

**2019 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 43 JANUARY  
FINAL TOPLINE  
JANUARY 22 – FEBRUARY 5, 2019  
TOTAL N=6,637<sup>1</sup>**

**NOTE: ALL NUMBERS ARE PERCENTAGES. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (\*). COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING. THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. THE OTHER QUESTIONS ON THIS SURVEY HAVE EITHER BEEN PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE.**

	<b>Sample size</b>	<b>Margin of error at</b>
U.S. adults	6,637	<b>95% confidence level</b>
		+/- 1.7% points

**ASK ALL:**

**ADMISSION** Here are some factors colleges and universities may consider when making decisions about student admissions.

Do you think each of the following should be a major factor, minor factor, or not a factor in college admissions? **[RANDOMIZE ITEMS; SHOW FOUR ITEMS PER SCREEN]**

## a. Race or ethnicity

Jan 22-  
Feb 5  
2019

7	Major factor
19	Minor factor
73	Not a factor
*	No answer

## b. Gender

Jan 22-  
Feb 5  
2019

5	Major factor
14	Minor factor
81	Not a factor
1	No answer

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<sup>1</sup> The Wave 43 survey includes 1,038 responses from members of Ipsos's KnowledgePanel who participated in this survey in addition to regular ATP panelists. The survey includes an [oversample](#) of black, Hispanic and Asian respondents to provide more reliable estimates of those segments of the population. The overall data are weighted to be representative of the U.S. adult population as a whole.

**ADMISSION CONTINUED ...**

- c. Whether a relative attended the school

Jan 22-	
Feb 5	
<u>2019</u>	
8	Major factor
24	Minor factor
68	Not a factor
*	No answer

- d. Athletic ability

Jan 22-	
Feb 5	
<u>2019</u>	
8	Major factor
34	Minor factor
57	Not a factor
*	No answer

- e. Involvement in community service

Jan 22-	
Feb 5	
<u>2019</u>	
21	Major factor
48	Minor factor
30	Not a factor
*	No answer

- f. Scores on standardized tests, such as the SAT or ACT

Jan 22-	
Feb 5	
<u>2019</u>	
47	Major factor
41	Minor factor
11	Not a factor
1	No answer

- g. High school grades

Jan 22-	
Feb 5	
<u>2019</u>	
67	Major factor
26	Minor factor
7	Not a factor
*	No answer

**ADMISSION CONTINUED ...**

- h. Being the first person in the family to go to college

Jan 22-

Feb 5

2019

20 Major factor

27 Minor factor

53 Not a factor

\* No answer