 Mode: Telephone adults 18 plus
 Languages: English and French
 Fieldwork dates: July 16-24, 2002
 Sample size: 500
 Margin of Error: 4.4%
 Representative: 100% of telephone households

Country: **Bolivia**
 Company: Apoyo Bolivia
 Sample design: Probability
 Mode: Face-to-face adults 18 to 70
 Languages: Spanish
 Fieldwork dates: July 11-27, 2002
 Sample size: 782
 Margin of Error: 3.5%
 Representative: Disproportionately urban

Country: **China**
 Company: Taylor Nelson Sofres
 Sample design: Probability sample in six cities and surrounding rural areas – Shanghai (in southeast China), Beijing (north), Guangzhou (southeast), Chengdu (southwest), Wuhan (central) and Shenyang (northeast).
 Mode: Face-to-face adults 18 to 60
 Languages: Chinese (dialects: Mandarin, Beijingsese, Cantonese, Sichun, Hubei, Dongbei, Shanghaiese)
 Fieldwork dates: July 20-August 18, 2002
 Sample size: 3000
 Margin of Error: 1.8%
 Representative: Disproportionately urban

Country: **Brazil**
 Company: Research International
 Sample design: Probability
 Mode: Face-to-face adults 18 plus
 Languages: Portuguese
 Fieldwork dates: July 2-August 8, 2002
 Sample size: 1000
 Margin of Error: 3.1%
 Representative: Disproportionately urban

Country: **Czech Republic**
Company: NFO AISA
Sample design: Probability
Mode: Telephone adults 18 plus
Languages: Czech
Fieldwork dates: July 12-16, 2002
Sample size: 500
Margin of Error: 4.4%
Representative: 100% of telephone households

Country: **Egypt (Cairo only)**
Company: MEMRB Egypt
Sample design: Quota
Mode: Face-to-face with adults 18-60
Languages: Arabic
Fieldwork dates: October 2-26, 2002
Sample size: 1013
Margin of Error: 3.1%
Representative: Cairo and surrounding area

Country: **France**
Company: Taylor, Nelson & Sofres
Sample design: Quota
Mode: Telephone adults 18 plus
Languages: French
Fieldwork dates: July 22-26, 2002
Sample size: 507
Margin of Error: 4.4%
Representative: 100% of telephone households

Country: **Germany**
Company: EMNID
Sample design: Probability
Mode: Telephone adults 18 plus
Languages: German
Fieldwork dates: July 12-August 10, 2002
Sample size: 1000
Margin of Error: 3.1%
Representative: 100% of telephone households

Country: **Ghana**
Company: Research International
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Akan, Ewe, Ga, Dagbani, English
Fieldwork dates: October 26-31, 2002
Sample size: 702
Margin of Error: 3.7%
Representative: 100% adult population

Country: **Guatemala**
Company: MERCAPLAN Centroamerica
Sample design: Probability with gender quotas
Mode: Face-to-face adults 18 plus
Languages: Spanish
Fieldwork dates: July 19-27, 2002
Sample size: 500
Margin of Error: 4.4%
Representative: Disproportionately urban

Country: **Honduras**
Company: MERCAPLAN Centroamerica
Sample design: Probability with gender quotas
Mode: Face-to-face adults 18 plus
Languages: Spanish
Fieldwork dates: July 10-21, 2002
Sample size: 506
Margin of Error: 4.4%
Representative: Disproportionately urban

Country: **India**
Company: Taylor Nelson Sofres Mode
Sample design: Probability
Mode: Face-to-face adults 18-64
Languages: Hindi, Gujarati, Tamil, Kannada, Bengali
Fieldwork dates: September 12-Oct. 21, 2002
Sample size: 2189
Margin of Error: 2.1%
Representative: Disproportionately urban

Country: **Indonesia**
Company: Taylor Nelson Sofres
Indonesia
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Bahasa Indonesia
Fieldwork dates: July 20-August 7, 2002
Sample size: 1017
Margin of Error: 3.1%
Representative: Disproportionately urban
Seven provinces (Jakarta, West Java, Central Java, East Java, North Sumatra, South Sumarta, South Sulawesi) representing 66% of population

Country: **Italy**
Company: DOXA
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Italian
Fieldwork dates: July 5-24, 2002
Sample size: 508
Margin of Error: 4.4%
Representative: 100% adult population

Country: **Ivory Coast**
Company: Research International
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: French
Fieldwork dates: September 9-15, 2002
Sample size: 708
Margin of Error: 3.7%
Representative: Disproportionately urban.
Three cities--Yamoussoukro,
Abidjan, and Bouake--and
surrounding areas

Country: **Japan**
Company: Research International
Sample design: Probability
Mode: Telephone adults 18 plus
Languages: Japanese
Fieldwork dates: July 24-August 4, 2002
Sample size: 702
Margin of Error: 3.7%
Representative: 100% of telephone households

Country: **Jordan**
Company: MRO
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Arabic
Fieldwork dates: September 5-October 21, 2002
Sample size: 1000
Margin of Error: 3.1%
Representative: 100% adult population

Country: **Kenya**
Company: Research International
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: English, Kiswahili (Kikuyu,
Luo, Meru)
Fieldwork dates: August 23-September 3, 2002
Sample size: 658
Margin of Error: 3.8%
Representative: 100% adult population

Country: **Lebanon**
Company: MRO
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Arabic
Fieldwork dates: September 30-Oct. 18, 2002
Sample size: 1000
Margin of Error: 3.1%
Representative: 100% adult population

Country: **Mali**
Company: Research International
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: French, (Bambara)
Fieldwork dates: September 16-29, 2002
Sample size: 697
Margin of Error: 3.7%
Representative: Disproportionately urban

Country: **Mexico**
Company: BGC, S.C.
Sample design: Probability with age and
gender quotas
Mode: Face-to-face adults 18 plus
Languages: Spanish
Fieldwork dates: July 19-27, 2002
Sample size: 996
Margin of Error: 3.1%
Representative: 100% adult population

Country: **Nigeria**
Company: Research International
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Igbo, Hausa, Yoruba
Fieldwork dates: September 11-30, 2002
Sample size: 1000
Margin of Error: 3.1%
Representative: 100% adult population

Country: **Pakistan**
Company: ACNielsen Aftab
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Urdu
Fieldwork dates: August 9-September 6, 2002
Sample size: 2032
Margin of Error: 2.2%
Representative: Disproportionately urban

Country: **Peru**
Company: Apoyo
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Spanish (Aymara, Quechua)
Fieldwork dates: July 10-21, 2002
Sample size: 711
Margin of Error: 3.7%
Representative: 100% adult population

Country: **Philippines**
Company: Taylor Nelson Sofres
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Tagalog (Ilocano, Bicolano, Cebuano, Ilonggo and Waray)
Fieldwork dates: July 11-31, 2002
Sample size: 700
Margin of Error: 3.7%
Representative: 100% adult population

Country: **Poland**
Company: Ipsos-Demoskop
Sample design: Probability with age, gender and education quotas
Mode: Face-to-face adults 18 plus
Languages: Polish
Fieldwork dates: July 9-18, 2002
Sample size: 500
Margin of Error: 4.4%
Representative: 100% adult population

Country: **Russia**
Company: Romir
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Russian
Fieldwork dates: July 5-26, 2002
Sample size: 1002
Margin of Error: 3.1%
Representative: 100% adult population

Country: **Senegal**
Company: Research International
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: French (Wolof)
Fieldwork dates: September 12-22, 2002
Sample size: 710
Margin of Error: 3.7%
Representative: Disproportionately urban

Country: **Slovak Republic**
Company: NFO AISA
Sample design: Probability
Mode: Telephone adults 18 plus
Languages: Slovak
Fieldwork dates: July 12-19, 2002
Sample size: 500
Margin of Error: 4.4%
Representative: 100% adult population

Country: **South Africa**
Company: Research International
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: English, Zulu, Afrikaans, South Sotho, North Sotho, Xhosa
Fieldwork dates: August 26-September 11, 2002
Sample size: 700
Margin of Error: 3.7%
Representative: 100% adult population

Country: **South Korea**
Company: Gallup Korea
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Korean
Fieldwork dates: July 28-August 10, 2002
Sample size: 719
Margin of Error: 3.7%
Representative: 100% adult population

Country: **Tanzania**
Company: Research on Poverty Alleviation
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Swahili, English
Fieldwork dates: August 2-24, 2002
Sample size: 720
Margin of Error: 3.7%
Representative: 100% adult population

Country: **Turkey**
Company: PIAR-Taylor Nelson Sofres
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Turkish
Fieldwork dates: July 21-August 9, 2002
Sample size: 1005
Margin of Error: 3.1%
Representative: 100% adult population

Country: **Uganda**
Company: Wiksken Agencies
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Alur, Ateso, Luganda,
Lugbara, Lumasaaba, Lusonga,
Lwo, Runyankore-Rukiga,
Runyoro-Rutooro
Fieldwork dates: October 1-12, 2002
Sample size: 1008
Margin of Error: 3.1%
Representative: 100% adult population

Country: **Ukraine**
Company: MEMRB
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Ukrainian and Russian
Fieldwork dates: July 11-25, 2002
Sample size: 500
Margin of Error: 4.4%
Representative: 100% adult population

Country: **United States**
Company: Princeton Data Source
Sample design: Probability
Mode: Telephone adults 18 plus
Languages: English
Fieldwork dates: August 19-September 8, 2002
Sample size: 1501
Margin of Error: 2.8%
Representative: 100% of telephone household
in continental US

Country: **Uzbekistan**
Company: Romir
Sample design: Probability with age and
gender quotas
Mode: Face-to-face adults 18 plus
Languages: Uzbek and Russian
Fieldwork dates: July 26-August 9, 2002
Sample size: 700
Margin of Error: 3.7%
Representative: 100% adult population

Country: **Venezuela**
Company: Sigma Dos Venezuela
Sample design: Probability
Mode: Face-to-face adults 18 plus
Languages: Spanish
Fieldwork dates: July 13-August 1, 2002
Sample size: 700
Margin of Error: 3.7%
Representative: Disproportionately urban

Country: **Vietnam**
Company: NFO Vietnam
Sample design: Probability
Mode: Face-to-face adults 18 to 65
Languages: Vietnamese
Fieldwork dates: July 6-22, 2002
Sample size: 772
Margin of Error: 3.5%
Representative: Disproportionately urban