

## December 2006 Tracking Survey Final Topline 1/5/07

Data for November 30 – December 30, 2006

Princeton Survey Research Associates International  
for the Pew Internet & American Life Project

Sample:  $n = 2,373$  adults 18 and older

Interviewing dates: 11.30.06 – 12.30.06

Margin of error is plus or minus 2 percentage points for results based on total sample [ $n=2,373$ ]

Margin of error is plus or minus 3 percentage points for results based on total internet users [ $n=1,623$ ]

Q1 Overall, are you satisfied or dissatisfied with the way things are going in this country today?

	SATISFIED	DISSATISFIED	DON'T KNOW/ REFUSED
Current	30	62	8
November 2006 <sup>i</sup>	32	60	8
August 2006 <sup>ii</sup>	30	60	10
Jan/Feb 2006 <sup>iii</sup>	36	55	8
Nov/Dec 2005 <sup>iv</sup>	35	56	9
September 2005 <sup>v</sup>	32	61	8
May/June 2005 <sup>vi</sup>	36	54	10
February 2005 <sup>vii</sup>	41	49	10
January 2005 <sup>viii</sup>	41	48	11
November 2004 <sup>ix</sup>	46	46	8
May/June 2004 <sup>x</sup>	33	56	11
February 2004 <sup>xi</sup>	40	50	10
November 2003 <sup>xii</sup>	43	49	9
June 2003 <sup>xiii</sup>	49	42	9
April/May 2003 <sup>xiv</sup>	54	37	8
February 2003 <sup>xv</sup>	38	54	9
December 2002 <sup>xvi</sup>	41	47	11
November 2002 <sup>xvii</sup>	43	48	10
September 2002 <sup>xviii</sup>	44	45	10
July 2002 <sup>xix</sup>	45	43	11
March/May 2002 <sup>xx</sup>	52	37	11
January 2002 <sup>xxi</sup>	58	33	9
December 2001 <sup>xxii</sup>	61	29	10
November 2001 <sup>xxiii</sup>	62	28	9
September 2001 <sup>xxiv</sup>	46	44	11
August 2001 <sup>xxv</sup>	44	46	10
February 2001 <sup>xxvi</sup>	53	38	10
December 2000 <sup>xxvii</sup>	50	42	8
November 2000 <sup>xxviii</sup>	50	41	9
September 2000 <sup>xxix</sup>	51	40	9
May/June 2000 <sup>xxx</sup>	51	41	8
March/April 2000 <sup>xxxi</sup>	50	41	9

- Q2** Some people are concerned about their privacy today. We'd like to know how you feel about this topic. As I read the following, please tell me how important, if at all, each one is to YOU personally. Is this very important to you, somewhat important, not too important, or not important at all?

	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT	(VOL) DOESN'T APPLY	DON'T KNOW/ REFUSED
a Controlling who has access to your personal information	85	9	2	3	*	1
b Not being monitored at work	28	26	14	15	14	3
c Having individuals in social and work settings not ask you things that are highly personal	42	31	13	10	2	3

- Q3** Have you ever REFUSED to give information to a business or a company because you thought it was not really necessary or was too personal, or have you never done this?

	CURRENT	
%	59	Yes, have refused to give out information
	40	No, have never done this
	1	Don't know/Refused

Q5 Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

	YES	NO	DON'T KNOW/ REFUSED
Current	73	27	*
November 2006	67	33	0
August 2006	71	29	*
Feb-April 2006 <sup>xxxii</sup>	75	25	*
Jan/Feb 2006	74	25	*
Nov/Dec 2005	68	31	*
September 2005	74	26	0
May/June 2005	72	28	*
February 2005	70	30	*
January 2005	69	31	*
November 2004	68	32	0
May/June 2004	71	29	*
February 2004	73	27	*
November 2003	72	27	*
July 2003 <sup>xxxiii</sup>	71	29	*
June 2003	71	29	*
April/May 2003	69	31	*
March 3-11, 2003	71	29	*
February 2003	70	30	0
December 2002	68	32	0
November 2002	70	30	*
October 2002 <sup>xxxiv</sup>	69	31	*
September 2002	68	32	*
July 2002	69	31	*
March/May 2002	69	31	*
January 2002	67	33	0
December 2001	64	36	*
November 2001	65	35	*
October 2001 <sup>xxxv</sup>	62	38	*
September 2001	63	37	*
August 2001	66	34	0
February 2001	65	35	0
December 2000	69	31	*
November 2000	65	35	*
October 2000 <sup>xxxvi</sup>	64	36	*
September 2000	62	38	*
July/August 2000 <sup>xxxvii</sup>	63	37	*
May/June 2000	60	40	*
March/April 2000	63	37	*

- Q6a** Do you use the internet, at least occasionally?  
**Q6b** Do you send or receive email, at least occasionally?<sup>1</sup>

	USES INTERNET	DOES NOT USE INTERNET
Current	70	30
November 2006	68	32
August 2006	70	30
Feb-April 2006	73	27
Jan/Feb 2006	73	27
Nov/Dec 2005	66	34
September 2005	72	28
May/June 2005	68	32
February 2005	67	33
January 2005	66	34
November 2004	61	39
May/June 2004	63	37
February 2004	63	37
November 2003	64	36
July 2003	63	37
June 2003	62	38
April/May 2003	63	37
March 3-11, 2003	62	38
February 2003	64	36
December 2002	57	43
November 2002	61	39
October 2002	59	41
September 2002	61	39
July 2002	59	41
March/May 2002	58	42
January 2002	61	39
December 2001	58	42
November 2001	58	42
October 2001	56	44
September 2001	55	45
August 2001	59	41
February 2001	53	47
December 2000	59	41
November 2000	53	47
October 2000	52	48
September 2000	50	50
July/August 2000	49	51
May/June 2000 <sup>xxxviii</sup>	47	53
March/April 2000	48	52

<sup>1</sup> Prior to January 2005, question wording was "Do you ever go online to access the Internet or World Wide Web or to send and receive email?"

Q7 Did you happen to use the internet YESTERDAY?<sup>2</sup>

## Based on all internet users [N=1,623]

	YES, USED INTERNET YESTERDAY	NO, DID NOT USE INTERNET YESTERDAY	DON'T KNOW/ REFUSED
Current	65	34	*
November 2006	64	36	*
August 2006	66	34	*
Feb-April 2006	66	33	*
Nov/Dec 2005	63	36	*
September 2005	65	34	*
February 2005	60	40	*
January 2005	58	42	*
November 2004	61	39	*
May/June 2004	53	46	1
February 2004	55	44	*
November 2003	54	45	*
July 2003	52	47	1
June 2003	55	44	*
April/May 2003	58	42	*
March 3-11, 2003	60	40	0
February 2003	60	40	*
December 2002	56	44	*
November 2002	57	43	*
October 2002	57	43	0
September 2002	58	42	*
June 26-July 26, 2002	53	47	*
March/May 2002	57	43	*
January 2002 <sup>3</sup>	59	41	*
Dec. 17-23, 2001	58	42	*
Nov. 19-Dec. 16 2001	60	40	*
Oct. 19-Nov. 18 2001	61	39	*
Oct. 8-18 2001	51	49	1
October 2-7 2001	56	43	1
Sept 20-Oct 1 2001	57	42	1
Sept 12-19 2001	51	49	*
August 2001	56	44	*
February 2001 <sup>4</sup>	59	41	*
Fall 2000 <sup>xxxix</sup>	56	44	*
July/August 2000	50	50	*
May/June 2000	52	48	*
April 2000 <sup>xi</sup>	55	45	0
March 2000 <sup>xli</sup>	60	40	*

<sup>2</sup> Prior to January 2005, question wording was "Did you happen to go online or check your email **yesterday?**"

<sup>3</sup> Internet user defined as Q5=1 and Q6=1 from Aug. 2001 until Jan 2002.

<sup>4</sup> Internet user for Feb. 2001 defined as Q5=1 and (Q6=1 or Q6A=1-7).

Q8/9 Did you use the internet from **home** yesterday?<sup>5</sup>/Did you use the internet from **work** yesterday?<sup>6</sup>

**Based on Form A who used the internet yesterday [N=558]**

	USED INTERNET YESTERDAY AT HOME ONLY	USED INTERNET YESTERDAY AT WORK ONLY	BOTH AT HOME AND AT WORK	DON'T KNOW/ REFUSED
Current	52	12	32	4
August 2006	54	14	29	3
Nov/Dec 2005	55	15	27	4
September 2005	52	16	29	3
February 2005	54	17	25	4
January 2005	52	18	27	2
November 2004	50	19	29	2
May/June 2004	58	16	24	2
February 2004	55	19	23	2
November 2003	54	17	26	4
July 2003	62	15	21	2
June 2003	58	19	21	2
April/May 2003	57	19	22	2
March 3-11, 2003	57	17	23	3
February 2003	53	20	24	4
December 2002	58	18	21	4
November 2002	52	21	24	3
October 2002	53	21	23	3
September 2002	60	20	19	2
June 26-July 26, 2002	59	18	20	2
March/May 2002	56	18	22	3
January 2002	61	16	20	2
Dec. 17-23, 2001	56	20	22	2
Nov. 19-Dec. 16 2001	57	19	20	4
Oct. 19-Nov. 18 2001	58	20	20	2
Oct. 8-18 2001	51	23	23	3
October 2-7 2001	55	20	23	2
Sept 20-Oct 1 2001	60	21	15	5
Sept 12-19 2001	54	22	20	3
August 2001	57	23	18	3
February 2001	59	17	21	3
Fall 2000	55	20	21	3
July/August 2000	61	18	19	2
May/June 2000	58	22	18	2
April 2000	55	21	21	3
March 2000	56	21	20	3

<sup>5</sup> Prior to January 2005, question wording was "When you went online yesterday, did you go online from **home**?"

<sup>6</sup> Prior to January 2005, question wording was "Did you go online from **work** yesterday?"

Q12 About how many years have you been an internet user?<sup>7</sup>

Q12.1 About how many months is that?

**Based on Form A internet users [N=825]**

	SIX MONTHS OR LESS	A YEAR AGO	TWO OR THREE YEARS AGO	MORE THAN THREE YEARS AGO	FOUR YEARS	FIVE YEARS	SIX OR MORE	DON'T KNOW/ REFUSED
Current	1	4	8	85	5	11	68	2
August 2006	1	3	9	84	4	13	66	3
Feb-April 2006	2	4	11	81	6	14	62	2
Jan/Feb 2006	2	3	9	85	7	14	64	1
Nov/Dec 2005	1	4	12	80	5	14	61	3
September 2005	1	3	11	83	5	16	62	1
May/June 2005	2	4	14	79	7	14	58	1
February 2005	2	4	11	82	7	14	61	1
January 2005	2	4	12	81	8	17	56	1
May/June 2004	2	4	15	78	9	16	54	1
February 2004	2	3	14	79	10	16	53	2
November 2003	2	4	16	77	9	19	49	1
July 2003	2	5	19	74	9	20	44	1
June 2003	2	5	19	73	12	19	42	2
April/May 2003	2	5	18	74	11	19	45	1
March 3-11, 2003	2	5	14	77	12	20	45	1
February 2003	1	4	19	73	9	18	46	1
December 2002	1	6	23	68	13	19	36	2
November 2002	2	5	23	70	12	19	39	1
October 2002	3	6	22	68	12	18	38	1
September 2002	2	5	23	68	13	18	38	1
July 2002	2	6	24	65	13	19	33	2
March/May 2002 <sup>xiii</sup>	7	10	31	52	10	15	25	*
January 2002	8	13	36	43	8	13	21	*
December 2001	6	13	34	47	10	14	20	*
November 2001	7	12	34	47	12	12	20	*
October 2001	5	15	32	47	12	14	19	1
September 2001	7	15	34	44	11	14	17	*
August 2001	10	15	32	43	10	13	18	*
February 2001	11	16	37	35	10	11	13	1
December 2000	12	19	35	34	n/a	n/a	n/a	*
November 2000	11	19	33	37	n/a	n/a	n/a	*
October 2000	12	20	33	35	n/a	n/a	n/a	*
September 2000	11	21	37	31	n/a	n/a	n/a	*
July/August 2000	14	21	33	32	n/a	n/a	n/a	*

Continued...

<sup>7</sup> Prior to January 2005, question wording was "About how many years have you had access to the Internet?"; "About how many months is that?"

## Q12/12.1 continued...

	SIX MONTHS OR LESS	A YEAR AGO	TWO OR THREE YEARS AGO	MORE THAN THREE YEARS AGO	----- FOUR YEARS	----- FIVE YEARS	----- SIX OR MORE	DON'T KNOW/ REFUSED
May/June 2000	15	19	33	33	n/a	n/a	n/a	*
March/April 2000	18	20	32	30	n/a	n/a	n/a	*
October 1999 <sup>xliii</sup>	15	22	32	31	n/a	n/a	n/a	0
July 1999	17	23	32	28	n/a	n/a	n/a	*
November 1998	20	26	34	19	n/a	n/a	n/a	1
October 1996	26	38	24	12	n/a	n/a	n/a	*

- Q13 Do you ever use the internet from **home**?<sup>8</sup>  
 Q8 Did you use the internet from **home** yesterday?

**Based on Form A internet users [N=825]**

	TOTAL, USE INTERNET FROM HOME	----- USED INTERNET FROM HOME YESTERDAY	----- USE INTERNET FROM HOME (NOT YESTERDAY)	DON'T USE INTERNET FROM HOME	DON'T KNOW/ REFUSED
Current	90	56	34	10	*
August 2006	89	54	35	11	0
Nov/Dec 2005	89	51	37	11	*
September 2005	88	53	35	12	*
February 2005	88	48	40	12	0
January 2005	88	46	42	12	0
November 23-30, 2004 <sup>xliv</sup>	88	43	45	12	*
November 2004	88	48	40	12	*
May/June 2004	88	43	45	12	0
February 2004	90	44	46	10	0
November 2003	87	43	44	13	0
July 2003	87	44	43	13	*
June 2003	87	44	43	13	*
April/May 2003	90	46	45	10	0
March 20-25, 2003 <sup>xliv</sup>	89	44	45	11	*
March 3-11, 2003	89	49	40	11	0
February 2003	89	46	43	11	0
December 2002	87	44	43	12	*
November 2002	87	44	43	13	*
October 2002	88	43	45	12	0
September 2002	87	45	42	13	0
June 26-July 26, 2002	86	42	44	14	0
March/May 2002	87	45	42	13	0
January 2002	88	48	40	12	*
Dec. 17-23, 2001	88	45	43	12	0
Nov. 19-Dec. 16 2001	88	46	42	12	*
Oct. 19-Nov. 18 2001	87	47	40	13	*
Oct. 8-18 2001	87	38	50	13	0
October 2-7 2001	89	43	45	11	0
Sept 20-Oct 1 2001	87	42	44	13	*
Sept 12-19 2001	86	38	49	14	*
August 2001	84	41	42	16	0
February 2001	85	47	38	15	*
Fall 2000	83	43	41	17	*
July/August 2000	84	39	45	16	0
May/June 2000	83	39	44	17	0
April 2000	83	42	41	17	0
March 2000	81	46	35	19	0

<sup>8</sup> Prior to January 2005, question wording was "Do you ever go online from **home**?" and "When you went online yesterday, did you go online from home?"

**Q14** How often do you use the internet from **home** — several times a day, about once a day, 3-5 days a week, 1-2 days a week, once every few weeks, or less often?<sup>9</sup>

**Based on Form A who use the internet from home [N=753]**

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	DON'T KNOW/ REFUSED
Current	36	23	19	14	5	3	*
August 2006	36	24	18	14	5	3	1
Nov/Dec 2005	28	28	19	15	5	4	*
September 2005	27	26	22	14	6	5	*
February 2005	28	25	19	17	6	4	1
January 2005	29	26	20	14	7	4	*
November 23-30, 2004	26	27	19	18	7	3	*
November 2004	30	27	19	17	4	3	*
May/June 2004	28	25	18	19	6	4	1
February 2004	28	26	20	16	6	3	1
November 2003	26	28	22	16	5	3	*
July 2003	23	28	21	16	8	3	1
June 2003	23	28	20	19	7	3	*
April/May 2003	25	29	17	19	6	4	*
March 20-25, 2003	25	27	21	16	7	3	*
March 3-11, 2003	26	29	19	17	6	3	0
February 2003	26	26	20	17	7	4	*
December 2002	24	28	18	18	8	4	1
November 2002	25	25	21	16	7	4	*
October 2002	26	28	22	16	6	3	*
September 2002	27	26	20	17	5	4	*
June 26-July 26, 2002	23	24	22	19	8	4	*
March/May 2002	24	25	21	19	6	3	1
January 2002	24	26	21	20	5	3	*
Dec. 17-23, 2001	23	29	20	17	7	3	1
Nov. 19-Dec. 16 2001	24	28	21	16	6	4	1
Oct. 19-Nov. 18 2001	24	30	21	15	6	3	1
Oct. 8-18 2001	25	26	23	18	4	3	1
October 2-7 2001	26	26	23	18	4	3	0
Sept 20-Oct 1 2001	24	28	20	19	5	3	*
Sept 12-19 2001	21	27	23	20	6	3	*
August 2001	21	28	23	18	6	4	*
February 2001	25	29	20	17	5	4	1
Fall 2000	22	29	22	18	6	3	*
July/August 2000	23	28	21	22	4	2	*
May/June 2000	23	30	22	16	6	3	*
April 2000	24	30	20	18	5	3	*
March 2000	23	29	24	16	5	2	1

<sup>9</sup> Prior to January 2005, question wording was "In general, how often do you go online from **home**...?"

- Q15 Do you ever use the internet from **work**?<sup>10</sup>  
 Q9 Did you use the internet from **work** yesterday?

**Based on Form A internet users [N=825]**

	TOTAL, USE INTERNET FROM WORK	----- USED INTERNET FROM WORK YESTERDAY	----- USE INTERNET FROM WORK (NOT YESTERDAY)	DON'T USE INTERNET FROM WORK	DON'T KNOW/ REFUSED
Current	54	29	25	45	1
August 2006	52	28	23	48	*
Nov/Dec 2005	52	26	26	47	*
September 2005	55	29	26	45	*
February 2005	52	25	26	48	*
January 2005	52	26	26	48	*
November 23-30, 2004	55	21	34	45	0
November 2004	48	29	19	51	*
May/June 2004	51	21	30	49	1
February 2004	50	24	27	49	*
November 2003	52	23	29	48	*
July 2003	48	19	29	52	*
June 2003	50	22	28	50	*
April/May 2003	47	24	23	53	*
March 20-25, 2003	51	24	27	49	*
March 3-11, 2003	52	24	28	48	0
February 2003	52	26	26	47	*
December 2002	52	21	31	47	*
November 2002	50	26	25	49	*
October 2002	50	25	25	50	*
September 2002	49	22	27	51	0
June 26-July 26, 2002	50	20	30	50	*
March/May 2002	49	23	26	51	*
January 2002	47	22	26	53	*
Dec. 17-23, 2001	50	24	26	50	*
Nov. 19-Dec. 16 2001	52	23	29	48	0
Oct. 19-Nov. 18 2001	49	24	25	51	*
Oct. 8-18 2001	49	23	26	51	*
October 2-7 2001	49	24	25	51	0
Sept 20-Oct 1 2001	50	20	30	50	*
Sept 12-19 2001	50	22	29	49	1
August 2001	49	23	27	50	*
February 2001	49	22	27	50	1
Fall 2000	50	23	26	50	*
July/August 2000	45	18	27	55	0
May/June 2000	50	21	29	50	*
April 2000	51	24	27	49	*
March 2000	48	24	24	52	0

<sup>10</sup> Prior to January 2005, question wording was "Do you ever go online from **work**?" and "Did you go online from work yesterday?"

**Q16** In general, how often do you use the internet from **work** — several times a day, about once a day, 3-5 days a week, 1-2 days a week, once every few weeks, or less often?<sup>11</sup>

**Based on Form A who use the internet from work [N=447]**

	SEVERAL TIMES A DAY	ABOUT ONCE A DAY	3-5 DAYS A WEEK	1-2 DAYS A WEEK	EVERY FEW WEEKS	LESS OFTEN	DON'T KNOW/ REFUSED
Current	55	16	10	8	5	5	1
August 2006	60	15	10	8	3	3	1
Nov/Dec 2005	53	19	11	10	4	2	*
September 2005	54	18	11	11	4	2	*
February 2005	53	20	10	11	3	2	1
January 2005	53	18	11	12	3	3	1
November 23-30, 2004	57	24	7	10	2	1	*
November 2004	57	20	8	9	3	2	1
May/June 2004	55	19	10	10	4	2	*
February 2004	56	19	8	10	4	2	1
November 2003	56	18	10	9	5	3	*
July 2003	47	22	11	11	5	4	*
June 2003	50	19	10	11	4	4	1
April/May 2003	53	17	12	10	4	3	1
March 20-25, 2003	53	21	9	10	5	2	*
March 3-11, 2003	52	20	9	10	6	3	*
February 2003	54	20	11	8	4	2	1
December 2002	47	19	12	13	4	6	*
November 2002	52	20	11	11	4	2	*
October 2002	51	21	10	13	3	3	1
September 2002	46	22	13	12	3	3	*
June 26-July 26, 2002	49	23	9	10	6	3	*
March/May 2002	47	22	11	12	5	3	*
January 2002	48	21	11	11	5	4	1
Dec. 17-23, 2001	48	21	11	11	6	2	1
Nov. 19-Dec. 16 2001	46	23	10	12	4	3	1
Oct. 19-Nov. 18 2001	50	18	11	11	6	4	1
Oct. 8-18 2001	48	26	9	12	2	3	*
October 2-7 2001	50	25	6	10	5	2	1
Sept 20-Oct 1 2001	44	27	9	13	4	4	*
Sept 12-19 2001	41	22	10	17	5	5	1
August 2001	44	24	11	11	4	5	1
February 2001	51	19	12	11	3	3	*
Fall 2000	45	23	11	12	4	4	1
July/August 2000	43	24	12	12	5	3	1
May/June 2000	41	22	14	12	5	5	1
April 2000	44	25	11	11	5	3	1
March 2000	40	26	13	11	5	4	1

<sup>11</sup> Prior to January 2005, question wording was "In general, how often do you go online from **work**...?"

**MODEMB** What kind of internet connection do you have at home? Do you use a dial-up telephone line, or do you have some other type of connection, such as a DSL-enabled phone line, a cable TV modem, a wireless connection, or a T-1 or fiber optic connection?

	CURRENT FORM B INTERNET USERS	CURRENT FORM B WHO USE INTERNET AT HOME	
%	27	29	Dial-up telephone line
	62	67	High-speed
	29	31	DSL-enabled phone line
	28	30	Cable modem
	4	5	Wireless connection (either land-based or satellite)
	1	1	T-1 or fiber optic connection
	1	1	Other
	8	n/a	Do not have internet access/computer at home (VOL)
	3	3	Don't know/Refused
	[798]	[742]	

**NETH** Do you happen to have a computer network that links your computers at home together, whether through a network cable or a wireless network? **(If yes:)** Is it through a network cable or wireless?

**Based on Form B internet users [N=798]**

	CURRENT		JANUARY 2005 <sup>12</sup>	FEBRUARY 2004 <sup>13</sup>
%	28	Total yes	21	17
	9	Network cable	10	10
	19	Wireless network	10	6
	63	Total no	78	78
	4	Do not have computer at home (VOL)	n/a	n/a
	5	Don't know/Refused	2	5

<sup>12</sup> In January 2005 trend, question was based on those who have more than one computer in the household [n=697]. Percentages were recalculated to reflect a base of all internet users [n=1,421]. Internet users who did not have more than one computer were included in the percentage for "Total no".

<sup>13</sup> In February 2004 trend, question was based on internet users who go online at home [n=1,241]. Percentages were recalculated to reflect a base of all internet users [n=1,371]. Internet users who do not go online from home were included in the percentage for "Total no".

**GAD1** Do you happen to have...?

**Based on Form B internet users [N=798]**

	YES	NO	DON'T KNOW/ REFUSED
a A desktop computer			
Current	82	18	1
Feb-April 2006 [n=2,822] <sup>14</sup>	84	15	*
b A laptop computer			
Current	39	61	*
Feb-April 2006	40	60	*

**LAP1** Is your laptop computer able to connect to the internet using a WIRELESS network, or not?

**Based on Form B internet users who have a laptop [N=309]**

	CURRENT	
%	80	Yes
	16	No
	4	Don't know/Refused

**LAP2** Do you ever use your laptop to connect to...?

**Based on Form B internet users who have a laptop with a wireless connection [N=242]**

	YES	NO	(VOL) DOESN'T APPLY	DON'T KNOW/ REFUSED
<b>Item A based on Form B internet users who have a laptop with a wireless connection &amp; have a wireless home network [N=102]</b>				
a Your wireless network at home	88	11	1	0
b A wireless network at work	36	60	3	2
c A wireless network someplace other than home or work	57	42	0	1

<sup>14</sup> In Feb-April 2006 trend, item was asked of total adults. Percentages shown here were recalculated to reflect internet users.

**LAP3** When you use your laptop to connect to your wireless network at home, do you generally use it in one place in your home, or do you move it around with you and use it in different parts of your home?

**Based on Form B internet users who use a wireless laptop to connect to their home network [N=89]**

	<u>CURRENT</u>	
%	25	Generally use it in one place
	75	Move it around and use it in different parts of my home
	0	Don't know/Refused

**GAD2** Do you happen to have...?

**Based on Form B internet users [N=798]**

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW/ REFUSED</u>
a A cell phone that connects to the internet with a wireless connection	25	73	2
b A personal digital device or PDA that connects to the internet with a wireless connection	13	85	2

**CP1** Do you ever use your cell phone to access the internet or email...?

**Based on Form B internet users who have a cell phone with wireless internet access [N=170]**

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW/ REFUSED</u>
a When you're at home	27	73	0
b When you're at work	28	72	0
c When you're someplace other than home or work	47	53	0

**PDA1** Do you ever use your PDA to access the internet or email...?

**Based on Form B internet users who have a PDA with wireless internet access [N=82]**

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW/ REFUSED</u>
a When you're at home	49	49	2
b When you're at work	38	60	2
c When you're someplace other than home or work	56	42	2

**WEB1** Please tell me if you ever use the internet to do any of the following things. Do you ever use the internet to.../Did you happen to do this **yesterday**, or not?<sup>15</sup>

**Based on all internet users [N=1,623]**

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Send or read e-mail				
Current	91	54	8	*
November 2006	91	52	9	*
August 2006 <sup>16</sup>	90	53	10	*
Nov/Dec 2005	91	53	9	*
September 2005	91	54	9	*
February 2005	91	52	9	*
January 2005	90	49	9	*
November 23-30, 2004	92	48	8	*
November 2004	93	54	7	*
May/June 2004	93	45	7	*
February 2004	91	48	8	*
Nov 2003	91	48	8	*
June 2003	91	49	9	*
April/May 2003	93	52	7	*
March 20-25, 2003	94	50	6	*
March 12-19, 2003 <sup>xlvi</sup>	91	52	9	0
March 3-11, 2003	94	54	6	*
February 2003	91	50	9	*
Dec 2002	93	49	7	0
Nov 2002	94	51	6	*
Oct 2002	93	50	7	0
Sept 2002	93	51	7	*
July, 2002	93	46	7	*
March/May 2002	93	50	7	*
Jan 2002	95	52	5	0
Dec 17-23, 2001	95	54	5	*
Nov 19-Dec 16, 2001	95	53	5	*
Oct 19-Nov 18, 2001	94	52	6	*
Oct 8-18, 2001	95	44	5	*
Oct 2-7, 2001	92	46	7	*
Sept 20-Oct 1, 2001	94	49	6	0
Sept 12-19, 2001	93	42	7	*
Aug 2001	93	52	7	*
Feb 2001	93	53	7	*
Fall 2000	92	49	8	*
July-August 2000	93	43	7	*
May-June 2000	92	44	8	*
April 2000	92	50	8	0
March 2000	91	52	9	0

<sup>15</sup> Prior to January 2005, question wording was "Please tell me if you ever do any of the following when you go online. Do you ever...?/Did you happen to do this yesterday, or not?"

<sup>16</sup> In August 2006, item was asked of internet users based on split form. Results shown here reflect combined responses for total internet users.

## WEB1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Get news online				
Current	67	31	33	*
November 2006	65	31	35	*
Nov/Dec 2005	68	31	31	*
February 2005	72	30	28	*
January 2005	73	31	27	*
November 2004	70	31	30	*
May/June 2004	72	27	28	*
February 2004	70	27	29	*
June 2003	69	26	30	*
April/May 2003	73	30	27	*
March 20-25, 2003	72	33	28	*
March 12-19, 2003	77	37	23	0
March 3-11, 2003	71	28	29	0
February 2003	71	26	29	*
Dec 2002	71	26	29	*
Nov 2002	67	28	33	*
Oct 2002	68	26	32	*
Sept 2002	70	25	30	*
July, 2002	66	22	34	*
March/May 2002	66	24	34	*
Jan 2002	71	26	29	*
Dec 17-23, 2001	70	26	29	*
Nov 19-Dec 16, 2001	74	30	26	*
Oct 19-Nov 18, 2001	71	29	29	*
Oct 8- 18, 2001	67	23	33	0
Oct 2-7, 2001	71	23	28	*
Sept 20-Oct 1, 2001	71	26	29	*
Sept 12-19, 2001	70	27	30	*
Aug 2001	64	22	35	*
Feb 2001	66	25	34	*
Fall 2000	61	22	39	*
July-August 2000	59	19	41	*
May-June 2000	60	18	40	*
April 2000	60	22	40	*
March 2000	60	22	40	*

## WEB1 continued...

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW/ REFUSED
Use an online dating website <sup>17</sup>				
Current	6	1	94	*
September 2005 <sup>xlviii 18</sup>	11	n/a	89	*
June 2003	8	1	92	0
June 26-July 26, 2002	10	2	90	0
May-June 2000	9	1	91	*
Search online for a map or driving directions				
Current	86	10	14	*
February 2004	84	7	15	*
Sept 12-19, 2001	79	4	21	*
August 2001	78	7	22	*
Use an online search engine to help you find information on the Web				
Current	91	41	9	1
August 2006	88	42	11	*
Nov/Dec 2005	91	38	9	1
September 2005	90	41	9	*
May/June 2004	84	30	16	*
June 2003	89	31	10	1
Jan 2002	85	29	14	1
Rate a product, service or person using an online rating system				
Current	32	3	67	1
August 2006	28	3	71	1
September 2005	30	3	69	1
May/June 2004	26	2	74	*
View live images online of a remote location or a person, using a webcam				
Current	17	2	83	*
February 2005	16	2	84	*
Categorize or tag online content like a photo, news story or blog post				
Current	28	7	70	2
Watch a video on a video-sharing site like YouTube or GoogleVideo				
Current	33	8	66	*

<sup>17</sup> Prior to December 2006, item wording was "Go to a dating website or other sites where you can meet other people online"

<sup>18</sup> From September 14 to September 29, question wording was "Do you ever use an online dating website?" Wording was slightly altered during the field period to ensure that all online daters were being captured by the survey, not just those who were currently using online dating websites. Modified wording was "Have you ever gone to an online dating website or other site where you can meet people online?" Results reported here combine responses to both forms of the question and are based on internet users from Sept.14-Dec.8, 2005 [n=2,252].

- \*GO05 Have you ever used an online search engine to look up your OWN name or see what information about YOU is on the internet?<sup>19</sup>

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>		<u>AUGUST 2001</u>
%	47	Yes	22
	53	No	78
	*	Don't know/Refused	*
			[918]

- GO06 When you search your own name, do you find anything about yourself on the internet, or not?

**Based on internet users who have searched for information about themselves online [N=739]**

	<u>CURRENT</u>	
%	60	Yes, find things about myself on the internet
	38	No, do not find anything
	1	Don't know/Refused

- GO07 How often do you use a search engine to look up your own name or see what information about you is available on the internet? Do you do this on a regular basis, every once in a while, or have you only done this once or twice?

**Based on internet users who have searched for information about themselves online [N=739]**

	<u>CURRENT</u>	
%	3	On a regular basis
	22	Every once in a while
	74	Only once or twice
	*	Don't know/Refused

- \*GO08 Are you surprised by how MUCH information you find online about yourself, by how LITTLE you find, or is it about what you expected?

**Based on internet users who have searched for information about themselves online [N=739]**

	<u>CURRENT</u>		<u>AUGUST 2001</u>
%	21	How much information found online	22
	13	How little information found online	16
	62	What was expected	58
	4	Don't know/Refused	4
			[209]

<sup>19</sup> In August 2001, question wording was "Have you ever used an online search engine to look up your **own** name or see what information about **you** is on the Web?" Question was based on those who use a search engine to look up information online. Trend percentages were recalculated to reflect total internet users. "Total no" includes those who did not use an online search engine.

\*GO09 Do you find that most of the information about you is accurate, or not?

**Based on internet users who found information about themselves online  
[N=461]**

	<u>CURRENT</u>		<u>AUGUST 2001<sup>20</sup></u>
%	87	Yes, most is accurate	74
	11	No, most is not accurate	19
	2	Don't know/Refused	7

**INFO1** We'd like to know if any of the following information about YOU is available on the internet for others to see – it doesn't matter if you posted it yourself or someone else posted it. As I read each item, you can just tell me yes or no -- if you're not sure if something is on the internet, just say so and I'll move on.

How about...? Is this available anywhere on the internet, or not – or are you not sure?

**Based on all internet users [N=1,623]**

	<u>YES</u>	<u>NO</u>	<u>(VOL) DOESN'T APPLY</u>	<u>DON'T KNOW</u>	<u>REFUSED</u>
a Your email address	32	29	1	38	*
b Your home address	35	40	*	25	*
c Your home phone number	30	47	*	23	*
d Your cell phone number	6	71	4	18	*
e Your employer or the company you work for	35	44	9	11	*
f Your political party or political affiliation	11	68	2	19	1
g Things you've written that have your name on it	24	59	1	17	*
h A photo of you	23	67	*	10	*
i Video of you	2	92	0	5	*
j Which groups or organizations you belong to	23	63	2	12	1

<sup>20</sup> August 2001 trend was based on those who looked up information about themselves online [n=209].

**EMPL** Are you now employed full-time, part-time, retired, or are you not employed for pay?

	<u>CURRENT</u>	
%	47	Employed full-time
	12	Employed part-time
	22	Retired
	12	Not employed for pay
	3	Have own business/self-employed (VOL)
	2	Disabled (VOL)
	*	Student (VOL)
	*	Other (VOL)
	*	Refused

**INFO2** Does your employer or company have its own website, or not?

**Based on those who are employed [N=1,339]**

	<u>CURRENT</u>	
%	73	Yes
	20	No
	7	Don't know/Refused

**INFO3** Is there any information about YOU, personally, on your employer's or company's website – such as your biography, your contact information, or a photo of you?

**Based on those whose employer or company has its own website [N=978]**

	<u>CURRENT</u>	
%	27	Yes
	64	No
	9	Don't know/Refused

**GO010** Have you ever used a search engine to find information online about...?

**Based on all internet users [N=1,623]**

	YES	NO	DON'T KNOW/ REFUSED
a Family members	23	77	*
b Friends	26	74	1
c Co-workers, professional colleagues or business competitors	19	80	*
d Neighbors or people in your community	17	82	*
e Someone you are dating or in a relationship with	9	90	*
f Someone from your past or someone you have lost touch with	36	64	*
g Someone you just met or someone you were about to meet for the first time	12	88	*
h Someone you are thinking about hiring or working with	11	89	*
<b>Yes to at least one</b>	<b>53</b>		
August 2001 <sup>21</sup>	30	70	0

**GO011** How often do you use a search engine to find information online about another person? Do you do this on a regular basis, every once in a while, or have you only done this once or twice?

**Based on those who have searched online for information about others [N=863]**

	CURRENT	
%	7	On a regular basis
	36	Every once in a while
	54	Only once or twice
	4	Don't know/Refused

<sup>21</sup> August 2001 trend based on those who used a search engine to find information online [n=756]. Percentages were recalculated to reflect a base of total internet users [n=918]. Those who did not use a search engine to find information online were included in the percentage for "No".

**GO012** Thinking about all of the times you looked up information online about someone else... Have you ever looked online for...?

**Based on those who have searched online for information about others  
[N=863]**

	YES	NO	DON'T KNOW/ REFUSED
a Someone's contact information, like an address or phone number	72	27	1
b A photo of somebody	31	69	1
c Someone's profile on a social or professional networking site	33	66	1
d Personal background information about someone	28	72	*
e Information about someone's professional accomplishments or interests	37	62	*
f Someone else's public records, such as real estate transactions, divorce proceedings, bankruptcies, or other legal actions	31	69	*

**GO013** When you look for information online about another person, how often are you able to find what you're looking for?

**Based on those who have searched online for information about others  
[N=863]**

	CURRENT	
%	19	Always or almost always
	23	Most of the time
	34	Only some of the time
	21	Hardly ever (incl. "Never")
	3	Don't know/Refused

**INFO4** Have you ever used a search engine to find information online about a celebrity or other public figure – or have you never done this?

**Based on all internet users [N=1,623]**

	CURRENT	
%	36	Yes
	64	No
	*	Don't know/Refused

**K31** Here's another short list of activities people sometimes do online. Please tell me whether you ever do each one, or not. Do you ever...?

**Based on all internet users [N=1,623]**

	YES, DO THIS	NO, DO NOT	DON'T KNOW/ REFUSED
a Create or work on your own online journal or blog			
Current	8	91	*
Feb-April 2006 [n=2,822]	8	92	*
Nov/Dec 2005 [n=1,931]	8	92	*
b Create or work on your own webpage			
Current	14	86	*
Feb-April 2006	12	88	*
Nov/Dec 2005	14	86	0
c Create or work on webpages or blogs for others, including friends, groups you belong to, or for work			
Current	13	87	*
Feb-April 2006	11	89	*
Nov/Dec 2005	13	87	*
d Share something online that you created yourself, such as your own artwork, photos, stories or videos			
Current	22	77	*
Feb-April 2006	19	81	*
Nov/Dec 2005	26	74	*
<b>Yes to any of these</b>	<b>33</b>		

**SNS3** Have you ever uploaded photos online where others can see them?

**Based on all internet users [N=1,623]**

	CURRENT	
%	36	Yes
	63	No
	1	Don't know/Refused

**SNS5** Thinking about the site you post photos to most often...how often, if ever, do you restrict who has access to those photos? Do you do this...?

**Based on internet users who post photos online [N=557]**

	<u>CURRENT</u>	
%	34	Most of the time
	24	Only sometimes
	39	Never
	1	The site I use does not allow this function (VOL)
	2	Don't know/Refused

**SNS7** Have you ever uploaded a video file online where others can watch it?

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>	
%	8	Yes
	91	No
	*	Don't know/Refused

**SNS9** Thinking about the site you upload video files to most often...how often, if ever, do you restrict who has access to those videos? Do you do this...?

**Based on internet users who upload video files online [N=120]**

	<u>CURRENT</u>	
%	23	Most of the time
	30	Only sometimes
	42	Never
	2	The site I use does not allow this function (VOL)
	3	Don't know/Refused

**SNS11** Have you ever created your own profile online that others can see, like on a social networking site like MySpace or Facebook?

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>	
%	20	Yes
	80	No
	*	Don't know/Refused

**SNS12** Is your profile currently visible?

**Based on internet users who have a profile online [N=268]**

	<u>CURRENT</u>	
%	82	Yes
	13	No
	4	Don't know/Refused

**SNS13** Is your profile visible to anyone, or visible only to your friends?

**Based on internet users who have a visible online profile [N=220]**

	<u>CURRENT</u>	
%	60	Visible to anyone
	38	Visible only to friends
	2	Don't know/Refused

**INFO6** Do you ever worry about how much information is available about YOU online, or is that not something you really worry about?

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>	
%	40	Yes, worry about it
	60	No, don't worry about
	*	Don't know/Refused

**INFO7** Do you ever take steps to try to limit the amount of information that's available about you online, or is that not something you ever do?

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>	
%	38	Yes, try to limit info
	61	No, don't do that
	1	Don't know/Refused

**SNS16** Based on the information that's available about you on the internet, how easy do you think it would be for someone to locate or contact you if they wanted to? Do you think...?

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>	
%	47	It would be pretty easy
	29	They would have to work at it but they could locate you eventually
	17	It would be very difficult for someone to locate or contact you based on information they find online
	7	Don't know/Refused

**INFO8** Have you, personally, ever been contacted by someone from your past who found you through the internet, or has this never happened to you?

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>	
%	20	Yes
	79	No
	1	Don't know/Refused

**INFO9** Have you, personally, had any BAD experiences because embarrassing or inaccurate information was posted about you online, or has this never happened to you?

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>	
%	4	Yes
	95	No
	*	Don't know/Refused

**INFO10** Have you ever asked someone to remove information about you that was posted online, including things like photos or videos, or have you never done this?

**Based on all internet users [N=1,623]**

	<u>CURRENT</u>	
%	6	Yes
	93	No
	*	Don't know/Refused

**INFO11** What was it you were trying to get removed? Was it a photo or video, written material like a blog posting, or something else?

**Based on internet users who asked someone to remove online information about them [N=87]**

	<u>CURRENT</u>	
%	34	Photo or video
	33	Written material like a blog posting
	31	Something else
	26	Personal info (like name, phone number, credit info)
	2	Personal online profile
	3	Misc. other
	2	Don't know/Refused

**INFO12** Were you successful in getting it removed, or not?

**Based on internet users who asked someone to remove online information about them [N=87]**

	<u>CURRENT</u>	
%	81	Yes
	14	No
	5	Don't know/Refused

**occ** What is your current occupation? (OPEN-END)

**Based on those who are employed [N=1,339]**

	<u>CURRENT</u>	
%	96	Gave response
	4	Refused

**INFO14** In your current occupation, would you say you need to market yourself on the internet or make information available about yourself online, or is that not something you need to do for your job?

**Based on those who are employed [N=1,339]**

	<u>CURRENT</u>	
%	10	Yes, need to market myself/make info available online
	90	No, not something I need to do
	1	Refused

**INFO15** Does your employer have any policies or guidelines about how you present yourself on the internet – for example, what you can post on blogs and websites, or what information you can share about yourself online – or do they not have any policies about that?

**Based on those who are employed [N=1,339]**

	<u>CURRENT</u>	
%	20	Yes
	69	No
	10	Don't know
	1	Refused

**MODEM** What kind of internet connection do you have at home? Do you use a dial-up telephone line, or do you have some other type of connection, such as a DSL-enabled phone line, a cable TV modem, a wireless connection, or a T-1 or fiber optic connection?

**Based on Form A internet users who use the internet at home [N=753]**

	CURRENT		AUG 2006	NOV/DEC 2006	MAY/JUNE 2005	FEB 2005	JAN 2005	FEB 2004	NOV 2003 <sup>22</sup>
%	21	Dial-up telephone line	28	35	44	47	48	55	62
	72	High-speed	68	61	53	50	50	42	35
	35	DSL-enabled phone line	34	29	24	22	21	18	13
	28	Cable modem	30	27	25	25	26	23	21
	7	Wireless connection (either land-based or satellite)	3	4	3	3	2	1	1
	2	T-1 or fiber optic connection	1	1	1	1	1	1	*
	1	Other	1	1	1	1	1	1	1
	7	Don't know/Refused	3	3	1	3	1	2	2

**BBW** Do you happen to know what kind of internet connection you have at WORK, a high-speed connection or dial-up connection through a modem?<sup>23</sup>

	CURRENT TOTAL INTERNET USERS	CURRENT FORM A WHO USE INTERNET AT WORK		AUG 2006	NOV/DEC 2005	FEB 2005	JAN 2005	FEB 2004	NOV 2003
%	52	78	High speed	78	74	74	74	68	69
	7	6	Dial-up	7	10	13	13	15	16
	26	3	None/Does not apply (VOL)	2	3	3	2	1	2
	15	13	Don't know/Refused	13	13	11	11	16	13
	[1,623]	[447]							

<sup>22</sup> In November 2003, question wording was "Does the computer you use at home connect to the internet through a *standard telephone line*, or do you have...?"

<sup>23</sup> Trends reflect results based on those who use the internet at work

## Methodology

This report is based on the findings of a daily tracking survey on Americans' use of the Internet. The results in this report are based on data from telephone interviews conducted by Princeton Survey Research Associates International between November 30 to December 30, 2006, among a sample of 2,373 adults, 18 and older. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 2.3 percentage points. For results based Internet users (n=1623), the margin of sampling error is plus or minus 2.7 percentage points. In addition to sampling error, question wording and practical difficulties in conducting telephone surveys may introduce some error or bias into the findings of opinion polls.

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed numbers). The design of the sample achieves this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

New sample was released daily and was kept in the field for at least five days. The sample was released in replicates, which are representative subsamples of the larger population. This ensures that complete call procedures were followed for the entire sample. At least 10 attempts were made to complete an interview at sampled households. The calls were staggered over times of day and days of the week to maximize the chances of making contact with a potential respondent. Each household received at least one daytime call in an attempt to find someone at home. In each contacted household, interviewers asked to speak with the youngest male currently at home. If no male was available, interviewers asked to speak with the youngest female at home. This systematic respondent selection technique has been shown to produce samples that closely mirror the population in terms of age and gender. All interviews completed on any given day were considered to be the final sample for that day.

Non-response in telephone interviews produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis. The demographic weighting parameters are derived from a special analysis of the most recently available Census Bureau's March 2006 Annual Social and Economic Supplement. This analysis produces population parameters for the demographic characteristics of adults age 18 or older, living in households that contain a telephone. These parameters are then compared with the sample characteristics to construct sample weights. The weights are derived using an iterative technique that simultaneously balances the distribution of all weighting parameters.

Following is the full disposition of all sampled telephone numbers:

<b>Sample Disposition</b>	
	<u>Final</u>
Total Numbers dialed	21,200
Business	1,477
Computer/Fax	1,382
Cell phone	36
Other Not-Working	4,923
Additional projected NW	3,193
	<hr/>
Working numbers	10,189
<b>Working Rate</b>	<b>48.1%</b>
No Answer	311
Busy	61
Answering Machine	1,336
Callbacks	189
Other Non-Contacts	893
	<hr/>
Contacted numbers	7,400
<b>Contact Rate</b>	<b>72.6%</b>
Initial Refusals	2,986
Second Refusals	1,403
	<hr/>
Cooperating numbers	3,011
<b>Cooperation Rate</b>	<b>40.7%</b>
No Adult in HH	35
Language Barrier	386
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Eligible numbers	2,590
<b>Eligibility Rate</b>	<b>86.0%</b>
Interrupted	217
	<hr/>
Completes	2,373
<b>Completion Rate</b>	<b>91.6%</b>
	<hr/>
<b>Response Rate</b>	<b>27.1%</b>

PSRAI calculates a response rate as the product of three individual rates: the contact rate, the cooperation rate, and the completion rate. Of the residential numbers in the sample, 73 percent were contacted by an interviewer and 41 percent agreed to participate in the survey. Eighty-six percent were found eligible for the interview. Furthermore, 92 percent of eligible respondents completed the interview. Therefore, the final response rate is 27 percent.

## Endnotes

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- <sup>i</sup> November 2006 trends based on Post-Election tracking survey, conducted Nov. 8-Dec. 4, 2006 [N=2,562]. This includes an RDD sample [N=2,362] and a cell phone only sample [N=200]. Results reflect combined samples, where applicable.
- <sup>ii</sup> August 2006 trends based on daily tracking survey, conducted August 1-31, 2006 [N=2,928].
- <sup>iii</sup> Jan/Feb 2006 trends based on the Exploratorium Survey, conducted Jan. 9-Feb. 6, 2006 [N=2,000].
- <sup>iv</sup> Nov/Dec 2005 trends based on daily tracking survey conducted Nov. 29-Dec. 31, 2005 [N=3,011].
- <sup>v</sup> September 2005 trends based on daily tracking survey conducted Sept. 14-Oct.13, 2005 [N=2,251].
- <sup>vi</sup> May/June 2005 trends based on the Spyware Survey, conducted May 4-June 7, 2005 [N=2,001].
- <sup>vii</sup> February 2005 trends based on daily tracking survey conducted Feb. 21-March 21, 2005 [N=2,201].
- <sup>viii</sup> January 2005 trends based on daily tracking survey conducted Jan. 13-Feb.9, 2005 [N=2,201].
- <sup>ix</sup> November 2004 trends based on the November Post-Election Tracking Survey, conducted Nov 4-Nov 22, 2004 [N=2,200].
- <sup>x</sup> May/June 2004 trends based on daily tracking survey conducted May 14-June 17, 2004 [N=2,200].
- <sup>xi</sup> February 2004 trends based on daily tracking survey conducted February 3-March 1, 2004 [N=2,204].
- <sup>xii</sup> November 2003 trends based on daily tracking survey conducted November 18-December 14, 2003 [N=2,013].
- <sup>xiii</sup> June 2003 trends based on 'Internet Spam' survey conducted June 10-24, 2003 [N=2,200].
- <sup>xiv</sup> April/May 2003 trends based on daily tracking survey conducted April 29-May 20, 2003 [N=1,632].
- <sup>xv</sup> February 2003 trends based on daily tracking survey conducted February 12-March 2, 2003 [N=1,611].
- <sup>xvi</sup> December 2002 trends based on daily tracking survey conducted Nov. 25-Dec. 22, 2002 [N=2,038].
- <sup>xvii</sup> November 2002 trends based on daily tracking survey conducted October 28-November 24, 2002 [N=2,745].
- <sup>xviii</sup> September 2002 trends based on daily tracking survey conducted September 9-October 6, 2002 [N=2,092].
- <sup>xix</sup> July 2002 trends based on 'Sept. 11<sup>th</sup>-The Impact Online' survey conducted June 26-July 26, 2002 [N=2,501].
- <sup>xx</sup> March/May 2002 trends based on daily tracking surveys conducted March 1-31, 2002 and May 2-19, 2002.
- <sup>xxi</sup> January 2002 trends based on a daily tracking survey conducted January 3-31, 2002.
- <sup>xxii</sup> December 2001 trends represent a total tracking period of December 1-23, 2001 [N=3,214]. This tracking period based on daily tracking surveys conducted December 17-23, 2001 and November 19-December 16, 2001.
- <sup>xxiii</sup> November 2001 trends represent a total tracking period of November 1-30, 2001 [N=2,119]. This tracking period based on daily tracking surveys conducted October 19 – November 18, 2001 and November 19 – December 16, 2001.
- <sup>xxiv</sup> September 2001 trends represent a total tracking period of September 1-30, 2001 [N=742]. This tracking period based on daily tracking surveys conducted August 13-September 10, 2001, September 12-19, 2001 and September 20 – October 1, 2001.

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- <sup>xxv</sup> August 2001 trends represent a total tracking period of August 13-31, 2001 [N=1,505]. This tracking period based on a daily tracking survey conducted August 13-September 10, 2001.
- <sup>xxvi</sup> February 2001 trends based on a daily tracking survey conducted February 1, 2001-March 1, 2001 [N=2,096].
- <sup>xxvii</sup> December 2000 trends based on a daily tracking survey conducted December 2-22, 2000 [N=2,383].
- <sup>xxviii</sup> November 2000 trends based on a daily tracking survey conducted November 2, 2000 – December 1 [N=6,322].
- <sup>xxix</sup> September 2000 trends based on a daily tracking survey conducted September 15 – October 1, 2000 [N=1,302].
- <sup>xxx</sup> May/June 2000 trends based on a daily tracking survey conducted May 2 – June 30, 2000 [N=4,606].
- <sup>xxxi</sup> March/April 2000 trends based on a daily tracking survey conducted March 1 – May 1, 2000 [N=6,036].
- <sup>xxxii</sup> Feb-April 2006 trends based on the Annual Gadgets survey, conducted Feb. 15-Apr. 6, 2006 [N=4,001].
- <sup>xxxiii</sup> July 2003 trends based on 'E-Government' survey conducted June 25-August 3, 2003 [N=2,925].
- <sup>xxxiv</sup> October 2002 trends based on daily tracking survey conducted October 7-27, 2002 [N=1,677].
- <sup>xxxv</sup> October 2001 trends represent a total tracking period of October 1-31, 2001 [N=1,924]. This tracking period based on daily tracking surveys conducted September 20 – October 1, 2001, October 2-7, 2001, October 8-18, 2001, and October 19 – November 18, 2001.
- <sup>xxxvi</sup> October 2000 trends based on a daily tracking survey conducted October 2 – November 1, 2000 [N=3,336].
- <sup>xxxvii</sup> July/August 2000 trends based on a daily tracking survey conducted July 24 – August 20, 2000 [N=2,109].
- <sup>xxxviii</sup> In March through June 2000, Q6 asked only of computer users (Q5=1).
- <sup>xxxix</sup> Fall 2000 figures based on a daily tracking survey conducted September 15 – December 22, 2000 [N=13,342].
- <sup>xl</sup> April 2000 figures based on a daily tracking survey conducted April 1 – May 1, 2000 [N=2,503].
- <sup>xli</sup> March 2000 figures based on a daily tracking survey conducted March 1 – March 31, 2000 [N=3,533].
- <sup>xlii</sup> Question wording for all trends in Q12/Q12.0 on or before March/May 2002 as follows: "When did you first start going online: was it within the last six months, a year ago, two or three years ago, or more than three years ago?"; "About how many years have you had Internet access?"
- <sup>xliii</sup> All trend results prior to March 2000 based on surveys conducted by The Pew Research Center for People & the Press.
- <sup>xliv</sup> November 23-30, 2004 trends based on the November Activity Tracking Survey, conducted Nov 23-Nov 30, 2004 [N=914].
- <sup>xlv</sup> March 20-25, 2003 figures based on daily tracking survey conducted March 20-25, 2003 [N=1,600].
- <sup>xlvi</sup> March 12-19, 2003 trends based on daily tracking survey conducted March 12-19, 2003 [N=883].
- <sup>xlvii</sup> September 2005b trends based on daily tracking survey, conducted September 14-December 8, 2005 [N=3,215]. The standard daily tracking field dates are from September 14-October 13, 2005. To increase the final number of online daters, the field period was extended through December 8<sup>th</sup>. Total number of online daters, n=204.