

Appendix: Estimates Used in “Coverage Error in Internet Surveys”

| Wave | Question wording | Category of estimate | Filter | Web % | Total % | Abs. Diff. |
|------|---|------------------------------|------------------|-------|---------|------------|
| 5 | How often use internet | Every day | All | 82 | 69 | 13 |
| 5 | Yesterday...send email or text to friend/relative | Yes | All | 79 | 69 | 10 |
| 8 | Have desktop or laptop computer | Yes | All | 90 | 80 | 10 |
| 5 | Yesterday...social networking site | Yes | All | 66 | 58 | 8 |
| 9 | Use Facebook | Yes | All | 74 | 66 | 8 |
| 5 | Yesterday...game on computer | Yes | All | 48 | 42 | 6 |
| 8 | Type of cellphone | Smartphone owner | All | 74 | 68 | 6 |
| 8 | Have tablet computer | Yes | All | 49 | 43 | 6 |
| 8 | Look up information about a health condition | Yes | All | 68 | 63 | 5 |
| 4 | Anyone in the group... use their cellphone | Yes | All | 90 | 86 | 4 |
| 5 | Who is current speaker of the House | Boehner | All | 60 | 56 | 4 |
| 5 | Have passport | Yes | All | 43 | 39 | 4 |
| 6 | Rely on your own research for life decisions | A lot | All | 86 | 82 | 4 |
| 7 | Have a credit card | Yes | All | 66 | 62 | 4 |
| 7 | Have an IRA, 401K or a similar kind of retirement account | Yes | All | 44 | 40 | 4 |
| 8 | Look up real estate listings or information about a place to live | Yes | All | 47 | 43 | 4 |
| 9 | Gone online to get information from the federal government | Yes | All | 41 | 37 | 4 |
| 9 | Gone online to get information from your state government | Yes | All | 38 | 34 | 4 |
| 9 | Feel about real estate transactions online | Comfortable | All | 58 | 54 | 4 |
| 10 | Where Guantanamo Bay is located on map | 2 on map: Cuba | All | 82 | 78 | 4 |
| 10 | Number of seats each party holds in U.S. Senate | 54R-44D-2I (multiple choice) | All | 56 | 52 | 4 |
| 3 | Immigration | Important | All | 45 | 42 | 3 |
| 3 | Placement on personality scale | Nervous | All | 13 | 16 | 3 |
| 3 | Placement on personality scale | Analytical | All | 57 | 54 | 3 |
| 3 | Investment in stock market | Don't trade stocks regularly | All | 45 | 42 | 3 |
| 3 | Have any guns, rifles or pistols... | Yes | All | 37 | 34 | 3 |
| 4 | Used phone to take a photo or video at a recent gathering | Yes, selected | Cellphone owners | 60 | 57 | 3 |

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|------|--|-------------------------------|---|-------|---------|------------|
| 5 | Discrimination against gays | Yes, there is a lot | All | 62 | 59 | 3 |
| 5 | Discrimination against blacks | Yes, there is a lot | All | 54 | 51 | 3 |
| 5 | How important is religion in your life | Very/somewhat important | All | 73 | 76 | 3 |
| 5 | Source of most electricity in U.S. | Coal | All | 51 | 48 | 3 |
| 5 | Have driver's license | Yes | All | 89 | 86 | 3 |
| 6 | Rely on advice from family | A lot | All | 40 | 43 | 3 |
| 6 | Science knowledge | Eight to twelve items correct | All | 53 | 50 | 3 |
| 7 | Have a savings account | Yes | All | 65 | 62 | 3 |
| 7 | Have a checking account | Yes | All | 84 | 81 | 3 |
| 7 | Have a pension plan | Yes | All | 26 | 23 | 3 |
| 7 | Received Medicaid benefits | Yes | All | 16 | 19 | 3 |
| 7 | Have health problem, disability or handicap... | Yes | All | 21 | 24 | 3 |
| 7 | I am deaf or have serious difficulty hearing | Yes | Has health problem, disability, or handicap | 4 | 7 | 3 |
| 8 | Pay or contribute each month for your cellphone service | Less than \$50 | Cell phone owners who know plan type | 24 | 27 | 3 |
| 8 | Accessed government services or information in the last year | Yes | All | 44 | 41 | 3 |
| 8 | Account with a bank | Yes | All | 89 | 86 | 3 |
| 9 | Which party will have a majority in the U.S. House of Representatives... | Republicans | All | 86 | 83 | 3 |
| 9 | Gone online to get information from your local government | Yes | All | 35 | 32 | 3 |
| 9 | Data allows journalists to cover government activities more thoroughly | Yes, does | All | 59 | 56 | 3 |
| 9 | Feel about criminal records of individual citizens online | Comfortable | All | 65 | 62 | 3 |
| 9 | Feel about health and safety records of local restaurants online | Comfortable | All | 85 | 82 | 3 |
| 10 | Which are you interested in | Reading the Bible | All | 36 | 39 | 3 |
| 10 | What line on the map represents | Proposed Keystone XL Pipeline | All | 76 | 73 | 3 |
| 10 | Americans need to indicate health insurance when they... | File their taxes | All | 87 | 84 | 3 |
| 10 | Worry that computers and technology used to invade privacy | A lot | All | 31 | 34 | 3 |
| 11 | Registered voter | Registered to vote | All | 86 | 83 | 3 |
| 3 | Spiritual person | Describes me | All | 50 | 52 | 2 |
| 3 | Upbeat and optimistic | Describes me | All | 61 | 59 | 2 |
| 3 | Honor and duty are my core values | Describes me | All | 54 | 52 | 2 |
| 3 | Religious person | Describes me | All | 44 | 46 | 2 |

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| 3 | Gun policy | Important | All | 47 | 45 | 2 |
| 3 | Help for the poor | Important | All | 54 | 56 | 2 |
| 3 | Placement on personality scale | Extroverted | All | 35 | 33 | 2 |
| 3 | Placement on personality scale | Conventional thinker | All | 13 | 15 | 2 |
| 3 | Placement on personality scale | Critical of others | All | 10 | 12 | 2 |
| 3 | Placement on personality scale | Intellectual | All | 68 | 66 | 2 |
| 3 | Creativity | Important | All | 74 | 72 | 2 |
| 3 | Persistence | Important | All | 66 | 64 | 2 |
| 3 | Religious faith | Important | All | 51 | 53 | 2 |
| 3 | Obedience | Important | All | 58 | 60 | 2 |
| 4 | Followed news about... election campaigns... | Very/fairly closely | Registered voters | 54 | 52 | 2 |
| 4 | Carry your cellphone with you | Frequently | Cell phone owners | 92 | 90 | 2 |
| 4 | OK to use cellphone at a family dinner | Generally okay | All | 10 | 12 | 2 |
| 4 | OK to use cellphone while walking down the street | Generally okay | All | 79 | 77 | 2 |
| 4 | Sent a message such as a text or email at recent gathering | Yes, selected | Cell phone owners | 53 | 51 | 2 |
| 4 | Used phone to read a message such as a text or email at recent gathering | Yes, selected | Cell phone owners | 62 | 60 | 2 |
| 4 | Used phone to share something that had occurred in the group by text... | Yes, selected | Used phone in group setting | 43 | 41 | 2 |
| 4 | Used phone to post a picture or video you had taken of the gathering | Yes, selected | Used phone in group setting | 47 | 45 | 2 |
| 4 | Cellphone hurts the conversation or atmosphere... | Frequently | All | 39 | 37 | 2 |
| 5 | How safe from crime after dark | Very safe | All | 55 | 53 | 2 |
| 5 | Discrimination against Hispanics | Yes, there is a lot | All | 54 | 52 | 2 |
| 5 | Frequency of internet use | Constantly | All | 23 | 21 | 2 |
| 5 | Compared to parents, standard of living | Much better | All | 29 | 27 | 2 |
| 5 | People can be trusted | Can be trusted | All | 47 | 45 | 2 |
| 5 | Worry computers invade privacy | A lot | All | 22 | 24 | 2 |
| 5 | Smoked 100 cigarettes | No | All | 54 | 56 | 2 |
| 5 | Enjoy keeping up with news | A lot | All | 47 | 49 | 2 |
| 5 | Number of times saw doctor | 4 or more visits | All | 40 | 42 | 2 |
| 6 | Rely on prayer and personal religious reflection | A lot | All | 43 | 45 | 2 |
| 6 | Thank God for something | Yes | All | 26 | 28 | 2 |
| 6 | Donate... to help the poor and needy | Yes | All | 46 | 48 | 2 |
| 7 | Senate... Who would you vote for today | Republican Party's candidate | Registered voters in states with a Senate race | 42 | 40 | 2 |

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| 7 | Employed | Full-time | All | 45 | 43 | 2 |
| 7 | Another kind of retirement savings or investment | Yes | All | 20 | 18 | 2 |
| 7 | I have none of these (financial services) | Yes | All | 9 | 11 | 2 |
| 7 | Have a car loan | Yes | All | 32 | 30 | 2 |
| 7 | Have a mortgage or a home loan | Yes | All | 37 | 35 | 2 |
| 7 | Received food assistance such as SNAP benefits | Yes | All | 14 | 16 | 2 |
| 7 | Household's financial situation | Live comfortably | All | 27 | 25 | 2 |
| 7 | Gotten food from a food bank or food pantry | Yes | All | 12 | 14 | 2 |
| 7 | Taken a vacation | Yes | All | 45 | 43 | 2 |
| 7 | Loaned money to family and friends | Yes | All | 43 | 41 | 2 |
| 7 | Because of a physical, mental or emotional condition, I have difficulty doing errands alone | Yes | Has health problem, disability, or handicap | 19 | 21 | 2 |
| 7 | Chance of voting in November... scale of 10 to 1 | Definitely will vote (10) | All | 54 | 52 | 2 |
| 8 | Looked for information about a job in the last year | Yes | All | 45 | 43 | 2 |
| 8 | Submitted a job application in the last year | Yes | All | 33 | 31 | 2 |
| 8 | Took a class or watched educational content in the last year | Yes | All | 42 | 40 | 2 |
| 9 | Happen to vote... or did things come up... | I definitely voted in the election this November | All | 65 | 63 | 2 |
| 9 | Usually vote in elections or don't... | I usually vote in elections | All | 79 | 77 | 2 |
| 9 | Learned about government-operated recreational activities such as the hours of a public park | Did this online | All | 29 | 27 | 2 |
| 9 | Find out about state government performance | Very/somewhat easy | All | 62 | 60 | 2 |
| 9 | The federal government shares data... | Very/somewhat effectively | All | 42 | 44 | 2 |
| 9 | Your state government shares data... | Very/somewhat effectively | All | 48 | 50 | 2 |
| 9 | Data improves the quality of government services | Yes, does | All | 51 | 49 | 2 |
| 9 | Data allows citizens such as yourself to have more impact on public affairs | Yes, does | All | 50 | 48 | 2 |
| 9 | Data makes government officials more accountable to the public | Yes, does | All | 55 | 53 | 2 |
| 9 | Get news or news headlines on Facebook | Yes | Facebook users | 72 | 74 | 2 |
| 9 | Get news about people and events in your own community on Twitter | Yes | Web Twitter news users | 53 | 55 | 2 |
| 9 | Get news about local weather and traffic on Twitter | Yes | Web Twitter news users | 43 | 45 | 2 |

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| 9 | Get news about health and medicine on Twitter | Yes | Web Twitter news users | 52 | 50 | 2 |
| 9 | Used Twitter to keep up with a news event as it is happening | Yes | Twitter news users | 58 | 60 | 2 |
| 10 | Who is Malala Yousafzai | 2014 Nobel Peace Prize recipient | All | 65 | 63 | 2 |
| 10 | Trend in what national statistic (graph) | Unemployment rate | All | 74 | 72 | 2 |
| 10 | How many Supreme Court justices are women | Three | All | 35 | 33 | 2 |
| 10 | Which one is Elizabeth Warren | Elizabeth Warren | All | 53 | 51 | 2 |
| 10 | How many days did you have at least one alcoholic beverage... | 0 days | All | 39 | 41 | 2 |
| 10 | How many days did you have at least one alcoholic beverage... | 9 or more days | All | 20 | 18 | 2 |
| 10 | Largest number of drinks you had on any occasion in last 30 days | 7 or more drinks | Had at least one drink of alcohol in last 30 days | 6 | 8 | 2 |
| 11 | Marco Rubio | Favorable | All | 28 | 26 | 2 |
| 11 | Political views | Conservative | All | 33 | 35 | 2 |
| 3 | Next 10 years... | Will be better | All | 63 | 62 | 1 |
| 3 | Hunter, fisher or sportsman | Describes me | All | 23 | 24 | 1 |
| 3 | Fast-food lover | Describes me | All | 19 | 18 | 1 |
| 3 | Couldn't vacation without my smartphone | Describes me | All | 23 | 22 | 1 |
| 3 | Recycle and reuse as a daily habit | Describes me | All | 50 | 49 | 1 |
| 3 | Video or computer gamer | Describes me | All | 22 | 21 | 1 |
| 3 | Outdoor person | Describes me | All | 56 | 57 | 1 |
| 3 | Libertarian | Describes me | All | 15 | 14 | 1 |
| 3 | Often feel proud to be American | Describes me | All | 55 | 56 | 1 |
| 3 | Abortion | Important | All | 29 | 28 | 1 |
| 3 | Health care | Important | All | 75 | 76 | 1 |
| 3 | The federal budget deficit | Important | All | 52 | 51 | 1 |
| 3 | Tax policy | Important | All | 51 | 50 | 1 |
| 3 | Energy policy | Important | All | 44 | 43 | 1 |
| 3 | Security and anti-terrorism policy | Important | All | 48 | 47 | 1 |
| 3 | Social security | Important | All | 64 | 63 | 1 |
| 3 | Placement on personality scale | Shy | All | 17 | 18 | 1 |
| 3 | Placement on personality scale | Self-disciplined | All | 49 | 50 | 1 |
| 3 | Placement on personality scale | Relaxed | All | 46 | 47 | 1 |
| 3 | Children having independence | Important | All | 76 | 77 | 1 |
| 3 | Children being well-mannered | Important | All | 83 | 84 | 1 |
| 3 | Children having empathy for others | Important | All | 69 | 68 | 1 |
| 3 | Children having curiosity | Important | All | 60 | 59 | 1 |
| 3 | Children having tolerance | Important | All | 66 | 65 | 1 |

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| 3 | Member of a labor union | Union household | All | 17 | 16 | 1 |
| 4 | Followed news about... election campaigns... | Very/fairly closely | All | 48 | 47 | 1 |
| 4 | Use apps on your cellphone... | Continuous app user | Smartphone owners | 26 | 27 | 1 |
| 4 | Use cellphone to catch up with family and friends | Frequently | Cell phone owners | 30 | 29 | 1 |
| 4 | Use cellphone to look up information about where you are going or how to get there | Frequently | Cell phone owners | 34 | 33 | 1 |
| 4 | Use cellphone for no particular reason, just for something to do | Frequently | Cell phone owners | 20 | 19 | 1 |
| 4 | OK to use cellphone on public transportation | Generally okay | All | 74 | 75 | 1 |
| 4 | OK to use cell phone at a restaurant | Generally okay | All | 37 | 38 | 1 |
| 4 | OK to use cellphone while waiting in line | Generally okay | All | 75 | 74 | 1 |
| 4 | Used cellphone to receive an incoming call at a recent gathering | Yes, selected | Cell phone owners | 50 | 51 | 1 |
| 4 | Used cellphone to use an app at a recent gathering | Yes, selected | Cell phone owners | 29 | 28 | 1 |
| 4 | Getting information that would be interesting to the group | Yes, selected | Used phone in group setting | 37 | 38 | 1 |
| 4 | No longer interested in what the group was doing | Yes, selected | Used phone in group setting | 15 | 16 | 1 |
| 4 | To connect with other people who were known by the group | Yes, selected | Used phone in group setting | 30 | 31 | 1 |
| 4 | To connect with other people who were strangers to the group | Yes, selected | Used phone in group setting | 14 | 15 | 1 |
| 4 | To avoid participating in what the group was discussing | Yes, selected | Used phone in group setting | 9 | 10 | 1 |
| 4 | Phone use take your attention away from the group | A lot | Cellphone owners | 5 | 6 | 1 |
| 4 | Contributes to the conversation or atmosphere... | Frequently | All | 4 | 5 | 1 |
| 5 | Sarah Palin | Very unfavorable | All | 27 | 26 | 1 |
| 5 | Talk with neighbors | Every day/a few times/week | All | 58 | 59 | 1 |
| 5 | Michelle Obama | Very unfavorable | All | 16 | 15 | 1 |
| 5 | George W. Bush | Very unfavorable | All | 22 | 21 | 1 |
| 5 | Did not have enough money to buy food in last year | Yes | All | 20 | 21 | 1 |
| 5 | In dispute between Israel and Palestinians, U.S. should be... | Less involved | All | 37 | 38 | 1 |
| 5 | How often attend religious services | Seldom & never | All | 31 | 30 | 1 |
| 5 | Rate your community | Excellent | All | 37 | 36 | 1 |
| 5 | Would you say your health is... | Excellent | All | 17 | 16 | 1 |
| 5 | Republican leaders | 0-33 rating | All | 37 | 36 | 1 |

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| 5 | Democratic leaders | 0-33 rating | All | 32 | 31 | 1 |
| 5 | Satisfied with traffic conditions | Very satisfied | All | 28 | 29 | 1 |
| 5 | Worked to improve condition in community | Yes | All | 38 | 37 | 1 |
| 5 | Concern about government anti-terrorism | Not gone far enough | All | 43 | 44 | 1 |
| 5 | U.S. involvement in global economy | Bad thing | All | 34 | 33 | 1 |
| 5 | Social class | Middle class | All | 47 | 46 | 1 |
| 5 | Yesterday...Watch news | Yes | All | 65 | 66 | 1 |
| 5 | Volunteered in last year (combined) | Yes | All | 61 | 60 | 1 |
| 5 | Yesterday...Get to read newspaper | Yes | All | 35 | 36 | 1 |
| 5 | Yesterday...Listen to news on radio | Yes | All | 51 | 50 | 1 |
| 5 | Discrimination against women | Yes, there is a lot | All | 33 | 32 | 1 |
| 5 | Yesterday...write/receive letter | Yes | All | 11 | 12 | 1 |
| 6 | Advice from professional experts | A lot | All | 24 | 25 | 1 |
| 6 | Advice from religious leaders | A lot | All | 14 | 15 | 1 |
| 6 | Vigorous exercise in last week | None | All | 91 | 90 | 1 |
| 6 | Ask God for help or guidance about something | Yes | All | 10 | 11 | 1 |
| 6 | Become angry at God | Yes | All | 7 | 8 | 1 |
| 6 | Told a white lie in past week | Yes | All | 44 | 43 | 1 |
| 6 | Ate too much in past week | Yes | All | 59 | 58 | 1 |
| 6 | Attend a gathering with extended family | At least once a week | All | 13 | 12 | 1 |
| 6 | How often do you pray | Several times a day | All | 26 | 27 | 1 |
| 6 | Volunteer... in a church... | At least once a week | All | 9 | 10 | 1 |
| 7 | The way things are going in this country today | Satisfied | All | 24 | 25 | 1 |
| 7 | The way things are going in local community today | Satisfied | All | 61 | 60 | 1 |
| 7 | Barack Obama handling his job... | Approve | All | 43 | 44 | 1 |
| 7 | Thought about coming November election | Quite a lot | All | 26 | 25 | 1 |
| 7 | Thought about coming November election | Quite a lot | Registered voters | 33 | 32 | 1 |
| 7 | Followed news about... election campaigns... | Very closely | All | 11 | 12 | 1 |
| 7 | Followed news about... election campaigns... | Very closely | Registered voters | 14 | 15 | 1 |
| 7 | Follow what's going on in government affairs | Most of the time | All | 35 | 34 | 1 |
| 7 | House of Representatives... Who would you vote for | Republican Party's candidate | Registered voters | 41 | 42 | 1 |

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| 7 | Governor... Who would you vote for today | Republican Party's candidate | Registered voters in a state with a gubernatorial race | 41 | 40 | 1 |
| 7 | Yourself... scale from 0 to 10 | Very Conservative (0) | All | 10 | 11 | 1 |
| 7 | How many jobs do you currently work | Two | All | 18 | 17 | 1 |
| 7 | How long... before you exhausted your savings if lost job | I have no savings | Employed | 31 | 30 | 1 |
| 7 | Have another kind of non-retirement savings or investment | Yes | All | 16 | 15 | 1 |
| 7 | Carry a balance on any of your credit cards | Generally carry balances | Have credit card | 46 | 45 | 1 |
| 7 | Have credit card debt | Yes | All | 38 | 37 | 1 |
| 7 | Have student loans | Yes | All | 22 | 21 | 1 |
| 7 | Have other outstanding debts or loans | Yes | All | 19 | 18 | 1 |
| 7 | Have no loans or debt | Yes | All | 27 | 28 | 1 |
| 7 | Received housing vouchers or housing assistance | Yes | All | 3 | 4 | 1 |
| 7 | Had trouble getting or paying for medical care for yourself or your family | Yes | All | 28 | 29 | 1 |
| 7 | Had problems paying your rent or mortgage | Yes | All | 20 | 21 | 1 |
| 7 | Been laid off or lost your job | Yes | All | 10 | 11 | 1 |
| 7 | Gotten a pay raise at your current job or gotten a better job | Yes | All | 30 | 29 | 1 |
| 7 | Taken out a payday or other short term loan | Yes | All | 9 | 8 | 1 |
| 7 | Borrowed money from friends or family | Yes | All | 32 | 33 | 1 |
| 7 | I am blind or have serious difficulty seeing even with glasses | Yes | Has health problem, disability or handicap | 3 | 4 | 1 |
| 7 | I have serious difficulty walking or climbing stairs | Yes | Has health problem, disability or handicap | 46 | 47 | 1 |
| 7 | I have difficulty dressing or bathing | Yes | Has health problem, disability, or handicap | 8 | 9 | 1 |
| 8 | Cellphone plan | Individual plan including prepaid | Cell phone owners | 34 | 35 | 1 |
| 8 | Cancel or shut off cellphone because service was too expensive | Yes, have done this | Cell phone owners | 22 | 21 | 1 |
| 8 | How you use your cellphone to access online services... | Other than my cell phone, I have a limited number of ways to get online | Smartphone owners | 21 | 22 | 1 |

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| 8 | Apps... not work correctly | Frequently/ occasionally | Smartphone owners | 47 | 46 | 1 |
| 8 | Unexpected cellphone charges from in-app purchases | Frequently/ occasionally | Smartphone owners | 10 | 9 | 1 |
| 8 | Look up information about a job | Have done this using cell phone | Smartphone owners | 42 | 43 | 1 |
| 8 | Look up government services or information | Have done this using cell phone | Smartphone owners | 39 | 40 | 1 |
| 8 | Take a class or watch educational content | Have done this using cell phone | Smartphone owners | 29 | 30 | 1 |
| 8 | Look up information about a health condition | Have done this using cell phone | Smartphone owners | 61 | 62 | 1 |
| 8 | Get public transit information | Frequently/Occasionally | Smartphone owners | 24 | 25 | 1 |
| 8 | Reserve a taxi or car service | Frequently/Occasionally | Smartphone owners | 10 | 11 | 1 |
| 8 | Get turn-by-turn navigation while you are driving | Frequently/Occasionally | Smartphone owners | 66 | 67 | 1 |
| 8 | Learn about events or activities in your community | Frequently/Occasionally | Smartphone owners | 55 | 56 | 1 |
| 8 | Used your cellphone to report a problem | Yes, have done this with cell phone | Smartphone owners | 18 | 17 | 1 |
| 8 | In an emergency situation cellphone helped resolve the issue | Yes | Cell phone owners | 53 | 52 | 1 |
| 8 | How you feel about your cellphone | Couldn't live without | Cell phone owners | 41 | 40 | 1 |
| 8 | How you feel about your cellphone | Helpful | Cell phone owners | 92 | 91 | 1 |
| 8 | How you feel about your cellphone | Financial burden | Cell phone owners | 20 | 19 | 1 |
| 9 | Think that voting can affect the direction the country takes... | A lot | All | 46 | 45 | 1 |
| 9 | Which party will have a majority in the U.S. Senate... | Republicans | All | 85 | 84 | 1 |
| 9 | Optimistic or pessimistic about their ability to get things done... | Optimistic | All | 44 | 45 | 1 |
| 9 | In coming year, relations between Republicans and Democrats will... | Get worse | All | 35 | 34 | 1 |
| 9 | How much impact you can have on making your community a better place to live | A big impact | All | 31 | 32 | 1 |
| 9 | News about the federal government | Very interested | All | 45 | 44 | 1 |
| 9 | Find out about federal government performance | Very/somewhat easy | All | 58 | 57 | 1 |
| 9 | Find out about your local government performance | Very/somewhat easy | All | 63 | 62 | 1 |
| 9 | Your local government shares data | Very/somewhat effectively | All | 51 | 52 | 1 |

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| 9 | Your local government does a good job of providing information on data it collects... | Yes, can think of an example | All | 20 | 19 | 1 |
| 9 | Your local government... does not provide enough useful data... | Yes, can think of an example | All | 20 | 19 | 1 |
| 9 | Public data results in better decisions by government officials | Yes, does | All | 46 | 45 | 1 |
| 9 | Feel about schools posting performance of individual teachers at local schools online | Comfortable | All | 61 | 60 | 1 |
| 9 | Feel about mortgages of individual homeowners being posted online | Comfortable | All | 21 | 22 | 1 |
| 9 | Trust your state government | Just about always/most of the time | All | 31 | 32 | 1 |
| 9 | Trust your local government | Just about always/most of the time | All | 41 | 40 | 1 |
| 9 | Get news about national government and politics on Twitter | Yes | Web Twitter news users | 77 | 78 | 1 |
| 9 | Get news about sports on Twitter | Yes | Web Twitter news users | 68 | 69 | 1 |
| 9 | Get news about science and technology on Twitter | Yes | Web Twitter news users | 67 | 66 | 1 |
| 9 | Send tweets about news | Often | Twitter news users | 5 | 6 | 1 |
| 10 | Which are you interested in | Country music | All | 30 | 31 | 1 |
| 10 | Which are you interested in | Hunting or fishing | All | 27 | 28 | 1 |
| 10 | Which are you interested in | Hip hop | All | 18 | 17 | 1 |
| 10 | Which are you interested in | Art and theater | All | 39 | 38 | 1 |
| 10 | Which are you interested in | Celebrity news and gossip | All | 17 | 18 | 1 |
| 10 | Which are you interested in | International travel | All | 38 | 37 | 1 |
| 10 | Which are you interested in | NASCAR | All | 11 | 12 | 1 |
| 10 | Which are you interested in | NBA basketball | All | 16 | 17 | 1 |
| 10 | Trust the people in your neighborhood | All of the people in your neighborhood | All | 8 | 9 | 1 |
| 10 | Vote in local elections | Always vote in local elections | All | 36 | 35 | 1 |
| 10 | Name of this person | Martin Luther King, Jr. | All | 90 | 91 | 1 |
| 10 | Country Pope Francis is from | 2 on map: Argentina | All | 53 | 52 | 1 |
| 10 | U.S. to re-establish diplomatic relations with which country | Cuba | All | 77 | 76 | 1 |
| 10 | Country this person leads | North Korea | All | 83 | 82 | 1 |
| 10 | What year war in Afghanistan began | 2001 | All | 44 | 43 | 1 |
| 10 | Which comes closer to your views | Government should do more to solve problems | All | 46 | 47 | 1 |
| 11 | Hillary Clinton | Favorable | All | 45 | 46 | 1 |
| 11 | Jeb Bush | Favorable | All | 26 | 27 | 1 |

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| 11 | Ted Cruz | Favorable | All | 22 | 21 | 1 |
| 11 | Rand Paul | Favorable | All | 28 | 27 | 1 |
| 11 | Joe Biden | Favorable | All | 43 | 42 | 1 |
| 11 | Scott Walker | Favorable | All | 20 | 21 | 1 |
| 11 | Religious category | Unaffiliated | All | 21 | 20 | 1 |
| 11 | How often do you attend religious services... | Weekly or more | All | 36 | 37 | 1 |
| 3 | The way things are going in your life... | Very satisfied | All | 17 | 17 | 0 |
| 3 | Rate economic conditions... | Excellent | All | 1 | 1 | 0 |
| 3 | Trusting person | Describes me | All | 65 | 65 | 0 |
| 3 | Uncomfortable being around people not of my race | Describes me | All | 8 | 8 | 0 |
| 3 | Think of myself as a typical American | Describes me | All | 65 | 65 | 0 |
| 3 | Focused on health and fitness | Describes me | All | 42 | 42 | 0 |
| 3 | Sports fan | Describes me | All | 36 | 36 | 0 |
| 3 | Rarely worry what others think of me | Describes me | All | 52 | 52 | 0 |
| 3 | Compassion and helping others are my core values | Describes me | All | 74 | 74 | 0 |
| 3 | Skeptical of medical experts' recommendations | Describes me | All | 23 | 23 | 0 |
| 3 | Do you consider yourself... | Socially conservative | All | 28 | 28 | 0 |
| 3 | Jobs | Important | All | 77 | 77 | 0 |
| 3 | The environment | Important | All | 54 | 54 | 0 |
| 3 | Same-sex marriage | Important | All | 26 | 26 | 0 |
| 3 | Placement on personality scale | Hard-working | All | 80 | 80 | 0 |
| 3 | Placement on personality scale | Sympathetic | All | 72 | 72 | 0 |
| 3 | Placement on personality scale | Disorganized | All | 14 | 14 | 0 |
| 3 | Hard work | Important | All | 89 | 89 | 0 |
| 3 | Children being responsible | Important | All | 93 | 93 | 0 |
| 3 | Children helping others | Important | All | 84 | 84 | 0 |
| 3 | Use public transportation | More than/once a week | All | 11 | 11 | 0 |
| 4 | Browse the web on your cellphone... | Continuous browser user | Smartphone owners | 14 | 14 | 0 |
| 4 | Cellphone turned off | Frequently | Cellphone owners | 7 | 7 | 0 |
| 4 | To catch up on other tasks you need to accomplish | Frequently | Cellphone owners | 19 | 19 | 0 |
| 4 | Get information or details about people you are planning to see | Frequently | Cellphone owners | 12 | 12 | 0 |
| 4 | Avoid interacting with others who are near you | Frequently | Cellphone owners | 7 | 7 | 0 |
| 4 | To coordinate getting together with others | Frequently | Cellphone owners | 29 | 29 | 0 |
| 4 | Intimate details of other people's lives | Frequently | All | 18 | 18 | 0 |

| Wave | Question wording | Category of estimate | Filter | Web % | Total % | Abs. Diff. |
|------|---|-----------------------|--------------------------------|-------|---------|------------|
| 4 | OK to use cellphone during a meeting | Generally okay | All | 5 | 5 | 0 |
| 4 | OK to use cellphone at church or worship service | Generally okay | All | 4 | 4 | 0 |
| 4 | OK to use cellphone at the movie theater... | Generally okay | All | 5 | 5 | 0 |
| 4 | Encounter people using cellphone in a loud or annoying manner | Frequently | All | 30 | 30 | 0 |
| 4 | Used phone to place a call at a recent gathering | Yes, selected | Cellphone owners | 33 | 33 | 0 |
| 4 | Used phone to search or browse the web at a recent gathering | Yes, selected | Cellphone owners | 25 | 25 | 0 |
| 4 | Used phone to check if received alerts at a recent gathering | Yes, selected | Cellphone owners | 33 | 33 | 0 |
| 4 | Phone use was to get in touch or connect with someone else | A lot | Cellphone owners | 14 | 14 | 0 |
| 5 | Satisfied with family life | Very satisfied | All | 62 | 62 | 0 |
| 5 | Satisfied with social life | Very satisfied | All | 43 | 43 | 0 |
| 5 | Hillary Clinton | Very unfavorable | All | 19 | 19 | 0 |
| 5 | Harry Reid | Very unfavorable | All | 19 | 19 | 0 |
| 5 | Needed a doctor but couldn't afford | Yes | All | 22 | 22 | 0 |
| 5 | Have white pages listing | Yes | All | 39 | 39 | 0 |
| 5 | Mitch McConnell | Very unfavorable | All | 14 | 14 | 0 |
| 5 | Yesterday...exercise | Yes | All | 41 | 41 | 0 |
| 5 | Yesterday...call friend/relative | Yes | All | 64 | 64 | 0 |
| 5 | Supreme Court | 0-33 rating | All | 18 | 18 | 0 |
| 5 | Say things are these days in your life | Very happy | All | 25 | 25 | 0 |
| 5 | Yesterday...visit with family or friends | Yes | All | 71 | 71 | 0 |
| 6 | Lose your temper in the past week | Yes | All | 43 | 43 | 0 |
| 6 | Meditate in the past week | Yes | All | 30 | 30 | 0 |
| 6 | Read scripture outside of religious services | At least once a week | All | 25 | 25 | 0 |
| 7 | The way things are going in [respondent's state] today | Satisfied | All | 38 | 38 | 0 |
| 7 | The way State Legislature is handling their job | Approve | Asked | 41 | 41 | 0 |
| 7 | The way your governor is handling job | Approve | Asked | 50 | 50 | 0 |
| 7 | Voted in your precinct... | Yes | All | 64 | 64 | 0 |
| 7 | How often vote | Always | All | 35 | 35 | 0 |
| 7 | How often vote | Always | Registered voters | 48 | 48 | 0 |
| 7 | Democratic party... Scale from 0 to 10 | Very Liberal (10) | All | 22 | 22 | 0 |
| 7 | Republican party... Scale from 0 to 10 | Very Conservative (0) | All | 19 | 19 | 0 |
| 7 | Spouse or partner... Scale from 0 to 10 | Very Conservative (0) | Married or living with partner | 11 | 11 | 0 |

| Wave | Question wording | Category of estimate | Filter | Web % | Total % | Abs. Diff. |
|------|--|---|---|-------|---------|------------|
| 7 | How satisfied with your current job | Very satisfied | Employed | 31 | 31 | 0 |
| 7 | Received unemployment benefits | Yes | All | 4 | 4 | 0 |
| 7 | Received welfare benefits | Yes | All | 2 | 2 | 0 |
| 7 | Had trouble paying your bills | Yes | All | 39 | 39 | 0 |
| 7 | Declared personal bankruptcy | Yes | All | 2 | 2 | 0 |
| 7 | Because of a physical, mental or emotional condition, I have serious difficulty concentrating, remembering or making decisions | Yes | Has health problem, disability, or handicap | 32 | 32 | 0 |
| 7 | Voted in 2012 Presidential election... | Voted | All | 66 | 66 | 0 |
| 7 | Voted for Obama, Romney or someone else | Obama | Voted in 2012 | 52 | 52 | 0 |
| 8 | High-speed internet service | Yes, have high-speed internet service at home | Smartphone owners | 85 | 85 | 0 |
| 8 | How often does content on your cellphone not display properly | Frequently/Occasionally | Smartphone owners | 49 | 49 | 0 |
| 8 | How often is cellphone bill substantially higher than you expected... | Frequently/occasionally | Smartphone owners | 27 | 27 | 0 |
| 8 | How often do you reach the maximum amount of data | Frequently/occasionally | Smartphone owners | 37 | 37 | 0 |
| 8 | How often experience poor or dropped signals prevent you from using your cellphone | Frequently/occasionally | Smartphone owners | 47 | 47 | 0 |
| 8 | Submit a job application | Have done this using cell phone | Smartphone owners | 18 | 18 | 0 |
| 8 | Look up real estate listings or information about a place to live | Have done this using cell phone | Smartphone owners | 44 | 44 | 0 |
| 8 | Do online banking | Have done this using cell phone | Smartphone owners | 57 | 57 | 0 |
| 8 | Follow along with breaking news events | Frequently/Occasionally | Smartphone owners | 68 | 68 | 0 |
| 8 | How often share pictures, videos or commentary with others about events happening in your community using cellphone | Frequently/Occasionally | Smartphone owners | 67 | 67 | 0 |
| 8 | How often make a monetary donation to a political or charitable cause using cellphone | Frequently/Occasionally | Smartphone owners | 8 | 8 | 0 |
| 8 | Had trouble because you didn't have your cellphone with you | Yes | Cellphone owners | 41 | 41 | 0 |
| 8 | How you feel about your cellphone | Freedom | Cellphone owners | 72 | 72 | 0 |
| 8 | How you feel about your cellphone | Distracting | Cellphone owners | 27 | 27 | 0 |
| 9 | For House of Representatives, did you vote for... | Republican Party's candidate | Voted | 44 | 44 | 0 |
| 9 | Which party controls Congress... a factor in your vote... | Yes, was a factor | Voted | 63 | 63 | 0 |

| Wave | Question wording | Category of estimate | Filter | Web % | Total % | Abs. Diff. |
|------|--|---|------------------------|-------|---------|------------|
| 9 | Think about your vote for U.S. Congress this fall | My vote for Congress this November was a vote AGAINST Obama | Voted | 36 | 36 | 0 |
| 9 | Wish that you had voted in the election | Yes | Did not vote | 55 | 55 | 0 |
| 9 | If you had voted, would you have voted for... | Republican party's candidate | Did not vote | 24 | 24 | 0 |
| 9 | How interested in news about your state government | Very interested | All | 38 | 38 | 0 |
| 9 | How interested in news about your local government | Very interested | All | 37 | 37 | 0 |
| 9 | Paid a fine such as parking ticket or toll violation | Did this online | All | 11 | 11 | 0 |
| 9 | Used a service such as 311 to report a specific problem to your local government | Did this online | All | 2 | 2 | 0 |
| 9 | Applied for or renewed a hunting or fishing license | Did this online | All | 4 | 4 | 0 |
| 9 | Your local government... say it has been providing... | I don't know | All | 39 | 39 | 0 |
| 9 | Data the government provides... helps businesses... | A lot | All | 9 | 9 | 0 |
| 9 | Trust the federal government | Just about always/most of the time | All | 23 | 23 | 0 |
| 9 | Use Twitter | Yes | All | 16 | 16 | 0 |
| 9 | Get news or news headlines on Twitter | Yes | Twitter users | 70 | 70 | 0 |
| 9 | Get international news on Twitter | Yes | Web Twitter news users | 68 | 68 | 0 |
| 9 | Get news about local government and politics on Twitter | Yes | Web Twitter news users | 46 | 46 | 0 |
| 9 | Get news about business on Twitter | Yes | Web Twitter news users | 54 | 54 | 0 |
| 9 | Get news about entertainment on Twitter | Yes | Web Twitter news users | 78 | 78 | 0 |
| 9 | Get news about crime on Twitter | Yes | Web Twitter news users | 61 | 61 | 0 |
| 9 | Best describes you | Twitter is the most important way I get news | Twitter news users | 8 | 8 | 0 |
| 10 | Which are you interested in | Working out | All | 50 | 50 | 0 |
| 10 | Which are you interested in | Gardening | All | 43 | 43 | 0 |
| 10 | Participated in a school/neighborhood/community association | Yes | All | 22 | 22 | 0 |
| 10 | Participated in a service/civic organization | Yes | All | 14 | 14 | 0 |
| 10 | Participated in a sports/recreation organization | Yes | All | 20 | 20 | 0 |

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|-------------|--|---|---------------|--------------|----------------|-------------------|
| 10 | Which best describes you | I prefer complicated problems that require new solutions and a lot of thought | All | 14 | 14 | 0 |
| 11 | Bill Clinton | Favorable | All | 53 | 53 | 0 |
| 11 | Mike Huckabee | Favorable | All | 26 | 26 | 0 |
| 11 | George W. Bush | Favorable | All | 42 | 42 | 0 |
| 11 | Race combined | Mixed race | All | 5 | 5 | 0 |
| 11 | Republican, Democrat or Independent... lean more to... | Rep/Lean Rep | All | 43 | 43 | 0 |