

**2023 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 131 JULY 2023
FINAL TOPLINE
JULY 17-23, 2023
TOTAL N=5,057**

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING. THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL THE OTHER QUESTIONS ON THIS SURVEY ARE HELD FOR FUTURE RELEASE OR HAVE BEEN PREVIOUSLY RELEASED.

| | Sample size | Margin of error at 95% confidence level |
|--------------|--------------------|--|
| U.S. adults | 5,057 | +/- 1.7 percentage points |
| <i>Men</i> | 2,807 | +/- 2.6 percentage points |
| <i>Women</i> | 2,191 | +/- 2.3 percentage points |

DISPLAY FOR ALL:

For the next questions, please think about top executive positions in business.

ASK ALL:

AMNTWMNBF1 Thinking about the country today, would you say there are... **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1, WITH 3 ALWAYS LAST; DISPLAY IN SAME ORDER AS AMNTWMNPF1]**

| | Too many women in top executive business positions | Too few women in top executive business positions | About the right number of women in top executive business positions [ANCHOR] | <u>No answer</u> |
|----------------------|--|---|---|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 6 | 55 | 37 | 2 |
| June 19-July 2, 2018 | 4 | 59 | 35 | 1 |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 7 | 45 | 46 | 2 |
| June 19-July 2, 2018 | 5 | 48 | 46 | 1 |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 4 | 65 | 29 | 2 |
| June 19-July 2, 2018 | 3 | 70 | 25 | 2 |

ASK IF SAYS TOO FEW WOMEN (AMNTWMNBF1=2) [n=2,823]:

AMNTWMNB2F1 What do you think would be the ideal situation when it comes to the number of women in top executive business positions? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1,2, 3 OR 3, 2, 1; DISPLAY IN SAME ORDER AS AMNTWMNP2F1]**

| | Having more women than there are now but still not as many women as men <u>as men</u> | Having about an equal number of women and men [ANCHOR] | Having more women than men <u>men</u> | <u>No answer</u> |
|----------------------|--|--|--|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 10 | 79 | 10 | 1 |
| June 19-July 2, 2018 | 13 | 80 | 6 | 1 |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 11 | 79 | 9 | 1 |
| June 19-July 2, 2018 | 15 | 78 | 6 | 1 |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 10 | 79 | 10 | 1 |
| June 19-July 2, 2018 | 11 | 81 | 7 | 1 |

ASK ALL:

EQUALBIZF2 Which of these two statements comes closer to your own view, even if neither is exactly right? **[RANDOMLY DISPLAY RESPONSE OPTIONS 1-2 OR 2-1; SHOW RESPONSE OPTIONS IN SAME ORDER AS EQUALPOLF2]**

| | As more women move into management roles, it is only a matter of time before there are as many women as men in top executive positions <u>in business</u> ¹ | Even as more women move into management roles, men will continue to hold more top executive positions in business <u>in the future</u> | <u>No answer</u> |
|----------------------|---|---|------------------|
| <i>All adults</i> | | | |
| July 17-23, 2023 | 48 | 50 | 2 |
| June 19-July 2, 2018 | 53 | 46 | 1 |
| Nov 12-21, 2014 | 44 | 53 | 2 |
| <i>Men</i> | | | |
| July 17-23, 2023 | 54 | 44 | 2 |
| June 19-July 2, 2018 | 59 | 40 | 1 |
| Nov 12-21, 2014 | 45 | 52 | 3 |
| <i>Women</i> | | | |
| July 17-23, 2023 | 42 | 55 | 3 |
| June 19-July 2, 2018 | 47 | 52 | 1 |
| Nov 12-21, 2014 | 44 | 55 | 1 |

ASK ALL:

WHYNOTBIZF2 As you may know, very few top executive positions in business in this country are filled by women. Here is a list of some possible reasons why.

For each one of the following, please indicate whether you think it is a reason why there aren't more women in top executive business positions.² **[RANDOMIZE ITEMS ACROSS TWO SCREENS]**

- a. Many businesses are not ready to hire women for top executive positions

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|-----------------------------------|---------------------|---------------------|---------------------|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 43 | 33 | 23 | 1 |
| June 19-July 2, 2018 ³ | 47 | 33 | 19 | 1 |
| Nov 12-21, 2014 | 43 | 24 | 31 | 2 |

¹ The 2014 survey included [OR] at the end of this response option, but the 2023 survey did not.

² "Top executive business positions" was in all caps in 2014 and 2018 surveys.

³ The 2018 survey includes items not asked in the 2023 survey.

QUESTION WHYNOTBIZF2a. CONTINUED...

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|----------------------|---------------------|---------------------|---------------------|------------------|
| <i>Men</i> | | | | |
| July 17-23, 2023 | 32 | 36 | 31 | 1 |
| June 19-July 2, 2018 | 42 | 33 | 24 | 1 |
| Nov 12-21, 2014 | 35 | 27 | 36 | 3 |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 53 | 31 | 16 | 1 |
| June 19-July 2, 2018 | 52 | 33 | 14 | 1 |
| Nov 12-21, 2014 | 50 | 21 | 27 | 2 |

b. Women in business face gender discrimination

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|----------------------|---------------------|---------------------|---------------------|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 50 | 32 | 18 | 1 |
| June 19-July 2, 2018 | 54 | 31 | 15 | * |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 39 | 35 | 25 | 1 |
| June 19-July 2, 2018 | 44 | 34 | 21 | * |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 59 | 29 | 12 | 1 |
| June 19-July 2, 2018 | 62 | 28 | 9 | * |

c. Family responsibilities make it harder for women to move up in business

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|----------------------|---------------------|---------------------|---------------------|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 48 | 37 | 14 | 1 |
| June 19-July 2, 2018 | 44 | 40 | 15 | * |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 41 | 42 | 16 | 1 |
| June 19-July 2, 2018 | 42 | 41 | 16 | * |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 54 | 33 | 12 | 1 |
| June 19-July 2, 2018 | 47 | 39 | 14 | * |

[no item d]
[no item e in 2018 survey]
[no item f]
[no item g]

QUESTION WHYNOTBIZF2 CONTINUED...

h. Women have to do more to prove themselves than men

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|----------------------|---------------------|---------------------|---------------------|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 58 | 24 | 17 | * |
| June 19-July 2, 2018 | 60 | 24 | 15 | 1 |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 43 | 30 | 26 | 1 |
| June 19-July 2, 2018 | 45 | 31 | 24 | 0 |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 71 | 19 | 10 | * |
| June 19-July 2, 2018 | 74 | 18 | 7 | 1 |

i. Not as many women are interested in top executive positions in business

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|----------------------|---------------------|---------------------|---------------------|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 18 | 42 | 39 | 1 |
| June 19-July 2, 2018 | 17 | 39 | 43 | * |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 22 | 41 | 36 | 1 |
| June 19-July 2, 2018 | 22 | 40 | 38 | * |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 15 | 44 | 40 | 1 |
| June 19-July 2, 2018 | 13 | 39 | 48 | * |

j. Women aren't encouraged to pursue leadership positions from an early age

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|----------------------|---------------------|---------------------|---------------------|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 33 | 41 | 26 | 1 |
| June 19-July 2, 2018 | 43 | 35 | 22 | * |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 26 | 41 | 32 | 1 |
| June 19-July 2, 2018 | 40 | 34 | 26 | 1 |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 39 | 40 | 20 | 1 |
| June 19-July 2, 2018 | 47 | 36 | 18 | 0 |

[no item k]

QUESTION WHYNOTBIZF2 CONTINUED...

- i. Women don't have access to the same kinds of personal networks and connections that men have

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|----------------------|---------------------|---------------------|---------------------|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 28 | 36 | 36 | 1 |
| June 19-July 2, 2018 | 27 | 32 | 41 | 1 |
| Nov 12-21, 2014 | 20 | 27 | 51 | 2 |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 22 | 35 | 42 | 1 |
| June 19-July 2, 2018 | 27 | 30 | 43 | * |
| Nov 12-21, 2014 | 17 | 27 | 54 | 3 |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 33 | 37 | 30 | 1 |
| June 19-July 2, 2018 | 27 | 34 | 38 | 1 |
| Nov 12-21, 2014 | 23 | 27 | 48 | 2 |

[no item m]

[no item n]

- o. Sexual harassment creates an environment that makes it harder for women to succeed in business

| | <u>Major reason</u> | <u>Minor reason</u> | <u>Not a reason</u> | <u>No answer</u> |
|----------------------|---------------------|---------------------|---------------------|------------------|
| <i>All adults</i> | | | | |
| July 17-23, 2023 | 40 | 39 | 21 | 1 |
| June 19-July 2, 2018 | 42 | 38 | 19 | * |
| <i>Men</i> | | | | |
| July 17-23, 2023 | 32 | 40 | 27 | 1 |
| June 19-July 2, 2018 | 33 | 39 | 28 | 0 |
| <i>Women</i> | | | | |
| July 17-23, 2023 | 47 | 37 | 15 | 1 |
| June 19-July 2, 2018 | 50 | 38 | 12 | * |

PARTY In politics today, do you consider yourself a:

ASK IF INDEP/SOMETHING ELSE (PARTY=3 or 4) OR MISSING:

PARTYLN As of today do you lean more to...⁴

| <u>Republican</u> | <u>Democrat</u> | <u>Independent</u> | <u>Something else</u> | <u>No answer</u> | <u>Lean Rep</u> | <u>Lean Dem</u> |
|-------------------|-----------------|--------------------|-----------------------|------------------|-----------------|-----------------|
| 28 | 28 | 28 | 15 | 2 | 18 | 20 |

⁴ PARTY and PARTYLN asked in a prior survey.