ASK ALL: PODYEAR Have you listened to a podcast in the past 12 months?

Dec 5-11, 2022
49 Yes
51 No
<1 No answer

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]: PODFREQ How often do you listen to podcasts? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1]

Dec 5-11, 2022
20 Nearly every day
22 A few times a week
25 A few times a month
9 Once a month
25 Less often than once a month
<1 No answer

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]: PODCOUNT How many different podcasts are you currently listening to?

Dec 5-11, 2022
23 None right now
18 One
26 Two
13 Three
19 Four or more
1 No answer

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]: PODWHY How much is each of the following a reason why you listen to podcasts? [RANDOMIZE ITEMS; F ALWAYS LAST]

<table>
<thead>
<tr>
<th>Reason</th>
<th>Major reason</th>
<th>Minor reason</th>
<th>Not a reason</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. To stay up to date about current events</td>
<td>29</td>
<td>34</td>
<td>36</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. For entertainment</td>
<td>60</td>
<td>27</td>
<td>13</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
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<td></td>
</tr>
</tbody>
</table>
PODWHY CONTINUED ...

<table>
<thead>
<tr>
<th>Reason</th>
<th>Major reason</th>
<th>Minor reason</th>
<th>Not a reason</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>c. To have something to listen to while doing something else</td>
<td>52</td>
<td>29</td>
<td>18</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d. To hear other people's opinions</td>
<td>30</td>
<td>41</td>
<td>28</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e. For encouragement or inspiration</td>
<td>27</td>
<td>32</td>
<td>41</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f. To learn</td>
<td>55</td>
<td>33</td>
<td>11</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:

<table>
<thead>
<tr>
<th>Topic</th>
<th>Yes</th>
<th>No</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Politics and government</td>
<td>41</td>
<td>59</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Entertainment, pop culture, and the arts</td>
<td>46</td>
<td>53</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. Sports</td>
<td>22</td>
<td>77</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d. Health and fitness</td>
<td>27</td>
<td>73</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e. History</td>
<td>40</td>
<td>59</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f. True crime</td>
<td>34</td>
<td>66</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>g. Religion and spirituality</td>
<td>30</td>
<td>69</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. Science and technology</td>
<td>40</td>
<td>60</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Race and ethnicity</td>
<td>15</td>
<td>84</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>j. Self-help and relationships</td>
<td>32</td>
<td>67</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>k. Money and finance</td>
<td>31</td>
<td>68</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>l. Comedy</td>
<td>47</td>
<td>53</td>
<td>1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:
PODFRIENDS  Do you listen to any of the same podcasts as your friends or family?

Dec 5-11, 2022
36  Yes
27  No
38  Not sure
-  No answer

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:
PODREC1  Have you ever listened to a podcast because a friend or family member recommended it to you?

Dec 5-11, 2022
60  Yes
39  No
<1  No answer

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:
PODREC2  Have you ever recommended a podcast to someone else?

Dec 5-11, 2022
67  Yes
32  No
<1  No answer

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:
PODCONVO  How often do you discuss something you heard on a podcast with others? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODFREQ]

Dec 5-11, 2022
5  Extremely often
19  Fairly often
44  Sometimes
24  Rarely
8  Never
<1  No answer
ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:

PODENG1 Have you ever done any of the following? [RANDOMIZE ITEMS]

<table>
<thead>
<tr>
<th>Activity</th>
<th>Yes</th>
<th>No</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Followed the social media account of a podcast or its host(s)</td>
<td>52</td>
<td>48</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Paid for a subscription to a podcast (such as on Patreon)</td>
<td>13</td>
<td>86</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Bought a podcast’s merchandise</td>
<td>12</td>
<td>88</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Joined an online discussion group or social media group</td>
<td>16</td>
<td>83</td>
<td>&lt;1</td>
</tr>
</tbody>
</table>

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:

PODENG2 Have you done any of the following activities because of a podcast that you listened to? [RANDOMIZE ITEMS, KEEP D LAST]

<table>
<thead>
<tr>
<th>Activity</th>
<th>Yes</th>
<th>No</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Watched a movie, read a book, or listened to music</td>
<td>60</td>
<td>39</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Made or tried a lifestyle change (such as a workout routine, a new diet,</td>
<td>36</td>
<td>63</td>
<td>&lt;1</td>
</tr>
<tr>
<td>or journaling)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bought something because it was promoted or talked about on a podcast</td>
<td>28</td>
<td>72</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Donated to, volunteered for, or attended an event for a political</td>
<td>13</td>
<td>87</td>
<td>&lt;1</td>
</tr>
<tr>
<td>candidate or cause</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:

PODNEWS Does news ever get discussed on the podcasts you listen to?

<table>
<thead>
<tr>
<th>Year</th>
<th>Yes</th>
<th>No</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>2022</td>
<td>67</td>
<td>33</td>
<td>&lt;1</td>
</tr>
</tbody>
</table>

www.pewresearch.org
ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:

PODACCC  Generally, do you expect that the news you hear on the podcasts you listen to will be...
[RANDOMIZE]

Dec 5-11 2022
87   Mostly accurate
11   Mostly inaccurate
2    No answer

ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:

PODTRUST  Do you trust the news you get from podcasts... [RANDOMIZE 1 AND 2; KEEP 3 LAST]

Dec 5-11 2022
31   More than the news you get from other sources
15   Less than the news you get from other sources
55   About the same as the news you get from other sources
<1   No answer

ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:

PODELSE  How often would you say you hear news on podcasts that you wouldn’t have heard elsewhere?
[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODFREQ]

Dec 5-11 2022
8    Extremely often
22   Fairly often
43   Sometimes
23   Rarely
4    Never
<1   No answer

ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:

PODNEWS2  How often do you listen to podcasts that PRIMARILY...
[RANDOMIZE ITEMS; RANDOMLY DISPLAY RESPONSE OPTIONS 1-6 OR 6-1 USING SAME ORDER AS PODFREQ]

<table>
<thead>
<tr>
<th></th>
<th>Nearly every day</th>
<th>A few times a week</th>
<th>A few times a month</th>
<th>Once a month</th>
<th>Less than once a month</th>
<th>Never</th>
<th>No answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Summarize the major news stories of the day</td>
<td>11</td>
<td>19</td>
<td>17</td>
<td>9</td>
<td>20</td>
<td>24</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>b. Explain a topic or issue in the news in-depth</td>
<td>10</td>
<td>19</td>
<td>23</td>
<td>11</td>
<td>23</td>
<td>14</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>c. Feature a host(s) talking about their opinions about the news</td>
<td>8</td>
<td>18</td>
<td>22</td>
<td>10</td>
<td>22</td>
<td>20</td>
<td>&lt;1</td>
</tr>
<tr>
<td>Dec 5-11, 2022</td>
<td></td>
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</tr>
</tbody>
</table>
ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:
PODORG  As far as you know, are any of the podcasts you listen to connected to a news organization, like a newspaper or news website?

Dec 5-11
2022
20  Yes
59  No
21  Not sure
<1  No answer

ASK IF NEWS IS DISCUSSED ON PODCASTS (PODNEWS=1) [N=1,723]:
PODFINCORP  How much, if at all, do you think that the news that you get from podcasts is influenced by corporations and financial interests? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODFREQ]

Dec 5-11
2022
3  A great deal
9  Quite a bit
32  Some
24  A little
31  Not at all
1  No answer

ASK IF LISTENED TO A PODCAST IN THE PAST 12 MONTHS (PODYEAR=1) [N=2,530]:
PODCOM  How often do any of the podcasts you listen to include the host’s or guest’s opinions about government and politics? [RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODFREQ]

Dec 5-11
2022
8  Extremely often
17  Fairly often
29  Sometimes
23  Rarely
22  Never
1  No answer

ASK IF HEARS OPINIONS ABOUT GOVT AND POLITICS ON PODCASTS (PODCOMM=1-4) [N=1,982]:
PODLINEUP  In the podcasts you listen to, would you say the host’s or guest’s opinions about government and politics you hear mostly … [RANDOMIZE 1 AND 2; KEEP 3 LAST]

Dec 5-11
2022
47  Line up with your own opinions
7  Do not line up with your own opinions
46  Are about an even mix
1  No answer
ASK IF LISTENING TO AT LEAST ONE PODCAST CURRENTLY (PODCOUNT=2-5) [N=1,927]:
PODMAIN Which podcast do you currently listen to the most? (If you can think of more than one podcast, pick one)

BASED ON THOSE WHO PROVIDED A VERBATIM RESPONSE [N=1,563]:

[OPEN-END RESPONSES RECODED]

Dec 5-11 2022
5 The Joe Rogan Experience
2 The Daily (NYT)
1 Crime Junkie
1 The Dan Bongino Show
1 Dateline
1 The Ben Shapiro Show
87 Other podcasts

ASK THOSE WHO PROVIDED A VERBATIM RESPONSE TO PODMAIN (PODMAIN=1) [N=1,563]:
PODMTOPIC What’s the main topic of the podcast you listen to the most? [RANDOMIZE; KEEP 13 LAST]

Dec 5-11 2022
20 Politics and government
12 Entertainment, pop culture, and the arts
12 Comedy
9 True crime
8 Religion and spirituality
6 Self-help and relationships
6 Sports
5 Money and finance
5 Science and technology
3 History
2 Health and fitness
1 Race and ethnicity
12 Something else
<1 No answer

ASK THOSE WHO PROVIDED A VERBATIM RESPONSE TO PODMAIN (PODMAIN =1) [N=1,540]:
PODMNEWS Does news ever get discussed in the podcast you listen to the most, even if the podcast isn’t primarily about news?

Dec 5-11 2022
67 Yes
32 No
<1 No answer
ASK THOSE WHO PROVIDED A VERBATIM RESPONSE TO PODMAIN (PODMAIN =1) [N=1,540]:
PODMHOST How personally connected do you feel to the host(s) of the podcast you listen to the most?
[RANDOMLY DISPLAY RESPONSE OPTIONS 1-5 OR 5-1 USING SAME ORDER AS PODFREQ]

Dec 5-11
2022
6    Extremely connected
22   Very connected
38   Somewhat connected
23   A little connected
12   Not at all connected
<1   No answer

ASK ALL:
PARTY In politics today, do you consider yourself a...

Dec 5-11
2022
28    Republican
28    Democrat
27    Independent
15    Something else
 2    No answer

ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED) [N=2,073]:
PARTYLN As of today do you lean more to...

BASED ON TOTAL [N=5,132]:

Dec 5-11
2022
17    The Republican Party
19    The Democratic Party
 7    No answer