

**2021 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 90 MAY 2021
FINAL TOPLINE
MAY 17-31, 2021
N=2,548**

ASK ALL:

SOCEFF1_TW In general, how effective, if at all, do you think Twitter is as a way to do each of the following?
[RANDOMIZE ITEMS]

	<u>Very effective</u>	<u>Somewhat effective</u>	<u>Somewhat ineffective</u>	<u>Very ineffective</u>	<u>No answer</u>
a. Getting elected officials to pay attention to issues May 17-31, 2021	10	54	23	13	*
b. Changing other people's minds about political or social issues May 17-31, 2021	9	37	32	22	1
c. Raising public awareness about political or social issues May 17-31, 2021	24	54	16	6	*

ASK ALL:

TWDEMOCRACY Overall, do you think Twitter is... **[RANDOMIZE RESPONSES 1 & 2, KEEP 3 LAST]**

May 17-31,
2021

37	Mostly GOOD for American democracy
38	Mostly BAD for American democracy
24	Has no impact on American democracy
1	No answer

Now thinking about how you use Twitter...

ASK ALL:

WHYUSE1 Please indicate if each of the following is a reason you use Twitter. **[RANDOMIZE ITEMS]**

	<u>Yes, a reason I use Twitter</u>	<u>No, not a reason I use Twitter</u>	<u>No answer</u>
a. Entertainment May 17-31, 2021	74	25	1
b. A way to stay informed May 17-31, 2021	64	36	*
c. A way to express my opinions May 17-31, 2021	39	61	*
d. Keeping me connected to other people May 17-31, 2021	50	49	1

		<u>Yes, a reason I use Twitter</u>	<u>No, not a reason I use Twitter</u>	<u>No answer</u>
e.	Lets me see different points of view			
	May 17-31, 2021	53	47	1
f.	It's useful for my job or school			
	May 17-31, 2021	21	79	*

**ASKED OF THOSE WHO SAID "YES" TO MORE THAN ONE ITEM IN WHYUSE1, RESULTS
RECALCULATED TO ALL:**

WHYUSE2 Which would you say is the MOST important reason you use Twitter? **[ONLY DISPLAY
"YES" RESPONSES FROM WHYUSE1; DISPLAY IN SAME ORDER AS WHYUSE1]**

May 17-31, <u>2021</u>	
42	Entertainment
20	A way to stay informed
10	Keeping me connected to other people
9	Lets me see different points of view
8	A way to express my opinions
6	It's useful for my job or school
6	No reason given

ASK ALL:

FREQUSE How often would you say you visit Twitter?

May 17-31, <u>2021</u>	
38	Every day
29	At least once a week but not every day
18	A few times a month
15	Less often
*	No answer

ASK DAILY USERS (FREQUSE=1) [N=996]:

FREQUSEDAILY On a typical day, how often do you visit Twitter?

May 17-31, <u>2021</u>	
28	Too many times to count
50	Occasionally throughout the day
22	Once or twice
0	No answer

ASK ALL:

WHOFOLLOW Do you follow any of these kinds of accounts on Twitter? **[RANDOMIZE ITEMS]**

	<u>Yes, a lot of them</u>	<u>Yes, a few of them</u>	<u>No, none of them</u>	<u>No answer</u>
a. Friends, family or coworkers May 17-31, 2021	22	50	26	1
b. Actors, musicians, sports personalities or other celebrities May 17-31, 2021	21	57	21	1
c. News sites or reporters May 17-31, 2021	18	49	32	1
d. Politicians or government figures May 17-31, 2021	14	49	36	1
e. Accounts that primarily post humor or memes May 17-31, 2021	21	49	29	1

ASK ALL:

TWITTER_NEWS Do you ever get news or news headlines on Twitter? By news we mean information about events and issues that involve more than just your friends or family.

May 17-31,
2021

69	Yes
30	No
1	No answer

ASK IF GET NEWS ON TWITTER (TWITTER_NEWS=1) [N=1,783]:

TWNEWSNEW How often would you say the news you see on Twitter are stories that you wouldn't have seen elsewhere?

May 17-31,
2021

15	Often
48	Sometimes
32	Hardly ever
6	Never
*	No answer

ASK IF GET NEWS ON TWITTER (TWITTER_NEWS=1) [N=1,783]:

TWTRLIVE Have you ever used Twitter to keep up with a news event as it was happening?

May 17-31,
2021

70	Yes
29	No
1	No answer

ASK IF GET NEWS ON TWITTER (TWITTER_NEWS=1) [N=1,783]:

SOURCESKEP2W How much do you trust the accuracy of the news and information that you get from Twitter?

May 17-31, <u>2021</u>	
7	A great deal
60	Some
29	Not much
3	Not at all
*	No answer

ASK IF GET NEWS ON TWITTER (TWITTER_NEWS=1) [N=1,783]:

TWTRNEWSIMP How important to you, if at all, is Twitter as a way of keeping up with the news? **[REVERSE ORDER FOR HALF OF SAMPLE]**

May 17-31, <u>2021</u>	
8	The most important way
59	An important way, but not the most important
32	Not an important way
*	No answer

ASK IF GET NEWS ON TWITTER (TWITTER_NEWS=1) [N=1,783]:

TWTRAMOUNT Which of the following statements comes closer to your view, even if neither is exactly right? **[RANDOMIZE OPTIONS]**

May 17-31, <u>2021</u>	
32	I am worn out by the amount of news there is on Twitter
67	I like the amount of news there is on Twitter
1	No answer

ASK ALL:

USEIMPACT How has your use of Twitter over the last year affected each of the following things for you? **[RANDOMIZE ITEMS; RANDOMIZE ORDER OF RESPONSE OPTIONS 1 AND 2, KEEPING SAME ORDER THROUGHOUT SERIES; KEEP 3 LAST]**

	<u>Increased</u>	<u>Decreased</u>	<u>Had no impact</u>	<u>No answer</u>
a. Your understanding of current events				
May 17-31, 2021	46	5	47	1
b. How politically engaged you feel				
May 17-31, 2021	30	9	60	1
c. Your stress levels				
May 17-31, 2021	26	7	66	1
d. How much you know about the lives of celebrities and public figures				
May 17-31, 2021	34	8	58	1

ASK ALL:

CIVENG_TW Here's a list of activities some people do on social media, and others do not. Please indicate if you have done each of the following activities on TWITTER over the past year. **[RANDOMIZE ITEMS]**

	<u>Yes, I have done this in the last year</u>	<u>No, I have not done this in the last year</u>	<u>No answer</u>
a. Expressed your support for a political campaign or candidate May 17-31, 2021	35	64	1
b. Replied to a tweet from a politician, political campaign or candidate May 17-31, 2021	28	71	1
c. Posted a picture or changed your profile picture to show your support for a cause May 17-31, 2021	15	84	2
d. Used a hashtag related to political or social issues May 17-31, 2021	26	73	1
e. Tweeted or retweeted about a political or social issue May 17-31, 2021	45	53	1
f. Tweeted or retweeted about a protest, boycott or similar call to action May 17-31, 2021	28	70	2
g. Tweeted or retweeted memes or humorous content related to political or social issues May 17-31, 2021	37	61	1

ASK ALL:

PARTY In politics today, do you consider yourself a...

May 17-31,
2021

15	Republican
40	Democrat
29	Independent
15	Something else
1	No answer

ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED) [N=994]:

PARTYLN As of today do you lean more to...

BASED ON TOTAL:May 17-31,
2021

16	The Republican Party
27	The Democratic Party
3	No answer