Survey question wording and topline

2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 142 – SCIENCE TOPLINE FEBRUARY 7-11, 2024 N=10,133

OTHER QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

ASK ALL: USEAI

Just your impression, how often do you interact with artificial intelligence (AI)?

		Several	About	Several		
	Almost	times a	once a	times a		No
	<u>constantly</u>	<u>day</u>	<u>day</u>	<u>week</u>	<u>Less often</u>	<u>answer</u>
Feb 7-11, 2024	4	18	12	15	50	2
Dec 12-18, 2022	5	23	13	15	44	1

ASK ALL:

GENAICRED

RED There are AI programs that can produce text and images in response to the things people ask them for. Sometimes called generative AI, these programs review large amounts of information to come up with their responses.

Overall, which of the following statements comes closer to your view? In most cases these AI programs... [RANDOMIZE RESPONSE OPTIONS 1 AND 2 WITH 3 ALWAYS LAST]

Feb 7-11,

<u>2024</u>

- 14 Do not need to credit the sources they reviewed to come up with their responses because they rely on information that is widely available online
- 54 Need to credit the sources they reviewed to come up with their responses because they rely on work done by others
- 32 Not sure
- <1 No answer

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ASK ALL:

Do you think generative AI programs should have to credit the sources they rely on if they... [RANDOMIZE ITEMS; RANDOMIZE RESPONSE OPTIONS 1 AND 2 WITH 3 ALWAYS LAST] AICOPYRGHT

	ALWAYS LASI		AI programs should		
		AI programs should have to credit their sources if they do this	not have to credit their sources if they do this	Not <u>sure</u>	No <u>answer</u>
a.	ASK FORM 1 ONLY [N=5,050]: Provide information that matches what a journalist wrote nearly word-for-word Feb 7-11, 2024	75	<u> </u>	19	1
b.	ASK FORM 1 ONLY [N=5,050]: Imitate the writing style of a famous author who died many years ago Feb 7-11, 2024	65	14	21	1
c.	ASK FORM 1 ONLY [N=5,050]: Produce images in the style of a current artist's work Feb 7-11, 2024	67	11	21	1
d.	ASK FORM 2 ONLY [N=5,083]: Provide information that was reported by many different news organizations Feb 7-11, 2024	61	16	22	<1
e.	ASK FORM 2 ONLY [N=5,083]: Imitate the writing style of a current author Feb 7-11, 2024	67	11	22	<1
f.	ASK FORM 2 ONLY [N=5,083]: Draft a movie script in the style of a popular movie Feb 7-11, 2024	61	13	25	1
g.	Summarize information about the U.S. population Feb 7-11, 2024	60	16	23	1

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