

Appendix: Country-specific examples of smartphones and social media sites

Country-specific examples of smartphones

Some mobile phones are called “smartphones” because they can access the internet and apps. Is your mobile phone a smartphone, such as an ...

| | |
|--------------|--|
| Canada | iPhone, Android, Blackberry, Windows phone or Samsung Galaxy |
| Belgium | iPhone, Android, Huawei or Samsung Galaxy |
| France | iPhone, Android or Samsung Galaxy |
| Germany | iPhone, Android or Samsung Galaxy |
| Greece | iPhone, Android, Blackberry, Windows phone or Samsung Galaxy |
| Hungary | iPhone, Android, Samsung Galaxy or Sony Xperia |
| Italy | iPhone, Android or Samsung Galaxy |
| Netherlands | iPhone, Android, Huawei or Samsung Galaxy |
| Poland | iPhone, Android or Samsung Galaxy |
| Spain | iPhone, Android or Samsung Galaxy |
| Sweden | iPhone, Android, Blackberry, Windows phone or Samsung Galaxy |
| UK | iPhone, Android or Samsung Galaxy |
| Israel | iPhone, Android, LG or Samsung |
| India | iPhone, Android, MI, Oppo, VIVO, Samsung, Micromax or Lava |
| Indonesia | Samsung Galaxy, iPhone or Android |
| Japan | iPhone, Android, Blackberry, Windows phone, Galaxy or Xperia |
| Malaysia | iPhone, Android, Samsung or Huawei |
| Singapore | iPhone, Android, Samsung or Huawei |
| South Korea | iPhone, Android, Samsung Galaxy or LG |
| Kenya | iPhone or Android |
| Nigeria | iPhone, Android or Samsung Galaxy |
| South Africa | iPhone or Android |
| Argentina | iPhone, Android, Samsung Galaxy or Motorola |
| Brazil | iPhone, Android or Samsung Galaxy |
| Mexico | iPhone, Android or Samsung Galaxy |

Note: Data from Australian web survey is not included. In the U.S., question asked “Is your cellphone a smartphone?”
Source: Spring 2023 and 2022 Global Attitudes surveys.

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Country-specific examples of social media

Do you ever use online social media sites like ...

| | |
|--------------|--|
| Canada | Facebook, Twitter, Instagram or Pinterest |
| Belgium | Facebook, Twitter, Instagram, Tiktok or Snapchat |
| France | Facebook, Twitter, Instagram, Snapchat or TikTok |
| Germany | Facebook, Twitter, Instagram, Snapchat or TikTok |
| Greece | Facebook, Twitter, Instagram or TikTok |
| Hungary | Facebook, Twitter, Instagram or TikTok |
| Italy | Facebook, Twitter, Instagram, Snapchat or TikTok |
| Netherlands | Facebook, Twitter, Instagram, Snapchat or TikTok |
| Poland | Facebook, Twitter, Instagram or TikTok |
| Spain | Facebook, Twitter, Instagram, Snapchat or TikTok |
| Sweden | Facebook, Twitter, Instagram or Snapchat |
| UK | Facebook, Twitter, Instagram, Snapchat or TikTok |
| Israel | Facebook, Twitter, Instagram or TikTok |
| Australia | Facebook, Twitter, Instagram or TikTok |
| India | Facebook, Twitter, Instagram, WhatsApp or TikTok |
| Indonesia | Facebook, Twitter, Instagram, LinkedIn, WhatsApp or TikTok |
| Japan | Facebook, Twitter, Instagram or Line |
| Malaysia | Facebook, Twitter, Instagram or TikTok |
| Singapore | Facebook, Twitter, Instagram or TikTok |
| South Korea | Facebook, Twitter, Instagram, TikTok, Naver Band or Kakao Story |
| Kenya | Facebook, Twitter, Instagram, WhatsApp or TikTok |
| Nigeria | Facebook, Twitter, Instagram, LinkedIn, Snapchat, WhatsApp or TikTok |
| South Africa | Facebook, Twitter, Instagram, WhatsApp, Pinterest or TikTok |
| Argentina | Facebook, Twitter, LinkedIn, Instagram, WhatsApp or TikTok |
| Brazil | Facebook, Twitter, Instagram, WhatsApp or TikTok |
| Mexico | Facebook, Twitter, Instagram, WhatsApp or TikTok |

Note: Since these surveys, Twitter has been renamed X. Data from the U.S. is not included due to measurement differences.

Source: Spring 2023 and 2022 Global Attitudes surveys.

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