

2016 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 20 August
FINAL TOPLINE
August 16 – September 12, 2016
TOTAL N=4,538
WEB RESPONDENTS N=4,195
MAIL RESPONDENTS N=343¹

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

ASK ALL:

VOTEGENA If the 2016 presidential election were being held today, would you vote for... **[RANDOMIZE OPTIONS 1 AND 2 FIRST FOLLOWED BY RANDOMIZED OPTIONS 3 AND 4, WITH OPTION 5 ALWAYS LAST]**

ASK IF NONE/OTHER CANDIDATE OR SKIPPED VOTEGEN (VOTEGENA=5 OR MISSING):

VOTEGENB As of TODAY, do you LEAN more to... **[RANDOMIZE OPTIONS IN SAME ORDER AS VOTEGENA]**

BASED ON REGISTERED VOTERS [N=3,941]:

Aug 16-	
Sep 12	
<u>2016</u>	
38	Donald Trump/lean Trump
45	Hillary Clinton/lean Clinton
10	Gary Johnson/lean Johnson
4	Jill Stein/lean Stein
2	None/other
1	No Answer

¹ Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted.

ASK ALL:

VOTEGENA If the 2016 presidential election were being held today, would you vote for... **[RANDOMIZE OPTIONS 1 AND 2 FIRST FOLLOWED BY RANDOMIZED OPTIONS 3 AND 4, WITH OPTION 5 ALWAYS LAST]**

ASK IF NONE/OTHER CANDIDATE OR SKIPPED VOTEGEN (VOTEGENA=5 OR MISSING):

VOTEGENB As of TODAY, do you LEAN more to... **[RANDOMIZE OPTIONS IN SAME ORDER AS VOTEGENA]**

ASK IF JOHNSON/STEIN IN VOTEGENA (VOTEGENA=3,4) OR VOTEGENB (VOTEGENB=3,4):

VOTEGEND And even though you don't plan to support Donald Trump or Hillary Clinton, if you had to choose, would you say you ... **[RANDOMIZE OPTIONS IN SAME ORDER AS VOTEGENA]**

BASED ON REGISTERED VOTERS [N=3,941]:

Aug 16-	
Sep 12	
<u>2016</u>	
44	Donald Trump/lean Trump
52	Hillary Clinton/lean Clinton
2	None/other
2	No Answer

VOTEGENA/VOTEGENB/VOTEGEND TREND FOR COMPARISON:**ASK ALL:**

VOTEGEN If the 2016 presidential election were being held today, would you vote for... **[RANDOMIZE OPTIONS 1 AND 2 WITH OPTION 3 ALWAYS LAST]**

ASK IF NEITHER/OTHER CANDIDATE OR SKIPPED VOTEGEN (VOTEGEN=3 OR MISSING):

VOTEGEN3 **[IF NEITHER/OTHER IN VOTEGEN DISPLAY:]**

And even though you don't plan to support Donald Trump or Hillary Clinton, if you had to choose, would you say you...

[IF SKIPPED VOTEGEN DISPLAY:]

If you had to choose, would you say you...

[RANDOMIZE OPTIONS IN SAME ORDER AS VOTEGEN] *Note: Display neither only if the question is skipped without selecting Trump or Clinton*

July 12-		June 7-
Aug 8		July 5
<u>2016</u>		<u>2016</u>
46	Donald Trump/lean Trump	45
50	Hillary Clinton/lean Clinton	51
3	Neither	3
1	No Answer	1
20	<i>Neither in VOTEGEN</i>	23

ASK ALL:
CAMPFEEL

How have you been feeling about the 2016 presidential campaign recently?

[Check all that apply] **[RANDOMIZE]**

		<u>Selected</u>	<u>Not selected</u> <u>/No Answer</u>
1.	Interested		
	Aug 16-Sep 12, 2016	28	72
	July 12-Aug 8, 2016	29	71
	June 7-July 5, 2016	31	69
2.	Excited		
	Aug 16-Sep 12, 2016	9	91
	July 12-Aug 8, 2016	10	90
	June 7-July 5, 2016	9	91
3.	Optimistic		
	Aug 16-Sep 12, 2016	14	86
	July 12-Aug 8, 2016	13	87
	June 7-July 5, 2016	17	83
4.	Indifferent		
	Aug 16-Sep 12, 2016	11	89
	July 12-Aug 8, 2016	11	89
	June 7-July 5, 2016	10	90
5.	Frustrated		
	Aug 16-Sep 12, 2016	54	46
	July 12-Aug 8, 2016	47	53
	June 7-July 5, 2016	48	52
6.	Disgusted		
	Aug 16-Sep 12, 2016	54	46
	July 12-Aug 8, 2016	50	50
	June 7-July 5, 2016	45	55
7.	Scared		
	Aug 16-Sep 12, 2016	41	59
	July 12-Aug 8, 2016	40	60
	June 7-July 5, 2016	38	62
8.	None of these [EXCLUSIVE PUNCH]		
	Aug 16-Sep 12, 2016	4	96
	July 12-Aug 8, 2016	5	95
	June 7-July 5, 2016	4	96

[RANDOMIZE ORDER OF EMTPRESTRUMP & EMTPRESCLINTON IN SAME ORDER AS RESPONDENT RECEIVED IN WAVE 16. IF NOT ASSIGNED IN WAVE 16 THEN ASSIGN RANDOMIZATION HERE.]

ASK ALL:

Thinking about the presidential election that will take place in November...

ASK ALL:

EMTPRESTRUMP How would you feel if Donald Trump won the presidential election in November 2016?

[ROTATE ORDER 1-4 FOR HALF, 4-1 FOR OTHER HALF USING SAME ROTATION RECEIVED IN WAVE 16. IF NOT ASSIGNED IN WAVE 16 THEN ASSIGN ROTATION HERE. RECORD IF RESPONDENT WAS SHOWN 1-4 OR 4-1]

Aug 16- Sep 12 <u>2016</u>		Apr 5- May 2 <u>2016</u>
10	Excited	15
25	Relieved	16
37	Disappointed	36
24	Angry	29
4	No Answer	4

ASK ALL:

EMTPRESCLINTON How would you feel if Hillary Clinton won the presidential election in November 2016?

[DISPLAY RESPONSE OPTIONS IN SAME ORDER AS EMTPRESTRUMP AND RECORD ORDER]

Aug 16- Sep 12 <u>2016</u>		Apr 5- May 2 <u>2016</u>
13	Excited	15
36	Relieved	25
29	Disappointed	34
19	Angry	22
4	No Answer	4

ASK IF FORM=1 AND CLINTON SUPPORTERS (VOTEGENA=2 OR VOTEGENB=2):

HRCPRES In your own words, what is the main reason you [IF VOTEGENA=2: support] [IF VOTEGENB=2: lean toward] Hillary Clinton for president?

BASED ON FORM 1 VOTERS WHO SUPPORT/LEAN TOWARD CLINTON [N=909]

Aug 16-

Sep 12

2016

32	NET EXPERIENCE/QUALIFICATIONS/ABILITY TO GOVERN
27	Experience/Qualified/Political knowledge
6	Ability to govern/Competence/Will get things done
32	NOT OR NOT AS BAD AS TRUMP/VOTE AGAINST HIM
22	NET ISSUE POSITIONS
3	Economic policy (jobs, taxes, middle class and poor)
3	Immigration
3	Supreme Court appointments
2	Foreign policy/Relationship with other countries
13	Other specific issues/General issues/Represents my values
17	NET PERSONAL CHARACTERISTICS/ASSOCIATIONS
12	Temperament/Personality
4	Woman/First woman president
5	NET SHE'S A DEMOCRAT/NOT A REPUBLICAN
5	Democratic nominee/She's a Democrat/She's liberal
3	SHE IS FOR AMERICAN PEOPLE AND VALUES
4	OTHER
10	DON'T KNOW/REFUSED

Total exceeds 100% because of multiple responses

ASK IF FORM=1 AND TRUMP SUPPORTERS (VOTEGENA=1 OR VOTEGENB=1):

DTPRES In your own words, what is the main reason you [IF VOTEGENA=1: support] [IF VOTEGENB=1: lean toward] Donald Trump for president?

BASED ON FORM 1 VOTERS WHO SUPPORT/LEAN TOWARD TRUMP [N=748]

Aug 16-

Sep 12

2016

33	NOT OR NOT AS BAD AS CLINTON/VOTE AGAINST HER
27	NET CHANGE/OUTSIDE OF THE SYSTEM
12	Outsider/Not a politician
8	Will change things/Shake things up/Need new blood
4	Business experience/Successful businessman
4	Will not be influenced by special interests/Not corrupt
2	Change from Obama
26	NET ISSUE POSITIONS
10	Economic policy (debt, trade, taxes, jobs, middle class)
8	Immigration
7	Defense and military/Terrorism/Law and order/Keep American safe
4	Supreme Court appointments
7	Other specific issues/General issues/Represents my values
19	NET PERSONAL CHARACTERISTICS/ASSOCIATIONS
13	He tells it like it is/Not politically correct/Honest/Trusted
7	Temperament/Personality/Right person for job
10	MAKE AMERICA GREAT AGAIN/HE IS FOR AMERICAN PEOPLE AND VALUES
4	NET HE'S A REPUBLICAN/NOT A DEMOCRAT
2	Republican nominee/He's a Republican/He's conservative
4	OTHER
7	DON'T KNOW/REFUSED

Total exceeds 100% because of multiple responses

ASK TRUMP SUPPORTERS (VOTEGENA=1 OR VOTEGENB=1) [N=1,682]:

DTSPPR

Thinking about the reasons you [support/lean toward] Donald Trump, is each of the following a major reason, minor reason or not a reason you support him?

[RANDOMIZE]

		<u>Major reason</u>	<u>Minor reason</u>	<u>Not a reason</u>	<u>No Answer</u>
a.	His views on immigration Aug 16-Sep 12, 2016	62	25	12	1
b.	His views on the economy Aug 16-Sep 12, 2016	73	19	8	*
c.	His views on terrorism Aug 16-Sep 12, 2016	74	17	7	1
d.	His views on race relations Aug 16-Sep 12, 2016	27	40	31	1
e.	His leadership ability Aug 16-Sep 12, 2016	56	31	12	1
f.	His personality Aug 16-Sep 12, 2016	20	38	41	*
g.	Because he has not worked in government before Aug 16-Sep 12, 2016	43	26	31	*
h.	Because he's the Republican Party's nominee Aug 16-Sep 12, 2016	25	35	40	*
i.	Because I dislike Hillary Clinton Aug 16-Sep 12, 2016	63	21	15	1

ASK CLINTON SUPPORTERS (VOTEGENA=2 OR VOTEGENB=2) [N=2,129]:

HRCSPprt

Thinking about the reasons you [support/lean toward] Hillary Clinton, is each of the following a major reason, minor reason or not a reason you support her?
[RANDOMIZE]

		<u>Major reason</u>	<u>Minor reason</u>	<u>Not a reason</u>	<u>No Answer</u>
a.	Her views on immigration Aug 16-Sep 12, 2016	46	37	16	1
b.	Her views on the economy Aug 16-Sep 12, 2016	55	30	14	1
c.	Her views on terrorism Aug 16-Sep 12, 2016	45	35	19	1
d.	Her views on race relations Aug 16-Sep 12, 2016	52	31	16	1
e.	Her leadership ability Aug 16-Sep 12, 2016	63	23	13	1
f.	Her personality Aug 16-Sep 12, 2016	31	36	31	1
g.	Her experience in government Aug 16-Sep 12, 2016	74	15	10	1
h.	Because she would be the first woman president Aug 16-Sep 12, 2016	29	29	40	1
i.	Because she's the Democratic Party's nominee Aug 16-Sep 12, 2016	42	32	25	1
j.	Because I dislike Donald Trump Aug 16-Sep 12, 2016	61	19	18	2

ASK IF FORM=2 AND CLINTON SUPPORTERS (VOTEGENA=2 OR VOTEGENB=2):

HRCCRN And while you [IF VOTEGENA=2: support] [IF VOTEGENB=2: lean toward] Hillary Clinton for president, what, if anything, concerns you about her as a candidate?

BASED ON FORM 2 VOTERS WHO SUPPORT/LEAN TOWARD CLINTON [N=940]

Aug 16-
Sep 12
2016

18	NET PERSONALITY TRAITS
14	Dishonest/Untrustworthy/Disingenuous
3	Secrecy/Lack of transparency/Not forthright with press
16	NET PAST/ASSOCIATIONS/EVENTS
5	Corruption/Ties to financial interests/Wall Street
3	Positions on war/Hawkish
3	Email server
5	Political legacy (general)
5	NET ISSUE POSITIONS
5	NEGATIVITY TOWARD HER/SHE MAY LOSE
3	NET CONCERNS ABOUT PERFORMANCE/GRIDLOCK
2	Concerns about barriers to governing/Gridlock/Obstruction from GOP
7	NET OTHER
16	NO CONCERNS
35	DON'T KNOW/REFUSED

Total exceeds 100% because of multiple responses

ASK IF FORM=2 AND TRUMP SUPPORTERS (VOTEGENA=1 OR VOTEGENB=1):

DTCRN And while you [IF VOTEGENA=1: support] [IF VOTEGENB=1: lean toward] Donald Trump for president, what, if anything, concerns you about him as a candidate?

BASED ON FORM 2 VOTERS WHO SUPPORT/LEAN TOWARD TRUMP [N=781]

Aug 16-
Sep 12
2016

40	NET PERSONALITY TRAITS
34	Temperament – Speaks without thinking/Unpredictable/Hot-headed
2	Arrogance
2	Lack of presidential traits
11	NET CONCERNS ABOUT PERFORMANCE/GRIDLOCK
4	Lack of experience
3	Lack of knowledge of foreign affairs/Ineptitude with other countries
2	Will be ineffective with/Obstructed by Congress or Republican Party
3	NET ISSUE POSITIONS
3	NEGATIVITY TOWARD HIM/HE MAY LOSE
9	NET OTHER
16	NO CONCERNS
23	DON'T KNOW/REFUSED

Total exceeds 100% because of multiple responses