

**2022 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 112 SOCIAL MEDIA AND PLATFORM SURVEY
FINAL TOPLINE
July 18-Aug 21, 2022
N=12,147**

ASK ALL:

NEWSPLAT How often do you get news from... [RANDOMIZE]

| | <u>Often</u> | <u>Sometimes</u> | <u>Rarely</u> | <u>Never</u> | <u>No answer</u> |
|-----------------------|--------------|------------------|---------------|--------------|------------------|
| a. Television | | | | | |
| July 18-Aug 21, 2022 | 31 | 33 | 21 | 14 | * |
| July 26-Aug 8, 2021 | 36 | 32 | 20 | 12 | * |
| Aug 31-Sep 7, 2020 | 40 | 28 | 20 | 11 | * |
| b. Radio | | | | | |
| July 18-Aug 21, 2022 | 13 | 34 | 29 | 24 | * |
| July 26-Aug 8, 2021 | 15 | 36 | 27 | 22 | 1 |
| Aug 31-Sep 7, 2020 | 16 | 34 | 28 | 21 | * |
| c. Print publications | | | | | |
| July 18-Aug 21, 2022 | 8 | 25 | 34 | 33 | * |
| July 26-Aug 8, 2021 | 10 | 24 | 33 | 32 | 1 |
| Aug 31-Sep 7, 2020 | 10 | 22 | 39 | 29 | * |

DISPLAY IF INTERNET USER**(XTABLET=2) [N=11,691]****BASED ON TOTAL:**

d. A smartphone, computer or tablet

| | | | | | |
|----------------------|----|----|----|---|---|
| July 18-Aug 21, 2022 | 49 | 33 | 10 | 8 | * |
| July 26-Aug 8, 2021 | 51 | 33 | 8 | 8 | * |
| Aug 31-Sep 7, 2020 | 60 | 26 | 7 | 7 | * |

ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_d=2-4) [N=11,160]:

NEWSPLAT_DIG Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from... [RANDOMIZE]

BASED ON TOTAL [N=12,147]:

| | <u>Often</u> | <u>Sometimes</u> | <u>Rarely</u> | <u>Never¹</u> | <u>No answer</u> |
|--------------------------|--------------|------------------|---------------|--------------------------|------------------|
| a. News websites or apps | | | | | |
| July 18-Aug 21, 2022 | 25 | 38 | 19 | 18 | * |
| July 26-Aug 8, 2021 | 28 | 38 | 17 | 18 | * |
| Aug 31-Sep 7, 2020 | 34 | 35 | 16 | 15 | * |

¹ Respondents who do not have internet access at home did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices.

NEWSPLAT_DIG CONTINUED ...

| | <u>Often</u> | <u>Sometimes</u> | <u>Rarely</u> | <u>Never²</u> | <u>No answer</u> |
|---|--------------|------------------|---------------|--------------------------|------------------|
| b. Social media such as Facebook, Twitter, or Instagram | | | | | |
| July 18-Aug 21, 2022 | 17 | 33 | 20 | 29 | * |
| July 26-Aug 8, 2021 | 19 | 29 | 19 | 32 | * |
| Aug 31-Sep 7, 2020 | 23 | 30 | 18 | 29 | * |
| c. Search through Google or other search engines | | | | | |
| July 18-Aug 21, 2022 | 18 | 42 | 22 | 18 | * |
| July 26-Aug 8, 2021 | 20 | 43 | 19 | 18 | * |
| Aug 31-Sep 7, 2020 | 23 | 41 | 20 | 15 | * |
| d. Podcasts | | | | | |
| July 18-Aug 21, 2022 | 6 | 17 | 22 | 55 | * |
| July 26-Aug 8, 2021 | 7 | 16 | 21 | 56 | * |
| Aug 31-Sep 7, 2020 | 6 | 16 | 24 | 53 | * |

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM (AT LEAST TWO OF NEWSPLAT_a-c=2-4 AND NEWSPLAT_DIG_a-d=2-4) [N=11,776]:

PLATFORM_PREFER Which do you prefer for getting news? [RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT_DIG; SHOW ONLY THOSE USED AT LEAST RARELY IN NEWSPLAT_a-c=2-4 OR NEWSPLAT_DIG_a-d=2-4; AUTOPUNCH IF ONLY USES ONE SOURCE]

BASED ON TOTAL [N=12,147]:

| July 18- Aug 21 <u>2022</u> | | July 26- Aug 8 <u>2021</u> | Aug 31- Sep 7 <u>2020</u> |
|-----------------------------------|--|----------------------------------|---------------------------------|
| 33 | Television | 36 | 35 |
| 7 | Radio | 7 | 7 |
| 5 | Print publications | 5 | 5 |
| 23 | News websites or apps | 24 | 26 |
| 13 | Social media such as Facebook, Twitter, or Instagram | 10 | 11 |
| 12 | Search through Google or other search engines | 11 | 12 |
| 4 | Podcasts | 4 | 3 |
| 1 | No answer | 1 | 1 |
| 1 | Did not get news on any platform | 1 | 1 |

² Respondents who do not have internet access at home did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices.

ASK ALL WITH INTERNET ACCESS (XTABLET=2) [N=11,691]:SMUSE Do you use any of the following social media sites? **[RANDOMIZE]****BASED ON TOTAL [N=12,147]:**

| | Yes, use <u>this</u> | No, do not <u>use this</u> ³ | No <u>answer</u> |
|----------------------|-------------------------|--|---------------------|
| a. Facebook | | | |
| July 18-Aug 21, 2022 | 70 | 30 | 1 |
| July 26-Aug 8, 2021 | 66 | 33 | 1 |
| Aug 31-Sep 7, 2020 | 68 | 32 | 1 |
| Jan 6 – Jan 21, 2020 | 67 | 32 | 1 |
| July 8–July 21, 2019 | 71 | 29 | * |
| Jan 22-Feb 5, 2019 | 72 | 28 | 1 |
| b. YouTube | | | |
| July 18-Aug 21, 2022 | 82 | 17 | 1 |
| July 26-Aug 8, 2021 | 72 | 27 | 1 |
| Aug 31-Sep 7, 2020 | 74 | 26 | 1 |
| Jan 6-Jan 21, 2020 | 71 | 28 | 1 |
| July 8–July 21, 2019 | 74 | 25 | * |
| Jan 22-Feb 5, 2019 | 81 | 19 | 1 |
| c. Twitter | | | |
| July 18-Aug 21, 2022 | 27 | 70 | 2 |
| July 26-Aug 8, 2021 | 23 | 75 | 1 |
| Aug 31-Sep 7, 2020 | 25 | 74 | 1 |
| Jan 6-Jan 21, 2020 | 22 | 76 | 2 |
| July 8–July 21, 2019 | 23 | 76 | 1 |
| Jan 22-Feb 5, 2019 | 23 | 75 | 2 |
| d. Instagram | | | |
| July 18-Aug 21, 2022 | 47 | 51 | 2 |
| July 26-Aug 8, 2021 | 41 | 58 | 1 |
| Aug 31-Sep 7, 2020 | 40 | 59 | 1 |
| Jan 6-Jan 21, 2020 | 37 | 62 | 1 |
| July 8–July 21, 2019 | 38 | 61 | 1 |
| Jan 22-Feb 5, 2019 | 37 | 62 | 1 |
| e. Snapchat | | | |
| July 18-Aug 21, 2022 | 27 | 71 | 2 |
| July 26-Aug 8, 2021 | 23 | 75 | 2 |
| Aug 31-Sep 7, 2020 | 22 | 77 | 1 |
| July 8–July 21, 2019 | 23 | 76 | 1 |
| Jan 22-Feb 5, 2019 | 24 | 75 | 2 |
| f. WhatsApp | | | |
| July 18-Aug 21, 2022 | 26 | 72 | 2 |
| July 26-Aug 8, 2021 | 21 | 78 | 2 |
| Aug 31-Sep 7, 2020 | 19 | 80 | 1 |
| July 8–July 21, 2019 | 18 | 81 | 1 |

³ Respondents who do not have internet access at home did not receive this question; they are included with those who said “No, do not use this.”

| SMUSE CONTINUED ... | Yes, use <u>this</u> | No, do not <u>use this</u> ⁴ | No <u>answer</u> |
|---|-------------------------|--|---------------------|
| g. LinkedIn | | | |
| July 18-Aug 21, 2022 | 31 | 66 | 3 |
| July 26-Aug 8, 2021 | 26 | 73 | 2 |
| Aug 31-Sep 7, 2020 | 25 | 74 | 1 |
| July 8-July 21, 2019 | 27 | 72 | 1 |
| QUESTION HELD FOR FUTURE RELEASE | | | |
| i. TikTok | | | |
| July 18-Aug 21, 2022 | 30 | 68 | 2 |
| July 26-Aug 8, 2021 | 21 | 78 | 2 |
| Aug 31-Sep 7, 2020 | 12 | 87 | 1 |
| July 8-July 21, 2019 | 3 | 95 | 2 |
| j. Reddit | | | |
| July 18-Aug 21, 2022 | 22 | 75 | 3 |
| July 26-Aug 8, 2021 | 17 | 81 | 2 |
| Aug 31-Sep 7, 2020 | 15 | 83 | 1 |
| July 8-July 21, 2019 | 13 | 86 | 1 |
| k. Twitch | | | |
| July 18-Aug 21, 2022 | 9 | 88 | 3 |
| July 26-Aug 8, 2021 | 7 | 91 | 2 |
| Aug 31-Sep 7, 2020 | 6 | 92 | 1 |
| July 8-July 21, 2019 | 5 | 93 | 1 |
| l. Nextdoor | | | |
| July 18-Aug 21, 2022 | 19 | 78 | 2 |

⁴ Respondents who do not have internet access at home did not receive this question; they are included with those who said "No, do not use this."

ASK IF USES ANY SOCIAL MEDIA SITES (SMUSEa-l=1) [N=11,250]:

SOCIALNEWS Do you REGULARLY get news or news headlines on any of the following social media sites or apps? By news we mean information about events and issues that involve more than just your friends or family. **[ONLY SHOW ITEMS USED IN SMUSE (SMUSEa-k=1); RANDOMIZE IN SAME ORDER AS SMUSE]**

BASED ON TOTAL [N=12,147]:

| | Yes, regularly get news on <u>this</u> | No, don't regularly get news on this ⁵ | No <u>answer</u> |
|----------------------|---|---|---------------------|
| a. Facebook | | | |
| July 18-Aug 21, 2022 | 31 | 69 | * |
| July 26-Aug 8, 2021 | 31 | 68 | * |
| Aug 31-Sep 7, 2020 | 36 | 63 | * |
| b. YouTube | | | |
| July 18-Aug 21, 2022 | 25 | 75 | * |
| July 26-Aug 8, 2021 | 22 | 78 | * |
| Aug 31-Sep 7, 2020 | 23 | 76 | * |
| c. Twitter | | | |
| July 18-Aug 21, 2022 | 14 | 85 | * |
| July 26-Aug 8, 2021 | 13 | 87 | * |
| Aug 31-Sep 7, 2020 | 15 | 85 | * |
| d. Instagram | | | |
| July 18-Aug 21, 2022 | 13 | 86 | * |
| July 26-Aug 8, 2021 | 11 | 89 | * |
| Aug 31-Sep 7, 2020 | 11 | 88 | * |
| e. Snapchat | | | |
| July 18-Aug 21, 2022 | 4 | 96 | * |
| July 26-Aug 8, 2021 | 4 | 96 | * |
| Aug 31-Sep 7, 2020 | 4 | 96 | * |
| f. WhatsApp | | | |
| July 18-Aug 21, 2022 | 3 | 97 | * |
| July 26-Aug 8, 2021 | 3 | 97 | * |
| Aug 31-Sep 7, 2020 | 3 | 97 | * |
| g. LinkedIn | | | |
| July 18-Aug 21, 2022 | 4 | 96 | * |
| July 26-Aug 8, 2021 | 4 | 96 | * |
| Aug 31-Sep 7, 2020 | 4 | 96 | * |
| [No item H] | | | |
| i. TikTok | | | |
| July 18-Aug 21, 2022 | 10 | 90 | * |
| July 26-Aug 8, 2021 | 6 | 94 | * |
| Aug 31-Sep 7, 2020 | 3 | 97 | * |

⁵ The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.

SOCIALNEWS CONTINUED ...

| | Yes, regularly get news on <u>this</u> | No, don't regularly get news on this ⁶ | No <u>answer</u> |
|----------------------|---|---|---------------------|
| j. Reddit | | | |
| July 18-Aug 21, 2022 | 8 | 92 | * |
| July 26-Aug 8, 2021 | 7 | 93 | * |
| Aug 31-Sep 7, 2020 | 6 | 94 | * |
| k. Twitch | | | |
| July 18-Aug 21, 2022 | 1 | 99 | * |
| July 26-Aug 8, 2021 | 1 | 99 | * |
| Aug 31-Sep 7, 2020 | 1 | 99 | * |
| l. Nextdoor | | | |
| July 18-Aug 21, 2022 | 4 | 96 | * |

ASK ALL:

PARTY In politics today, do you consider yourself a...

| | |
|-----------------------------------|----------------|
| July 18- Aug 21 <u>2022</u> | |
| 27 | Republican |
| 30 | Democrat |
| 27 | Independent |
| 14 | Something else |
| 2 | No answer |

ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED) [N=5,224]:

PARTYLN As of today do you lean more to...

BASED ON TOTAL [N=12,147]:

| | |
|-----------------------------------|----------------------|
| July 18- Aug 21 <u>2022</u> | |
| 16 | The Republican Party |
| 21 | The Democratic Party |
| 6 | No answer |

⁶ The respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.