

**2021 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 93 SOCIAL MEDIA SURVEY**

**TOPLINE  
July 26-August 8, 2021  
N=11,178**

**WEB1 HELD FOR FUTURE RELEASE**

**ASK IF USES ANY SOCIAL MEDIAL SITES (WEB1a-k=1):**

SOCIALNEWS Do you REGULARLY get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. **[ONLY SHOW ITEMS USED IN WEB1 (WEB1a-k=1); RANDOMIZE IN SAME ORDER AS WEB1]**

**BASED ON TOTAL:**

|                     | Yes,<br>regularly get<br>news on this | No, don't<br>regularly get<br>news on this <sup>1</sup> | No<br>answer |
|---------------------|---------------------------------------|---|--------------|
| a. Twitter          |                                       |   |              |
| July 26-Aug 8, 2021 | 13                                    | 87  | *            |
| Aug 31-Sep 7, 2020  | 15                                    | 85  | *            |
| b. Instagram        |                                       |   |              |
| July 26-Aug 8, 2021 | 11                                    | 89  | *            |
| Aug 31-Sep 7, 2020  | 11                                    | 88  | *            |
| c. Facebook         |                                       |   |              |
| July 26-Aug 8, 2021 | 31                                    | 68  | *            |
| Aug 31-Sep 7, 2020  | 36                                    | 63  | *            |
| d. Snapchat         |                                       |   |              |
| July 26-Aug 8, 2021 | 4                                     | 96  | *            |
| Aug 31-Sep 7, 2020  | 4                                     | 96  | *            |
| e. YouTube          |                                       |   |              |
| July 26-Aug 8, 2021 | 22                                    | 78  | *            |
| Aug 31-Sep 7, 2020  | 23                                    | 76  | *            |
| f. LinkedIn         |                                       |   |              |
| July 26-Aug 8, 2021 | 4                                     | 96  | *            |
| Aug 31-Sep 7, 2020  | 4                                     | 96  | *            |
| g. Reddit           |                                       |   |              |
| July 26-Aug 8, 2021 | 7                                     | 93  | *            |
| Aug 31-Sep 7, 2020  | 6                                     | 94  | *            |
| i. WhatsApp         |                                       |   |              |
| July 26-Aug 8, 2021 | 3                                     | 97  | *            |
| Aug 31-Sep 7, 2020  | 3                                     | 97  | *            |
| j. TikTok           |                                       |   |              |
| July 26-Aug 8, 2021 | 6                                     | 94  | *            |
| Aug 31-Sep 7, 2020  | 3                                     | 97  | *            |

<sup>1</sup> The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this."

|           |                     |   |    |   |
|-----------|---------------------|---|----|---|
| k. Twitch |                     |   |    |   |
|           | July 26-Aug 8, 2021 | 1 | 99 | * |
|           | Aug 31-Sep 7, 2020  | 1 | 99 | * |

**ASK INTERNET USERS (XTABLET=2) [N=10,985]:**

VACCSM How much, if any, news and information about the COVID-19 vaccines have you been getting on social media (such as Facebook, Twitter, or Instagram)?

**BASED ON TOTAL:**

July 26-Aug 8

2021

|    |                          |
|----|--------------------------|
| 18 | A lot                    |
| 30 | Some                     |
| 20 | Not much                 |
| 31 | None at all <sup>2</sup> |
| *  | No answer                |

**ASK IF GETS VACCINE NEWS ON SOCIAL MEDIA (VACCSM=1,2,3) [N=7,595]:**

TWTRVACIMP How important to you, if at all, is social media as a way of keeping up with news about the COVID-19 vaccines? **[REVERSE ORDER FOR HALF OF SAMPLE]**

**BASED ON TOTAL:**

July 26-Aug 8

2021

|    |   |
|----|---|
| 6  | The most important way                              |
| 33 | An important way, but not the most important        |
| 29 | Not an important way                                |
| *  | No answer   |
| 31 | Doesn't get vaccine news [Did not receive question] |

<sup>2</sup> The respondents who did not have internet access at home were excluded from the question; they are included here with those who said "None at all."