
August 2006 Daily Tracking Survey

Revised Final Topline 10/05/06

Data for August 1 – 31, 2006

Princeton Survey Research Associates International
for the Pew Internet & American Life Project

Sample: $n = 2,928$ adults 18 and older

Interviewing dates: 8.1.06 – 8.31.06

Margin of error is plus or minus 2 percentage points for results based on the full sample [$n=2,928$]

Margin of error is plus or minus 3 percentage points for results based on internet users [$n=1,990$]

Q1 Overall, are you satisfied or dissatisfied with the way things are going in this country today?

	SATISFIED	DISSATISFIED	DON'T KNOW/ REFUSED
Current	30	60	10
Jan/Feb 2006 ¹	36	55	8
Nov/Dec 2005 ²	35	56	9
September 2005 ³	32	61	8
May/June 2005 ⁴	36	54	10
February 2005 ⁵	41	49	10
January 2005 ⁶	41	48	11
November 23-20, 2004 ⁷	45	47	9
November 2004 ⁸	46	46	8
May/June 2004 ⁹	33	56	11
February 2004 ¹⁰	40	50	10
November 2003 ¹¹	43	49	9
July 2003 ¹²	46	45	9
June 2003 ¹³	49	42	9
April/May 2003 ¹⁴	54	37	8
March 12-19, 2003 ¹⁵	42	49	10
March 3-11, 2003 ¹⁶	41	51	8
February 2003 ¹⁷	38	54	9
December 2002 ¹⁸	41	47	11
November 2002 ¹⁹	43	48	10
October 2002 ²⁰	40	49	11
September 2002 ²¹	44	45	10
July 2002 ²²	45	43	11
March/May 2002 ²³	52	37	11
January 2002 ²⁴	58	33	9
December 2001 ²⁵	61	29	10
November 2001 ²⁶	62	28	9
October 2001 ²⁷	57	33	10
September 2001 ²⁸	46	44	11
August 2001 ²⁹	44	46	10
February 2001 ³⁰	53	38	10
December 2000 ³¹	50	42	8
November 2000 ³²	50	41	9
October 2000 ³³	53	39	8
September 2000 ³⁴	51	40	9
July/August 2000 ³⁵	52	39	9
May/June 2000 ³⁶	51	41	8
March/April 2000 ³⁷	50	41	9

Q5 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

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	YES	NO	DON'T KNOW/ REFUSED
Current	71	29	*
Feb-April 2006 ³⁸	75	25	*
Jan/Feb 2006	74	25	*
Nov/Dec 2005	68	31	*
September 2005	74	26	0
May/June 2005	72	28	*
February 2005	70	30	*
January 2005	69	31	*
November 23-20, 2004	70	30	0
November 2004	68	32	0
May/June 2004	71	29	*
February 2004	73	27	*
November 2003	72	27	*
July 2003	71	29	*
June 2003	71	29	*
April/May 2003	69	31	*
March 20-25, 2003 ³⁹	70	30	*
March 12-19, 2003	65	35	0
March 3-11, 2003	71	29	*
February 2003	70	30	0
December 2002	68	32	0
November 2002	70	30	*
October 2002	69	31	*
September 2002	68	32	*
July 2002	69	31	*
March/May 2002	69	31	*
January 2002	67	33	0
December 2001	64	36	*
November 2001	65	35	*
October 2001	62	38	*
September 2001	63	37	*
August 2001	66	34	0
February 2001	65	35	0
December 2000	69	31	*
November 2000	65	35	*
October 2000	64	36	*
September 2000	62	38	*
July/August 2000	63	37	*
May/June 2000	60	40	*
March/April 2000	63	37	*

- Q6a** Do you use the internet, at least occasionally?
Q6b Do you send or receive email, at least occasionally?¹

	USES INTERNET	DOES NOT USE INTERNET
Current	70	30
Feb-April 2006	73	27
Jan/Feb 2006	73	27
Nov/Dec 2005	66	34
September 2005	72	28
May/June 2005	68	32
February 2005	67	33
January 2005	66	34
November 23-20, 2004	59	41
November 2004	61	39
May/June 2004	63	37
February 2004	63	37
November 2003	64	36
July 2003	63	37
June 2003	62	38
April/May 2003	63	37
March 20-25, 2003	58	42
March 12-19, 2003	56	44
March 3-11, 2003	62	38
February 2003	64	36
December 2002	57	43
November 2002	61	39
October 2002	59	41
September 2002	61	39
July 2002	59	41
March/May 2002	58	42
January 2002	61	39
December 2001	58	42
November 2001	58	42
October 2001	56	44
September 2001	55	45
August 2001	59	41
February 2001	53	47
December 2000	59	41
November 2000	53	47
October 2000	52	48
September 2000	50	50
July/August 2000	49	51
May/June 2000 ⁴⁰	47	53
March/April 2000	48	52

¹ Prior to January 2005, question wording was "Do you ever go online to access the Internet or World Wide Web or to send and receive email?"

Q7 Did you happen to use the internet YESTERDAY?²

Based on internet users [N=1,990]

	YES, USED INTERNET YESTERDAY	NO, DID NOT USE INTERNET YESTERDAY	DON'T KNOW/ REFUSED
Current	66	34	*
Feb-April 2006	66	33	*
Nov/Dec 2005	63	36	*
September 2005	65	34	*
February 2005	60	40	*
January 2005	58	42	*
November 23-20, 2004	53	46	1
November 2004	61	39	*
May/June 2004	53	46	1
February 2004	55	44	*
November 2003	54	45	*
July 2003	52	47	1
June 2003	55	44	*
April/May 2003	58	42	*
March 20-25, 2003	56	44	*
March 3-11, 2003	60	40	0
February 2003	60	40	*
December 2002	56	44	*
November 2002	57	43	*
October 2002	57	43	0
September 2002	58	42	*
June 26-July 26, 2002	53	47	*
March/May 2002	57	43	*
January 2002 ³	59	41	*
Dec. 17-23, 2001	58	42	*
Nov. 19-Dec. 16 2001	60	40	*
Oct. 19-Nov. 18 2001	61	39	*
Oct. 8-18 2001	51	49	1
October 2-7 2001	56	43	1
Sept 20-Oct 1 2001	57	42	1
Sept 12-19 2001	51	49	*
August 2001	56	44	*
February 2001 ⁴	59	41	*
Fall 2000 ⁴¹	56	44	*
July/August 2000	50	50	*
May/June 2000	52	48	*
April 2000 ⁴²	55	45	0
March 2000 ⁴³	60	40	*

² Prior to January 2005, question wording was "Did you happen to go online or check your email **yesterday?**"

³ Internet user defined as Q5=1 and Q6=1 from Aug. 2001 until Jan 2002.

⁴ Internet user for Feb. 2001 defined as Q5=1 and (Q6=1 or Q6A=1-7).

Q8/9 Did you use the internet from **home** yesterday?⁵/Did you use the internet from **work** yesterday?⁶

Based on those who used the internet yesterday [N=1,299]

	USED INTERNET YESTERDAY AT HOME ONLY	USED INTERNET YESTERDAY AT WORK ONLY	BOTH AT HOME AND AT WORK	DON'T KNOW/ REFUSED
Current	54	14	29	3
Nov/Dec 2005	55	15	27	4
September 2005	52	16	29	3
February 2005	54	17	25	4
January 2005	52	18	27	2
November 23-30, 2004	56	15	25	3
November 2004	50	19	29	2
May/June 2004	58	16	24	2
February 2004	55	19	23	2
November 2003	54	17	26	4
July 2003	62	15	21	2
June 2003	58	19	21	2
April/May 2003	57	19	22	2
March 20-25, 2003	56	20	23	2
March 3-11, 2003	57	17	23	3
February 2003	53	20	24	4
December 2002	58	18	21	4
November 2002	52	21	24	3
October 2002	53	21	23	3
September 2002	60	20	19	2
June 26-July 26, 2002	59	18	20	2
March/May 2002	56	18	22	3
January 2002	61	16	20	2
Dec. 17-23, 2001	56	20	22	2
Nov. 19-Dec. 16 2001	57	19	20	4
Oct. 19-Nov. 18 2001	58	20	20	2
Oct. 8-18 2001	51	23	23	3
October 2-7 2001	55	20	23	2
Sept 20-Oct 1 2001	60	21	15	5
Sept 12-19 2001	54	22	20	3
August 2001	57	23	18	3
February 2001	59	17	21	3
Fall 2000	55	20	21	3
July/August 2000	61	18	19	2
May/June 2000	58	22	18	2
April 2000	55	21	21	3
March 2000	56	21	20	3

⁵ Prior to January 2005, question wording was "When you went online yesterday, did you go online from **home**?"

⁶ Prior to January 2005, question wording was "Did you go online from **work** yesterday?"

Q12 About how many years have you been an internet user?⁷

Q12.1 About how many months is that?

Based on internet users [N=1,990]

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	SIX MONTHS OR LESS	A YEAR AGO	TWO OR THREE YEARS AGO	MORE THAN THREE YEARS AGO	FOUR YEARS	FIVE YEARS	SIX OR MORE	DON'T KNOW/ REFUSED
Current	1	3	9	84	4	13	66	3
Feb-April 2006	2	4	11	81	6	14	62	2
Jan/Feb 2006	2	3	9	85	7	14	64	1
Nov/Dec 2005	1	4	12	80	5	14	61	3
September 2005	1	3	11	83	5	16	62	1
May/June 2005	2	4	14	79	7	14	58	1
February 2005	2	4	11	82	7	14	61	1
January 2005	2	4	12	81	8	17	56	1
November 23-30, 2004	1	4	11	83	6	17	60	2
May/June 2004	2	4	15	78	9	16	54	1
February 2004	2	3	14	79	10	16	53	2
November 2003	2	4	16	77	9	19	49	1
July 2003	2	5	19	74	9	20	44	1
June 2003	2	5	19	73	12	19	42	2
April/May 2003	2	5	18	74	11	19	45	1
March 20-25, 2003	3	6	16	74	10	18	46	1
March 12-19, 2003	2	7	16	74	12	18	44	1
March 3-11, 2003	2	5	14	77	12	20	45	1
February 2003	1	4	19	73	9	18	46	1
December 2002	1	6	23	68	13	19	36	2
November 2002	2	5	23	70	12	19	39	1
October 2002	3	6	22	68	12	18	38	1
September 2002	2	5	23	68	13	18	38	1
July 2002	2	6	24	65	13	19	33	2
March/May 2002 ⁴⁴	7	10	31	52	10	15	25	*
January 2002	8	13	36	43	8	13	21	*
December 2001	6	13	34	47	10	14	20	*
November 2001	7	12	34	47	12	12	20	*
October 2001	5	15	32	47	12	14	19	1
September 2001	7	15	34	44	11	14	17	*
August 2001	10	15	32	43	10	13	18	*
February 2001	11	16	37	35	10	11	13	1
December 2000	12	19	35	34	n/a	n/a	n/a	*
November 2000	11	19	33	37	n/a	n/a	n/a	*
October 2000	12	20	33	35	n/a	n/a	n/a	*
September 2000	11	21	37	31	n/a	n/a	n/a	*
July/August 2000	14	21	33	32	n/a	n/a	n/a	*

⁷ Prior to January 2005, question wording was "About how many years have you had access to the Internet?"; "About how many months is that?"

Q12/12.1 continued...

	SIX MONTHS OR LESS	A YEAR AGO	TWO OR THREE YEARS AGO	MORE THAN THREE YEARS AGO	----- FOUR YEARS	----- FIVE YEARS	----- SIX OR MORE	DON'T KNOW/ REFUSED
May/June 2000	15	19	33	33	n/a	n/a	n/a	*
March/April 2000	18	20	32	30	n/a	n/a	n/a	*
October 1999 ⁴⁵	15	22	32	31	n/a	n/a	n/a	0
July 1999	17	23	32	28	n/a	n/a	n/a	*
November 1998	20	26	34	19	n/a	n/a	n/a	1
October 1996	26	38	24	12	n/a	n/a	n/a	*

- Q13 Do you ever use the internet from **home**?⁸
 Q8 Did you use the internet from **home** yesterday?

Based on internet users [N=1,990]

	TOTAL, USE INTERNET FROM HOME	----- USED INTERNET FROM HOME YESTERDAY	----- USE INTERNET FROM HOME (NOT YESTERDAY)	DON'T USE INTERNET FROM HOME	DON'T KNOW/ REFUSED
Current	89	54	35	11	0
Nov/Dec 2005	89	51	37	11	*
September 2005	88	53	35	12	*
February 2005	88	48	40	12	0
January 2005	88	46	42	12	0
November 23-30, 2004	88	43	45	12	*
November 2004	88	48	40	12	*
May/June 2004	88	43	45	12	0
February 2004	90	44	46	10	0
November 2003	87	43	44	13	0
July 2003	87	44	43	13	*
June 2003	87	44	43	13	*
April/May 2003	90	46	45	10	0
March 20-25, 2003	89	44	45	11	*
March 3-11, 2003	89	49	40	11	0
February 2003	89	46	43	11	0
December 2002	87	44	43	12	*
November 2002	87	44	43	13	*
October 2002	88	43	45	12	0
September 2002	87	45	42	13	0
June 26-July 26, 2002	86	42	44	14	0
March/May 2002	87	45	42	13	0
January 2002	88	48	40	12	*
Dec. 17-23, 2001	88	45	43	12	0
Nov. 19-Dec. 16 2001	88	46	42	12	*
Oct. 19-Nov. 18 2001	87	47	40	13	*
Oct. 8-18 2001	87	38	50	13	0
October 2-7 2001	89	43	45	11	0
Sept 20-Oct 1 2001	87	42	44	13	*
Sept 12-19 2001	86	38	49	14	*
August 2001	84	41	42	16	0
February 2001	85	47	38	15	*
Fall 2000	83	43	41	17	*
July/August 2000	84	39	45	16	0
May/June 2000	83	39	44	17	0
April 2000	83	42	41	17	0
March 2000	81	46	35	19	0

⁸ Prior to January 2005, question wording was "Do you ever go online from **home**?" and "When you went online yesterday, did you go online from home?"

Q14 How often do you use the internet from **home** — several times a day, about once a day, 3-5 days a week, 1-2 days a week, once every few weeks, or less often?⁹

Based on those who use the internet from home [N=1,787]

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	DON'T KNOW/ REFUSED
Current	36	24	18	14	5	3	1
Nov/Dec 2005	28	28	19	15	5	4	*
September 2005	27	26	22	14	6	5	*
February 2005	28	25	19	17	6	4	1
January 2005	29	26	20	14	7	4	*
November 23-30, 2004	26	27	19	18	7	3	*
November 2004	30	27	19	17	4	3	*
May/June 2004	28	25	18	19	6	4	1
February 2004	28	26	20	16	6	3	1
November 2003	26	28	22	16	5	3	*
July 2003	23	28	21	16	8	3	1
June 2003	23	28	20	19	7	3	*
April/May 2003	25	29	17	19	6	4	*
March 20-25, 2003	25	27	21	16	7	3	*
March 3-11, 2003	26	29	19	17	6	3	0
February 2003	26	26	20	17	7	4	*
December 2002	24	28	18	18	8	4	1
November 2002	25	25	21	16	7	4	*
October 2002	26	28	22	16	6	3	*
September 2002	27	26	20	17	5	4	*
June 26-July 26, 2002	23	24	22	19	8	4	*
March/May 2002	24	25	21	19	6	3	1
January 2002	24	26	21	20	5	3	*
Dec. 17-23, 2001	23	29	20	17	7	3	1
Nov. 19-Dec. 16 2001	24	28	21	16	6	4	1
Oct. 19-Nov. 18 2001	24	30	21	15	6	3	1
Oct. 8-18 2001	25	26	23	18	4	3	1
October 2-7 2001	26	26	23	18	4	3	0
Sept 20-Oct 1 2001	24	28	20	19	5	3	*
Sept 12-19 2001	21	27	23	20	6	3	*
August 2001	21	28	23	18	6	4	*
February 2001	25	29	20	17	5	4	1
Fall 2000	22	29	22	18	6	3	*
July/August 2000	23	28	21	22	4	2	*
May/June 2000	23	30	22	16	6	3	*
April 2000	24	30	20	18	5	3	*
March 2000	23	29	24	16	5	2	1

⁹ Prior to January 2005, question wording was "In general, how often do you go online from **home**...?"

- Q15 Do you ever use the internet from **work**?¹⁰
 Q9 Did you use the internet from **work** yesterday?

Based on internet users [N=1,990]

	TOTAL, USE INTERNET FROM WORK	----- USED INTERNET FROM WORK YESTERDAY	----- USE INTERNET FROM WORK (NOT YESTERDAY)	DON'T USE INTERNET FROM WORK	DON'T KNOW/ REFUSED
Current	52	28	23	48	*
Nov/Dec 2005	52	26	26	47	*
September 2005	55	29	26	45	*
February 2005	52	25	26	48	*
January 2005	52	26	26	48	*
November 23-30, 2004	55	21	34	45	0
November 2004	48	29	19	51	*
May/June 2004	51	21	30	49	1
February 2004	50	24	27	49	*
November 2003	52	23	29	48	*
July 2003	48	19	29	52	*
June 2003	50	22	28	50	*
April/May 2003	47	24	23	53	*
March 20-25, 2003	51	24	27	49	*
March 3-11, 2003	52	24	28	48	0
February 2003	52	26	26	47	*
December 2002	52	21	31	47	*
November 2002	50	26	25	49	*
October 2002	50	25	25	50	*
September 2002	49	22	27	51	0
June 26-July 26, 2002	50	20	30	50	*
March/May 2002	49	23	26	51	*
January 2002	47	22	26	53	*
Dec. 17-23, 2001	50	24	26	50	*
Nov. 19-Dec. 16 2001	52	23	29	48	0
Oct. 19-Nov. 18 2001	49	24	25	51	*
Oct. 8-18 2001	49	23	26	51	*
October 2-7 2001	49	24	25	51	0
Sept 20-Oct 1 2001	50	20	30	50	*
Sept 12-19 2001	50	22	29	49	1
August 2001	49	23	27	50	*
February 2001	49	22	27	50	1
Fall 2000	50	23	26	50	*
July/August 2000	45	18	27	55	0
May/June 2000	50	21	29	50	*
April 2000	51	24	27	49	*
March 2000	48	24	24	52	0

¹⁰ Prior to January 2005, question wording was "Do you ever go online from **work**?" and "Did you go online from work yesterday?"

Q16 In general, how often do you use the internet from **work** — several times a day, about once a day, 3-5 days a week, 1-2 days a week, once every few weeks, or less often?¹¹

Based on those who use the internet from work [N=994]

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	DON'T KNOW/ REFUSED
Current	60	15	10	8	3	3	1
Nov/Dec 2005	53	19	11	10	4	2	*
September 2005	54	18	11	11	4	2	*
February 2005	53	20	10	11	3	2	1
January 2005	53	18	11	12	3	3	1
November 23-30, 2004	57	24	7	10	2	1	*
November 2004	57	20	8	9	3	2	1
May/June 2004	55	19	10	10	4	2	*
February 2004	56	19	8	10	4	2	1
November 2003	56	18	10	9	5	3	*
July 2003	47	22	11	11	5	4	*
June 2003	50	19	10	11	4	4	1
April/May 2003	53	17	12	10	4	3	1
March 20-25, 2003	53	21	9	10	5	2	*
March 3-11, 2003	52	20	9	10	6	3	*
February 2003	54	20	11	8	4	2	1
December 2002	47	19	12	13	4	6	*
November 2002	52	20	11	11	4	2	*
October 2002	51	21	10	13	3	3	1
September 2002	46	22	13	12	3	3	*
June 26-July 26, 2002	49	23	9	10	6	3	*
March/May 2002	47	22	11	12	5	3	*
January 2002	48	21	11	11	5	4	1
Dec. 17-23, 2001	48	21	11	11	6	2	1
Nov. 19-Dec. 16 2001	46	23	10	12	4	3	1
Oct. 19-Nov. 18 2001	50	18	11	11	6	4	1
Oct. 8-18 2001	48	26	9	12	2	3	*
October 2-7 2001	50	25	6	10	5	2	1
Sept 20-Oct 1 2001	44	27	9	13	4	4	*
Sept 12-19 2001	41	22	10	17	5	5	1
August 2001	44	24	11	11	4	5	1
February 2001	51	19	12	11	3	3	*
Fall 2000	45	23	11	12	4	4	1
July/August 2000	43	24	12	12	5	3	1
May/June 2000	41	22	14	12	5	5	1
April 2000	44	25	11	11	5	3	1
March 2000	40	26	13	11	5	4	1

¹¹ Prior to January 2005, question wording was "In general, how often do you go online from **work**...?"

HEA01 Changing topics...In general, how would you rate your own health — excellent, good, only fair, or poor?

	<u>CURRENT</u>		<u>DECEMBER 2002</u>
%	33	Excellent	35
	47	Good	48
	14	Only fair	12
	4	Poor	4
	1	Don't know/Refused	1

HEA02 In the last 12 months, have you visited a doctor or medical clinic for any reason, including check-ups or visits to the emergency room or hospital outpatient department?

	<u>CURRENT</u>		<u>DECEMBER 2002</u>
%	78	Yes	79
	21	No	21
	1	Don't know/Refused	1

HEA2b In the last 12 months, have you or has someone close to you been diagnosed with a CHRONIC medical condition, such as asthma, diabetes, heart disease, or high blood pressure?

	<u>CURRENT</u>	
%	27	Yes
	73	No
	1	Don't know/Refused

HEA2c And in the last 12 months, have you or has someone close to you faced a serious medical emergency or crisis?

	<u>CURRENT</u>	
%	34	Yes
	65	No
	1	Don't know/Refused

Q24 Many Americans do not have health insurance. Are you personally now covered by any form of health insurance, health plan, or an HMO — including any private insurance plan or a government program such as Medicare — or don't you have health insurance at this time?

	<u>CURRENT</u>	
%	87	Yes, covered by health insurance
	13	No, do not have health insurance
	1	Don't know/Refused

HEA05 Now, we'd like to ask if you've looked for information ONLINE about certain health or medical issues. Specifically, have you ever looked online for...?

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Based on internet users [N=1,990]

	YES	NO	DON'T KNOW/ REFUSED
a Information about a specific disease or medical problem			
Current	64	36	*
November 23-30, 2004	66	34	*
December 2002	63	37	*
b Information about a certain medical treatment or procedure			
Current	51	48	1
November 23-30, 2004	51	48	*
December 2002	47	53	0
c Information about experimental treatments or medicines			
Current	18	81	*
November 23-30, 2004	23	77	*
December 2002	18	82	*
d Information about alternative treatments or medicines			
Current	27	73	*
November 23-30, 2004	30	70	*
December 2002	28	72	0
e Information about diet, nutrition, vitamins, or nutritional supplements			
Current	49	51	*
November 23-30, 2004	51	49	0
December 2002	44	56	0
f Information about exercise or fitness			
Current	44	56	*
November 23-30, 2004	42	58	0
December 2002	36	64	0
g Information about prescription or over the counter drugs			
Current	37	63	*
November 23-30, 2004	40	60	0
December 2002	34	66	*
h Information about immunizations or vaccinations			
Current	16	84	*
November 23-30, 2004	16	84	*
December 2002	13	87	0

HEA05 continued...

	YES	NO	DON'T KNOW/ REFUSED
i Information about how to quit smoking			
Current	9	91	*
November 23-30, 2004	7	93	0
December 2002	6	94	*
j Information about problems with drugs or alcohol			
Current	8	91	*
November 23-30, 2004	8	92	0
December 2002	8	92	0
k Information about depression, anxiety, stress or mental health issues			
Current	22	78	*
November 23-30, 2004	23	77	0
December 2002	21	79	*
l Information about environmental health hazards			
Current	22	78	*
November 23-30, 2004	18	82	0
December 2002	17	83	*
m Information about sexual health			
Current	11	89	*
November 23-30, 2004	11	89	0
December 2002	10	90	0
n Information about a particular doctor or hospital			
Current	29	71	*
November 23-30, 2004	28	72	0
December 2002	21	79	0
o Information related to health insurance			
Current	28	72	*
November 23-30, 2004	31	69	*
December 2002	25	75	*
p Information about Medicare or Medicaid			
Current	13	87	*
November 23-30, 2004	11	89	0
December 2002	9	91	*
q Information about dental health			
Current	15	85	*
Total yes to any item above	80		
Total no to all items	20		

HEA06 Thinking about ALL of the different topics I just asked about, did you happen to get any health information online YESTERDAY, or not?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>	
%	7	Yes
	93	No
	*	Don't know/Refused

Q21H How often do you look to see who provides the information on the health web sites you visit? Do you do this...?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>	
%	15	Always,
	12	Most of the time,
	25	Only sometimes,
	26	Hardly ever, OR
	21	Never?
	1	Don't know/Refused

Q22H How often do you look to see when the information on a health web site was last updated or reviewed by a medical professional? Do you do this...?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>	
%	15	Always,
	11	Most of the time,
	19	Only sometimes,
	20	Hardly ever, OR
	34	Never?
	1	Don't know/Refused

HEA07 Thinking about the LAST time you went online for health or medical information... Did you go online to look for information related to YOUR OWN health or medical situation or SOMEONE ELSE'S health or medical situation?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>		<u>DECEMBER 2002</u>
%	36	Own	37
	48	Someone else's	49
	8	Both (VOL)	8
	8	Don't know/Refused	7

Q29H Still thinking about the LAST time you went online to look for health information, did you begin...?

Based on those who look for health information online [N=1,594]

17

	<u>CURRENT</u>	
%	66	By doing a search on a general search engine like Google or Yahoo
	27	By going right to a specific website you know provides health information
	3	Other (VOL)
	5	Don't know/Refused

Q32H Overall, about how many web sites did you visit the last time you got health information online?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>	
%	22	One,
	40	Two to three,
	21	Four to five,
	8	Six to ten,
	2	11 to 20, OR
	1	More than 20?
	6	Don't know/Refused

Q47H Did you later talk with a doctor or other health care professional about the information you found online, or didn't you happen to do this?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>	
%	33	Yes, talked to a health care professional
	66	No, didn't talk to a health care professional
	1	Don't know/Refused

Q40H Did the health information you found IN YOUR LAST SEARCH online have a MAJOR impact on your own health care or the way you care for someone else, a MINOR impact, or no impact at all?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>	
%	11	Major impact
	42	Minor impact
	46	No impact at all
	2	Don't know/Refused

Q41H In which of the following ways, if any, did the information you found online affect your own health care routine or the way you care for someone else? Did the information you found online...(ROTATE)?

Based on those whose online health searches impacted their health care [N=809]

	YES	NO	DON'T KNOW/ REFUSED
a Affect a decision about how to treat an illness or condition	58	41	1
b Change your overall approach to maintaining your health or the health of someone you help take care of	55	45	1
c Change the way you cope with a chronic condition or manage pain	39	60	1
d Affect a decision about whether to see a doctor	35	64	1
e Lead you to ask a doctor new questions, or to get a second opinion from another doctor	54	46	1
f Change the way you think about diet, exercise, or stress management	44	56	*
Total yes to any item above	88		
Total no to all items		12	

Q50H At any point in your LAST search for health information online did you feel any of the following things? At any point, did you feel...(ROTATE)?

Based on those who look for health information online [N=1,594]

	YES	NO	DON'T KNOW/ REFUSED
a OVERWHELMED by the amount of information you found online	25	74	1
b EAGER to share your new health or medical knowledge with others	51	48	1
c CONFUSED by the information you found online	18	82	1
d RELIEVED or COMFORTED by the information you found online	56	42	2
e FRUSTRATED by a lack of information or an inability to find what you were looking for online	22	77	1
f CONFIDENT to raise new questions or concerns about a health issue with your doctor	56	42	2
g FRIGHTENED by the serious or graphic nature of the information you found online	10	89	1
h REASSURED that you could make appropriate health care decisions	74	23	3
Total yes to any item above	94		
Total no to all items		6	

Q56H Finally, have you or has anyone you know been SERIOUSLY HARMED by following medical advice or health information you found on the Internet?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>	
%	3	Yes
	96	No
	1	Don't know/Refused

Q57H Have you or has anyone you know been SIGNIFICANTLY HELPED by following medical advice or health information you found on the Internet?

Based on those who look for health information online [N=1,594]

	<u>CURRENT</u>	
%	31	Yes
	65	No
	4	Don't know/Refused

MODEM Does the computer you use at HOME connect to the Internet through a dial-up telephone line, or do you have some other type of connection, such as a DSL-enabled phone line, a cable TV modem, a wireless connection, or a T-1 or fiber optic connection?

Based on those who use the internet at home [N=1,787]

	<u>CURRENT</u>		<u>NOV/DEC 2006</u>	<u>MAY/JUNE 2005</u>	<u>FEB 2005</u>	<u>JAN 2005</u>	<u>FEB 2004</u>	<u>NOV 2003¹²</u>
%	28	Dial-up telephone line	35	44	47	48	55	62
	68	High-speed	61	53	50	50	42	35
	34	DSL-enabled phone line	29	24	22	21	18	13
	30	Cable modem	27	25	25	26	23	21
	3	Wireless connection (either land-based or satellite)	4	3	3	2	1	1
	1	T-1 or fiber optic connection	1	1	1	1	1	*
	1	Other	1	1	1	1	1	1
	3	Don't know/Refused	3	1	3	1	2	2

¹² In November 2003, question wording was "Does the computer you use at home connect to the internet through a standard telephone line, or do you have...?"

BBW Do you happen to know what kind of Internet connection you have at WORK, a high-speed connection or dial-up connection through a modem?

Based on those who use the internet at work [N=994]

		<u>CURRENT</u>	<u>NOV/DEC 2005</u>	<u>FEB 2005</u>	<u>JAN 2005</u>	<u>FEB 2004</u>	<u>NOV 2003</u>
%	78	High speed	74	74	74	68	69
	7	Dial-up	10	13	13	15	16
	2	None/Does not apply (VOL)	3	3	2	1	2
	13	Don't know/Refused	13	11	11	16	13

Methodology

This report is based on the findings of a daily tracking survey on Americans' use of the Internet. The results in this report are based on data from telephone interviews conducted by Princeton Survey Research Associates International between August 1 to August 31, 2006, among a sample of 2,928 adults, 18 and older. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 2.0 percentage points. For results based on Internet users (n=1,990), the margin of sampling error is plus or minus 2.5 percentage points. In addition to sampling error, question wording and practical difficulties in conducting telephone surveys may introduce some error or bias into the findings of opinion polls.

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed numbers). The design of the sample achieves this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

New sample was released daily and was kept in the field for at least five days. The sample was released in replicates, which are representative subsamples of the larger population. This ensures that complete call procedures were followed for the entire sample. At least 10 attempts were made to complete an interview at sampled households. The calls were staggered over times of day and days of the week to maximize the chances of making contact with a potential respondent. Each household received at least one daytime call in an attempt to find someone at home. In each contacted household, interviewers asked to speak with the youngest male currently at home. If no male was available, interviewers asked to speak with the youngest female at home. This systematic respondent selection technique has been shown to produce samples that closely mirror the population in terms of age and gender. All interviews completed on any given day were considered to be the final sample for that day.

Non-response in telephone interviews produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis. The demographic weighting parameters are derived from a special analysis of the most recently available Census Bureau's March 2005 Annual Social and Economic Supplement. This analysis produces population parameters for the demographic characteristics of adults age 18 or older, living in households that contain a telephone. These parameters are then compared with the sample characteristics to construct sample weights. The weights are derived using an iterative technique that simultaneously balances the distribution of all weighting parameters.

Following is the full disposition of all sampled telephone numbers:

Table 1: Sample Disposition

	<u>Final</u>
Total Numbers dialed	23,853
Business	1,996
Computer/Fax	1,473
Cell phone	15
Other Not-Working	4,084
Additional projected NW	3,754
Working numbers	12,531
Working Rate	52.5%
No Answer	337
Busy	65
Answering Machine	1,297
Callbacks	304
Other Non-Contacts	1,042
Contacted numbers	9,487
Contact Rate	75.7%
Initial Refusals	4,823
Second Refusals	1,034
Cooperating numbers	3,630
Cooperation Rate	38.3%
No Adult in HH	40
Language Barrier	465
Eligible numbers	3,125
Eligibility Rate	86.1%
Interrupted	197
Completes	2,928
Completion Rate	93.7%
Response Rate	27.1%

PSRAI calculates a response rate as the product of three individual rates: the contact rate, the cooperation rate, and the completion rate. Of the residential numbers in the sample, 76 percent were contacted by an interviewer and 39 percent agreed to participate in the survey. Eighty-six percent were found eligible for the interview. Furthermore, 94 percent of eligible respondents completed the interview. Therefore, the final response rate is 27 percent.

Endnotes

- ¹ Jan/Feb 2006 trends based on the Exploratorium Survey, conducted Jan. 9-Feb. 6, 2006 [N=2,000].
- ² Nov/Dec 2005 trends based on daily tracking survey conducted Nov. 29-Dec. 31, 2005 [N=3,011].
- ³ September 2005 trends based on daily tracking survey conducted Sept. 14-Oct.13, 2005 [N=2,251].
- ⁴ May/June 2005 trends based on the Spyware Survey, conducted May 4-June7, 2005 [N=2,001].
- ⁵ February 2005 trends based on daily tracking survey conducted Feb. 21-March 21, 2005 [N=2,201].
- ⁶ January 2005 trends based on daily tracking survey conducted Jan. 13-Feb.9, 2005 [N=2,201].
- ⁷ November 23-30, 2004 trends based on the November Activity Tracking Survey, conducted Nov 23-Nov 30, 2004 [N=914].
- ⁸ November 2004 trends based on the November Post-Election Tracking Survey, conducted Nov 4-Nov 22, 2004 [N=2,200].
- ⁹ May/June 2004 trends based on daily tracking survey conducted May 14-June 17, 2004 [N=2,200].
- ¹⁰ February 2004 trends based on daily tracking survey conducted February 3-March 1, 2004 [N=2,204].
- ¹¹ November 2003 trends based on daily tracking survey conducted November 18-December 14, 2003 [N=2,013].
- ¹² July 2003 trends based on 'E-Government' survey conducted June 25-August 3, 2003 [N=2,925].
- ¹³ June 2003 trends based on 'Internet Spam' survey conducted June 10-24, 2003 [N=2,200].
- ¹⁴ April/May 2003 trends based on daily tracking survey conducted April 29-May 20, 2003 [N=1,632].
- ¹⁵ March 12-19, 2003 trends based on daily tracking survey conducted March 12-19, 2003 [N=883].
- ¹⁶ March 3-11, 2003 trends based on daily tracking survey conducted March 3-11, 2003 [N=745].
- ¹⁷ February 2003 trends based on daily tracking survey conducted February 12-March 2, 2003 [N=1,611].
- ¹⁸ December 2002 trends based on daily tracking survey conducted Nov. 25-Dec. 22, 2002 [N=2,038].
- ¹⁹ November 2002 trends based on daily tracking survey conducted October 28-November 24, 2002 [N=2,745].
- ²⁰ October 2002 trends based on daily tracking survey conducted October 7-27, 2002 [N=1,677].
- ²¹ September 2002 trends based on daily tracking survey conducted September 9-October 6, 2002 [N=2,092].
- ²² July 2002 trends based on 'Sept. 11th-The Impact Online' survey conducted June 26-July 26, 2002 [N=2,501].
- ²³ March/May 2002 trends based on daily tracking surveys conducted March 1-31, 2002 and May 2-19, 2002.
- ²⁴ January 2002 trends based on a daily tracking survey conducted January 3-31, 2002.
- ²⁵ December 2001 trends represent a total tracking period of December 1-23, 2001 [N=3,214]. This tracking period based on daily tracking surveys conducted December 17-23, 2001 and November 19-December 16, 2001.
- ²⁶ November 2001 trends represent a total tracking period of November 1-30, 2001 [N=2,119]. This tracking period based on daily tracking surveys conducted October 19 – November 18, 2001 and November 19 – December 16, 2001.
- ²⁷ October 2001 trends represent a total tracking period of October 1-31, 2001 [N=1,924]. This tracking period based on daily tracking surveys conducted September 20 – October 1, 2001, October 2-7, 2001, October 8-18, 2001, and October 19 – November 18, 2001.

²⁸ September 2001 trends represent a total tracking period of September 1-30, 2001 [N=742]. This tracking period based on daily tracking surveys conducted August 13-September 10, 2001, September 12-19, 2001 and September 20 – October 1, 2001.

²⁹ August 2001 trends represent a total tracking period of August 13-31, 2001 [N=1,505]. This tracking period based on a daily tracking survey conducted August 13-September 10, 2001.

³⁰ February 2001 trends based on a daily tracking survey conducted February 1, 2001-March 1, 2001 [N=2,096].

³¹ December 2000 trends based on a daily tracking survey conducted December 2-22, 2000 [N=2,383].

³² November 2000 trends based on a daily tracking survey conducted November 2, 2000 – December 1 [N=6,322].

³³ October 2000 trends based on a daily tracking survey conducted October 2 – November 1, 2000 [N=3,336].

³⁴ September 2000 trends based on a daily tracking survey conducted September 15 – October 1, 2000 [N=1,302].

³⁵ July/August 2000 trends based on a daily tracking survey conducted July 24 – August 20, 2000 [N=2,109].

³⁶ May/June 2000 trends based on a daily tracking survey conducted May 2 – June 30, 2000 [N=4,606].

³⁷ March/April 2000 trends based on a daily tracking survey conducted March 1 – May 1, 2000 [N=6,036].

³⁸ Feb-April 2006 trends based on the Annual Gadgets survey, conducted Feb. 15-Apr. 6, 2006 [N=4,001].

³⁹ March 20-25, 2003 figures based on daily tracking survey conducted March 20-25, 2003 [N=1,600].

⁴⁰ In March through June 2000, Q6 asked only of computer users (Q5=1).

⁴¹ Fall 2000 figures based on a daily tracking survey conducted September 15 – December 22, 2000 [N=13,342].

⁴² April 2000 figures based on a daily tracking survey conducted April 1 – May 1, 2000 [N=2,503].

⁴³ March 2000 figures based on a daily tracking survey conducted March 1 – March 31, 2000 [N=3,533].

⁴⁴ Question wording for all trends in Q12/Q12.0 on or before March/May 2002 as follows: "When did you first start going online: was it within the last six months, a year ago, two or three years ago, or more than three years ago?"; "About how many years have you had Internet access?"

⁴⁵ All trend results prior to March 2000 based on surveys conducted by The Pew Research Center for People & the Press.