

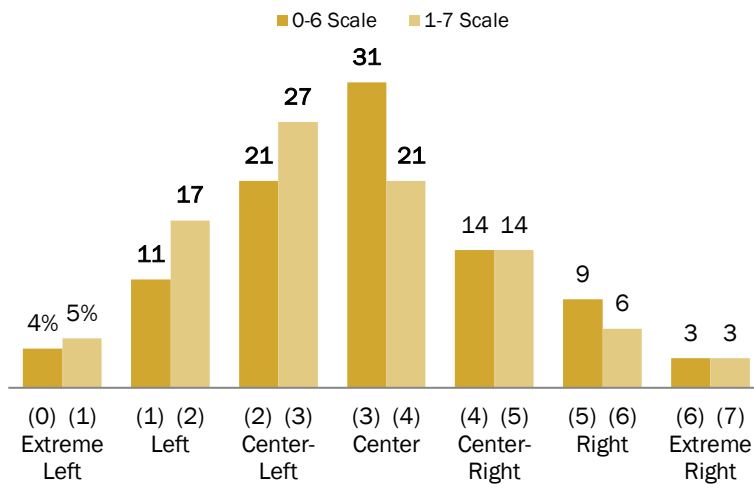
Appendix: On a scale from 1 to 10, how much do the numbers used in survey scales really matter?

These tables and graphics accompany the article: [“On a scale from 1 to 10, how much do the numbers used in survey scales really matter?”](#)

Distributions across the ideological spectrum

Response distribution (France)

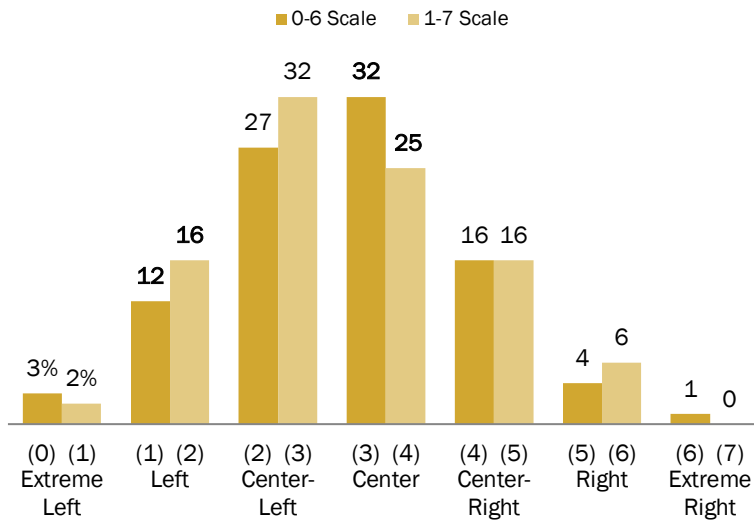
% who place themselves at each location on a 7-point political ideology scale



Note: **Bold** indicates statistically significant difference between the two paired columns. Numbers in parentheses at the base of each column indicate the numerical point a respondent selected on the respective political ideology scale. Don't know/Refused responses not shown.

Response distribution (Germany)

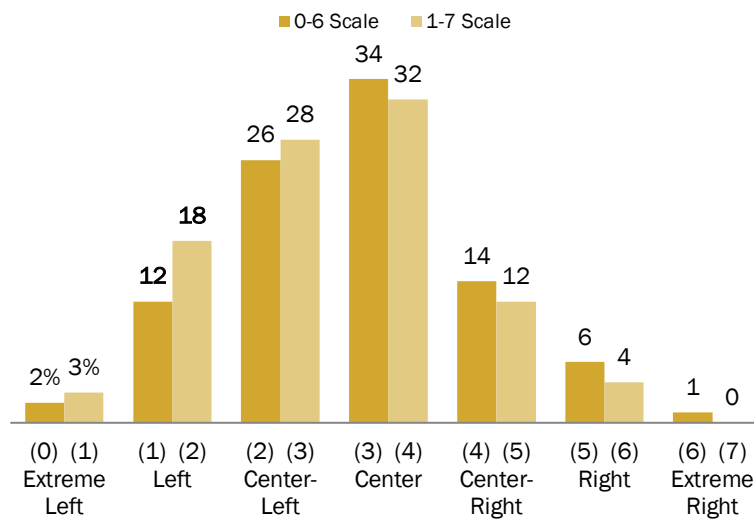
% who place themselves at each location on a 7-point political ideology scale



Note: **Bold** indicates statistically significant difference between the two paired columns. Numbers in parentheses at the base of each column indicate the numerical point a respondent selected on the respective political ideology scale. Don't know/Refused responses not shown.

Response distribution (UK)

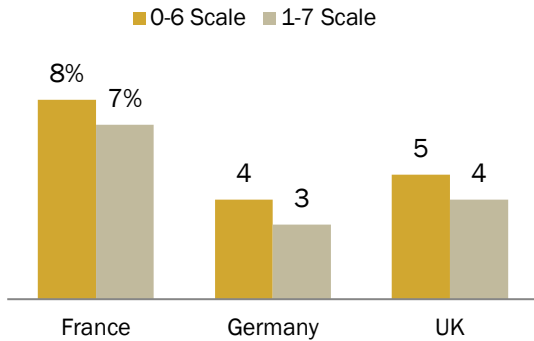
% who place themselves at each location on a 7-point political ideology scale



Note: **Bold** indicates statistically significant difference between the two paired columns. Numbers in parentheses at the base of each column indicate the numerical point a respondent selected on the respective political ideology scale. Don't know/Refused responses not shown.

Nonresponse rates

% in each country who either answered “Don’t know” or refused to respond to the 7-point political ideology scale question

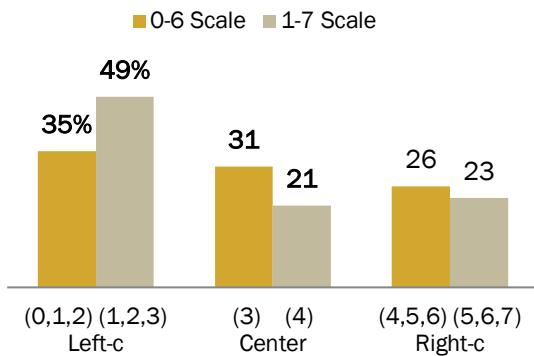


Note: No paired columns are statistically different from each other.

Left-right lean of the scales

Condensed distribution (France)

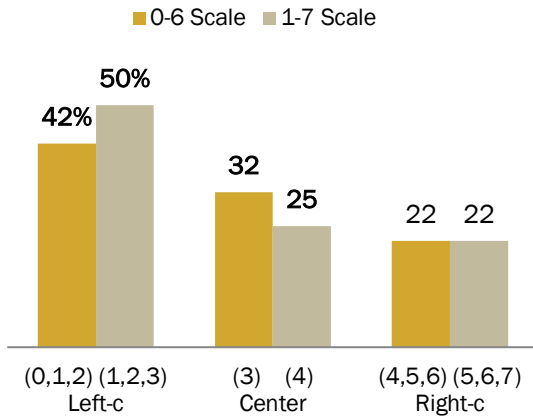
% within each general political ideology category



Note: **Bold** indicates statistically significant difference between the two paired columns. The “-c” differentiates these categories from the similarly named categories in the seven-point scales. Numbers in parentheses at the base of each column indicate the numerical point a respondent selected on the political ideology scale. Don’t know/Refused responses not shown.

Condensed distribution (Germany)

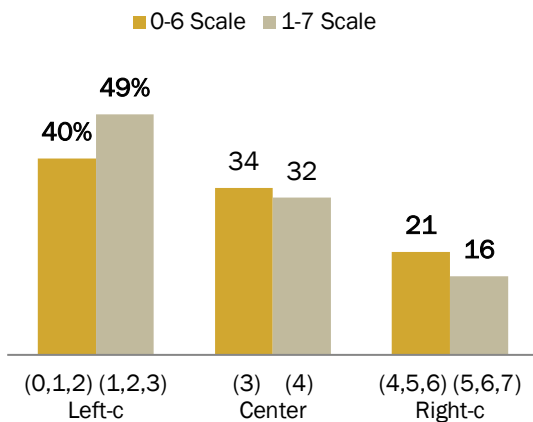
% within each general political ideology category



Note: **Bold** indicates statistically significant difference between the two paired columns. The “-c” differentiates these categories from the similarly named categories in the seven-point scales. Numbers in parentheses at the base of each column indicate the numerical point a respondent selected on the political ideology scale. Don’t know/Refused responses not shown.

Condensed distribution (UK)

% within each general political ideology category



Note: **Bold** indicates statistically significant difference between the two paired columns. The “-c” differentiates these categories from the similarly named categories in the seven-point scales. Numbers in parentheses at the base of each column indicate the numerical point a respondent selected on the political ideology scale. Don’t know/Refused responses not shown.

Demographic differences

Demographics: Condensed (France)

% who are ... within each general ideological category

	0-6 scale	1-7 scale
18-34		
Left-c	34%	40%
Center	32	29
Right-c	28	23
Male		
Left-c	49	45
Center	45	53
Right-c	51	55
College educated		
Left-c	42	40
Center	37	36
Right-c	32	30

Note: There are no statistically significant differences between the 0-6 and 1-7 scales. The "-c" differentiates these categories from the similarly named categories in the seven-point scales.

Demographics: Condensed (Germany)

% who are ... within each general ideological category

	0-6 scale	1-7 scale
18-34		
Left-c	29%	32%
Center	22	17
Right-c	16	16
Male		
Left-c	50	50
Center	48	46
Right-c	52	55
College educated		
Left-c	19	20
Center	14	15
Right-c	16	13

Note: There are no statistically significant differences between the 0-6 and 1-7 scales. The "-c" differentiates these categories from the similarly named categories in the seven-point scales.

Demographics: Condensed (UK)

% who are ... within each general ideological category

	0-6 scale	1-7 scale
18-34		
Left-c	25%	26%
Center	27	30
Right-c	24	19
Male		
Left-c	47	52
Center	55	48
Right-c	47	55
College educated		
Left-c	40	42
Center	26	30
Right-c	34	31

Note: There are no statistically significant differences between the 0-6 and 1-7 scales. The "-c" differentiates these categories from the similarly named categories in the seven-point scales.

Demographics: Full (France)

% who are ... within each ideological category

	0-6 scale	1-7 scale
18-34		
Left	38%	47%
Center-Left	27	35
Center	32	29
Center-Right	23	23
Male		
Left	56	41
Center-Left	47	48
Center	45	53
Center-Right	45	51
College educated		
Left	40	43
Center-Left	43	40
Center	37	36
Center-Right	26	32

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. **Bold** indicates statistically significant difference between the two numbers in the row.

Demographics: Full (Germany)

% who are ... within each ideological category

	0-6 scale	1-7 scale
18-34		
Left	27%	21%
Center-Left	28	36
Center	22	17
Center-Right	12	14
Male		
Left	52	49
Center-Left	47	50
Center	48	46
Center-Right	51	52
College educated		
Left	17	14
Center-Left	21	23
Center	14	15
Center-Right	12	12

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. There are no statistically significant differences between the 0-6 and 1-7 scales.

Demographics: Full (UK)

% who are ... within each ideological category

	0-6 scale	1-7 scale
18-34		
Left	29%	25%
Center-Left	22	24
Center	27	30
Center-Right	24	19
Male		
Left	41	46
Center-Left	51	55
Center	55	48
Center-Right	48	58
College educated		
Left	48	53
Center-Left	33	35
Center	26	30
Center-Right	28	29

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. There are no statistically significant differences between the 0-6 and 1-7 scales.

Political party favorability and other societal issues

Political parties: Condensed (France)

% within each general ideological category who have a very/somewhat favorable opinion of the ...

	0-6 scale	1-7 scale
Socialist Party		
Left-c	67%	59%
Center	55	45
Right-c	24	20
Republicans		
Left-c	21	20
Center	25	31
Right-c	49	40

Note: **Bold** indicates statistically significant difference between the two numbers in the row. The “-c” differentiates these categories from the similarly named categories in the seven-point scales.

Political parties: Condensed (Germany)

% within each general ideological category who have a very/somewhat favorable opinion of the ...

	0-6 scale	1-7 scale
SPD		
Left-c	75%	72%
Center	68	60
Right-c	30	22
CDU		
Left-c	34	39
Center	61	67
Right-c	71	73

Note: There are no statistically significant differences between the 0-6 and 1-7 scales. The “-c” differentiates these categories from the similarly named categories in the seven-point scales.

Political parties: Condensed (UK)

% within each general ideological category who have a very/somewhat favorable opinion of the ...

	0-6 scale	1-7 scale
Labour Party		
Left-c	69%	70%
Center	48	39
Right-c	35	36
Conservative Party		
Left-c	23	27
Center	43	50
Right-c	50	49

Note: There are no statistically significant differences between the 0-6 and 1-7 scales. The “-c” differentiates these categories from the similarly named categories in the seven-point scales.

Political parties: Full (France)

% within each ideological category who have a very/somewhat favorable opinion of the ...

	0-6 scale	1-7 scale
Socialist Party		
Left	58%	59%
Center-Left	71	62
Center	55	45
Center-Right	33	20
Republicans		
Left	20	17
Center-Left	22	23
Center	25	31
Center-Right	53	39

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. There are no statistically significant differences between the 0-6 and 1-7 scales.

Political parties: Full (Germany)

% within each ideological category who have a very/somewhat favorable opinion of the ...

	0-6 scale	1-7 scale
SPD		
Left	76%	73%
Center-Left	73	73
Center	68	60
Center-Right	31	23
CDU		
Left	31	27
Center-Left	35	46
Center	61	67
Center-Right	73	74

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. **Bold** indicates statistically significant difference between the two numbers in the row.

Political parties: Full (UK)

% within each ideological category who have a very/somewhat favorable opinion of the ...

	0-6 scale	1-7 scale
Labour Party		
Left	71%	75%
Center-Left	67	66
Center	48	39
Center-Right	39	41
Conservative Party		
Left	11	20
Center-Left	30	34
Center	43	50
Center-Right	58	49

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. There are no statistically significant differences between the 0-6 and 1-7 scales.

Other topics: Condensed (France)

% within each general ideological category who ...

	0-6 scale	1-7 scale
Say religion is very important in their life		
Left-c	10%	7%
Center	9	12
Right-c	17	16
Completely/mostly agree that "Our people are not perfect, but our culture is superior to others"		
Left-c	32	28
Center	32	41
Right-c	50	52
Say Islam is fundamentally incompatible with their national culture and values		
Left-c	29	23
Center	29	36
Right-c	54	55
Think the number of immigrants to their country should be reduced		
Left-c	16	17
Center	21	24
Right-c	54	63
Think abortion should be legal in all or most cases		
Left-c	81	87
Center	88	87
Right-c	71	65

Note: **Bold** indicates statistically significant difference between the two numbers in the row. The "-c" differentiates these categories from the similarly named categories in the seven-point scales.

Other topics: Condensed (Germany)

% within each general ideological category who ...

	0-6 scale	1-7 scale
Say religion is very important in their life		
Left-c	5%	6%
Center	9	11
Right-c	19	18
Completely/mostly agree that "Our people are not perfect, but our culture is superior to others"		
Left-c	34	33
Center	41	49
Right-c	65	73
Say Islam is fundamentally incompatible with their national culture and values		
Left-c	33	29
Center	42	40
Right-c	64	73
Think the number of immigrants to their country should be reduced		
Left-c	22	24
Center	34	33
Right-c	61	76
Think abortion should be legal in all or most cases		
Left-c	86	86
Center	83	80
Right-c	56	49

Note: **Bold** indicates statistically significant difference between the two numbers in the row. The "-c" differentiates these categories from the similarly named categories in the seven-point scales.

Other topics: Condensed (UK)

% within each general ideological category who ...

	0-6 scale	1-7 scale
Say religion is very important in their life		
Left-c	6%	10%
Center	5	12
Right-c	18	9
Completely/mostly agree that "Our people are not perfect, but our culture is superior to others"		
Left-c	35	31
Center	50	49
Right-c	65	73
Say Islam is fundamentally incompatible with their national culture and values		
Left-c	29	31
Center	42	41
Right-c	59	71
Think the number of immigrants to their country should be reduced		
Left-c	18	18
Center	32	31
Right-c	54	54
Think abortion should be legal in all or most cases		
Left-c	82	82
Center	90	84
Right-c	67	67

Note: **Bold** indicates statistically significant difference between the two numbers in the row. The "-c" differentiates these categories from the similarly named categories in the seven-point scales.

Other topics: Full (France)

% within each ideological category who ...

	0-6 scale	1-7 scale
Say religion is very important in their life		
Left	15%	5%
Center-Left	5	7
Center	9	12
Center-Right	18	12
Completely/mostly agree that "Our people are not perfect, but our culture is superior to others"		
Left	19	19
Center-Left	42	36
Center	32	41
Center-Right	49	47
Say Islam is fundamentally incompatible with their national culture and values		
Left	31	18
Center-Left	31	28
Center	29	36
Center-Right	44	51
Think the number of immigrants to their country should be reduced		
Left	32	14
Center-Left	10	18
Center	21	24
Center-Right	45	59
Think abortion should be legal in all or most cases		
Left	59	87
Center-Left	93	90
Center	88	87
Center-Right	68	68

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. **Bold** indicates statistically significant difference between the two numbers in the row.

Other topics: Full (Germany)

% within each ideological category who ...

	0-6 scale	1-7 scale
Say religion is very important in their life		
Left	3%	8%
Center-Left	6	5
Center	9	11
Center-Right	19	19
Completely/mostly agree that "Our people are not perfect, but our culture is superior to others"		
Left	31	19
Center-Left	38	41
Center	41	49
Center-Right	61	72
Say Islam is fundamentally incompatible with their national culture and values		
Left	40	21
Center-Left	30	33
Center	42	40
Center-Right	61	69
Think the number of immigrants to their country should be reduced		
Left	25	23
Center-Left	22	24
Center	34	33
Center-Right	57	74
Think abortion should be legal in all or most cases		
Left	81	82
Center-Left	90	88
Center	83	80
Center-Right	56	51

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. **Bold** indicates statistically significant difference between the two numbers in the row.

Other topics: Full (UK)

% within each ideological category who ...

	0-6 scale	1-7 scale
Say religion is very important in their life		
Left	5%	7%
Center-Left	5	9
Center	5	12
Center-Right	17	10
Completely/mostly agree that "Our people are not perfect, but our culture is superior to others"		
Left	26	20
Center-Left	39	40
Center	50	49
Center-Right	59	68
Say Islam is fundamentally incompatible with their national culture and values		
Left	31	28
Center-Left	29	34
Center	42	41
Center-Right	59	70
Think the number of immigrants to their country should be reduced		
Left	31	17
Center-Left	13	20
Center	32	31
Center-Right	47	51
Think abortion should be legal in all or most cases		
Left	71	76
Center-Left	88	85
Center	90	84
Center-Right	69	69

Note: Extreme Left, Right and Extreme Right do not have large enough sample sizes to analyze separately. **Bold** indicates statistically significant difference between the two numbers in the row.