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# Annual Gadgets Survey

Final Topline

4/21/06

Data for February 15 – April 6, 2006

1

Princeton Survey Research Associates International  
for the Pew Internet & American Life Project

Sample:  $n = 4,001$  adults 18 and older

Interviewing dates: 2.15.06 – 4.6.06

Margin of error is plus or minus 2 percentage points for results based on the full sample [ $n=4,001$ ]

Margin of error is plus or minus 2 percentage points for results based on internet users [ $n=2,822$ ]

- Q1** Generally speaking, would you say that most people can be trusted or that you can't be too careful in dealing with people?

	<u>CURRENT</u>		<u>MAY/JUNE 2005<sup>1</sup></u>	<u>JUNE 2003<sup>2</sup></u>	<u>MARCH/MAY 2002<sup>3</sup></u>
%	36	Most people can be trusted	32	32	38
	56	You can't be too careful	60	60	53
	5	Depends (VOL)	5	5	7
	3	Don't Know/Refused	2	2	2

- Q2** Some people say they feel overloaded with information these days, considering all the TV news shows, magazines, newspapers, and computer information services. Others say they like having so much information to choose from. How about you... do you feel overloaded, or do you like having so much information available?

	<u>CURRENT</u>	
%	27	Feel overloaded
	67	Like having so much information available
	7	Don't Know/Refused

- Q3** Overall, do you think that computers and technology give people MORE control over their lives, LESS control over their lives, or don't you think it makes any difference?

	<u>CURRENT</u>	
%	48	More
	16	Less
	29	No difference
	8	Don't Know/Refused

Q5 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

2

	YES	NO	DON'T KNOW/ REFUSED
Current	75	25	*
Jan/Feb 2006 <sup>4</sup>	74	25	*
Nov/Dec 2005 <sup>5</sup>	68	31	*
September 2005 <sup>6</sup>	74	26	0
May/June 2005	72	28	*
February 2005 <sup>7</sup>	70	30	*
January 2005 <sup>8</sup>	69	31	*
November 23-30, 2004 <sup>9</sup>	70	30	0
November 2004 <sup>10</sup>	68	32	0
May/June 2004 <sup>11</sup>	71	29	*
February 2004 <sup>12</sup>	73	27	*
November 2003 <sup>13</sup>	72	27	*
July 2003 <sup>14</sup>	71	29	*
June 2003	71	29	*
April/May 2003 <sup>15</sup>	69	31	*
March 20-25, 2003 <sup>16</sup>	70	30	*
March 12-19, 2003 <sup>17</sup>	65	35	0
March 3-11, 2003 <sup>18</sup>	71	29	*
February 2003 <sup>19</sup>	70	30	0
December 2002 <sup>20</sup>	68	32	0
November 2002 <sup>21</sup>	70	30	*
October 2002 <sup>22</sup>	69	31	*
September 2002 <sup>23</sup>	68	32	*
July 2002 <sup>24</sup>	69	31	*
March/May 2002	69	31	*
January 2002 <sup>25</sup>	67	33	0
December 2001 <sup>26</sup>	64	36	*
November 2001 <sup>27</sup>	65	35	*
October 2001 <sup>28</sup>	62	38	*
September 2001 <sup>29</sup>	63	37	*
August 2001 <sup>30</sup>	66	34	0
February 2001 <sup>31</sup>	65	35	0
December 2000 <sup>32</sup>	69	31	*
November 2000 <sup>33</sup>	65	35	*
October 2000 <sup>34</sup>	64	36	*
September 2000 <sup>35</sup>	62	38	*
July/August 2000 <sup>36</sup>	63	37	*
May/June 2000 <sup>37</sup>	60	40	*
March/April 2000 <sup>38</sup>	63	37	*

- Q6a** Do you use the internet, at least occasionally?  
**Q6b** Do you send or receive email, at least occasionally?<sup>1</sup>

	USES INTERNET	DOES NOT USE INTERNET
Current	73	27
Jan/Feb 2006	73	27
Nov/Dec 2005	66	34
September 2005	72	28
May/June 2005	68	32
February 2005	67	33
January 2005	66	34
November 23-20, 2004	59	41
November 2004	61	39
May/June 2004	63	37
February 2004	63	37
November 2003	64	36
July 2003	63	37
June 2003	62	38
April/May 2003	63	37
March 20-25, 2003	58	42
March 12-19, 2003	56	44
March 3-11, 2003	62	38
February 2003	64	36
December 2002	57	43
November 2002	61	39
October 2002	59	41
September 2002	61	39
July 2002	59	41
March/May 2002	58	42
January 2002	61	39
December 2001	58	42
November 2001	58	42
October 2001	56	44
September 2001	55	45
August 2001	59	41
February 2001	53	47
December 2000	59	41
November 2000	53	47
October 2000	52	48
September 2000	50	50
July/August 2000	49	51
May/June 2000 <sup>39</sup>	47	53
March/April 2000	48	52

<sup>1</sup> Prior to January 2005, question wording was "Do you ever go online to access the Internet or World Wide Web or to send and receive email?"

Q7 Did you happen to use the internet YESTERDAY?<sup>2</sup>

Based on internet users [N=2,822]

	YES, USED INTERNET YESTERDAY	NO, DID NOT USE INTERNET YESTERDAY	DON'T KNOW/ REFUSED
Current	66	33	*
Nov/Dec 2005	63	36	*
September 2005	65	34	*
February 2005	60	40	*
January 2005	58	42	*
November 23-20, 2004	53	46	1
November 2004	61	39	*
May/June 2004	53	46	1
February 2004	55	44	*
November 2003	54	45	*
July 2003	52	47	1
June 2003	55	44	*
April/May 2003	58	42	*
March 20-25, 2003	56	44	*
March 3-11, 2003	60	40	0
February 2003	60	40	*
December 2002	56	44	*
November 2002	57	43	*
October 2002	57	43	0
September 2002	58	42	*
June 26-July 26, 2002	53	47	*
March/May 2002	57	43	*
January 2002 <sup>3</sup>	59	41	*
Dec. 17-23, 2001	58	42	*
Nov. 19-Dec. 16 2001	60	40	*
Oct. 19-Nov. 18 2001	61	39	*
Oct. 8-18 2001	51	49	1
October 2-7 2001	56	43	1
Sept 20-Oct 1 2001	57	42	1
Sept 12-19 2001	51	49	*
August 2001	56	44	*
February 2001 <sup>4</sup>	59	41	*
Fall 2000 <sup>40</sup>	56	44	*
July/August 2000	50	50	*
May/June 2000	52	48	*
April 2000 <sup>41</sup>	55	45	0
March 2000 <sup>42</sup>	60	40	*

<sup>2</sup> Prior to January 2005, question wording was "Did you happen to go online or check your email **yesterday**?"

<sup>3</sup> Internet user defined as Q5=1 and Q6=1 from Aug. 2001 until Jan 2002.

<sup>4</sup> Internet user for Feb. 2001 defined as Q5=1 and (Q6=1 or Q6A=1-7).

Q12 About how many years have you been an internet user?<sup>5</sup>

Q12.1 About how many months is that?

**Based on internet users [N=2,822]**

5

	SIX MONTHS OR LESS	A YEAR AGO	TWO OR THREE YEARS AGO	MORE THAN THREE YEARS AGO	FOUR YEARS	FIVE YEARS	SIX OR MORE	DON'T KNOW/ REFUSED
Current	2	4	11	81	6	14	62	2
Jan/Feb 2006	2	3	9	85	7	14	64	1
Nov/Dec 2005	1	4	12	80	5	14	61	3
September 2005	1	3	11	83	5	16	62	1
May/June 2005	2	4	14	79	7	14	58	1
February 2005	2	4	11	82	7	14	61	1
January 2005	2	4	12	81	8	17	56	1
May/June 2004	2	4	15	78	9	16	54	1
February 2004	2	3	14	79	10	16	53	2
November 2003	2	4	16	77	9	19	49	1
July 2003	2	5	19	74	9	20	44	1
June 2003	2	5	19	73	12	19	42	2
April/May 2003	2	5	18	74	11	19	45	1
March 20-25, 2003	3	6	16	74	10	18	46	1
March 12-19, 2003	2	7	16	74	12	18	44	1
March 3-11, 2003	2	5	14	77	12	20	45	1
February 2003	1	4	19	73	9	18	46	1
December 2002	1	6	23	68	13	19	36	2
November 2002	2	5	23	70	12	19	39	1
October 2002	3	6	22	68	12	18	38	1
September 2002	2	5	23	68	13	18	38	1
July 2002	2	6	24	65	13	19	33	2
March/May 2002 <sup>43</sup>	7	10	31	52	10	15	25	*
January 2002	8	13	36	43	8	13	21	*
December 2001	6	13	34	47	10	14	20	*
November 2001	7	12	34	47	12	12	20	*
October 2001	5	15	32	47	12	14	19	1
September 2001	7	15	34	44	11	14	17	*
August 2001	10	15	32	43	10	13	18	*
February 2001	11	16	37	35	10	11	13	1
December 2000	12	19	35	34	n/a	n/a	n/a	*
November 2000	11	19	33	37	n/a	n/a	n/a	*
October 2000	12	20	33	35	n/a	n/a	n/a	*
September 2000	11	21	37	31	n/a	n/a	n/a	*
July/August 2000	14	21	33	32	n/a	n/a	n/a	*
May/June 2000	15	19	33	33	n/a	n/a	n/a	*
March/April 2000	18	20	32	30	n/a	n/a	n/a	*
October 1999 <sup>44</sup>	15	22	32	31	n/a	n/a	n/a	0
November 1998	20	26	34	19	n/a	n/a	n/a	1
October 1996	26	38	24	12	n/a	n/a	n/a	*

<sup>5</sup> Prior to January 2005, question wording was "About how many years have you had access to the Internet?"; "About how many months is that?"

**Q16** About how often do you go online from (INSERT) — several times a day, about once a day, 3-5 days a week, 1-2 days a week, every few weeks, every few months, or less often?

**Based on internet users [N=2,822]**

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	(VOL) NEVER	DON'T KNOW/ REFUSED
<b>a Home</b>								
Current	27	23	16	14	5	7	7	*
Jan/Feb 2006	29	25	17	12	5	6	6	*
May/June 2005	27	22	15	13	6	7	10	*
June/July 2004	27	27	17	13	5	5	7	*
March 2004	29	24	15	13	6	5	8	*
<b>b Work</b>								
Current	35	8	4	4	2	6	40	*
Jan/Feb 2006	35	8	5	3	2	7	40	1
May/June 2005	35	9	5	4	2	6	39	*
June/July 2004	28	12	5	4	1	5	44	*
March 2004	28	10	5	6	2	4	44	*
<b>c Someplace other than home or work</b>								
Current	4	3	4	6	6	22	55	*
Jan/Feb 2006	3	3	4	5	9	21	56	*
March 2004	3	3	3	6	6	15	64	1

**WEB1** Please tell me if you ever use the internet to do any of the following things. Do you ever use the internet to.../Did you happen to do this **yesterday**, or not?<sup>6</sup>

**Based on internet users [N=2,822]**

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Go online for no particular reason, just for fun or to pass the time				
Current	62	28	37	*
Nov/Dec 2005	66	30	33	*
November 23-30, 2004	66	21	34	0
April/May 2003	66	23	34	*
March 20-25, 2003	67	22	33	*
March 12-19, 2003	68	24	31	*
Jan 2002	65	22	35	*
Dec 17-23, 2001	64	20	36	*
Nov 19-Dec 16, 2001	64	21	35	*
Oct 19-Nov 18, 2001	67	23	33	*
Oct 8-18 , 2001	65	19	35	*
Oct 2-7, 2001	63	22	37	0
Sept 20-Oct 1, 2001	62	20	38	*
Sept 12-19, 2001	60	13	39	1
Aug 2001	61	20	39	*
Feb 2001	63	23	37	1
Fall 2000	65	21	35	*
July-August 2000	66	19	34	*
May-June 2000	61	17	39	*
April 2000	60	18	40	*
March 2000	63	21	37	0

<sup>6</sup> Prior to January 2005, question wording was "Please tell me if you ever do any of the following when you go online. Do you ever...?/Did you happen to do this yesterday, or not?"

Web1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Send "instant messages" to someone who's online at the same time				
Current	37	12	63	*
Nov/Dec 2005	37	13	63	*
September 2005	47	12	53	*
February 2005	40	11	59	*
January 2005	42	14	58	0
May/June 2004	42	12	58	*
February 2004	39	10	61	*
April/May 2003	46	14	54	0
March 12-19, 2003	48	13	52	*
July, 2002	46	11	54	*
Dec 17-23, 2001	48	14	52	*
Nov 19-Dec 16, 2001	47	13	53	*
Oct 19-Nov 18, 2001	47	14	52	*
Oct 8-18, 2001	46	10	54	*
Oct 2-7, 2001	46	11	54	*
Sept 20-Oct 1, 2001	48	11	52	*
Sept 12-19, 2001	44	10	55	1
May-June 2000 <sup>7</sup>	44	10	56	0
April 2000	46	13	54	*
March 2000	45	12	55	*
Download VIDEO files onto your computer so you can play them at any time you want				
Current	19	4	80	*
Nov/Dec 2005	18	3	82	*
May/June 2005	18	n/a	82	*
January 2005	15	3	85	0
November 23-30, 2004	14	2	86	0
Feb 2004	15	2	85	*
Nov 2003	13	2	86	*

<sup>7</sup> This item asked May 19, 2000 through June 30, 2000 only [N=1,568].

Web1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Download MUSIC files onto your computer so you can play them at any time you want				
Current	27	4	73	*
Nov/Dec 2005	25	4	75	*
May/June 2005	25	n/a	75	*
January 2005	22	4	78	*
November 23-30, 2004	18	1	82	0
May/June 2004	20	2	80	*
February 2004	18	1	82	*
Nov 2003	14	1	85	*
June 2003	30	3	70	*
April/May 2003	30	4	70	*
March 12-19, 2003	28	5	72	*
Oct 2002	32	5	68	*
Sept 12-19, 2001	26	3	73	*
Aug 2001	26	3	74	*
Feb 2001	29	6	71	*
Fall 2000	24	4	76	*
July/August 2000	22	3	78	*
Log onto the Internet using a wireless device				
Current	30	15	70	1
Nov. 23-30, 2004 <sup>8</sup>	25	10	75	0
Feb 2004	17	6	82	1
PAY to access or download digital content online, such as music, video, or newspaper articles				
Current	21	4	78	*
May/June 2004	11	1	89	*
Download a podcast so you can listen to it or view it at a later time				
Current	7	1	92	1

<sup>8</sup> In Nov 2004 this item read "Log onto the internet using a wireless device, such as a laptop with a wireless modem or a cell phone that can send or receive text messages."

**GAD1** As I read the following list of items, please tell me if you happen to have each one, or not. Do you have...?

	YES	NO	DON'T KNOW/ REFUSED
a A desktop computer	68	32	*
b A laptop computer	30	69	*
c A cell phone	73	27	*
d A Blackberry, Palm or other personal digital assistant	11	88	1
e An iPod or other MP3 player	20	79	*
f A digital camera	55	45	*
g A video camera	43	57	*
h A webcam	13	86	1
Yes to any	88		
Mean number of gadgets	3.13		

**GAD2** Does your cell phone have the capacity to...?

**Based on those who own a cell phone [N=2,905]**

	YES	NO	DON'T KNOW	REFUSED
a Take still pictures	39	61	1	*
b Play music or MP3 files	21	71	8	*
c Send and receive text messages	75	21	4	*
d Send and receive email	43	47	10	*
e Take video	22	75	3	*
f Play video or TV programs	13	82	5	*
g Play games	63	33	5	*
h Surf the internet	44	50	5	*
Yes to any	84			
Mean number of cell functions	3.20			

**GAD3** Do you use your Blackberry, Palm or PDA as a cell phone, or not?

**Based on those who own a PDA [N=400]**

	CURRENT	
%	26	Yes
	74	No
	1	Don't know/Refused

**GAD4** Does your Blackberry, Palm or PDA have the capacity to...?

**Based on those who own a PDA [N=400]**

	YES	NO	DON'T KNOW	REFUSED
a Take still pictures	27	71	1	0
b Play music or MP3 files	45	47	8	0
c Send and receive text messages	53	43	4	0
d Send and receive email	59	37	4	0
e Take video	19	76	5	0
f Play video or TV programs	25	68	7	0
g Play games	77	21	3	0
h Surf the internet	57	39	5	0
Yes to any	89			
Mean number of PDA functions	3.62			

**VOIP1** There are several ways to talk to other people using the internet, including a service called "Voice over Internet protocol service" or V-O-I-P that is used by companies like Vonage, or programs like Skype or GoogleTalk. Have you ever used V-O-I-P to make a phone call over the internet?

	CURRENT	
%	6	Yes
	93	No
	*	Don't know/Refused

**VOIP2** Do you make MOST of your phone calls using regular landline phones, your cell phone, or using the internet?

**Based on those who own a cell phone or use VOIP [N=2,936]**

	CURRENT	
%	59	Regular landline phone
	38	Cell phone
	1	Internet
	2	Don't know/Refused

Now I'm going to ask you about some different activities you may or may not do...  
**TV1** First, how often, if ever, do you watch television shows or news programs?

	<u>CURRENT</u>	
%	79	Everyday or almost everyday
	14	A few times a week
	2	A few times a month
	2	Less often
	2	Never
	*	Don't know/Refused

**TV2** On a typical day, approximately how many hours do you spend watching television?

**Based on those who watch TV everyday [N=3,264]**

	<u>CURRENT</u>	
%	3	Less than one hour
	44	One to two hours
	34	Three to four hours
	16	Five hours or more
	2	Don't know/Refused

**TV3** Do you happen to have **(INSERT IN ORDER)** or do you not have this?

**Based on those who watch TV [N=3,917]**

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW/ REFUSED</u>
a Cable TV	65	35	*
b Satellite TV	27	73	*
c A high definition TV	23	74	3
d TiVo or some other digital video recorder	18	81	1
Yes to any	87		

**TV4** Do you ever watch TV shows or news programs on something other than your television at home – for instance on a computer, cell phone, iPod or PDA?

**Based on those who watch TV [N=3,917]**

	<u>CURRENT</u>	
%	13	Yes
	87	No
	0	Don't know/Refused

**TV5** Can you tell me all of the different devices you ever watch TV shows or news programs on, aside from your television at home?

**Based on those who watch TV on something other than their television at home [N=436]**

	<u>CURRENT</u>	
%	78	Desktop computer
	28	Laptop computer
	9	Cell phone
	3	Portable DVD player
	3	iPod
	2	PDA or personal digital assistant
	1	Wireless email device like Blackberry
	3	Other
	2	Don't know/Refused

**Note: Table exceeds 100% due to multiple response**

**FUNC1** When you send and receive email, do you use a desktop or laptop computer, a cell phone, a PDA, a Blackberry, or some other device?

**Based on those who send and receive email [N=2,540]**

	<u>CURRENT</u>	
%	86	Desktop computer
	29	Laptop computer
	6	Cell phone
	2	PDA or personal digital assistant
	2	Wireless email device like Blackberry
	*	Other
	1	Don't know/Refused

**Note: Table exceeds 100% due to multiple response**

**FUNC2** When you send and receive instant messages, do you use a desktop or laptop computer, a cell phone, a PDA, or some other device?

**Based on those who use instant messaging [N=949]**

	<u>CURRENT</u>	
%	81	Desktop computer
	31	Laptop computer
	15	Cell phone
	1	PDA or personal digital assistant
	*	Other
	1	Don't know/Refused

**Note: Table exceeds 100% due to multiple response**

**FUNC3** Do you ever send or receive text messages on your cell phone?

**Based on those who own a cell phone [N=2,905]**

	<u>CURRENT</u>	
%	41	Yes
	59	No
	*	Don't know/Refused

**FUNC4** Do you ever take your own digital photos, or do you not do this?

	<u>CURRENT</u>	
%	40	Yes
	60	No
	*	Don't know/Refused

**FUNC4a** What do you use to take digital photos – a digital camera, a cell phone that takes pictures, or something else?

**Based on those who take digital photos [N=1,498]**

	<u>CURRENT</u>	
%	93	Digital camera
	20	Cell phone
	2	Something else
	*	Don't know/Refused

**Note: Table exceeds 100% due to multiple response**

**FUNC4b** Do you ever...?

**Based on those who take digital photos [N=1,498]**

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW/ REFUSED</u>
a Share your digital photos through email	66	34	*
b Post your digital photos on the internet	22	77	*
c Copy your digital photos onto CDs	62	38	*
Yes to any	80		

**FUNC5** Do you ever record your own video, or do you not do this?

	<u>CURRENT</u>	
%	25	Yes
	75	No
	*	Don't know/Refused

**FUNC5a** What do you use to record your own video – a video camera, a video-equipped cell phone or PDA, or some other device?

**Based on those who record their own video [N=916]**

	<u>CURRENT</u>	
%	89	Video camera
	8	Cell phone
	4	Digital camera/Digital video camera
	3	VCR
	1	PDA
	3	Other
	1	Don't know/Refused

**Note: Table exceeds 100% due to multiple response**

**FUNC5b** Do you ever...?

**Based on those who record their own video [N=916]**

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW/ REFUSED</u>
a Share your videos through email	13	87	0
b Post your videos on the internet	4	96	0
c Copy your videos onto DVD	33	67	*
Yes to any	39		

**RAD1** How often, if ever, do you listen to music or radio shows?

	<u>CURRENT</u>	
%	70	Everyday or almost everyday
	16	A few times a week
	4	A few times a month
	5	Less often
	5	Never
	*	Don't know/Refused

**RAD2** On a typical day, approximately how many hours do you spend listening to music or radio shows?

**Based on those who listen to music or radio everyday [N=2,691]**

	<u>CURRENT</u>	
%	10	Less than one hour
	49	One to two hours
	18	Three to four hours
	20	Five hours or more
	3	Don't know/Refused

**RAD3** Do you happen to subscribe to satellite radio, or not?

**Based on those who listen to music or radio [N=3,756]**

	<u>CURRENT</u>	
%	8	Yes
	92	No
	*	Don't know/Refused

**RAD4** Do you ever listen to music or radio shows on something other than a home or car radio – for instance on a desktop or laptop computer, a cell phone, iPod or PDA?

**Based on those who listen to music or radio [N=3,756]**

	<u>CURRENT</u>	
%	24	Yes
	76	No
	*	Don't know/Refused

**RAD5** Can you tell me all of the different devices you ever listen to music or radio shows on, aside from a radio?

**Based on those who listen to music or radio on something other than their home or car radio [N=756]**

	<u>CURRENT</u>	
%	76	Desktop computer
	30	Laptop computer
	26	iPod or other MP3 player
	7	Cell phone
	5	Television
	3	CD player
	2	PDA or personal digital assistant
	3	Other
	1	Don't know/Refused

**Note: Table exceeds 100% due to multiple response**

**FUNC6** How often, if ever, do you play video games, whether on a computer or the internet or on a game console like Xbox?

	<u>CURRENT</u>	
%	8	Everyday or almost everyday
	11	A few times a week
	8	A few times a month
	12	Less often
	60	Never
	*	Don't know/Refused

**FUNC6a** On a typical day, approximately how many hours do you spend playing video games?

**Based on those who play video games everyday [N=284]**

	<u>CURRENT</u>	
%	13	Less than one hour
	36	One hour
	20	Two hours
	29	Three hours or more
	2	Don't know/Refused

**FUNC6b** When you play video games, do you play them on a desktop or laptop computer, a game console like Xbox or Play Station, a portable gaming system like Sony PSP, a cell phone, or some other device?

**Based on those who play video games [N=1,411]**

	<u>CURRENT</u>	
%	51	Desktop computer
	50	A game console like Xbox or Play Station
	12	Laptop computer
	10	Cell phone
	9	A portable gaming system like Sony PSP
	3	Other
	1	Don't know/Refused

**Note: Table exceeds 100% due to multiple response**

**FUNC6c** Do you ever play video games...?

**Based on those who play video games [N=1,411]**

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW/ REFUSED</u>
a By yourself	78	22	*
b With other people in the same location as you	62	38	*
c With other people over the internet	22	78	0

**FUNC8** Do you ever get news or other information alerts automatically sent to you, for instance to your computer, cell phone, or PDA?

**Based on internet users [N=2,822]**

	<u>CURRENT</u>	
%	31	Yes
	69	No
	*	Don't know/Refused

**FUNC8a** Where do you receive these alerts – a desktop or laptop computer, a cell phone, a PDA, or some other device?

**Based on internet users who get news or information alerts automatically sent to them [N=842]**

	<u>CURRENT</u>	
%	80	Desktop computer
	27	Laptop computer
	14	Cell phone
	3	PDA or personal digital assistant
	*	Other
	*	Don't know/Refused

**Note: Table exceeds 100% due to multiple response**

**c1** On a different topic, do you happen to belong to any groups that relate to your hobbies or personal or professional interests?

	<u>CURRENT</u>	
%	28	Yes
	71	No
	*	Don't know/Refused

**c2** Thinking about the group in which you are MOST active, how do you keep in touch with group members or keep track of group activities? Do you ever keep in touch with this group through...?

**Based on those who belong to groups related to their hobbies/personal or professional interests [N=1,240]**

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW/ REFUSED</u>
a Face-to-face meetings	83	17	0
b Phone calls	75	25	0
c Email	60	39	0
d Text messaging	8	92	0
e Instant messaging	10	90	*
f Listservs or group emails	45	54	1
g A group website or blog	31	68	*

**K31** Here's another short list of activities people sometimes do online. Please tell me whether you ever do each one, or not.

**Based on internet users [N=2,822]**

	YES	NO	DON'T KNOW/ REFUSED
a Create or work on your own online journal or weblog			
Current	8	92	*
Nov/Dec 2005 [n=1,931]	8	92	*
b Create or work on your own webpage			
Current	12	88	*
Nov/Dec 2005	14	86	0
c Create or work on webpages or blogs for others, including friends, groups you belong to, or for work			
Current	11	89	*
Nov/Dec 2005	13	87	*
d Share something online that you created yourself, such as your own artwork, photos, stories or videos			
Current	19	81	*
Nov/Dec 2005	26	74	*
e Post comments to an online news group or website			
Current	18	82	*
f Take material you find online – like songs, text or images – and remix it into your own artistic creation			
Current	9	91	*
Yes to any	37		

**GAD6** Please tell me if each of the following statements describes you very well, somewhat well, not too well or not at all.

**Based on internet users or those who own a cell phone [N=3,355]**

	VERY WELL	SOMEWHAT WELL	NOT TOO WELL	NOT AT ALL	DON'T KNOW/ REFUSED
a I like that cell phones and other mobile devices allow me to be more available to others	48	27	8	16	1
b I often feel like my electronic devices can do more than what I actually use them for	56	23	6	14	1
c When I get a new electronic device, I usually need someone else to set it up or show me how to use it	32	17	10	39	1
d It is stressful to own and manage all of the different electronic devices I have	14	19	14	53	1
e I often feel annoyed by having to respond to intrusions from my electronic devices	22	20	14	43	2
f I believe I am more productive because of all of my electronic devices	33	29	11	26	1

**GAD7** Thinking about ALL of the information and communication devices we've talked about...Overall, would you say these devices make your life EASIER or make your life more COMPLICATED?

**Based on internet users or those who own a cell phone [N=3,355]**

	CURRENT	
%	73	Make my life easier
	17	Make my life more complicated
	7	(VOL) Both equally
	3	Don't know/Refused

**Q19** How much, if at all, have these communication and information devices improved...**(INSERT; ROTATE)** – a lot, some, only a little, or not at all?

**Based on internet users or those who own a cell phone [N=3,355]**

	A LOT	SOME	ONLY A LITTLE	NOT AT ALL	(VOL) DOESN'T APPLY TO ME	DON'T KNOW/ REFUSED
a The way you pursue your hobbies or interests	28	27	17	26	1	*
b Your ability to do your job	42	17	8	23	10	*
c Your ability to learn new things	51	28	10	10	*	1
d Your ability to keep in touch with friends and family	59	22	9	9	*	*
e Your ability to share your ideas and creations with others	28	27	16	27	1	*
f Your ability to work with others in your community or in groups you belong to	28	27	14	28	3	*

**GAD8** Finally, how difficult would it be, if at all, to give up the following things in your life? If you do not use or have the item, just tell me.

	VERY HARD	SOMEWHAT	NOT TOO	NOT AT ALL	DO NOT USE/ DO NOT HAVE	DON'T KNOW/ REFUSED
a Your landline telephone						
Current total	48	20	12	18	1	1
March/May 2002 <sup>9</sup>	60	21	7	11	*	1
b Your television						
Current total	44	26	14	15	*	*
March/May 2002	38	31	13	17	1	*
c Cable TV						
Current total	24	17	10	11	37	*
March/May 2002	27	23	13	21	15	*
Current cable TV subscribers	38	27	15	18	1	*
d Satellite television						
Current total	9	7	4	6	74	0
Current satellite TV subscribers	33	27	16	23	1	0
e Your cell phone						
Current total	31	20	10	12	27	*
Current cell phone owners	43	27	13	16	*	*

<sup>9</sup> March/May 2002 trend asked about "your telephone." For all March/May trends cited in GAD8, "Do not use/Do not have" was a volunteered response category.

GAD8 continued...

	VERY HARD	SOMEWHAT	NOT TOO	NOT AT ALL	DO NOT USE/ DO NOT HAVE	DON'T KNOW/ REFUSED
f Your PDA or wireless email device						
Current total	2	3	2	3	89	*
March/May 2002 <sup>10</sup>	6	7	6	20	62	*
Current PDA owners	22	29	18	29	2	1
g Your iPod or MP3 player						
Current total	3	4	4	7	81	0
Current iPod/MP3 owners	17	20	22	37	3	0
<b>Items h and i based on internet users</b>						
h The internet						
Current [n=2,822]	38	31	11	18	1	*
March/May 2002 [n= 2,259]	31	32	16	19	2	*
i E-mail						
Current	34	26	14	25	1	*
March/May 2002	32	28	15	22	2	*

CELLSUM Cell phone use summary table.

**Based those who own a cell phone [N=2,905]**

	CURRENT	
%	41	Send or receive text messages
	39	Make most phone calls
	11	Take digital photos
	6	Send and receive email
	5	Send and receive instant messages
	5	Play video games
	4	Receive news or information alerts
	3	Record video
	2	Listen to music/radio
	2	Watch TV
	1.18	Mean cell phone uses

<sup>10</sup> March/May 2002 trend asked about "your PDA, handheld computer or wireless email device."

**PDASUM** PDA use summary table.

**Based those who own a PDA [N=400]**

	<u>CURRENT</u>	
%	26	Make phone calls
	18	Send and receive email
	6	Receive news or information alerts
	4	Listen to music/radio
	3	Send and receive instant messages
	2	Watch TV
	1	Record video
	0.65	Mean PDA uses

23

**DEKSUM** Desktop computer use summary table.

**Based those who own a desktop computer [N=2,683]**

	<u>CURRENT</u>	
%	76	Send and receive email
	30	Send and receive instant messages
	28	Play video games
	25	Receive news or information alerts
	24	Listen to music/radio
	14	Watch TV
	1.96	Mean desktop computer uses

**LAPSUM** Laptop computer use summary table.

**Based those who own a laptop computer [N=1,175]**

	<u>CURRENT</u>	
%	58	Send and receive email
	26	Send and receive instant messages
	21	Listen to music/radio
	19	Receive news or information alerts
	15	Play video games
	11	Watch TV
	1.50	Mean laptop computer uses

**COMPSUM** Computer use summary table.

**Based those who own a desktop or laptop computer [N=2,857]**

	<u>CURRENT</u>	
%	81	Send and receive email
	33	Send and receive instant messages
	29	Play video games
	27	Receive news or information alerts
	26	Listen to music/radio
	15	Watch TV
	2.51	Mean computer uses

## Methodology

The results in this report are based on data from telephone interviews conducted by Princeton Survey Research Associates International between February 15 to April 6, 2006, among a sample of 4,001 adults, 18 and older. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling is plus or minus 1.7 percentage points. For results based Internet users (n=2,822), the margin of sampling error is plus or minus 2.0 percentage points. In addition to sampling error, question wording and practical difficulties in conducting telephone surveys may introduce some error or bias into the findings of opinion polls.

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed numbers). The design of the sample achieves this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

Sample was released for interviewing in replicates, which are representative subsamples of the larger sample. Using replicates to control the release of sample ensures that complete call procedures are followed for the entire sample. At least 10 attempts were made to complete an interview at sampled households. Calls were staggered over times of day and days of the week to maximize the chance of making contact with potential respondents. Each household received at least one daytime call in an attempt to find someone at home. In each contacted household, interviewers asked to speak with the youngest male currently at home. If no male was available, interviewers asked to speak with the oldest female at home. This systematic respondent selection technique has been shown to produce samples that closely mirror the population in terms of age and gender.

Non-response in telephone interviews produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis. The demographic weighting parameters are derived from a special analysis of the Census Bureau's March 2005 Annual Social and Economic Supplement Survey. This analysis produces population parameters for the demographic characteristics of adults age 18 or older, living in households that contain a telephone. These parameters are then compared with the sample characteristics to construct sample weights. The weights are derived using an iterative technique that simultaneously balances the distribution of all weighting parameters.

Following is the full disposition of all sampled telephone numbers:

**Table 1: Sample Disposition**

	<u>Final</u>
Total Numbers dialed	26,016
Business	2,307
Computer/Fax	1,935
Cell phone	49
Other Not-Working	4,798
Additional projected NW	1,275
Working numbers	15,652
<b>Working Rate</b>	<b>60.2%</b>
No Answer	291
Busy	94
Answering Machine	1,892
Callbacks	186
Other Non-Contacts	269
Contacted numbers	12,921
<b>Contact Rate</b>	<b>82.6%</b>
Initial Refusals	5,921
Second Refusals	1,871
Cooperating numbers	5,129
<b>Cooperation Rate</b>	<b>39.7%</b>
No Adult in HH	34
Language Barrier	700
Eligible numbers	4,395
<b>Eligibility Rate</b>	<b>85.7%</b>
Interrupted	394
Completes	4,001
<b>Completion Rate</b>	<b>91.0%</b>
<b>Response Rate</b>	<b>29.8%</b>

PSRAI calculates a response rate as the product of three individual rates: the contact rate, the cooperation rate, and the completion rate. Of the residential numbers in the sample, 83 percent were contacted by an interviewer and 40 percent agreed to participate in the survey. Eighty-six percent were found eligible for the interview. Furthermore, 91 percent of eligible respondents completed the interview. Therefore, the final response rate is 30 percent.

## Endnotes

- <sup>1</sup> May/June 2005 trends based on the Spyware Survey, conducted May 4-June 7, 2005 [N=2,001].
- <sup>2</sup> June 2003 trends based on 'Internet Spam' survey conducted June 10-24, 2003 [N=2,200].
- <sup>3</sup> March/May 2002 trends based on daily tracking surveys conducted March 1-31, 2002 and May 2-19, 2002.
- <sup>4</sup> Jan/Feb 2006 trends based on Exploratorium Survey, conducted January 9- February 6, 2006 [N=2,000].
- <sup>5</sup> Nov/Dec 2005 trends based on daily tracking survey conducted Nov. 29-Dec.31, 2005 [N=3,011].
- <sup>6</sup> September 2005 trends based on daily tracking survey conducted Sept. 14-Oct.13, 2005 [N=2,251].
- <sup>7</sup> February 2005 trends based on daily tracking survey conducted Feb. 21-March 21, 2005 [N=2,201].
- <sup>8</sup> January 2005 trends based on daily tracking survey conducted Jan. 13-Feb.9, 2005 [N=2,201].
- <sup>9</sup> November 23-30, 2004 trends based on the November Activity Tracking Survey, conducted Nov 23-Nov 30, 2004 [N=914].
- <sup>10</sup> November 2004 trends based on the November Post-Election Tracking Survey, conducted Nov 4-Nov 22, 2004 [N=2,200].
- <sup>11</sup> May/June 2004 trends based on daily tracking survey conducted May 14-June 17, 2004 [N=2,200].
- <sup>12</sup> February 2004 trends based on daily tracking survey conducted February 3-March 1, 2004 [N=2,204].
- <sup>13</sup> November 2003 trends based on daily tracking survey conducted November 18-December 14, 2003 [N=2,013].
- <sup>14</sup> July 2003 trends based on 'E-Government' survey conducted June 25-August 3, 2003 [N=2,925].
- <sup>15</sup> April/May 2003 trends based on daily tracking survey conducted April 29-May 20, 2003 [N=1,632].
- <sup>16</sup> March 20-25, 2003 figures based on daily tracking survey conducted March 20-25, 2003 [N=1,600].
- <sup>17</sup> March 12-19, 2003 trends based on daily tracking survey conducted March 12-19, 2003 [N=883].
- <sup>18</sup> March 3-11, 2003 trends based on daily tracking survey conducted March 3-11, 2003 [N=745].
- <sup>19</sup> February 2003 trends based on daily tracking survey conducted February 12-March 2, 2003 [N=1,611].
- <sup>20</sup> December 2002 trends based on daily tracking survey conducted Nov. 25-Dec. 22, 2002 [N=2,038].
- <sup>21</sup> November 2002 trends based on daily tracking survey conducted October 28-November 24, 2002 [N=2,745].
- <sup>22</sup> October 2002 trends based on daily tracking survey conducted October 7-27, 2002 [N=1,677].
- <sup>23</sup> September 2002 trends based on daily tracking survey conducted September 9-October 6, 2002 [N=2,092].
- <sup>24</sup> July 2002 trends based on 'Sept. 11<sup>th</sup>-The Impact Online' survey conducted June 26-July 26, 2002 [N=2,501].
- <sup>25</sup> January 2002 trends based on a daily tracking survey conducted January 3-31, 2002.
- <sup>26</sup> December 2001 trends represent a total tracking period of December 1-23, 2001 [N=3,214]. This tracking period based on daily tracking surveys conducted December 17-23, 2001 and November 19-December 16, 2001.
- <sup>27</sup> November 2001 trends represent a total tracking period of November 1-30, 2001 [N=2,119]. This tracking period based on daily tracking surveys conducted October 19 - November 18, 2001 and November 19 - December 16, 2001.
- <sup>28</sup> October 2001 trends represent a total tracking period of October 1-31, 2001 [N=1,924]. This tracking period based on daily tracking surveys conducted September 20 - October 1, 2001, October 2-7, 2001, October 8-18, 2001, and October 19 - November 18, 2001.

<sup>29</sup> September 2001 trends represent a total tracking period of September 1-30, 2001 [N=742]. This tracking period based on daily tracking surveys conducted August 13-September 10, 2001, September 12-19, 2001 and September 20 – October 1, 2001.

<sup>30</sup> August 2001 trends represent a total tracking period of August 13-31, 2001 [N=1,505]. This tracking period based on a daily tracking survey conducted August 13-September 10, 2001.

<sup>31</sup> February 2001 trends based on a daily tracking survey conducted February 1, 2001-March 1, 2001 [N=2,096].

<sup>32</sup> December 2000 trends based on a daily tracking survey conducted December 2-22, 2000 [N=2,383].

<sup>33</sup> November 2000 trends based on a daily tracking survey conducted November 2, 2000 – December 1 [N=6,322].

<sup>34</sup> October 2000 trends based on a daily tracking survey conducted October 2 – November 1, 2000 [N=3,336].

<sup>35</sup> September 2000 trends based on a daily tracking survey conducted September 15 – October 1, 2000 [N=1,302].

<sup>36</sup> July/August 2000 trends based on a daily tracking survey conducted July 24 – August 20, 2000 [N=2,109].

<sup>37</sup> May/June 2000 trends based on a daily tracking survey conducted May 2 – June 30, 2000 [N=4,606].

<sup>38</sup> March/April 2000 trends based on a daily tracking survey conducted March 1 – May 1, 2000 [N=6,036].

<sup>39</sup> In March through June 2000, Q6 asked only of computer users (Q5=1).

<sup>40</sup> Fall 2000 figures based on a daily tracking survey conducted September 15 – December 22, 2000 [N=13,342].

<sup>41</sup> April 2000 figures based on a daily tracking survey conducted April 1 – May 1, 2000 [N=2,503].

<sup>42</sup> March 2000 figures based on a daily tracking survey conducted March 1 – March 31, 2000 [N=3,533].

<sup>43</sup> Question wording for all trends in Q12/Q12.0 on or before March/May 2002 as follows: "When did you first start going online: was it within the last six months, a year ago, two or three years ago, or more than three years ago?"; "About how many years have you had Internet access?"

<sup>44</sup> All trend results prior to March 2000 based on surveys conducted by The Pew Research Center for People & the Press.