2022 PEW RESEARCH CENTER JOURNALIST SURVEY TOPLINE FEB. 16 - MARCH 17, 2022 N=11,889

ASK ALL:

JTITLE1

Which of the following comes closest to your current job title in the news industry? If you have more than one title, please choose up to three.

| Feb 16-Mar 17 2022 | |
|-----------------------|--|
| 63 | Reporter, columnist, writer, or correspondent |
| 8 | Photo or video journalist |
| 1 | Data visualization journalist |
| 14 | Host or anchor |
| 17 | News editor |
| = : | |
| 6 | Copy editor or line editor |
| 1 | Graphics or video editor |
| 2 | Audience engagement editor or manager |
| 10 | Assignment editor or manager |
| 3 | Commentator |
| 5 | News director |
| 6 | News producer |
| 2 | Program director |
| <1 | Meteorologist |
| 2 | Business side operations or management |
| 8 | Blogger |
| 2 | Analyst |
| 9 | Other (please specify) [OPEN-END RESPONSES RECORDED] |
| | [space] |
| _ | I currently do not work in the news industry |
| | No answer |
| - | NU diiswei |

ASK IF WORKS IN THE NEWS INDUSTRY (JTITLE=1-97) [N=11,889]:

JORIGINAL In your current job, do you report, edit or create original news stories?

Feb 16-Mar 17

2022
100 Yes
- No
- No answer

¹ Respondents were eligible to complete the survey if they indicated that they currently work in the news industry in JTITLE and if they report, edit or create original news stories in JORIGINAL. Respondents were screened out if they do not work in the news industry or do not report, edit or create original news stories, or refused to answer either of those questions. The numbers for JTITLE and JORIGINAL in this topline reflect the 11,889 eligible respondents who completed the survey.

JONEWORD What **one word** do you think best describes the news industry these days?

[OPEN-ENDED RESPONSES RECODED]

| Feb 16-Mar 17 2022 72 42 7 6 4 2 10 | NET: All negative words Struggling/Chaos Biased/Partisan Difficult/Stressful Inaccurate/Untrustworthy Lacking All other negative words |
|-------------------------------------|--|
| 17 7 2 7 | NET: All neutral words Changing Fast/Busy All other neutral words |
| 9 3 2 4 | NET: All positive words Important Resilient/Surviving All other positive words |
| <1 2 | Other Don't know/No answer |

ASK ALL:

JSATIS How satisfied are you with your job these days? [ROTATE (FLIP) RESPONSE OPTIONS 1-5/5-1]

Feb 16-Mar 17

2022
27 Very satisfied
43 Somewhat satisfied
8 Neither satisfied nor dissatisfied
16 Somewhat dissatisfied
6 Very dissatisfied
<1 No answer

[RANDOMIZE ORDER OF JNEWSWORST AND JNEWSBEST]

JNEWSWORST What **one thing** do you think the news industry is doing the **worst** job of these days?

[OPEN-END RESPONSES RECORDED]

| Feb 16-Mar 17 2022 | |
|-----------------------|------------------------------|
| 23 | Getting the story right |
| 20 | Bias and partisanship |
| 15 | The workplace |
| 9 | Connecting with the public |
| 8 | Adjusting to industry change |
| 7 | Covering specific topics |
| 6 | Getting the news out |
| 3 | Diversity |
| <1 | Nothing negative |
| 5 | Other |
| 5 | Don't know/No answer |

[RANDOMIZE ORDER OF JNEWSWORST AND JNEWSBEST]

ASK ALL:

JNEWSBEST What **one thing** do you think the news industry is doing the **best** job of these days?

[OPEN-END RESPONSES RECORDED]

| Feb 16-Mar 17 | |
|---------------|------------------------------|
| <u>2022</u> | |
| 23 | Getting the news out |
| 18 | Adjusting to industry change |
| 14 | Getting the story right |
| 10 | Covering specific topics |
| 8 | Nothing positive |
| 5 | Connecting with the public |
| 5 | Diversity |
| 3 | Bias and partisanship |
| 2 | The workplace |
| 4 | Other |
| 10 | Don't know/No answer |

JDEMGD

How good of a job do you think news organizations do at each of the following these days? [RANDOMIZE ITEMS A-E; ROTATE (FLIP) RESPONSE OPTIONS 1-5/5-1; SHOW ITEMS ON SAME PAGE; DO NOT FORMAT AS A GRID]

| | | | | Neither | | | |
|----|--|------|----------|------------|-----------------|------------|---------------|
| | | Very | Somewhat | good nor | Somewhat bad | Very | No |
| a. | Reporting the news accurately | good | good | <u>bad</u> | <u>Dau</u> | <u>bad</u> | <u>answer</u> |
| a. | Feb 16-Mar 17, 2022 | 17 | 49 | 12 | 15 | 7 | <1 |
| b. | Serving as a watchdog over elected leaders | | | | | | |
| | Feb 16-Mar 17, 2022 | 11 | 42 | 13 | 22 | 13 | <1 |
| c. | Giving voice to the underrepresented | | | | | | |
| | Feb 16-Mar 17, 2022 | 7 | 39 | 19 | 25 | 10 | <1 |
| d. | Managing or correcting misinformation | | | | | | |
| | Feb 16-Mar 17, 2022 | 8 | 35 | 17 | 26 | 14 | <1 |
| e. | Covering the most important stories of the day | | | | | | |
| | Feb 16-Mar 17, 2022 | 18 | 49 | 14 | 14 | 5 | <1 |

ASK ALL:

JNEWSLENGTH How many years have you been working in the news industry?

Feb 16-Mar 17

2022

1 Less than a year

14 1-5 years

18 6-10 years

23 11-20 years

44 More than 20 years

<1 No answer

ASK ALL:

JFULLPART Are you currently working in the news industry...

Feb 16-Mar 17

2022

81 Full-time

19 Part-time

<1 As a student or intern

<1 No answer

ASK IF NOT A STUDENT OR INTERN (JFULLPART=1, 2, NO ANSWER) [N=11,821]:

JEMPLOY Are you...

Feb 16-Mar 17

2022

71 An employee of a news organization 28 A freelancer or self-employed

<1 No answer

ASK ALL:

JORGNUM Do you work for...

Feb 16-Mar 17

2022

76 One news organization

23 More than one news organization

1 No answer

SHOW IF WORK FOR MORE THAN ONE NEWS ORGANIZATION (JORGNUM=2) [N=2,692]:

JMULTIORG As a reminder, for all questions that ask about your news organization, answer them about

the organization that you work for the most.

ASK ALL:

JPLATFORM What is the **original** platform of your news organization?

Feb 16-Mar 17

<u>2022</u>

42 Print newspaper or magazine

17 Television11 Radio

1 Podcast

29 Online website or app 1 Social media site

<1 No answer

ASK IF EMPLOYEE FOR A NEWS ORGANIZATION (JEMPLOY=1) [N=8,167]:

JORGFOCUS Is the **primary** geographic focus of your news organization's coverage at the...

Feb 16-Mar 17

2022

48 Community, city, or county level

13 State level 27 National level 12 International level

<1 No answer

ASK IF FREELANCER (JEMPLOY=2) [N=3,621]:

JFREEFOCUS Is the **primary** geographic focus of your work at the...

| Feb 16-Mar 17 2022 | |
|-----------------------|----------------------------------|
| 25 | Community, city, or county level |
| 8 | State level |
| 45 | National level |
| 22 | International level |
| <1 | No answer |

ASK IF EMPLOYEE FOR A NEWS ORGANIZATION (JEMPLOY=1) [N=8,167]:

JORGDEMO Is your news organization's coverage intended to primarily reach a particular demographic group, such as a specific racial or ethnic group, age group or sexual orientation?

| Feb 16-Mar 17 | |
|---------------|-----------|
| <u>2022</u> | |
| 15 | Yes |
| 85 | No |
| <1 | No answer |

ASK IF FREELANCER (JEMPLOY=2) [N=3,621]:

JFREEDEMO Is your work intended to primarily reach a particular demographic group, such as a specific racial or ethnic group, age group or sexual orientation?

| Yes |
|-----------|
| No |
| No answer |
| |

Feb 16-Mar 17 2022

JUSINT Which state is your news organization based in? If it is not based in the United States, select "Outside of the U.S.".

| 2022 | |
|--------|---------------------------|
| 1 | Alabama |
| <1 | Alaska |
| 1 | Arizona |
| <1 | Arkansas |
| 11 | California |
| | |
| 2 | Colorado |
| 1 | Connecticut |
| <1 | Delaware |
| 6 | District of Columbia (DC) |
| 4 | Florida |
| 2 | Georgia |
| <1 | Hawaii |
| <1 | Idaho |
| 3 | Illinois |
| 1 | |
| | Indiana |
| 1 | Iowa |
| 1 | Kansas |
| 1 | Kentucky |
| 1 | Louisiana |
| <1 | Maine |
| 1 | Maryland |
| | Massachusetts |
| 3 2 | Michigan |
| 2 | Minnesota |
| <1 | |
| | Mississippi |
| 1 | Missouri |
| <1 | Montana |
| 1 | Nebraska |
| 1 | Nevada |
| <1 | New Hampshire |
| 2 | New Jersey |
| 1 | New Mexico |
| 20 | New York |
| 2 | North Carolina |
| <1 | North Dakota |
| 2 | Ohio |
| 1 | |
| | Oklahoma |
| 1 | Oregon |
| 3 | Pennsylvania |
| <1 | Rhode Island |
| 1 | South Carolina |
| <1 | South Dakota |
| 1 | Tennessee |
| 4 | Texas |
| 1 | Utah |
| <1 | Vermont |
| 3 | Virginia |
| 2 | |
| | Washington state |
| <1 | West Virginia |
| 2 | Wisconsin |
| <1 | Wyoming |
| 3 2 | Outside of the U.S. |
| 2 | No answer |
| | |

JORGSIZE

To the best of your knowledge, how many full and part-time staff members work at your news organization, including yourself, both in the newsroom and elsewhere?

| Feb 16-Mar 17 | |
|---------------|----------------|
| <u>2022</u> | |
| 4 | 1 |
| 23 | 2-10 |
| 24 | 11-50 |
| 13 | 51-100 |
| 9 | 101-200 |
| 6 | 201-500 |
| 4 | 501-1000 |
| 9 | More than 1000 |
| | [space] |
| 6 | Not sure |
| <1 | No answer |

ASK ALL:

JPROUD How proud are you of the work you produce?

| Feb 16-Mar 17 | |
|--------------------------|---|
| <u>2022</u> | |
| 30 | Extremely proud |
| 44 | Very proud |
| 21 | Somewhat proud |
| 4 | A little proud |
| 1 | Not at all proud |
| <1 | No answer |
| 30 44 21 4 1 | Very proud Somewhat proud A little proud Not at all proud |

ASK ALL:

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Feb 16-Mar 17

2022

77

23

No

1

No answer
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ASK ALL:

JEXCITE

Which of the following comes closer to your view, even if neither is exactly right?

[RANDOMIZE RESPONSE OPTIONS]

```
Feb 16-Mar 17

2022

70

I often feel excited about my work
29

I often feel discouraged about my work
1

No answer
```

What impact, if any, does your job in the news industry have on your overall emotional well-being? [ROTATE (FLIP) RESPONSE OPTIONS 1-5/5-1] **JMHEALTH**

| Feb 16-Mar 17 | |
|---------------|--------------------------------------|
| <u>2022</u> | |
| 16 | Very positive impact |
| 33 | Somewhat positive impact |
| 17 | Neither positive nor negative impact |
| 28 | Somewhat negative impact |
| 6 | Very negative impact |
| <1 | No answer |

1 QUESTION HELD FOR FUTURE RELEASE

ASK ALL:

JAMT

In the past 12 months, how many of the stories that you have worked on in some way had to do with... [RANDOMIZE ITEMS A-C; SHOW ITEMS ON SAME PAGE; DO NOT FORMAT AS A GRID]

| | | | Most, | | Some, but less | | |
|----|---|----------------------|-----------------------|----------------------|---------------------|-----------------------|--------------|
| | | Almost <u>all</u> | but not <u>all</u> | About <u>half</u> | than <u>half</u> | Almost <u>none</u> | No answer |
| a. | COVID-19 Feb 16-Mar 17, 2022 | 5 | 13 | 22 | 44 | 15 | 1 |
| b. | False or made-up information Feb 16-Mar 17, 2022 | 1 | 1 | 4 | 27 | 66 | 1 |
| c. | The economy Feb 16-Mar 17, 2022 | 4 | 7 | 13 | 45 | 30 | 1 |

ASK IF REPORTING JOURNALIST (JTITLE=1-4,10,16) [N=9,192]:

JSOURCECON When covering a news story, how often do you feel you know which sources to turn to?

| Feb 16-Mar 17 | |
|---------------|-----------------|
| <u>2022</u> | |
| 36 | Extremely often |
| 52 | Fairly often |
| 10 | Sometimes |
| 1 | Rarely |
| <1 | Never |
| 1 | No answer |

ASK IF REPORTING JOURNALIST (JTITLE=1-4,10,16) [N=9,192]:

JREPRTWH What is the most common way that you communicate with your sources these days?

| Feb 16-Mar 17 | |
|---------------|--|
| <u>2022</u> | |
| 4 | In person |
| 33 | Through phone calls |
| 42 | Through email |
| 7 | On video conference |
| 4 | On social media |
| 8 | Through text message |
| 2 | Other (please specify) [OPEN ENDED RESPONSES RECORDED] |
| 1 | No answer |

ASK ALL:

JLICENSE Which of the following comes closer to your view, even if neither is exactly right?

[RANDOMIZE RESPONSE OPTIONS]

| Feb 16-Mar 17 2022 | |
|-----------------------|---|
| 25 | People should be required to have a license in order to practice journalism |
| 74 | People should be allowed to practice journalism without needing a license |
| 1 | No answer |

ASK ALL:

JONEWORD_OE What **one word** do you think the American public would use to describe the news industry these days?

[OPEN-END RESPONSES RECODED]

| Feb 16-Mar 17 2022 90 31 28 13 5 3 2 2 6 | NET: All negative words Inaccurate/Untrustworthy Biased/Partisan Struggling/Chaos Lacking Confusing Bad Corporate/Elitist All other negative words |
|--|--|
| 2 | NET: All neutral words |
| 3 <1 5 | NET: All positive words Other Don't know/No answer |

JTRUSTMED How much trust do you think the American public has in the information they get from news organizations these days?

| Feb 16-Mar 17 | |
|---------------|-----------------|
| <u>2022</u> | |
| 1 | A great deal |
| 13 | A fair amount |
| 44 | Some |
| 35 | A little |
| 7 | No trust at all |
| <1 | No answer |

ASK ALL:

JTRUSTORG How much trust do you think your readers, watchers, or listeners have in the information they get from **your** news organization?

| Feb 16-Mar 17 | |
|---------------|-----------------|
| <u>2022</u> | |
| 35 | A great deal |
| 48 | A fair amount |
| 13 | Some |
| 3 | A little |
| <1 | No trust at all |
| 1 | No answer |

ASK ALL:

JCONNECT How connected do you feel to your readers, watchers, or listeners?

| Feb 16-Mar 17 | |
|---------------|----------------------|
| <u>2022</u> | |
| 13 | Extremely connected |
| 33 | Very connected |
| 37 | Somewhat connected |
| 12 | A little connected |
| 5 | Not connected at all |
| <1 | No answer |

ASK ALL:

JAUDINTERACT1 How often do you interact with the public about the work you or your news organization produces, whether on social media, in comment sections, on phone calls, in letters, or other ways?

| Feb 16-Mar 17 | |
|---------------|-----------------------|
| <u>2022</u> | |
| 26 | Multiple times a day |
| 12 | About once a day |
| 21 | Several times a week |
| 18 | Several times a month |
| 19 | Less often |
| 4 | Never |
| 1 | No answer |

ASK IF INTERACTS WITH PUBLIC AT LEAST LESS OFTEN (JAUDINTERACT1=1-5) [N= 11,273]: JAUDINTERACT2 Would you say that your interactions with the public tend to be... [RANDOMIZE RESPONSE OPTIONS]

| Feb 16-Mar 17 | |
|---------------|-----------|
| <u>2022</u> | |
| 83 | Helpful |
| 16 | Unhelpful |
| 1 | No answer |

ASK ALL:

JPUBALB What impact do you think the public's ability to access and seek out information has on

society? [ROTATE (FLIP) RESPONSE OPTIONS 1-5/5-1]

| Feb 16-Mar 17 | |
|---------------|-------------------------------|
| <u>2022</u> | |
| 34 | Very positive impact |
| 32 | Somewhat positive impact |
| 16 | Neither positive nor negative |
| 13 | Somewhat negative impact |
| 3 | Very negative impact |
| 1 | No answer |

ASK ALL:

JUNKNOWN When reporting on a story that is still unfolding, how good a job do you think journalists do of

informing the public about what facts are still unknown or unclear? [ROTATE (FLIP)

RESPONSE OPTIONS 1-5/5-1]

| Feb 16-Mar 17 | |
|---------------|----------------------|
| <u>2022</u> | |
| 7 | Very good |
| 42 | Somewhat good |
| 20 | Neither good nor bad |
| 25 | Somewhat bad |
| 6 | Very bad |
| 1 | No answer |

ASK ALL:

JDISCUSS

In the past 12 months, how often did you discuss each of the following with colleagues? [RANDOMIZE ITEMS A-F; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | | Multiple times a <u>day</u> | About once a <u>day</u> | Several times a <u>week</u> | Several times a month | Less <u>often</u> | <u>Never</u> | No <u>answer</u> |
|----|--|-----------------------------------|-------------------------------|-----------------------------------|-----------------------|----------------------|--------------|---------------------|
| a. | The issue of misinformation Feb 16-Mar 17, 2022 | 7 | 8 | 17 | 26 | 31 | 9 | 1 |
| b. | Diversity in your news organization Feb 16-Mar 17, 2022 | 4 | 5 | 12 | 26 | 34 | 18 | 1 |
| C. | The makeup of your readers, watchers, or listeners Feb 16-Mar 17, 2022 | 6 | 8 | 17 | 29 | 31 | 8 | 1 |
| d. | The overall reach of your news content Feb 16-Mar 17, 2022 | 12 | 12 | 21 | 27 | 20 | 5 | 1 |
| e. | Ethical standards of your organization Feb 16-Mar 17, 2022 | 6 | 7 | 16 | 29 | 31 | 8 | 1 |
| f. | The safety of people in the news industry Feb 16-Mar 17, 2022 | 2 | 3 | 7 | 16 | 45 | 25 | 1 |

ASK ALL:

JRESTRICT

How concerned are you about potential restrictions on press freedoms in the United States?

| <u> 2022</u> | |
|--------------|----------------------|
| 33 | Extremely concerned |
| 24 | Very concerned |
| 23 | Somewhat concerned |
| 11 | A little concerned |
| 9 | Not at all concerned |
| 1 | No answer |

JCOVCHANGE How much permanent change do you think the COVID-19 pandemic has brought to news reporting at your organization?

| Feb 16-Mar 17 | |
|---------------|---------------|
| <u>2022</u> | |
| 26 | A great deal |
| 34 | A fair amount |
| 21 | Some |
| 11 | A little |
| 7 | None at all |
| 1 | No answer |

ASK ALL:

JSMSITE1 Which of the following websites or mobile apps do you use **most** in your job, whether to post

things, gather information, or for any other reason? [RANDOMIZE RESPONSE OPTIONS; ANCHOR "I do not use any of these in my job" AT THE BOTTOM OF THE LIST]

| Facebook |
|-------------------------------------|
| |
| YouTube |
| Twitter |
| Instagram |
| Reddit |
| TikTok |
| LinkedIn |
| Snapchat |
| WhatsApp |
| Twitch |
| Discord |
| [space] |
| I do not use any of these in my job |
| No answer |
| |

ASK THOSE WHO USE SOCIAL MEDIA IN JOB (JSMSITE1=1-11) [N=11,124]:

JSMSITE2 Which website or mobile app do you use **second most** in your job? [RANDOMIZE IN SAME ORDER AS JSMSITE1; DELETE OPTION SELECTED IN JSMSITE1; ANCHOR "I do not

use any of these in my job" AT THE BOTTOM OF THE LIST]

| Facebook |
|-------------------------------------|
| YouTube |
| Twitter |
| Instagram |
| Reddit |
| TikTok |
| LinkedIn |
| Snapchat |
| WhatsApp |
| Twitch |
| Discord |
| [space] |
| I do not use any of these in my job |
| No answer |
| |

ASK ALL:

JSMIMP What impact does social media have on the state of journalism in the U.S.? [ROTATE (FLIP)

RESPONSE OPTIONS 1-5/5-1]

| Very positive impact |
|-------------------------------|
| Somewhat positive impact |
| Neither positive nor negative |
| Somewhat negative impact |
| Very negative impact |
| No answer |
| |

ASK THOSE WHO USE SOCIAL MEDIA IN JOB (JSMSITE1=1-11) [N=11,124]:

JSMHH

What impact does social media have on your ability to... [RANDOMIZE ITEMS A-F; ROTATE (FLIP) RESPONSE OPTIONS 1-5/5-1; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | | Mam. | Camazukak | Neither | Camaaaahaah | Mami | |
|----|-------------------------------------|------------------|-------------------|-----------------|-------------------|---------------|-------------|
| | | Very positive | Somewhat positive | positive nor | Somewhat negative | Very | |
| | | - | <u>impact</u> | | _ | negative | No answer |
| a. | Connect with readers, watchers, or | <u>impact</u> | impact | <u>negative</u> | <u>impact</u> | <u>impact</u> | ino ariswei |
| a. | listeners | | | | | | |
| | Feb 16-Mar 17, 2022 | 30 | 49 | 14 | 4 | 1 | 1 |
| b. | Gather accurate information for | | | | | | |
| | stories | 4.0 | 40 | 25 | 40 | 2 | |
| | Feb 16-Mar 17, 2022 | 10 | 40 | 35 | 12 | 3 | 1 |
| c. | Find sources for stories | | | | | | |
| | Feb 16-Mar 17, 2022 | 27 | 51 | 18 | 2 | 1 | 1 |
| d. | Build trust in the news you produce | | | | | | |
| | Feb 16-Mar 17, 2022 | 9 | 33 | 36 | 15 | 6 | 1 |
| e. | Identify stories that should be | | | | | | |
| | covered | | | | | | |
| | Feb 16-Mar 17, 2022 | 23 | 52 | 19 | 4 | 2 | 1 |
| f. | Promote stories from you and your | | | | | | |
| | organization | | | | | | |
| | Feb 16-Mar 17, 2022 | 39 | 47 | 10 | 2 | 1 | 1 |
| | | | | | | | |

ASK IF REPORTING JOURNALIST (JTITLE=1-4,10,16) [N=9,192]:

JSMFAKE

When working on a story, have you ever falsely identified yourself in order to join a private social media group?

Feb 16-Mar 17

<u> 2022</u>

3 Yes97 No

<1 No answer

JAIUSE

To the best of your knowledge, how much does your organization rely on news articles or other content that is generated by computer programs using artificial intelligence (AI)?

| Feb 16-Mar 17 2022 | |
|-----------------------|------------|
| 1 | A lot |
| 7 | A little |
| 62 | Not at all |
| | [space] |
| 29 | Not sure |
| 1 | No answer |

ASK ALL:

JLEANOWN

Do you think your news organization's readers, watchers, or listeners lean a certain way politically? [RANDOMIZE RESPONSE OPTIONS; ANCHOR "No, there is about an equal mix of people on the left and the right politically" AND "Not sure" TO THE BOTTOM]

| Feb 16-Mar 17 2022 | |
|-----------------------|---|
| 20 | Yes, they lean to the right politically |
| 32 | Yes, they lean to the left politically |
| 33 | No, there is about an equal mix of people on the left and the right politically |
| | [space] |
| 13 | Not sure |
| 1 | No answer |

ASK ALL:

JIDEOATTN

How much of a problem for society do you think it is when people with the same political views get their news from the same news organizations?

| Feb 16-Mar 17 | |
|---------------|-----------------|
| <u>2022</u> | |
| 75 | A major problem |
| 19 | A minor problem |
| 5 | Not a problem |
| 1 | No answer |

ASK ALL:

JFAVOR

In presenting the news, do you think that news organizations mostly... **[RANDOMIZE RESPONSE OPTIONS]**

| Feb 16-Mar 17 | |
|---------------|----------------------------|
| <u>2022</u> | |
| 38 | Deal fairly with all sides |
| 60 | Tend to favor one side |
| 2 | No answer |

JEQUAL When news organizations present the news, do you think... [RANDOMIZE RESPONSE

OPTIONS]

Feb 16-Mar 17

2022

44 Journalists should always strive to give every side equal coverage

55 Every side does not always deserve equal coverage

No answer 1

ASK ALL:

JFACTAGREE When it comes to important issues and events in your specific topic area(s) of coverage (or

beat(s)), do you think that... [RANDOMIZE RESPONSE OPTIONS]

Feb 16-Mar 17

2022

75 Journalists largely agree on the basic facts, even if they report on them in different ways

23 Journalists often do not agree on the basic facts

2 No answer

ASK ALL:

JSEPARATE1 Which of the following comes closer to your view, even if neither is exactly right?

[RANDOMIZE RESPONSE OPTIONS]

Feb 16-Mar 17

2022

Journalists are largely able to separate their views from what they report on 55

Journalists are often unable to separate their views from what they report on 43

2 No answer

ASK ALL:

JSEPARATE2 Do you think journalists **should** separate their views from what they report on?

Feb 16-Mar 17

<u>2022</u>

82 Yes

16 No

2 No answer

ASK ALL:

JEVERYONE Do you think it is possible to report news that nearly everyone finds accurate these days?

Feb 16-Mar 17

2022

47 Yes

52 No

2 No answer

JMADEUPPROB How much of a problem do you think made-up news and information is in the country today?

| Feb 16-Mar 17 | |
|---------------|--------------------------|
| <u>2022</u> | |
| 71 | A very big problem |
| 23 | A moderately big problem |
| 5 | A small problem |
| 1 | Not a problem at all |
| <1 | No answer |

ASK ALL:

JSTORYINACC When you are working on a story, how often do you come across information that you believe to be false or made-up?

| Feb 16-Mar 17 <u>2022</u> | |
|------------------------------|-----------------|
| 8 | Extremely often |
| 24 | Fairly often |
| 44 | Sometimes |
| 21 | Rarely |
| 1 | Never |
| 1 | No answer |

ASK ALL:

JSTORYREC When you are working on a story, how confident are you in your own ability to recognize information that is false or made-up?

| Feb 16-Mar 17 | |
|---------------|----------------------|
| <u>2022</u> | |
| 21 | Extremely confident |
| 49 | Very confident |
| 26 | Somewhat confident |
| 2 | A little confident |
| <1 | Not at all confident |
| 1 | No answer |

ASK ALL:

JINACCRESP If a public figure makes a statement that is false or made-up, do you think news organizations should... [RANDOMIZE RESPONSE OPTIONS]

| Feb 16-Mar 17 | |
|---------------|--|
| <u>2022</u> | |
| 64 | Report on the statement because it is important for the public to know about |
| 32 | Not report on the statement because it gives attention to the falsehoods and the public figure |
| 4 | No answer |

JMISGUIDE Does your news organization have formal guidelines for how to deal with false and made-up

information you come across?

Feb 16-Mar 17
2022
36 Yes
60 No
4 No answer

ASK IF REPORTING JOURNALIST (JTITLE=1-4,10,16) [N=9,192]:

JMISUNKNOW Have you ever unknowingly reported on a story that you later found out included false or made-up information?

Feb 16-Mar 17

2022
26 Yes
72 No
2 No answer

ASK ALL:

JCORRECT How good of a job do you think your news organization does at issuing corrections to stories?

[ROTATE (FLIP) RESPONSE OPTIONS 1-5/5-1]

| Feb 16-Mar 17 | |
|---------------|----------------------|
| <u>2022</u> | |
| 43 | Very good |
| 33 | Somewhat good |
| 15 | Neither good nor bad |
| 6 | Somewhat bad |
| 2 | Very bad |
| 1 | No answer |

JDIVERSE1

Do you think your news organization has enough employee diversity in each of the following areas? [RANDOMIZE ITEMS A-F; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | | <u>Yes</u> | <u>No</u> | Not sure | No answer |
|----|---|------------|-----------|----------|-----------|
| a. | Gender Feb 16-Mar 17, 2022 | 67 | 19 | 11 | 3 |
| b. | Race and ethnicity Feb 16-Mar 17, 2022 | 32 | 52 | 13 | 3 |
| c. | Socioeconomic status Feb 16-Mar 17, 2022 | 34 | 34 | 29 | 3 |
| d. | Age Feb 16-Mar 17, 2022 | 58 | 25 | 14 | 3 |
| e. | Sexual orientation Feb 16-Mar 17, 2022 | 43 | 23 | 31 | 3 |
| f. | Political ideology Feb 16-Mar 17, 2022 | 34 | 29 | 34 | 3 |

ASK ALL:

JDIVERSE2

Do you feel that everyone at your news organization is generally treated fairly regardless of their: [RANDOMIZE ITEMS A-C; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | | <u>Yes</u> | <u>No</u> | Not sure | No answer |
|----|---|------------|-----------|----------|-----------|
| a. | Gender Feb 16-Mar 17, 2022 | 69 | 17 | 12 | 2 |
| b. | Race and ethnicity Feb 16-Mar 17, 2022 | 66 | 15 | 16 | 2 |
| c. | Age Feb 16-Mar 17, 2022 | 67 | 17 | 14 | 2 |

JDIVERSE3 How much of a priority does your news organization place on the issues of diversity and

inclusion?

Feb 16-Mar 17

2022

42

A major priority
30

A minor priority
16

Not a priority

[space]

10

Not sure
2

No answer

ASK ALL:

JDIVERSE4 In the past 12 months, have you taken part in formal trainings or meetings about...

[RANDOMIZE ITEMS A-B; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | | <u>Yes</u> | <u>No</u> | No answer |
|----|---|------------|------------|-----------|
| a. | Issues of diversity and inclusion in the workplace Feb 16-Mar 17, 2022 | 48 | 49 | 2 |
| b. | How to cover issues of diversity and inclusion in the news | 40 | 5 0 | 2 |
| | Feb 16-Mar 17, 2022 | 40 | 58 | 2 |

ASK ALL:

JORGCUTEXP These days, is your news organization mostly... [RANDOMIZE RESPONSE OPTIONS; ANCHOR "Staying about the same" TO THE BOTTOM]

| Feb 16-Mar 17 | |
|---------------|------------------------|
| <u>2022</u> | |
| 22 | Cutting back |
| 30 | Expanding |
| 46 | Staying about the same |
| 1 | No answer |

ASK ALL:

JSALARY In the past 12 months, has your salary (or rate) at the organization you work for most...

[RANDOMIZE RESPONSE OPTIONS; ANCHOR "Stayed the same" TO THE BOTTOM]

Feb 16-Mar 17

2022
7 Decreased
41 Increased
50 Stayed the same
2 No answer

JJOBSEC How concerned are you about your own job security these days?

| Feb 16-Mar 17 | |
|---------------|----------------------|
| <u>2022</u> | |
| 7 | Extremely concerned |
| 9 | Very concerned |
| 26 | Somewhat concerned |
| 25 | A little concerned |
| 32 | Not at all concerned |
| 1 | No answer |

ASK ALL:

JUNION1 Is there currently a newsroom or editorial union, or some other union within your news

organization?

```
Feb 16-Mar 17

2022
22 Yes
76 No
2 No answer
```

ASK IF THERE IS A UNION (JUNION1=1) [N=2,686]:

JUNION2 Are you a member of a union in your news organization?

```
Feb 16-Mar 17
2022
56 Yes
43 No
<1 No answer
```

ASK IF THERE IS A NOT A UNION (JUNION1=2) [N=8,942]:

JUNION3 If a union were available to you, would you join one at your news organization?

```
Feb 16-Mar 17
2022
54
43
No
3
No answer
```

How much of a problem are each of the following at your news organization? [RANDOMIZE ITEMS A-B; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | | A major <u>problem</u> | A minor <u>problem</u> | Not a <u>problem</u> | No answer |
|----|---|---------------------------|---------------------------|-------------------------|-----------|
| a. | Harassment or threats from people <u>inside</u> your news | | | | |
| | organization | | | | |
| | Feb 16-Mar 17, 2022 | 2 | 9 | 86 | 3 |
| b. | Harassment or threats from people <u>outside</u> your news organization | | | | |
| | Feb 16-Mar 17, 2022 | 11 | 43 | 43 | 3 |

ASK ALL:

JNWSRHAR1

In the past 12 months, have you experienced any of the following, whether in person, over the phone, online, or in some other way? [RANDOMIZE ITEMS IN SAME ORDER AS JTHREAT; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | | Yes, one time | Yes, a few times | Yes, many times | No, this has not happened | No <u>answer</u> |
|----|--|------------------|---------------------|--------------------|---------------------------------|---------------------|
| a. | Harassment or threats from someone inside your news organization Feb 16-Mar 17, 2022 | 3 | 4 | 1 | 90 | 3 |
| b. | Job-related harassment or threats by someone <u>outside</u> your news organization Feb 16-Mar 17, 2022 | 9 | 27 | 7 | 55 | 2 |

ASK IF HARASSED INTERNALLY (JNWSRHAR1a=1-3) [N=823]:

JNWSRHAR2 What type of harassment or threats from people **inside** your organization did you experience? [RANDOMIZE ITEMS A-D; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | De siel/Ethorie | <u>Yes</u> | <u>No</u> | No answer |
|----|--------------------------------------|------------|-----------|-----------|
| a. | Racial/Ethnic Feb 16-Mar 17, 2022 | 17 | 80 | 3 |
| b. | Sexual Feb 16-Mar 17, 2022 | 22 | 75 | 3 |
| c. | Age Feb 16-Mar 17, 2022 | 28 | 70 | 2 |
| d. | Political Feb 16-Mar 17, 2022 | 37 | 60 | 2 |

ASK IF HARASSED INTERNALLY (JNWSRHAR1a=1-3) [N=823]:

JNWSHAR3 Did you report the internal harassment or threats to a supervisor, human resources, or some other official at your news organization?

Feb 16-Mar 17

2022

46 Yes

53 No

1 No answer

ASK IF HARASSED EXTERNALLY (JNWSRHAR1b=1-3) [N=4,908]:

JTHREATTP What type of harassment or threats from people **outside** your organization did you experience? [RANDOMIZE ITEMS A-E; SHOW ALL ITEMS ON THE SAME PAGE; DO NOT FORMAT AS A GRID]

| | | <u>Yes</u> | <u>No</u> | No answer |
|----|--|------------|-----------|-----------|
| a. | Threats of physical harm to me Feb 16-Mar 17, 2022 | 45 | 54 | 1 |
| b. | Threats of physical harm to my family Feb 16-Mar 17, 2022 | 14 | 84 | 2 |
| c. | Sexual harassment Feb 16-Mar 17, 2022 | 21 | 77 | 2 |
| d. | Racial/ethnic harassment Feb 16-Mar 17, 2022 | 21 | 78 | 2 |
| e. | Exposing private information Feb 16-Mar 17, 2022 | 21 | 77 | 2 |

ASK IF HARASSED EXTERNALLY (JNWSRHAR1b = 1-3) [N=4,908]:

JTHREAT2 In the past 12 months, did these harassments or threats from people **outside** of your organization mostly happen...

Feb 16-Mar 17 2022 76 Online 8 In-person Over the phone 11 4 Through the mail 1 No answer

ASK IF HARASSED EXTERNALLY (JNWSRHAR1b = 1-3) [N=4,908]:

JTHREATSM In the past 12 months, did these harassments or threats from people outside of your organization **ever** happen on social media?

| Feb 16-Mar 17 | |
|---------------|-----------|
| <u>2022</u> | |
| 78 | Yes |
| 21 | No |
| 1 | No answer |

2022 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL **WAVE 103 FEBRUARY SURVEY** FINAL TOPLINE FEB. 7-13, 2022 N = 9,388

ASK ALL:

JDEMGD How good of a job do you think news organizations do at each of the following these days? [RANDOMIZE ITEMS; ROTATE (FLIP) RESPONSE OPTIONS 1-5/5-1]

| | | Very good | Somewhat good | Neither good <u>nor bad</u> | Somewhat <u>bad</u> | Very <u>bad</u> | No <u>answer</u> |
|----|---|--------------|------------------|--------------------------------|------------------------|--------------------|---------------------|
| a. | Reporting the news accurately Feb 7-13, 2022 | 6 | 29 | 21 | 22 | 21 | 1 |
| b. | Serving as a watchdog over elected leaders Feb 7-13, 2022 | 5 | 24 | 26 | 21 | 24 | 1 |
| c. | Giving voice to the underrepresented Feb 7-13, 2022 | 4 | 20 | 30 | 25 | 20 | 1 |

1

25

27

| b. | Covering the most important | | | | | | |
|----|-----------------------------|---|----|----|----|----|---|
| | stories of the day | | | | | | |
| | Feb 7-13, 2022 | 8 | 33 | 22 | 20 | 16 | 1 |

20

23

4

ASK ALL:

JTRUSTMED How much trust do you have in the information you get from news organizations these days?

| Feb 7-13 | |
|-------------|-----------------|
| <u>2022</u> | |
| 4 | A great deal |
| 25 | A fair amount |
| 27 | Some |
| 24 | A little |
| 20 | No trust at all |
| * | No answer |

a. Managing or correcting misinformation

Feb 7-13, 2022

PEW RESEARCH CENTER

ASK ALL:

JEQUAL When news organizations present the news, do you think... [RANDOMIZE]

| Feb 7-13 2022 | |
|------------------|--|
| 76 | Journalists should always strive to give every side equal coverage |
| 22 | Every side does not always deserve equal coverage |
| 1 | No answer |

2022 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL Wave 104 March 2022 FINAL TOPLINE March 7-13, 2022 N=10,441

| ASK ALL: JNEWSCON | How connected do you feel to the news organizations you get most of your news and information from? |
|-----------------------|---|
| Mar 7-13 | |
| 2022 | |
| 7 | Extremely connected |
| 19 | Very connected |
| 37 | Somewhat connected |
| 17 | A little connected |
| 20 | Not connected at all |
| 1 | No answer |
| ASK ALL: | |
| JNEWSFIN | Overall, how well do you think news organizations in the U.S. are doing financially these days? |
| Mar 7-13 | |
| <u>2022</u> | |
| 12 | Extremely well |
| 25 | Very well |
| 37 | Somewhat well |
| 18 | Not very well |
| 6 | Not at all well |
| 3 | No answer |
| ASK ALL: | |
| JIDEOATTN | How much of a problem for society do you think it is when people with the same political views get their news from the same news organizations? |
| Mar 7-13 | |
| <u>2022</u> | |
| 39 | A major problem |
| 36 | A minor problem |
| 23 | Not a problem |
| 2 | No answer |
| ASK ALL: JEVERYONE | Do you think it is possible to report news that nearly everyone finds accurate these days? |
| Mar 7-13 | |
| 2022 | |
| 37 | Yes |
| 62 | No |
| 1 | No answer |

JMADEUPPROB How much of a problem do you think made-up news and information is in the country today?

| Mar 7-13 2022 | | Feb 19-Mar 4 2019 |
|------------------|--------------------------|----------------------|
| 50 | A very big problem | 50 |
| 34 | A moderately big problem | 32 |
| 14 | A small problem | 16 |
| 2 | Not a problem at all | 3 |
| 1 | No answer | * |