



**THE PEW RESEARCH CENTER**  
For The People & The Press

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**FOR IMMEDIATE RELEASE:**  
**Wednesday, February 16, 2011**

**FOR FURTHER INFORMATION:**  
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## 2012 Campaign Off to a Slow Start Interest in Egypt News Surges as Mubarak Departs

The sudden conclusion to Hosni Mubarak’s 30-year reign in Egypt dominated both news coverage and the public’s news interest last week. Fully 48% say they followed news about Egyptian protests and Mubarak’s resignation more closely than any other story, far surpassing the week’s other stories.

The news media devoted 39% of coverage to the various elements of the Egypt story, according to a separate analysis conducted by the Pew Research Center’s Project for Excellence in Journalism.

The latest News Interest Index survey, conducted Feb. 10-13 among 1,000 adults, finds that public interest in news from Egypt has increased sharply since anti-government protests began there last month.

### News Coverage vs. News Interest

	News Interest	News Coverage
Egypt protests	48	39
Economy	13	10
Giffords' recovery	13	1
2012 elections	3	2
GOP leaders	3	1
Breast cancer findings	3	1

News interest shows the percentage of people who say they followed this story most closely, Pew Research Center for the People & the Press, February 10-13, 2011.  
News coverage shows the percentage of news coverage devoted to each story, Pew Research Center’s Project for Excellence in Journalism, February 7-13, 2011.

Nearly four-in-ten (39%) say they followed news about the protests Mubarak's departure very closely. A week earlier, 32% said they were following events in Egypt very closely.

When anti-government protests first began in January, just 17% said they tracked the protests very closely.

### Little Coverage, Interest in 2012

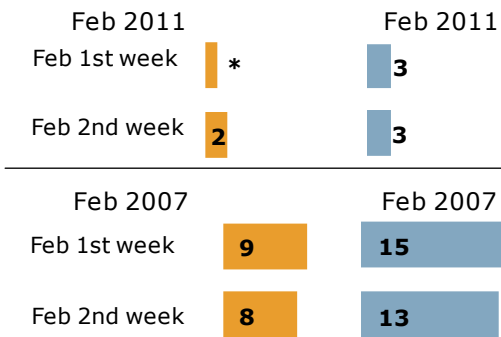
This past week, just 2% of all coverage was devoted to the 2012 presidential election (including news about the Conservative Political Action Conference last weekend), and just 3% of the public cited news about possible presidential candidates as their top story.

The 2012 campaign has gotten off to a much slower start when compared with the previous presidential election campaign. At a comparable point in early 2007, 8% of all news coverage was devoted to the campaign and 13% said it was the story they were following most closely.

The current campaign has clear differences with the previous contest. Unlike four years ago, only one party – the Republican Party – has a contested nomination. Moreover, no major GOP candidate has entered the 2012 race. By January, 2007, more than a dozen candidates from both parties had already announced their candidacies. (*For more on coverage of the 2012 campaign, see “[A Slow Start to the Media Primary](#),” released Feb. 2 by Pew Research’s Project for Excellence in Journalism.*)

#### Slow Start for the 2012 Campaign

**% of news coverage**    **% following most closely**



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## Most See Right Amount of Egypt Coverage

While the media has devoted considerable coverage to events in Egypt, most Americans do not see the coverage as excessive.

A majority (55%) says that news organizations have given the “right amount” of attention to the Egyptian protests. Three-in-ten

(30%) say the press has over covered events there, while relatively few (9%) say there has been too little coverage of the story.

Although the 2012 campaign has yet to draw the media’s focus, a plurality (40%) sees the coverage as appropriate. Nearly three-in-ten (29%) say there has been too little coverage of possible candidates for the 2012 election while 20% say there has been too much coverage.

As many Republicans as Democrats say that possible presidential candidates have received too little coverage (28% each). Democrats are more likely to say that there has been too much election coverage (24% vs. 15%).

More than four-in-ten Americans (44%) say the activities of new Republican leaders in Congress received the right amount of attention, about a quarter (27%) say these stories were under covered and just 18% say there was too much news about this. Policymaking efforts lead by GOP lawmakers accounted for 1% of the newshole.

About as many Americans describe coverage of the economy as the right amount (44%) as say there has been too little (40%) economic news; 12% say there has been too much coverage of the economy.

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### Egypt Coverage Seen as Appropriate, Few Clamor for More Campaign Coverage

	<b>Too much</b>	<b>Right amount</b>	<b>Too little</b>	<b>DK</b>
	%	%	%	%
Political unrest in Egypt	30	55	9	5=100
Possible candidates for 2012 presidential elections	20	40	29	12=100
Activities of GOP leaders	18	44	27	11=100
Economy	12	44	40	4=100

PEW RESEARCH CENTER February 10-13, 2011.

Figures may not add to 100% because of rounding.

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## News Interest

*% following each story very closely*

*Which one story did you follow most closely?*



PEW RESEARCH CENTER. February 10-13, 2011

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## Other News of the Week

About one-in-four (26%) say they followed news about Congresswomen Gabrielle Giffords' ongoing recovery very closely. Democrats (34%) were more likely than Republicans (23%) or independents (22%) to say they were following this story very closely. The media devoted 1% of coverage to Rep. Giffords' progress.

Interest in economic news has changed little in recent weeks. Last week, 36% were following the economy very closely; and the media, for its part, devoted 10% of all coverage to the economy.

A new study indicating that lymph node surgery may be unnecessary in some cases for treatment of breast cancer was very closely followed by 11% of the public and the top story for 3% of Americans. Women are somewhat more likely than men to say they tracked this story closely: A third of women (33%) followed this news very or fairly closely compared with 19% of men. The announcement of new medical guidelines about when women should get mammograms attracted more public interest in Nov. 2009. Fully, a third of the public (34%) followed that story very closely.

Two-in-ten Americans (19%) very closely followed the activities of new GOP leaders on Capitol Hill this past week. Public interest is equal to that of Feb. 1995, when 19% said they were following news about the Republican Congress very closely.

These findings are based on the most recent installment of the weekly News Interest Index, an ongoing project of the Pew Research Center for the People & the Press. The index, building on the Center's longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media's coverage. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism's News Coverage Index, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis. In the most recent week, data relating to news coverage were collected February 7 – 13, and survey data measuring public interest in the top news stories of the week were collected February 10-13, from a nationally representative sample of 1,000 adults.

## About the Survey

The analysis in this report is based on telephone interviews conducted February 10-13, 2011 among a national sample of 1,000 adults 18 years of age or older living in the continental United States (670 respondents were interviewed on a landline telephone, and 330 were interviewed on a cell phone, including 131 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see: <http://peoplepress.org/methodology/detailed>.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2010 Census Bureau's Current Population Survey. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2010 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

<b>Group</b>	<b>Sample Size</b>	<b>Plus or minus ...</b>
Total sample	1000	4.0 percentage points
Republicans	288	7.0 percentage points
Democrats	287	7.0 percentage points
Independents	343	6.5 percentage points

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

## About the Pew Research Center for the People & the Press

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

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**PEW RESEARCH CENTER NEWS INTEREST INDEX**  
**FEBRUARY 10-13, 2011 OMNIBUS**  
**FINAL TOPLINE**  
**N=1000**

**ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
a. Reports about the condition of the U.S. economy					
February 10-13, 2011	36	34	13	16	*
February 3-6, 2011	35	37	14	14	*
January 20-23, 2011	37	33	14	15	1
January 13-16, 2010	37	29	15	18	1
January 6-9, 2011	39	37	11	12	1
December 16-19, 2010	39	31	14	15	2
December 9-12, 2010	39	30	14	16	1
December 2-5, 2010	52	28	11	9	*
November 18-21, 2010	46	31	11	11	*
November 11-14, 2010	38	30	15	16	1
November 4-7, 2010	44	32	11	13	*
October 28-November 1, 2010	39	34	11	15	1
October 21-24, 2010	41	29	14	14	1
October 14-17, 2010	42	33	12	13	*
October 7-10, 2010	36	33	15	15	1
September 30-October 3, 2010	43	35	10	11	1
September 23-26, 2010	43	34	13	9	1
September 16-19, 2010	37	30	16	16	1
September 2-6, 2010	43	31	13	12	*
August 19-22, 2010	39	31	14	15	1
August 5-8, 2010	39	33	14	13	1
July 29-August 1, 2010	51	33	11	5	*
July 22-25, 2010	46	33	14	6	1
July 15-18, 2010	37	33	14	15	1
July 8-11, 2010	36	33	15	16	*
July 1-5, 2010	48	30	13	8	*
June 24-27, 2010	37	37	15	11	1
June 17-20, 2010	38	34	15	13	*
June 10-13, 2010	39	35	17	9	*
June 3-6, 2010	35	33	16	14	1
May 27-30, 2010	43	29	13	15	*
May 20-23, 2010	40	35	13	11	*
May 13-16, 2010	49	32	11	8	1
May 7-10, 2010	42	34	11	12	*
April 30-May 3, 2010	32	37	17	14	1
April 23-26, 2010	42	31	13	14	*
April 16-19, 2010	40	32	14	14	0
April 9-12, 2010	40	32	15	13	*
April 1-5, 2010	33	34	14	19	*
March 19-22, 2010	41	32	14	13	*
March 12-15, 2010	41	35	12	12	*
March 5-8, 2010	40	34	12	13	*
February 26-March 1, 2010	31	33	17	19	*
February 19-22, 2010	38	34	15	12	*
February 12-15, 2010	35	34	15	16	*
February 5-8, 2010	43	36	13	9	*
January 29-February 1, 2010	45	32	13	10	*



## PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
January 22-25, 2010	41	34	14	10	*
January 15-18, 2010	37	38	14	11	*
January 8-11, 2010	39	33	15	12	*
December 18-21, 2009	45	31	14	10	0
December 11-14, 2009	42	31	14	13	*
December 4-7, 2009	41	36	13	9	1
November 13-16, 2009	38	33	14	15	*
October 30-November 2, 2009	34	32	17	16	*
October 23-26, 2009	44	30	15	10	1
October 9-12, 2009	41	29	16	13	*
October 2-5, 2009	44	30	15	11	0
September 25-28, 2009	44	37	10	10	*
September 18-21, 2009	44	34	15	7	*
September 11-14, 2009	45	32	14	9	*
September 3-6, 2009	41	31	15	13	*
August 28-31, 2009	45	30	13	12	1
August 21-24, 2009	50	27	13	10	1
August 14-17, 2009	41	37	11	12	*
August 7-10, 2009	42	34	13	10	*
July 31-August 3, 2009	46	34	11	8	*
July 24-27, 2009	45	35	12	8	*
July 17-20, 2009	43	35	11	11	1
July 10-13, 2009	37	38	13	11	*
July 2-5, 2009	38	35	15	12	*
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
May 15-18, 2009	44	35	12	8	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
March 27-30, 2009	48	32	10	10	*
March 20-23, 2009	52	34	8	6	*
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	30	8	6	*
February 13-16, 2009	55	29	10	6	*
January 30-February 2, 2009	52	31	12	5	*
January 23-26, 2009	57	30	8	5	0
January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	*
October 24-27, 2008	52	35	7	5	1
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	*
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*

## PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	*
February 29-March 3, 2008	38	35	15	11	1
February 15-18, 2008	37	36	11	16	8
February 1-4, 2008	40	37	14	8	1
January 18-21, 2008	42	31	16	11	*
January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	37	16	19	1
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1
October, 2003	32	39	16	12	1
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	*
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8	2
Mid-November, 2001	41	36	15	7	1
June, 2001	24	41	18	16	1
May, 2001	34	36	15	15	0
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2
June, 1995	26	41	22	11	*
March, 1995	27	45	19	9	*
February, 1995	23	41	22	13	1
December, 1994	28	43	20	9	*
October, 1994	27	40	20	12	1
June, 1994	25	42	23	10	*
May, 1994	33	40	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1

## PEW.1 CONTINUED...

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1
March, 1992	47	38	11	4	*
February, 1992	47	37	10	6	*
January, 1992	44	40	11	5	*
October, 1991	36	38	16	9	1
b. Anti-government protests in Egypt and the resignation of President Hosni Mubarak					
February 10-13, 2011 <sup>1</sup>	39	31	14	15	1
February 3-6, 2011	32	35	16	18	*
January 27-30, 2011	17	26	21	35	*
<b>TRENDS FOR COMPARISON:</b>					
January 20-23, 2011: <i>Political instability in Tunisia following the collapse of the government</i>	7	15	25	53	1
January 13-16, 2010: <i>The collapse of the Lebanese government</i>	4	11	20	64	*
May 20-23, 2010: <i>A government crackdown on protestors in Thailand</i>	7	14	27	52	1
July 31-August 3, 2009: <i>The Iranian government's crackdown on opposition protestors</i>	18	23	26	31	2
July 2-5, 2009: <i>News about controversy surrounding the recent Iranian election</i>	22	31	23	23	*
June 26-29, 2009: <i>The Iranian government's crackdown on election protestors</i>	31	27	18	23	1
June 19-22, 2009: <i>Protests in Iran over disputed elections</i>	28	28	21	22	1
March 20-24, 2008: <i>Violent protests in Tibet against the Chinese government</i>	12	27	26	35	*
September 28-October 1, 2007: <i>Pro-democracy protests by Buddhist monks in Burma</i>	13	27	20	39	1
March 17-21, 2005: <i>Protests and political changes in Lebanon</i>	10	28	25	36	1
October 6-8, 2000: <i>Civil unrest and rioting in Belgrade, Yugoslavia</i>	18	27	24	31	*
January 9-12, 1997: <i>Protests and demonstrations in Belgrade against Serbian President Milosevic</i>	7	14	29	49	1
c. News about Congresswoman Gabrielle Giffords' continuing recovery from last month's Tucson shooting					
February 10-13, 2011	26	33	21	20	*
January 27-30, 2011 <sup>2</sup>	42	32	13	13	*
January 20-23, 2011	45	33	13	9	1
January 13-16, 2011	49	28	12	11	1
January 9, 2011 <sup>3</sup>	31	33	13	23	1

<sup>1</sup> For February 3-6, 2011 and before the question read: "Anti-government protests in Egypt and other Middle Eastern countries."

<sup>2</sup> For January 13-16, 2011 through January 27-30, 2011, the question read: News about a congresswoman and others shot in Tucson, Arizona."

## PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.)</b> <u>DK/Ref</u>
d. New research about the effectiveness of a common breast cancer surgery February 10-13, 2011	11	15	18	55	*
<b>TRENDS FOR COMPARISON:</b>					
October 21-24, 2010: <i>Medical research indicating a link between hormone treatment and breast cancer</i>	17	21	21	39	1
November 20-23, 2009: <i>New guidelines recommending when women should get mammograms</i>	34	25	18	22	*
e. News about the activities of the new Republican leaders in Congress February 10-13, 2011	19	23	22	36	*
<b>TRENDS FOR COMPARISON:</b>					
April, 1995: <i>The activities of the new Republican leaders in Congress</i>	14	42	33	11	*
March, 1995	23	38	22	17	*
February, 1995	19	32	23	26	*
f. News about possible candidates for the 2012 presidential elections February 10-13, 2011	16	19	24	40	*
February 3-6, 2011	15	20	23	42	*
<b>TRENDS FOR COMPARISON:</b>					
October 24-27, 2008: <i>2008 Presidential Election</i>	44	36	11	8	1
October 17-20, 2008	61	28	7	4	*
October 10-13, 2008	52	31	12	5	*
October 3-6, 2008	57	31	8	4	*
September 26-29, 2008	56	29	10	5	*
September 19-22, 2008	47	33	14	6	*
September 12-15, 2008	40	38	14	7	1
September 5-8, 2008	45	39	12	4	*
August 29-31, 2008	45	32	15	8	*
August 22-25, 2008	31	36	22	11	*
August 15-18, 2008	25	41	19	14	1
August 8-11, 2008	27	38	22	13	*
August 1-4, 2008	30	42	19	9	*
July 25-28, 2008	30	34	21	15	*
July 18-21, 2008	30	35	21	14	*
July 11-14, 2008	28	34	22	15	1
July 3-7, 2008	25	35	23	17	*
June 27-30, 2008	39	33	18	10	*
June 20-23, 2008	28	38	22	12	*
June 13-16, 2008	35	35	20	10	*
June 6-9, 2008	38	35	17	10	*
May 30-June 2, 2008	30	35	21	14	*
May 22-25, 2008	32	37	20	11	*
May 16-19, 2008	33	37	19	10	1
May 9-12, 2008	35	36	18	11	*
May 2-5, 2008	27	35	23	14	1
April 25-28, 2008	34	37	18	11	*
April 18-21, 2008	29	41	19	10	1
April 11-14, 2008	31	37	22	10	*

<sup>3</sup> The question asked about "news about a congresswoman shot in Tucson, Arizona," and was asked on January 9, 2011, only, following the shooting on January 8.

## PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
April 4-7, 2008	33	36	17	14	*
March 28-31, 2008	31	41	18	10	*
March 20-24, 2008	34	37	18	11	*
March 14-17, 2008	40	37	16	7	*
March 7-10, 2008	39	36	15	9	1
February 29-March 3, 2008	43	34	14	9	*
February 22-25, 2008	42	37	13	8	*
February 15-18, 2008	44	36	10	10	*
February 8-11, 2008	39	37	15	9	0
February 1-4, 2008	37	35	16	12	*
January 25-28, 2008	36	37	14	12	1
January 18-21, 2008	36	34	18	12	*
January 11-14, 2008 <sup>4</sup>	32	31	19	17	1
January 4-7, 2008	33	36	19	11	1
December 14-17, 2007	25	34	22	19	*
December 7-10, 2007	24	35	22	19	*
November 30 - December 3, 2007	23	35	23	19	*
November 23-26, 2007	20	33	26	20	1
November 16-19, 2007	26	33	21	19	1
November 9-12, 2007	21	33	25	21	*
November 2-5, 2007	27	30	21	21	1
October 26-29, 2007	21	34	26	19	*
October 19-22, 2007	23	32	22	23	*
October 12-15, 2007	13	31	26	30	*
October 5-8, 2007	22	30	24	24	*
September 28 - October 1, 2007	21	34	25	20	*
September 21-24, 2007	24	31	22	23	*
September 14-17, 2007	22	31	24	23	*
September 7-10, 2007	18	34	26	22	*
August 30-September 2, 2007	19	35	21	25	*
August 24-27, 2007	22	28	24	26	*
August 17-20, 2007	19	27	24	30	*
August 10-13, 2007	23	32	21	24	*
August 3-6, 2007	19	31	25	25	*
July 27-30, 2007	19	32	22	26	1
July 20-23, 2007	16	26	30	27	1
July 13-16, 2007	17	29	27	27	*
July 6-9, 2007	24	29	24	22	1
June 29-July 2, 2007	20	32	25	23	*
June 22-25, 2007	18	31	21	30	*
June 15-18, 2007	17	32	26	25	*
June 8-11, 2007	19	30	24	26	1
June 1-4, 2007	16	27	32	24	1
May 24-27, 2007	22	33	23	22	*
May 18-21, 2007	18	31	24	27	*
May 11-14, 2007	18	30	23	28	1
May 4-7, 2007	23	34	21	21	1
April 27-30, 2007	14	30	29	26	1
April 20-23, 2007	18	28	27	27	*
April 12-16, 2007	18	28	27	27	*
April 5-9, 2007	25	30	26	19	*
March 30-April 2, 2007	20	29	27	23	1
March 23-26, 2007	20	32	22	26	*
March 16-19, 2007	15	28	29	27	1
March 9-12, 2007	24	30	23	23	*
March 2-5, 2007	19	31	26	23	1

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4 January 11-14, 2008 asked about: "News about the New Hampshire primaries and the presidential campaign."

## PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
February 23-26, 2007	22	33	24	21	*
February 16-19, 2007	18	32	22	27	1
February 9-12, 2007	24	30	24	21	1
February 2-5, 2007	24	36	22	18	*
January 26-29, 2007	24	33	23	20	*
January 19-22, 2007 <sup>5</sup>	24	27	22	26	1
November, 2004 (RVs): 2004 Presidential Election	52	36	8	4	*
Mid-October, 2004	46	30	12	11	1
August, 2004	32	38	16	14	*
July, 2004	29	37	18	15	1
April, 2004	31	33	19	16	1
Mid-March, 2004	35	34	18	13	*
Late February, 2004	24	40	23	12	1
Early February, 2004 <sup>6</sup>	29	37	20	13	1
Mid-January, 2004	16	30	27	26	1
Early January, 2004	14	32	30	23	1
December, 2003	16	26	27	30	1
November, 2003	11	26	34	28	1
October, 2003	12	27	28	32	1
September, 2003	17	25	30	27	1
Mid-August, 2003	12	27	27	33	1
May, 2003	8	19	31	41	1
January, 2003	14	28	29	28	1
Early November, 2000 (RVs): 2000 Presidential Election	39	44	12	5	*
Mid-October, 2000 (RVs)	40	37	15	8	*
Early October, 2000 (RVs)	42	36	15	6	1
September, 2000	22	42	21	15	*
July, 2000	21	38	20	20	1
June, 2000	23	32	23	21	1
May, 2000	18	33	26	23	*
April, 2000	18	39	22	20	1
March, 2000	26	41	19	13	1
February, 2000	26	36	21	17	*
January, 2000	19	34	28	18	1
December, 1999	16	36	24	23	1
October, 1999	17	32	28	22	1
September, 1999	15	31	33	20	1
July, 1999	15	38	24	22	1
June, 1999	11	25	29	34	1
November, 1996 (RVs): 1996 Presidential Election	34	45	15	6	*
October, 1996	31	39	18	12	*

<sup>5</sup> January 19-22, 2007 asked about: "Recent announcements by prominent Democrats about plans to run for president in 2008."

<sup>6</sup> From May 2003 to Early February 2004 and in March 1992, the story was listed as "The race for the Democratic nomination." In January 2003, the story was listed as "Recent announcements by prominent Democrats about plans to run for president in 2004." In September 2000, Early September and July 1996, and May 1992, the question asked about "the presidential election campaign." In January, March and April 1996, the story was listed as "News about the Republican presidential candidates." In August 1992, the story was listed as "News about the presidential election." In July 1992, the story was listed as "News about the presidential campaign." In January 1992, the story was listed as "News about the Democratic candidates for the presidential nomination." In 1988, the story was introduced as being from "this past year" and was listed as "News about the presidential campaign in 1988."

**ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? **[DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

Feb 10-13

2011

48	Anti-government protests in Egypt and the resignation of President Hosni Mubarak
13	Reports about the condition of the U.S. economy
	News about Congresswoman Gabrielle Giffords' continuing recovery from last month's
13	Tucson shooting
3	News about possible candidates for the 2012 presidential elections
3	News about the activities of the new Republican leaders in Congress
3	New research about the effectiveness of a common breast cancer surgery
6	Some other story <b>(VOL. SPECIFY)</b>
11	Don't know/Refused <b>(VOL.)</b>

**ASK ALL:**

PEW.3 Do you think news organizations are giving too much coverage, too little coverage, or the right amount of coverage to each of the following? **[READ AND RANDOMIZE]**

	<u>Too much coverage</u>	<u>Too little coverage</u>	<u>Right amount of coverage</u>	<b>(VOL.)</b> <u>DK/Ref</u>
a. The condition of the U.S. economy				
February 10-13, 2011	12	40	44	4
July 29-August 1, 2010	14	42	42	2
July 22-25, 2010	13	41	43	3
July 8-11, 2010	8	45	42	5
April 1-5, 2010	15	34	46	6
February 12-15, 2010	16	34	46	4
January 22-25, 2010	9	38	52	2
October 2-5, 2009	22	32	44	2
July 17-20, 2009	16	30	51	4
March 20-23, 2009	21	26	51	2
January 18-21, 2008	11	32	52	5
b. Political unrest in Egypt				
February 10-13, 2011	30	9	55	5
c. Possible candidates for the 2012 presidential elections				
February 10-13, 2011	20	29	40	12
<b>TREND FOR COMPARISON:</b>				
June 20-23, 2008: <i>News about candidates for the 2008 presidential election</i>	44	10	44	2
April 25-28, 2008	51	7	38	4
January 25-28, 2008	36	9	52	3
January 18-21, 2008	33	11	51	5
January 11-14, 2008 <sup>7</sup>	40	11	44	5
January 4-7, 2008	40	11	43	6
December 14-17, 2007	32	16	48	4
November 16-19, 2007	32	13	51	4
July 20-23, 2007	32	18	43	7
June 1-4, 2007	33	12	47	8

<sup>7</sup> From January 4-7, 2008 through January 11-14, 2008 the question was asked as a standalone item and was worded: "Thinking about the presidential campaign... Do you think news organizations are giving too much, too little or the right amount of coverage to the campaign?"

<b>PEW.3 CONTINUED...</b>	Too much <u>coverage</u>	Too little <u>coverage</u>	Right amount of <u>coverage</u>	<b>(VOL.)</b> <u>DK/Ref</u>
d. The activities of the new Republican leaders in Congress February 10-13, 2011	18	27	44	11

**PEW.4 AND PEW.5 PREVIOUSLY RELEASED**