

Survey question wording and topline

2019 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 55 FINAL TOPLINE
OCTOBER 1-13, 2019
TOTAL N=3,627

OTHER QUESTIONS PREVIOUSLY RELEASED, see "[U.S. Public Views on Climate and Energy](#)"

ASK ALL:

ENV4 Have you given serious thought to installing solar panels to generate electricity for your home within the past 12 months, or haven't you done this?

| Oct 1-13 2019 U.S. adults <u>N=3,627</u> | | May 10- June 6 2016 U.S. adults <u>N=1,534</u> |
|---|---|--|
| 43 | I have given serious thought to installing solar panels at home | 37 |
| 5 | I have already installed solar panels at home | 4 |
| 50 | I have not installed nor given serious thought to installing solar panels | 56 |
| 1 | No answer | 3 |

ASK IF "GIVEN SERIOUS THOUGHT TO INSTALLING SOLAR PANELS AT HOME" OR "HAVE ALREADY INSTALLED SOLAR PANELS AT HOME" (ENV4=1,2) [N=1,702]:

ENV5 **[ASK IF "GIVEN SERIOUS THOUGHT TO INSTALLING SOLAR PANELS" (ENV4=1):** Is each of the following a reason you would install solar panels at your home, or not?/ **ASK IF "HAVE ALREADY INSTALLED SOLAR PANELS AT HOME" (ENV4=2):** Is each of the following a reason that you have installed solar panels at your home, or not?] **[RANDOMIZE ITEMS]**

| | BASED ON ALL ASKED [N=1,702] | | |
|--|------------------------------|-----------------------------|------------------|
| | <u>Yes, a reason</u> | <u>No, not a reason</u> | <u>No answer</u> |
| a. To save money on utility bills | | | |
| Oct 1-13, 2019 | 95 | 4 | <1 |
| May 10-June 6, 2016 | 92 | 6 | 2 |
| b. To help the environment | | | |
| Oct 1-13, 2019 | 89 | 10 | 1 |
| May 10-June 6, 2016 | 87 | 12 | 1 |
| c. Because it would be better for my own health and my family's health | | | |
| Oct 1-13, 2019 | 65 | 35 | 1 |
| May 10-June 6, 2016 | 67 | 32 | 1 |
| d. To get a solar investment tax credit | | | |
| Oct 1-13, 2019 | 65 | 34 | 1 |
| May 10-June 6, 2016 | 59 | 38 | 2 |

OTHER QUESTIONS PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE