

**2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 123 INTERNET TOPLINE
March 13-19, 2023
N= 10,701**

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN RELEASED OR ARE BEING HELD FOR FUTURE RELEASE.

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.

	Sample size	Margin of error at 95% confidence level
U.S. adults	10,701	+/- 1.4 percentage points

CORRECTION (March 22, 2024): In a previous version of this topline, two 2023 numbers for the question CRYPT2 based on all adults were mistakenly transposed ("Have heard nothing at all about cryptocurrency" and "No answer to CRYPT1"). The figures used in the [corresponding analysis](#) were correct.

ASK ALL:

CRYPT1 How much, if anything, have you heard about cryptocurrency such as Bitcoin or Ether?

<u>Mar 13-19, 2023</u>		<u>Jul 5-17, 2022</u>	<u>Sep 13-19, 2021</u>
29	A lot	26	24
59	A little	62	62
12	Nothing at all	12	13
1	No answer	1	*

ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CRYPTOCURRENCY (CRYPT1=1,2)**[N=9,751]:**

CRYPT2 Have you yourself ever invested in, traded, or used a cryptocurrency such as Bitcoin or Ether?

<u>Mar 13-19, 2023</u>		<u>Jul 5-17, 2022</u>	<u>Sep 13-19, 2021</u>
20	Yes, I have done this	18	18
80	No, I have not done this	81	81
1	No answer	*	1

CRYPT2 BASED ON ALL ADULTS:

<u>Mar 13-19, 2023</u>		<u>Jul 5-17, 2022</u>	<u>Sep 13-19, 2021</u>
17	Yes, I have done this	16	16
70	No, I have not done this	71	70
12	Have heard nothing at all about cryptocurrency	12	13
1	No answer to CRYPT1	1	*
1	No answer to CRYPT2	*	*

ASK IF HAVE INVESTED IN, TRADED, OR USED CRYPTOCURRENCY (CRYPT2=1) [N=1,565]:CRYPTFIR When did you first invest in, trade, or use cryptocurrency?Mar 13-19, 2023

16	Within the past year
74	1 to 5 years ago
10	More than 5 years ago
1	No answer

ASK IF HAVE INVESTED IN, TRADED, OR USED CRYPTOCURRENCY (CRYPT2=1) [N=1,565]:CRYPTNOW Do you currently have any cryptocurrency?Mar 13-19, 2023

69	Yes, I do
31	No, I do not
*	No answer

ASK IF HAVE HEARD A LOT OR A LITTLE ABOUT CRYPTOCURRENCY (CRYPT1=1,2) [N=9,751]:

CRYPTSEC How confident are you that the current ways to invest in, trade, or use cryptocurrencies are reliable and safe?

Mar 13-19, 2023

2	Extremely confident
4	Very confident
18	Somewhat confident
36	Not very confident
39	Not at all confident
1	No answer

ASK IF HAVE INVESTED IN, TRADED, OR USED CRYPTOCURRENCY (CRYPT2=1) [N=1,565]:

CRYPT4 Thinking about the money you have invested in cryptocurrency, overall have your investments done...

Mar 13-19, 2023

15	Better than you expected
45	Worse than you expected
32	About the same as you expected
7	Not sure
1	No answer

Jul 5-17, 2022

15
46
31
8
0

ASK IF HAVE INVESTED IN, TRADED, OR USED CRYPTOCURRENCY (CRYPT2=1) [N=1,565]:

CRYPTIMP Thinking about the money you have invested in cryptocurrency, overall have your investments helped or hurt your personal finances?

Mar 13-19, 2023

7	Helped a lot
14	Helped a little
60	Neither helped nor hurt
16	Hurt a little
3	Hurt a lot
1	No answer