

# Survey questions

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## Spring Tracking Survey 2012

Final Topline

04/10/2012

Data for March 15–April 3, 2012

Princeton Survey Research Associates International for  
the Pew Research Center's Internet & American Life Project

Sample: n=2,254 national adults, age 18 and older, including 903 cell phone interviews

Interviewing dates: 03.15.2012 – 04.03.2012

Margin of error is plus or minus 2 percentage points for results based on Total [n=2,254]

Margin of error is plus or minus 3 percentage points for results based on cell phone owners [n=1,954]

Margin of error is plus or minus 4 percentage points for results based on those who download apps to their cell phone [n=714]

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### Q35 Has your cell phone ever been lost or stolen, or has this never happened to you?

Based on cell phone owners [N=1,954]

	<u>CURRENT</u>	
%	31	Yes
	68	No
	*	Don't know
	*	Refused

### Q36 Has another person ever accessed the contents of your phone in a way that made you feel your privacy was invaded?

Based on cell phone owners [N=1,954]

	<u>CURRENT</u>	
%	12	Yes
	88	No
	1	Don't know
	*	Refused

**Q37** Do you ever back up the photos, contacts or other files on your phone so that you have a copy in case your phone is ever broken or lost? [IF YES: How often do you do this — frequently, occasionally, or just every once in a while?]

Based on cell phone owners [N=1,954]

	<u>CURRENT</u>	
%	11	Yes, frequently
	9	Yes, occasionally
	21	Yes, every once in a while
	58	No
	1	Don't know
	1	Refused

**Q38** Have you ever [INSERT ITEMS; RANDOMIZE]?

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW</u>	<u>REFUSED</u>
<i>Items A and B: Based on those who download apps to their cell phone [N=714]</i>				
a. Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it	54	46	*	*
b. Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share	30	69	1	*
<i>Items C and D: Based on cell phone owners [N=1,954]</i>				
c. Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information	19	78	3	1
d. Cleared the browsing history or search history on your cell phone	32	66	1	1