

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
JANUARY 2010 POLITICAL SURVEY
FINAL TOPLINE
January 6-10, 2010
N=1,504

QUESTIONS 1-3F1, 5-13F1, 17F2-19, 31-32, 35-41, 45F1-48 PREVIOUSLY RELEASED.

QUESTION 4F1, 30aF1-30wF2 HELD FOR FUTURE RELEASE.

NO QUESTIONS 14-16, 20-29, 33-34, 42-44.

ASK ALL:

On a different subject ...

QC.1 Have you ever heard of the United States Census, or have you not heard of this?

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2010

84	Yes, have heard
15	No, have not heard
*	Don't know/Refused (VOL.)

ASK IF HAVE NOT HEARD OF THE CENSUS (QC.1=2 OR QC.1=9) [N=172]:

QC.2 The Census is the count of all people who live in the United States. Have you ever heard of that before, or have you not heard of that?

BASED ON TOTAL:

Jan 6-10

2010

8	Yes, have heard
8	No, have not heard
0	Don't know/Refused (VOL.)
84	<i>Have heard of Census (Q.C1=1)</i>

ASK IF HAVE HEARD OF THE CENSUS (QC.1=1 OR QC.2=1) [N=1,418]:

QC.3 Have you seen or heard anything recently—within the last month or so—about the Census, or have you not seen or heard anything recently?

BASED ON TOTAL:

Jan 6-10

2010

44	Yes, have seen or heard recently
48	No, have not seen or heard recently
*	Don't know/Refused (VOL.)
8	<i>Have not heard of Census (QC.2=2)</i>

ASK ALL:

QC.4 How likely are you to participate in the 2010 Census? By participate, we mean fill out and mail in a Census form. Would you say you **[READ]**?

Jan 6-10

2010

58	Definitely will
23	Probably will
10	Might or might not
4	Probably will not
2	Definitely will not
2	Don't know/Refused(VOL.)

ASK IF WILL NOT PARTICIPATE (QC.4=4 OR QC.4=5) [N=81]:

QC.4a Why are you NOT likely to participate in the Census? **[RECORD VERBATIM RESPONSE. DO NOT PROBE FOR ADDITIONAL MENTIONS. IF MORE THAN ONE MENTION, RECORD IN ORDER OF MENTION]**

BASED ON THOSE WHO SAY THEY WILL NOT PARTICIPATE [N=81]

32	No time/No interest/Not important (NET)
17	No time/Too busy
15	Not interested/Not important to me
25	Don't know much about it/Never done before
18	Distrust government/Census/Don't think Census is important
8	Privacy concerns
12	Other
14	Don't know/Refused

Figures add to more than 100% due to multiple response.

ASK ALL:

QC.5 How important do you think the Census is for the United States? Would you say it is **[READ]**?

Jan 6-10

2010

60	Very important
30	Somewhat important
5	Not too important
3	Not at all important
3	Don't know/Refused (VOL.)

ASK ALL:

QC.6 Do you believe that answering and sending back your Census form would personally benefit you in any way, personally harm you, or neither benefit nor harm you?

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2010

27	Personally benefit me
3	Personally harm me
66	Neither benefit nor harm me
5	Don't know/Refused (VOL.)

ASK ALL:

QC.7 As far as you know, does the law require you to answer the Census form, or are you not required to answer it?

Jan 6-10

2010

31	Yes, it is required
46	No, it is not required
23	Don't know/Refused (VOL.)

RANDOMIZE ORDER OF QC.8/QC.9/QC.10:

ASK ALL:

QC.8 As far as you know, is the Census used to decide how many representatives each state will have in Congress, or is it not used for this?

Jan 6-10

2010

64	Yes, used for this
20	No, not used for this
17	Don't know/Refused (VOL.)

RANDOMIZE ORDER OF QC.8/QC.9/QC.10:

ASK ALL:

QC.9 As far as you know, is the Census used to locate illegal immigrants so they can be arrested, or is it not used for this?

Jan 6-10

2010

11	Yes, used for this
68	No, not used for this
20	Don't know/Refused (VOL.)

RANDOMIZE ORDER OF QC.8/QC.9/QC.10:

ASK ALL:

QC.10 As far as you know, is the Census used to decide how much money communities will get from the government, or is it not used for this?

Jan 6-10

2010

59	Yes, used for this
21	No, not used for this
20	Don't know/Refused (VOL.)