

## Appendix D: Benchmarks

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### Sources and details for benchmarks

Benchmark item	Source	Question text	Response category	Benchmark estimate (%)	Notes
Talk with neighbors basically every day or a few times a week	CPS Civic Engagement Supplement (Nov 2013)	How often did you talk with any of your neighbors—basically every day, a few times a week, a few times a month, once a month, less than once a month, or not at all?	Basically every day/ A few times a week	39	
Have worked with other people from your neighborhood for your community	CPS Volunteer Supplement (Sep 2013)	Since September 1 <sup>st</sup> , 2013 have you worked with people in your neighborhood to fix or improve something?	Yes	8	
Have participated in a school group, neighborhood, or community association in the past 12 months	CPS Civic Engagement Supplement (Nov 2013)	Have you participated in any of these groups during the last 12 months, that is since November 2012: A school group, neighborhood, or community association such as PTA or neighborhood watch group?	Yes	13	
Have participated in a service or civic organization in the past 12 months	CPS Civic Engagement Supplement (Nov 2013)	Have you participated in any of these groups during the last 12 months, that is since November 2012: A service or civic organization such as American Legion or Lions Club?	Yes	6	
Have participated in a sports or recreation organization in the past 12 months	CPS Civic Engagement Supplement (Nov 2013)	Have you participated in any of these groups during the last 12 months, that is since November 2012: A sports or recreation organization such as a soccer club or tennis club?	Yes	9	

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**Sources and details for benchmarks (continued)**

<b>Benchmark item</b>	<b>Source</b>	<b>Question text</b>	<b>Response category</b>	<b>Benchmark estimate</b>	<b>Notes</b>
Usually accessed the internet everyday over the last year	CPS Computer and Internet Use Supplement (July 2013)	How often did you USUALLY access the Internet over the last year? Consider time spent on the Internet from any computer or mobile device at home, work, or any other location. Did you usually access the Internet...Every Day, More than once a week but not every day, once a week, less than once a month or never?	Every day	62	According to the CPS, daily internet use grew by 1.8 percentage points between 2011 and 2013. In order to account for continued growth past 2013, the benchmark value used in this study is the 2013 CPS figure plus an additional 1.8 percentage points. In reality, the actual change over time during this period may not have been linear, but our approach stays as close as possible to the CPS data that was available.
In general health is excellent/very good	National Health Interview Survey (2014)	Would you say your health in general is excellent, very good, good, fair, or poor?	Excellent/ Very good	61	
Now smoke cigarettes every day	National Health Interview Survey (2014)	Do you NOW smoke cigarettes every day, some days or not at all?	Every day	13	
Always vote in local elections	CPS Civic Engagement Supplement (Nov 2013)	Do you always vote in local elections, do you sometimes vote, do you rarely vote, or do you never vote?	Always vote	32	
Registered to vote at current address	CPS Voting and Registration Supplement (Nov 2014)	In any election, some people are not able to vote because they are sick or busy or have some other reason, and others do not want to vote. Did you vote in the election held on Tuesday, November 4, 2014?  (IF NO) Were you registered to vote in the November 4, 2014 election?	Voted in the election or registered to vote if did not vote	69	This estimate uses the adjustment recommend in Hur and Achen (2013) to correct for bias resulting from the fact that item nonrespondents are treated as not having voted in the CPS. Adjustment factors for 2014 can be found at: <a href="http://www.electproject.org/home/voter-turnout/cps-methodology">http://www.electproject.org/home/voter-turnout/cps-methodology</a>
Household received any state or federal unemployment compensation in the last year	CPS Annual Social and Economic Supplement (Mar 2015)	At any time during 2014 did you receive state or federal unemployment compensation?	Anyone in the household received state or federal unemployment compensation	4	The variable used to produce this estimate is a recode that aggregates responses for individuals up to the household level.
Currently have a valid driver's license	Federal Highway Administration (2014)	n/a	Number of adults 18+ with driver's license from FHWA divided by the total number of adults from 2014 ACS	86	Data used to calculate this figure is available at: <a href="https://www.fhwa.dot.gov/policyinformation/statistics/2014/di20.cfm">https://www.fhwa.dot.gov/policyinformation/statistics/2014/di20.cfm</a>

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**Sources and details for benchmarks (continued)**

Has health care coverage	American Community Survey (2014)	Is this person CURRENTLY covered by any of the following types of health insurance or health coverage plans?	Selected at least one type of health coverage	86	
Never married	American Community Survey (2014)	What is this person's marital status?	Never married or under 15 years old	30	
One-adult household	American Community Survey (2014)	n/a	Sum of individuals in household 18 or over is equal to 1	19	This figure is calculated by counting the number of adults enumerated in each ACS household.
One or more children	American Community Survey (2014)	n/a	Sum of individuals in household under 18 is greater than or equal to 1	35	This figure is calculated by counting the number of children under 18 in each ACS household.
Have lived at this address 1 year or less	American Community Survey (2014)	Did this person live in this house or apartment 1 year ago?	Yes	15	
Household's combined annual income \$20,000 or less	CPS Annual Social and Economic Supplement (Mar 2015)	Which category represents the total combined income of all members of this FAMILY during the past 12 months?	Income less than \$20,000	16	

Notes: The survey also included several questions measured in the Behavioral Risk Factor Surveillance Survey (BRFSS), but those were not considered reliable population benchmarks given limitations in the BRFSS design. One question about the number of doctor visits in the last year (Q0021) matches a question in the National Health Interview Survey; however, it was excluded from the benchmarking analysis because differences in the preceding questionnaire content and administration were deemed likely to produce substantial context effects.

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