

November/December 2005 Daily Tracking Survey

Final RDD Topline

1/13/06

1

Data for November 29 – December 31, 2005

Princeton Survey Research Associates International
for the Pew Internet & American Life Project

Sample: $n = 3,011$ adults 18 and older

Interviewing dates: 11.29.05 – 12.31.05

Margin of error is plus or minus 2 percentage points for results based on the full sample [$n=3,011$]

Margin of error is plus or minus 2 percentage points for results based on internet users [$n=1,931$]

Margin of error is plus or minus 3 percentage points for results based on home broadband users
[$n=1,014$]

7 Did you happen to use the internet YESTERDAY?¹

Based on internet users [N=1,931]

	YES, USED INTERNET YESTERDAY	NO, DID NOT USE INTERNET YESTERDAY	DON'T KNOW/ REFUSED
Current	63	36	*
September 2005	65	34	*
February 2005	60	40	*
January 2005	58	42	*
November 23-20, 2004	53	46	1
November 2004	61	39	*
May/June 2004	53	46	1
February 2004	55	44	*
November 2003	54	45	*
July 2003	52	47	1
June 2003	55	44	*
April/May 2003	58	42	*
March 20-25, 2003	56	44	*
March 3-11, 2003	60	40	0
February 2003	60	40	*
December 2002	56	44	*
November 2002	57	43	*
October 2002	57	43	0
September 2002	58	42	*
June 26-July 26, 2002	53	47	*
March/May 2002	57	43	*
January 2002 ²	59	41	*
Dec. 17-23, 2001	58	42	*
Nov. 19-Dec. 16 2001	60	40	*
Oct. 19-Nov. 18 2001	61	39	*
Oct. 8-18 2001	51	49	1
March 2000 ¹	60	40	*

¹ Prior to January 2005, question wording was "Did you happen to go online or check your email **yesterday**?"

² Internet user defined as Q5=1 and Q6=1 from Aug. 2001 until Jan 2002.

Q8/9 Did you use the internet from **home** yesterday?³/Did you use the internet from **work** yesterday?⁴

Based on those who used the internet yesterday [N=1,220]

	USED INTERNET YESTERDAY AT HOME ONLY	USED INTERNET YESTERDAY AT WORK ONLY	BOTH AT HOME AND AT WORK	DON'T KNOW/ REFUSED
Current	55	15	27	4
September 2005	52	16	29	3
February 2005	54	17	25	4
January 2005	52	18	27	2
November 23-30, 2004	56	15	25	3
November 2004	50	19	29	2
May/June 2004	58	16	24	2
February 2004	55	19	23	2
November 2003	54	17	26	4
July 2003	62	15	21	2
June 2003	58	19	21	2
April/May 2003	57	19	22	2
March 20-25, 2003	56	20	23	2
March 3-11, 2003	57	17	23	3
February 2003	53	20	24	4
December 2002	58	18	21	4
November 2002	52	21	24	3
October 2002	53	21	23	3
September 2002	60	20	19	2
June 26-July 26, 2002	59	18	20	2
March/May 2002	56	18	22	3
January 2002	61	16	20	2
Dec. 17-23, 2001	56	20	22	2
Nov. 19-Dec. 16 2001	57	19	20	4
Oct. 19-Nov. 18 2001	58	20	20	2
Oct. 8-18 2001	51	23	23	3
October 2-7 2001	55	20	23	2
Sept 20-Oct 1 2001	60	21	15	5
Sept 12-19 2001	54	22	20	3
August 2001	57	23	18	3
February 2001	59	17	21	3
Fall 2000	55	20	21	3
July/August 2000	61	18	19	2
May/June 2000	58	22	18	2
April 2000	55	21	21	3
March 2000	56	21	20	3

³ Prior to January 2005, question wording was "When you went online yesterday, did you go online from **home**?"

⁴ Prior to January 2005, question wording was "Did you go online from **work** yesterday?"

Q10 Counting all of your online sessions, how much time did you spend using the internet yesterday?⁵

3

Based on those who used the internet yesterday [N=1,220]

	LESS THAN 15 MIN	15 MIN TO LESS THAN HALF HR	HALF HR OR MORE BUT LESS THAN 1 HR	ABOUT AN HR	MORE THAN 1 HR BUT LESS THAN 2 HRS	2 HRS OR MORE BUT LESS THAN 3 HRS	3 HRS OR MORE BUT LESS THAN 4 HRS	4 HRS OR MORE	DON'T KNOW/ REFUSED
Current	7	10	16	20	7	17	7	15	1
September 2005	5	13	13	22	8	17	7	15	1
February 2005	8	11	18	22	10	14	6	11	1
January 2005	8	12	15	19	8	13	7	17	*
November 23-30, 2004	12	14	14	14	9	13	6	17	1
April/May, 2003	7	12	17	22	8	15	9	10	1
March 20-25, 2003	8	11	19	17	10	15	8	11	1
March 12-19, 2003	9	12	13	22	12	13	6	11	1
March 3-11, 2003	9	13	16	19	7	14	8	14	*
February 2003	7	12	21	20	8	13	5	13	1
December 2002	9	14	19	18	8	13	6	12	*
January 2002	12	11	18	21	10	12	5	11	*
Dec. 17-23, 2001	9	16	19	15	10	12	6	13	1
Nov. 19-Dec. 16 2001	12	13	16	18	10	12	6	12	1
Oct. 19-Nov. 18 2001	11	13	16	22	9	11	5	10	1
Oct. 8-18 2001	14	13	18	18	7	12	6	12	1
October 2-7 2001	11	13	16	18	7	14	12	10	0
Sept 20-Oct 1 2001	18	15	18	18	9	8	5	9	1
Sept 12-19 2001	14	17	15	16	9	11	4	14	1
August 2001	12	12	18	21	5	14	5	11	1
February 2001	12	12	19	20	9	12	5	9	1
Fall 2000	10	14	18	20	9	13	6	9	1
July/August 2000	11	15	19	17	9	13	6	9	1
May/June 2000	10	14	18	18	8	12	8	11	1

⁵ Prior to January 2005, question wording was "Counting all of your online sessions, how much time did you spend online yesterday?"

Q12 About how many years have you been an internet user?⁶

Q12.1 About how many months is that?

Based on internet users [N=1,931]

4

	SIX MONTHS OR LESS	A YEAR AGO	TWO OR THREE YEARS AGO	MORE THAN THREE YEARS AGO	FOUR YEARS	FIVE YEARS	SIX OR MORE	DON'T KNOW/ REFUSED
Current	1	4	12	80	5	14	61	3
September 2005	1	3	11	83	5	16	62	1
May/June 2005	2	4	14	79	7	14	58	1
February 2005	2	4	11	82	7	14	61	1
January 2005	2	4	12	81	8	17	56	1
November 23-30, 2004	1	4	11	83	6	17	60	2
May/June 2004	2	4	15	78	9	16	54	1
February 2004	2	3	14	79	10	16	53	2
November 2003	2	4	16	77	9	19	49	1
July 2003	2	5	19	74	9	20	44	1
June 2003	2	5	19	73	12	19	42	2
April/May 2003	2	5	18	74	11	19	45	1
March 20-25, 2003	3	6	16	74	10	18	46	1
March 12-19, 2003	2	7	16	74	12	18	44	1
March 3-11, 2003	2	5	14	77	12	20	45	1
February 2003	1	4	19	73	9	18	46	1
December 2002	1	6	23	68	13	19	36	2
November 2002	2	5	23	70	12	19	39	1
October 2002	3	6	22	68	12	18	38	1
September 2002	2	5	23	68	13	18	38	1
July 2002	2	6	24	65	13	19	33	2
March/May 2002 ²	7	10	31	52	10	15	25	*
January 2002	8	13	36	43	8	13	21	*
December 2001	6	13	34	47	10	14	20	*
November 2001	7	12	34	47	12	12	20	*
October 2001	5	15	32	47	12	14	19	1
September 2001	7	15	34	44	11	14	17	*
August 2001	10	15	32	43	10	13	18	*
February 2001	11	16	37	35	10	11	13	1
December 2000	12	19	35	34	n/a	n/a	n/a	*
November 2000	11	19	33	37	n/a	n/a	n/a	*
October 2000	12	20	33	35	n/a	n/a	n/a	*
September 2000	11	21	37	31	n/a	n/a	n/a	*
July/August 2000	14	21	33	32	n/a	n/a	n/a	*
May/June 2000	15	19	33	33	n/a	n/a	n/a	*
March/April 2000	18	20	32	30	n/a	n/a	n/a	*
October 1999 ³	15	22	32	31	n/a	n/a	n/a	0
July 1999	17	23	32	28	n/a	n/a	n/a	*
November 1998	20	26	34	19	n/a	n/a	n/a	1
October 1996	26	38	24	12	n/a	n/a	n/a	*

⁶ Prior to January 2005, question wording was "About how many years have you had access to the Internet?"; "About how many months is that?"

- Q13 Do you ever use the internet from **home**?⁷
 Q8 Did you use the internet from **home** yesterday?

Based on internet users [N=1,931]

	TOTAL, USE INTERNET FROM HOME	----- USED INTERNET FROM HOME YESTERDAY	----- USE INTERNET FROM HOME (NOT YESTERDAY)	DON'T USE INTERNET FROM HOME	DON'T KNOW/ REFUSED
Current	89	51	37	11	*
September 2005	88	53	35	12	*
February 2005	88	48	40	12	0
January 2005	88	46	42	12	0
November 23-30, 2004	88	43	45	12	*
November 2004	88	48	40	12	*
May/June 2004	88	43	45	12	0
February 2004	90	44	46	10	0
November 2003	87	43	44	13	0
July 2003	87	44	43	13	*
June 2003	87	44	43	13	*
April/May 2003	90	46	45	10	0
March 20-25, 2003	89	44	45	11	*
March 3-11, 2003	89	49	40	11	0
February 2003	89	46	43	11	0
December 2002	87	44	43	12	*
November 2002	87	44	43	13	*
October 2002	88	43	45	12	0
September 2002	87	45	42	13	0
June 26-July 26, 2002	86	42	44	14	0
March/May 2002	87	45	42	13	0
January 2002	88	48	40	12	*
Dec. 17-23, 2001	88	45	43	12	0
Nov. 19-Dec. 16 2001	88	46	42	12	*
Oct. 19-Nov. 18 2001	87	47	40	13	*
Oct. 8-18 2001	87	38	50	13	0
October 2-7 2001	89	43	45	11	0
Sept 20-Oct 1 2001	87	42	44	13	*
Sept 12-19 2001	86	38	49	14	*
August 2001	84	41	42	16	0
February 2001	85	47	38	15	*
Fall 2000	83	43	41	17	*
July/August 2000	84	39	45	16	0
May/June 2000	83	39	44	17	0
April 2000	83	42	41	17	0
March 2000	81	46	35	19	0

⁷ Prior to January 2005, question wording was "Do you ever go online from **home**?" and "When you went online yesterday, did you go online from home?"

Q14 How often do you use the internet from **home** — several times a day, about once a day, 3-5 days a week, 1-2 days a week, once every few weeks, or less often?⁸

Based on those who use the internet from home [N=1,715]

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	DON'T KNOW/ REFUSED
Current	28	28	19	15	5	4	*
September 2005	27	26	22	14	6	5	*
February 2005	28	25	19	17	6	4	1
January 2005	29	26	20	14	7	4	*
November 23-30, 2004	26	27	19	18	7	3	*
November 2004	30	27	19	17	4	3	*
May/June 2004	28	25	18	19	6	4	1
February 2004	28	26	20	16	6	3	1
November 2003	26	28	22	16	5	3	*
July 2003	23	28	21	16	8	3	1
June 2003	23	28	20	19	7	3	*
April/May 2003	25	29	17	19	6	4	*
March 20-25, 2003	25	27	21	16	7	3	*
March 3-11, 2003	26	29	19	17	6	3	0
February 2003	26	26	20	17	7	4	*
December 2002	24	28	18	18	8	4	1
November 2002	25	25	21	16	7	4	*
October 2002	26	28	22	16	6	3	*
September 2002	27	26	20	17	5	4	*
June 26-July 26, 2002	23	24	22	19	8	4	*
March/May 2002	24	25	21	19	6	3	1
January 2002	24	26	21	20	5	3	*
Dec. 17-23, 2001	23	29	20	17	7	3	1
Nov. 19-Dec. 16 2001	24	28	21	16	6	4	1
Oct. 19-Nov. 18 2001	24	30	21	15	6	3	1
Oct. 8-18 2001	25	26	23	18	4	3	1
October 2-7 2001	26	26	23	18	4	3	0
Sept 20-Oct 1 2001	24	28	20	19	5	3	*
Sept 12-19 2001	21	27	23	20	6	3	*
August 2001	21	28	23	18	6	4	*
February 2001	25	29	20	17	5	4	1
Fall 2000	22	29	22	18	6	3	*
July/August 2000	23	28	21	22	4	2	*
May/June 2000	23	30	22	16	6	3	*
April 2000	24	30	20	18	5	3	*
March 2000	23	29	24	16	5	2	1

⁸ Prior to January 2005, question wording was "In general, how often do you go online from **home**...?"

- Q15 Do you ever use the internet from **work**?⁹
 Q9 Did you use the internet from **work** yesterday?

Based on internet users [N=1,931]

	TOTAL, USE INTERNET FROM WORK	----- USED INTERNET FROM WORK YESTERDAY	----- USE INTERNET FROM WORK (NOT YESTERDAY)	DON'T USE INTERNET FROM WORK	DON'T KNOW/ REFUSED
Current	52	26	26	47	*
September 2005	55	29	26	45	*
February 2005	52	25	26	48	*
January 2005	52	26	26	48	*
November 23-30, 2004	55	21	34	45	0
November 2004	48	29	19	51	*
May/June 2004	51	21	30	49	1
February 2004	50	24	27	49	*
November 2003	52	23	29	48	*
July 2003	48	19	29	52	*
June 2003	50	22	28	50	*
April/May 2003	47	24	23	53	*
March 20-25, 2003	51	24	27	49	*
March 3-11, 2003	52	24	28	48	0
February 2003	52	26	26	47	*
December 2002	52	21	31	47	*
November 2002	50	26	25	49	*
October 2002	50	25	25	50	*
September 2002	49	22	27	51	0
June 26-July 26, 2002	50	20	30	50	*
March/May 2002	49	23	26	51	*
January 2002	47	22	26	53	*
Dec. 17-23, 2001	50	24	26	50	*
Nov. 19-Dec. 16 2001	52	23	29	48	0
Oct. 19-Nov. 18 2001	49	24	25	51	*
Oct. 8-18 2001	49	23	26	51	*
October 2-7 2001	49	24	25	51	0
Sept 20-Oct 1 2001	50	20	30	50	*
Sept 12-19 2001	50	22	29	49	1
August 2001	49	23	27	50	*
February 2001	49	22	27	50	1
Fall 2000	50	23	26	50	*
July/August 2000	45	18	27	55	0
May/June 2000	50	21	29	50	*
April 2000	51	24	27	49	*
March 2000	48	24	24	52	0

⁹ Prior to January 2005, question wording was "Do you ever go online from **work**?" and "Did you go online from work yesterday?"

Q16 In general, how often do you use the internet from **work** — several times a day, about once a day, 3-5 days a week, 1-2 days a week, once every few weeks, or less often?¹⁰

Based on those who use the internet from work [N=1,016]

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	DON'T KNOW/ REFUSED
Current	53	19	11	10	4	2	*
September 2005	54	18	11	11	4	2	*
February 2005	53	20	10	11	3	2	1
January 2005	53	18	11	12	3	3	1
November 23-30, 2004	57	24	7	10	2	1	*
November 2004	57	20	8	9	3	2	1
May/June 2004	55	19	10	10	4	2	*
February 2004	56	19	8	10	4	2	1
November 2003	56	18	10	9	5	3	*
July 2003	47	22	11	11	5	4	*
June 2003	50	19	10	11	4	4	1
April/May 2003	53	17	12	10	4	3	1
March 20-25, 2003	53	21	9	10	5	2	*
March 3-11, 2003	52	20	9	10	6	3	*
February 2003	54	20	11	8	4	2	1
December 2002	47	19	12	13	4	6	*
November 2002	52	20	11	11	4	2	*
October 2002	51	21	10	13	3	3	1
September 2002	46	22	13	12	3	3	*
June 26-July 26, 2002	49	23	9	10	6	3	*
March/May 2002	47	22	11	12	5	3	*
January 2002	48	21	11	11	5	4	1
Dec. 17-23, 2001	48	21	11	11	6	2	1
Nov. 19-Dec. 16 2001	46	23	10	12	4	3	1
Oct. 19-Nov. 18 2001	50	18	11	11	6	4	1
Oct. 8-18 2001	48	26	9	12	2	3	*
October 2-7 2001	50	25	6	10	5	2	1
Sept 20-Oct 1 2001	44	27	9	13	4	4	*
Sept 12-19 2001	41	22	10	17	5	5	1
August 2001	44	24	11	11	4	5	1
February 2001	51	19	12	11	3	3	*
Fall 2000	45	23	11	12	4	4	1
July/August 2000	43	24	12	12	5	3	1
May/June 2000	41	22	14	12	5	5	1
April 2000	44	25	11	11	5	3	1
March 2000	40	26	13	11	5	4	1

¹⁰ Prior to January 2005, question wording was "In general, how often do you go online from **work**...?"

WEB1 Please tell me if you ever use the internet to do any of the following things. Do you ever use the internet to.../Did you happen to do this **yesterday**, or not?¹¹

Based on internet users [N=1,931]

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Send or read e-mail				
Current	91	53	9	*
September 2005	91	54	9	*
February 2005	91	52	9	*
January 2005	90	49	9	*
November 23-30, 2004	92	48	8	*
November 2004	93	54	7	*
May/June 2004	93	45	7	*
February 2004	91	48	8	*
Nov 2003	91	48	8	*
June 2003	91	49	9	*
April/May 2003	93	52	7	*
March 20-25, 2003	94	50	6	*
March 12-19, 2003	91	52	9	0
March 3-11, 2003	94	54	6	*
February 2003	91	50	9	*
Dec 2002	93	49	7	0
Nov 2002	94	51	6	*
Oct 2002	93	50	7	0
Sept 2002	93	51	7	*
July, 2002	93	46	7	*
March/May 2002	93	50	7	*
Jan 2002	95	52	5	0
Dec 17-23, 2001	95	54	5	*
Nov 19-Dec 16, 2001	95	53	5	*
Oct 19-Nov 18, 2001	94	52	6	*
Oct 8-18, 2001	95	44	5	*
Oct 2-7, 2001	92	46	7	*
Sept 20-Oct 1, 2001	94	49	6	0
Sept 12-19, 2001	93	42	7	*
Aug 2001	93	52	7	*
Feb 2001	93	53	7	*
Fall 2000	92	49	8	*
July-August 2000	93	43	7	*
May-June 2000	92	44	8	*
April 2000	92	50	8	0
March 2000	91	52	9	0

¹¹ Prior to January 2005, question wording was "Please tell me if you ever do any of the following when you go online. Do you ever...?/Did you happen to do this yesterday, or not?"

WEB1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Get news online				
Current	68	31	31	*
February 2005	72	30	28	*
January 2005	73	31	27	*
November 2004	70	31	30	*
May/June 2004	72	27	28	*
February 2004	70	27	29	*
June 2003	69	26	30	*
April/May 2003	73	30	27	*
March 20-25, 2003	72	33	28	*
March 12-19, 2003	77	37	23	0
March 3-11, 2003	71	28	29	0
February 2003	71	26	29	*
Dec 2002	71	26	29	*
Nov 2002	67	28	33	*
Oct 2002	68	26	32	*
Sept 2002	70	25	30	*
July, 2002	66	22	34	*
March/May 2002	66	24	34	*
Jan 2002	71	26	29	*
Dec 17-23, 2001	70	26	29	*
Nov 19-Dec 16, 2001	74	30	26	*
Oct 19-Nov 18, 2001	71	29	29	*
Oct 8- 18, 2001	67	23	33	0
Oct 2-7, 2001	71	23	28	*
Sept 20-Oct 1, 2001	71	26	29	*
Sept 12-19, 2001	70	27	30	*
Aug 2001	64	22	35	*
Feb 2001	66	25	34	*
Fall 2000	61	22	39	*
July-August 2000	59	19	41	*
May-June 2000	60	18	40	*
April 2000	60	22	40	*
March 2000	60	22	40	*

WEB1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Not including email, do any type of work or research online for your job				
Current	50	21	49	1
February 2005	51	19	49	*
January 2005	51	20	49	*
Feb 2004	51	19	49	*
Nov 2002	52	19	48	*
Oct 2002	51	17	48	*
Sept 2002	47	15	53	*
Jan 2002	49	16	51	*
Dec 17-23, 2001	54	20	46	*
Nov 19-Dec 16, 2001	53	18	47	0
Oct 19-Nov 18, 2001	48	17	51	*
Oct 8- 18, 2001	50	15	50	*
Oct 2-7, 2001	56	16	44	0
Sept 20-Oct 1, 2001	52	15	48	1
Sept 12-19, 2001	49	13	51	*
Aug 2001	51	17	49	*
Feb 2001	51	18	48	*
Fall 2000	51	17	49	*
July-August 2000	47	13	53	*
May-June 2000	50	14	50	*
April 2000	51	16	49	*
March 2000	49	16	51	0
Go online for no particular reason, just for fun or to pass the time				
Current	66	30	33	*
November 23-30, 2004	66	21	34	0
April/May 2003	66	23	34	*
March 20-25, 2003	67	22	33	*
March 12-19, 2003	68	24	31	*
Jan 2002	65	22	35	*
Dec 17-23, 2001	64	20	36	*
Nov 19-Dec 16, 2001	64	21	35	*
Oct 19-Nov 18, 2001	67	23	33	*
Oct 8-18 , 2001	65	19	35	*
Oct 2-7, 2001	63	22	37	0
Sept 20-Oct 1, 2001	62	20	38	*
Sept 12-19, 2001	60	13	39	1
Aug 2001	61	20	39	*
Feb 2001	63	23	37	1
Fall 2000	65	21	35	*
July-August 2000	66	19	34	*
May-June 2000	61	17	39	*
April 2000	60	18	40	*
March 2000	63	21	37	0

WEB1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Send "instant messages" to someone who's online at the same time				
Current	37	13	63	*
September 2005	47	12	53	*
February 2005	40	11	59	*
January 2005	42	14	58	0
May/June 2004	42	12	58	*
February 2004	39	10	61	*
April/May 2003	46	14	54	0
March 12-19, 2003	48	13	52	*
July, 2002	46	11	54	*
Dec 17-23, 2001	48	14	52	*
Nov 19-Dec 16, 2001	47	13	53	*
Oct 19-Nov 18, 2001	47	14	52	*
Oct 8-18 , 2001	46	10	54	*
Oct 2-7, 2001	46	11	54	*
Sept 20-Oct 1, 2001	48	11	52	*
Sept 12-19, 2001	44	10	55	1
May-June 2000 ¹²	44	10	56	0
April 2000	46	13	54	*
March 2000	45	12	55	*
Do any banking online				
Current	43	14	56	*
February 2005	41	12	58	*
January 2005	44	15	56	0
November 23-30, 2004	44	11	55	1
June 2003	34	9	66	*
October 2002	30	7	70	*
Sept 2002	32	10	68	*
July, 2002	32	8	68	*
March/May 2002	30	9	70	*
May-June 2000 ¹³	18	4	82	*
March 2000	17	5	83	*

¹² This item asked May 19, 2000 through June 30, 2000 only [N=1,568].

¹³ This item asked May 19, 2000 through June 30, 2000 only [N=1,568].

WEB1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Play online games¹⁴				
Current	31	8	69	*
May/June 2005	36	n/a	64	*
January 2005	32	9	68	0
November 23-30, 2004	39	8	61	0
April/May 2003	38	8	62	0
March 12-19, 2003	42	10	58	0
July, 2002	37	7	63	0
March/May 2002	36	7	64	0
July-August 2000	34	6	66	0
April 2000	33	6	67	*
March 2000	34	6	66	0
Take a class online for credit toward a degree of some kind, like a high school or college diploma or an advanced degree¹⁵				
Current	12	1	88	0
January 2005	12	2	88	0
June 2003	10	*	90	*
March/May 2002	7	1	93	0
Feb 2001	5	1	95	*
Use an online search engine to help you find information on the Web				
Current	91	38	9	1
September 2005	90	41	9	*
May/June 2004	84	30	16	*
June 2003	89	31	10	1
Jan 2002	85	29	14	1
Download VIDEO files onto your computer so you can play them at any time you want				
Current	18	3	82	*
May/June 2005	18	n/a	82	*
January 2005	15	3	85	0
November 23-30, 2004	14	2	86	0
Feb 2004	15	2	85	*
Nov 2003	13	2	86	*

¹⁴ Prior to January 2005, item wording was "Play a game online."

¹⁵ Prior to January 2005, item wording was "Take a class online for college credit."

WEB1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Download MUSIC files onto your computer so you can play them at any time you want				
Current	25	4	75	*
May/June 2005	25	n/a	75	*
January 2005	22	4	78	*
November 23-30, 2004	18	1	82	0
May/June 2004	20	2	80	*
February 2004	18	1	82	*
Nov 2003	14	1	85	*
June 2003	30	3	70	*
April/May 2003	30	4	70	*
March 12-19, 2003	28	5	72	*
Oct 2002	32	5	68	*
Sept 12-19, 2001	26	3	73	*
Aug 2001	26	3	74	*
Feb 2001	29	6	71	*
Fall 2000	24	4	76	*
July/August 2000	22	3	78	*

K31 Here's another short list of activities people sometimes do online. Please tell me whether you ever do each one, or not.

Based on internet users [N=1,931]

	YES	NO	DON'T KNOW/ REFUSED
a Create or work on your own online journal or weblog	8	92	*
b Create or work on your own webpage	14	86	0
c Create or work on webpages or blogs for others, including friends, groups you belong to, or for work	13	87	*
d Share something online that you created yourself, such as your own artwork, photos, stories or videos	26	74	*
Total yes to any item above	35		
Total no to all items		65	

MODEM Does the computer you use at HOME connect to the Internet through a dial-up telephone line, or do you have some other type of connection, such as a DSL-enabled phone line, a cable TV modem, a wireless connection, or a T-1 or fiber optic connection?

Based on those who use the internet at home [N=1,715]

	CURRENT		MAY/JUNE 2005	FEB 2005	JAN 2005	FEB 2004	NOV 2003 ¹⁶
%	35	Dial-up telephone line	44	47	48	55	62
	61	High-speed	53	50	50	42	35
	29	DSL-enabled phone line	24	22	21	18	13
	27	Cable modem	25	25	26	23	21
	4	Wireless connection (either land-based or satellite)	3	3	2	1	1
	1	T-1 or fiber optic connection	1	1	1	1	*
	1	Other	1	1	1	1	1
	3	Don't know/Refused	1	3	1	2	2

¹⁶ In November 2003, question wording was "Does the computer you use at home connect to the internet through a standard telephone line, or do you have...?"

COST To the nearest dollar, about how much do you pay each month for Internet access at home?

Based on internet users [N=1,931]

	<u>CURRENT</u>		<u>CURRENT HOME BB USERS</u>	<u>FEB 2004 HOME INTERNET USERS</u>	<u>OCT 2002 HOME INTERNET USERS</u>	<u>JAN 2002 HOME BB USERS</u>
%	12	Nothing/Access is free	4	2	9	2
	26	\$20 or less	13	29	31	1
	31	\$21 - \$40	39	40	37	40
	11	\$41 - \$60	20	14	8	39
	1	\$61 - \$80	2	1	*	6
	1	Over \$80	2	3	*	1
	17	Don't know/Refused	20	11	14	11

BB2 What is the MAIN reason you decided to get a high-speed Internet connection at home?

Based on internet users with broadband at home [N=1,014]

	<u>CURRENT</u>		<u>FEB 2004</u>	<u>JAN 2002</u>
%	57	Faster access/Greater speed	5	50
	10	To perform job-related tasks	10	5
	6	Previous connection was too slow/frustrating	36	3
	4	Frees up phone line/Don't need extra phone line	7	n/a
	4	To find educational materials	3	*
	4	To download files faster	22	6
	3	Price fell to more affordable level/Finally could afford it	3	n/a
	2	Convenient	3	n/a
	2	For entertainment, such as music or movies	3	1
	2	Wanted an "always on" connection	7	n/a
	1	Responded to a promotion or special offer from a service provider	3	n/a
	14	Other	6	41
	4	Don't know/Refused	2	1

Note: Table exceeds 100% due to multiple response

SPEED Different high-speed service providers offer different connection speeds. Do you happen to know what your connection speed is at home, or are you not sure? What is your connection speed at home?

Based on internet users with broadband at home [N=1,014]

	<u>CURRENT</u>	
%	17	Gave response
	81	Don't know/Not sure
	1	Refused

BB5 Would you LIKE to have a faster, "broadband" connection, or isn't that something you're interested in?

Based on internet users with dial-up at home [N=633]

	<u>CURRENT</u>		<u>FEB 2004</u>	<u>OCT 2002</u>
%	39	Yes	40	38
	60	No	58	57
	1	Don't know/Refused	2	5

BB7 Do you know if there is more than one provider of home broadband service in your area?

Based on internet users with broadband at home [N=1,014]

	<u>CURRENT</u>		<u>FEB 2004</u>
%	61	Yes	64
	25	No	19
	13	Don't know/Refused	18

BB12 Since getting a high-speed internet connection at home, would you say you have spent MORE time online at home, LESS time online, or hasn't this changed?

Based on internet users with broadband at home [N=1,014]

	<u>CURRENT</u>		<u>JAN 2002</u>
%	53	More time online	61
	6	Less time online	5
	40	Hasn't changed	33
	2	Don't know/Refused	1

VOIP1 Have you ever made a telephone call over the Internet?

	<u>CURRENT</u>		<u>CURRENT INTERNET USERS</u>	<u>FEB 2004 INTERNET USERS</u>
%	9	Yes	13	11
	91	No	87	89
	*	Don't know/Refused	*	*

VOIP2 A new kind of telephone service, known as "Voice over Internet protocol service" or V-O-I-P, is being marketed by companies like Vonage and SunRocket. Have you heard of this new kind of online phone service, or have you not heard about this?

	<u>CURRENT</u>		<u>CURRENT INTERNET USERS</u>	<u>FEB 2004 INTERNET USERS</u>
%	36	Yes	45	27
	63	No	54	73
	*	Don't know/Refused	*	*

VOIP3 Do you currently use a VOIP service for your home telephone service?
 (IF YES: Is that INSTEAD OF a regular landline telephone or IN ADDITION TO a landline phone?)

Based on those who have heard of VOIP [N=1,097]

		<u>CURRENT</u>		<u>FEB 2004</u>
%	5	Total yes		1
	3	Yes, instead of landline		*
	3	Yes, in addition to landline		*
	94	No, don't use VOIP at home		99
	1	Don't know/Refused		1

BBW Do you happen to know what kind of Internet connection you have at WORK, a high-speed connection or dial-up connection through a modem?

Based on those who use the internet at work [N=1,016]

		<u>CURRENT</u>	<u>FEB 2005</u>	<u>JAN 2005</u>	<u>FEB 2004</u>	<u>NOV 2003</u>
%	74	High speed	74	74	68	69
	10	Dial-up	13	13	15	16
	3	None/Does not apply (VOL)	3	2	1	2
	13	Don't know/Refused	11	11	16	13

Q16.1 How much, if at all, did having a high-speed Internet connection at work influence your decision to get high-speed Internet access for your home?

Based on internet users with high-speed at home and at work [N=482]

		<u>CURRENT</u>	<u>JAN 2002</u>
%	33	A lot	41
	7	Some	12
	6	Only a little	3
	51	Not at all	41
	2	Don't know/Refused	3

Methodology

This report is based on the findings of a daily tracking survey on Americans' use of the Internet. The results in this report are based on data from telephone interviews conducted by Princeton Survey Research Associates International between November 29 to December 31, 2005, among a sample of 3,011 adults, 18 and older. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 1.9 percentage points. For results based Internet users (n=1,931), the margin of sampling error is plus or minus 2.4 percentage points. In addition to sampling error, question wording and practical difficulties in conducting telephone surveys may introduce some error or bias into the findings of opinion polls.

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed numbers). The design of the sample achieves this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

New sample was released daily and was kept in the field for at least five days. The sample was released in replicates, which are representative subsamples of the larger population. This ensures that complete call procedures were followed for the entire sample. At least 10 attempts were made to complete an interview at sampled households. The calls were staggered over times of day and days of the week to maximize the chances of making contact with a potential respondent. Each household received at least one daytime call in an attempt to find someone at home. In each contacted household, interviewers asked to speak with the youngest male currently at home. If no male was available, interviewers asked to speak with the oldest female at home. This systematic respondent selection technique has been shown to produce samples that closely mirror the population in terms of age and gender. All interviews completed on any given day were considered to be the final sample for that day.

Non-response in telephone interviews produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis. The demographic weighting parameters are derived from a special analysis of the most recently available Census Bureau's Annual Social and Economic Supplement (March 2005). This analysis produces population parameters for the demographic characteristics of adults age 18 or older, living in households that contain a telephone. These parameters are then compared with the sample characteristics to construct sample weights. The weights are derived using an iterative technique that simultaneously balances the distribution of all weighting parameters.

Following is the full disposition of all sampled telephone numbers:

Table 1: Sample Disposition

	<u>Final</u>
Total Numbers dialed	20,297
Business	1,784
Computer/Fax	1,398
Cell phone	50
Other Not-Working	3,763
Additional projected NW	1,014
<hr/>	
Working numbers	12,288
Working Rate	60.5%
No Answer	239
Busy	65
Answering Machine	2,007
Callbacks	318
Other Non-Contacts	200
<hr/>	
Contacted numbers	9,459
Contact Rate	77.0%
Initial Refusals	4,616
Second Refusals	1,040
<hr/>	
Cooperating numbers	3,803
Cooperation Rate	40.2%
No Adult in HH	26
Language Barrier	517
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Eligible numbers	3,260
Eligibility Rate	85.7%
Interrupted	249
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Completes	3,011
Completion Rate	92.4%
<hr/>	
Response Rate	28.6%

PSRAI calculates a response rate as the product of three individual rates: the contact rate, the cooperation rate, and the completion rate. Of the residential numbers in the sample, 77 percent were contacted by an interviewer and 40 percent agreed to participate in the survey. Eighty-six percent were found eligible for the interview. Furthermore, 92 percent of eligible respondents completed the interview. Therefore, the final response rate is 29 percent.

Endnotes

¹ March 2000 figures based on a daily tracking survey conducted March 1 – March 31, 2000 [N=3,533].

² Question wording for all trends in Q12/Q12.0 on or before March/May 2002 as follows: “When did you first start going online: was it within the last six months, a year ago, two or three years ago, or more than three years ago?”; “About how many years have you had Internet access?”

³ All trend results prior to March 2000 based on surveys conducted by The Pew Research Center for People & the Press.